

## Course Outcomes (COs) mapping to Programme Outcomes(POs) & Programme Specific Outcomes(PSOs) Acadamic Year: 2021 -2022

|        |   |      |      |       |       |      | `          |           |      |                  |      |       |
|--------|---|------|------|-------|-------|------|------------|-----------|------|------------------|------|-------|
|        |   | PO1  | PO2  | PO3   | PO4   | PO5  | <b>PO6</b> | PO7       | PSO1 | PSO <sub>2</sub> | PSO3 | PSO4  |
| CC1    | General Management                                | 2    | 1    | 1.5   | 1.33  | 0    | 1.5        | 0         | 1    | 1                | 1    | 1.5   |
| CC2    | Financial Accouting                               | 2.00 | 1.00 | 2.00  | 1.00  | 0    | 0          | 2.25      | 2.25 | 2.25             | 0    | 2.25  |
| CC3    | Micro Economics                                   | 3.00 | 0    | 2.00  | 2.00  | 0    | 0          | 3.00      | 0    | 0                | 3.00 | 2.00  |
| CC4    | Commercial Arithmetic I                           | 2.00 | 1.00 | 1.75  | 3.00  | 0    | 0          | 2.75      | 0    | 1.50             | 2.00 | 3.00  |
| AECC 1 | Spoken English                                    | 1.50 | 2.00 | 3.00  | 2.67  | 0    | 0          | 2.50      | 0    | 1.50             | 0    | 2.33  |
| AECC 2 | Environmental Studies I                           | 3.00 | 2.00 | 1.00  | 2.00  | 1.00 | 2.25       | 0         | 0    | 0                | 0    | 2.00  |
|        | Computer Application I                            | 3.00 | 0    | 2.00  | 2.00  | 0    | 0          | 0         | 0    | 1.00             | 3.00 | 1.00  |
| GE 1   | Management of Micro, Small and Medium Enterprises | 3.00 | 2.00 | 1.50  | 1.33  | 1.00 | 1.00       | 2.50      | 0    | 1.00             | 0    | 1.67  |
|        | Co-operative Management and Accounting            | 3.00 | 2.00 | 1.33  | 1.50  | 1.00 | 1.00       | 2.25      | 0    | 1.00             | 0    | 1.67  |
|        | Principles of Insurance                           | 3.00 | 1.00 | 1.00  | 1.50  | 0    | 0          | 1.75      | 3.00 | 1.50             | 0    | 0     |
|        |   | 25.5 | 12.0 | 17.08 | 18.33 | 3.00 | 5.75       | <b>17</b> | 6.25 | 10.75            | 9.00 | 17.42 |

|             |   | Semester II |       |       |       |      |            |       |      |       |      |       |
|-------------|---|-------------|-------|-------|-------|------|------------|-------|------|-------|------|-------|
|             |   | PO1         | PO2   | PO3   | PO4   | PO5  | <b>PO6</b> | PO7   | PSO1 | PSO2  | PSO3 | PSO4  |
| CC 5        | Introduction to Marketing                     | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 0          | 3.00  | 0    | 2.00  | 0    | 2.00  |
| <b>CC 6</b> | Financial Statement Analysis & Interpretation | 2.75        | 2.00  | 2.50  | 1.75  | 0    | 0          | 2.50  | 2.75 | 2.50  | 0    | 2.75  |
| <b>CC 7</b> | Managerial Economics                          | 3.00        | 1.00  | 3.00  | 2.00  | 1.00 | 1.00       | 3.00  | 0    | 0     | 3.00 | 2.00  |
| <b>CC 8</b> | Commercial Arithmetic II                      | 2.50        | 1.00  | 2.50  | 2.00  | 0    | 0          | 2.75  | 0    | 2.50  | 2.75 | 3.00  |
| AECC 3      | Business Communication                        | 2.75        | 0     | 2.67  | 1.00  | 0    | 0          | 2.67  | 0    | 0     | 0    | 2.25  |
| AECC 4      | Environmental Studies II                      | 2.75        | 2.00  | 1.50  | 1.00  | 1.67 | 2.00       | 0     | 0    | 0     | 0    | 1.67  |
|             | Tourism and Hospitality Management            | 3.00        | 3.00  | 1.00  | 1.00  | 3.00 | 3.00       | 0     | 0    | 1.00  | 0    | 2.00  |
| GE 2        | Services Marketing                            | 3.00        | 2.33  | 1.50  | 1.50  | 0    | 1.33       | 1.75  | 0    | 2.75  | 0    | 1.00  |
| GE 2        | Customer Relationship Management              | 3.00        | 1.00  | 1.00  | 1.67  | 1.00 | 1.00       | 1.00  | 0    | 1.00  | 0    | 2.00  |
|             | Computer Applications - II                    | 3.00        | 0     | 2.00  | 2.00  | 0    | 0          | 0     | 0    | 1.00  | 3.00 | 1.00  |
|             |   | 28.75       | 14.33 | 20.67 | 16.92 | 6.67 | 8.33       | 16.67 | 2.75 | 12.75 | 8.75 | 19.67 |

|       |                                      | Semester III |       |       |       |      |      |       |       |                  |       |       |
|-------|--------------------------------------|--------------|-------|-------|-------|------|------|-------|-------|------------------|-------|-------|
|       |                                      | PO1          | PO2   | PO3   | PO4   | PO5  | PO6  | PO7   | PSO1  | PSO <sub>2</sub> | PSO3  | PSO4  |
| CC 9  | Business Finance                     | 2.25         | 2.25  | 2.25  | 2.25  | 2.25 | 2.25 | 2.25  | 2.25  | 2.25             | 2.25  | 2.25  |
| CC 10 | Fundamentals of Cost Accounting      | 3            | 2     | 3     | 3     | 0    | 0    | 3     | 3.00  | 3.00             | 0     | 2.00  |
| CC 11 | Entrepreneurship Development         | 3.00         | 2.00  | 3.00  | 3.00  | 0    | 0    | 3.00  | 2.00  | 2.00             | 0     | 2.00  |
|       | New Venture Planning                 | 3.00         | 1.33  | 2.50  | 3.00  | 2.00 | 2.00 | 2.25  | 0     | 1.33             | 1.75  | 3.00  |
| SEC 1 | Business Law                         | 3.00         | 1.75  | 1.67  | 3.00  | 1.00 | 0    | 1.50  | 0     | 0                | 1.50  | 1.00  |
|       | Computer Applications for Business I | 3            | 0     | 2     | 2     | 0    | 0    | 0     | 0     | 1.00             | 3.00  | 1.00  |
|       | Business Statistics I                | 1.75         | 1.00  | 2.25  | 1.25  | 0    | 0    | 2.50  | 0     | 2.75             | 2.75  | 3.00  |
| GE 3  | Retail Management                    | 3.00         | 2.00  | 3.00  | 3.00  | 0    | 0    | 3.00  | 2.00  | 2.00             | 0     | 2.00  |
| GE 3  | Business Environment I               | 2.00         | 1.00  | 1.50  | 1.00  | 0    | 0    | 1.25  | 0     | 1.00             | 0     | 1.00  |
|       | Business Communication               | 2.50         | 2.67  | 3.00  | 2.00  | 0    | 0    | 3.00  | 2.00  | 1.67             | 1.33  | 2.50  |
|       | Economics of Resources               | 3            | 1     | 2     | 1     | 1    | 3    | 2     | 0     | 0                | 3     | 3     |
| GE 4  | Training and Development             | 2.25         | 1     | 1.75  | 1.75  | 0    | 0    | 2     | 2     | 2.5              | 0     | 2     |
| GE 4  | Consumer Behavior                    | 3            | 2     | 3     | 3     | 0    | 0    | 3     | 0     | 2                | 0     | 2     |
|       | Macro Economics                      | 3            | 0     | 1     | 2     | 1    | 0    | 3     | 0     | 0                | 3     | 2     |
|       |                                      | 37.75        | 20.00 | 31.92 | 31.25 | 7.25 | 7.25 | 31.75 | 13.25 | 21.50            | 18.58 | 28.75 |
|       |                                      |              |       |       |       |      |      |       |       |                  |       |       |

|       |  | Semester IV |       |       |       |      |            |            |       |                  |       |       |
|-------|--|-------------|-------|-------|-------|------|------------|------------|-------|------------------|-------|-------|
|       |  | PO1         | PO2   | PO3   | PO4   | PO5  | <b>PO6</b> | <b>PO7</b> | PSO1  | PSO <sub>2</sub> | PSO3  | PSO4  |
| CC 12 | Fundamentals of Investment             | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 0          | 3.00       | 2.00  | 2.00             | 0     | 2.00  |
| CC 13 | Income Tax                             | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 1.00       | 3.00       | 3.00  | 2.00             | 0     | 1.25  |
| CC 14 | Accounting for Service Organizations   | 3.00        | 1.00  | 3.00  | 3.00  | 0    | 0          | 3.00       | 0     | 0                | 0     | 3.00  |
|       | Collective Bargaining and Negotiations | 3.00        | 1.00  | 1.75  | 1.00  | 0    | 0          | 1.75       | 0     | 0                | 1.00  | 1.00  |
| SEC 2 | Companies Act and IPR Laws             | 3.00        | 1.75  | 2.00  | 2.00  | 1.00 | 1.00       | 1.25       | 1.00  | 1.00             | 1.50  | 1.00  |
|       | Computer Applications for Business II  | 3.00        | 0     | 2.00  | 2.00  | 0    | 0          | 0          | 0     | 1.00             | 3.00  | 1.00  |
|       | Business Statistics II                 | 2.50        | 1.00  | 2.25  | 2.67  | 0    | 0          | 2.50       | 0     | 2.25             | 2.25  | 3.00  |
| GE 5  | E-Commerce and E Accounting            | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 0          | 3.00       | 2.00  | 2.00             | 0     | 2.00  |
|       | Business Environment II                | 2.50        | 1.50  | 1.50  | 1.00  | 0    | 2.00       | 1.25       | 0     | 1.00             | 0     | 1.00  |
|       | Mass Communication                     | 3.00        | 2.00  | 2.00  | 0     | 0    | 0          | 2.50       | 2.00  | 2.00             | 3.00  | 0     |
|       | Indian Economy                         | 3.00        | 1.00  | 2.00  | 1.00  | 1.00 | 0          | 3.00       | 0     | 0                | 3.00  | 2.00  |
|       | Salesmanship and Sales management      | 3.00        | 1.25  | 2.00  | 1.75  | 0    | 0          | 2.00       | 0     | 0                | 0     | 2.00  |
| GE 6  | Compensation management                | 3.00        | 1.25  | 2.00  | 1.75  | 0    | 0          | 2.00       | 0     | 0                | 0     | 2.00  |
|       | Economic Survey and Union Budget       | 3.00        | 1.00  | 2.00  | 1.00  | 0    | 1.00       | 2.00       | 0     | 0                | 3.00  | 2.00  |
|       | Event Management                       | 3.50        | 1.00  | 2.75  | 3.00  | 0    | 1.50       | 1.00       | 0     | 0                | 0     | 3.00  |
|       |  | 41.00       | 18.75 | 31.50 | 26.17 | 2.00 | 5.00       | 30.25      | 10.00 | 13.25            | 16.75 | 23.25 |

|       |  |       |       |       |       | Se   | emeste | r V   |       |       |      |       |
|-------|--|-------|-------|-------|-------|------|--------|-------|-------|-------|------|-------|
|       |  | PO1   | PO2   | PO3   | PO4   | PO5  | PO6    | PO7   | PSO1  | PSO2  | PSO3 | PSO4  |
| CC15  | Industrial Management  | 1.67  | 1.33  | 1.50  | 1.33  | 0    | 1.33   | 1.50  | 1.33  | 1.25  | 1.33 | 1.25  |
| CC16  | Indian Monetary and Financial System                               | 3.00  | 1.00  | 1.75  | 1.00  | 1.00 | 0      | 2.00  | 0     | 0     | 3.00 | 2.00  |
|       | Accounting -Major I - Income Tax and GST                           | 3.00  | 2.00  | 3.00  | 3.00  | 0    | 0      | 3.00  | 3.00  | 2.00  | 0    | 3.00  |
|       | Cost Accounting - Major I - Cost Accounting I                      | 3.00  | 2.00  | 2.75  | 2.00  | 0    | 1.00   | 3.00  | 3.00  | 2.00  | 0    | 3.00  |
| DSE 1 | Business Management - Major I - International Marketing Management | 3.00  | 2.00  | 3.00  | 3.00  | 0    | 0      | 3.00  | 2.00  | 2.00  | 0    | 2.00  |
|       | Accounting -Major II - Auditing                                    | 3.00  | 2.67  | 2.00  | 2.50  | 0    | 2.00   | 2.75  | 3.00  | 1.33  | 2.00 | 2.00  |
|       | Cost Accounting - Major II - Cost Accounting II                    | 3.00  | 1.00  | 3.00  | 3.00  | 0    | 0      | 3.00  | 3.00  | 3.00  | 0    | 3.00  |
| DSE 2 | Business Management - Major II - Retail Management Strategies      | 3.00  | 1.00  | 1.00  | 0     | 1.00 | 1.00   | 1.00  | 3.00  | 2.25  | 0    | 1.00  |
|       | Accounting - Major III - Government Accounting                     | 3.00  | 2.00  | 3.00  | 3.00  | 0    | 0      | 3.00  | 3.00  | 3.00  | 0    | 2.00  |
|       | Cost Accounting - Major III - Techniques of Costing                | 3.00  | 0     | 1.00  | 2.00  | 0    | 0      | 2.00  | 3.00  | 2.75  | 1.00 | 0     |
| DSE 3 | Business Management - Major III - Advertising Management           | 3.00  | 2.00  | 3.00  | 3.00  | 0    | 0      | 3.00  | 2.00  | 2.00  | 0    | 2.00  |
|       | Accounting - Major IV - Financial Reporting                        | 3.00  | 2.00  | 3.00  | 3.00  | 0    | 0      | 3.00  | 2.00  | 2.00  | 0    | 2.00  |
|       | Cost Accounting - Major IV - Management Accounting                 | 3.00  | 2.00  | 3.00  | 3.00  | 0    | 0      | 3.00  | 3.00  | 2.00  | 0    | 3.00  |
| DSE 4 | Business Management - Major IV- Services Marketing II              | 3.00  | 2.00  | 1.00  | 3.00  | 0    | 0      | 1.75  | 3.00  | 1.50  | 1.75 | 1.75  |
|       |  | 40.67 | 23.00 | 32.00 | 32.83 | 2.00 | 5.33   | 35.00 | 34.33 | 27.08 | 9.08 | 28.00 |

|       |   | Semester VI |       |       |       |      |      |       |                  |       |      |       |
|-------|---|-------------|-------|-------|-------|------|------|-------|------------------|-------|------|-------|
|       |   | PO1         | PO2   | PO3   | PO4   | PO5  | PO6  | PO7   | PSO <sub>1</sub> | PSO2  | PSO3 | PSO4  |
| CC17  | Human Resource Management   | 3.00        | 1.75  | 3.00  | 3.00  | 0    | 0    | 3.00  | 0                | 0     | 0    | 3.00  |
| CC18  | International Economics   | 3           | 1     | 3     | 1     | 1    | 3    | 3     | 0                | 0     | 3    | 2     |
|       | Accounting - Major V - Advanced Company Accounts                        | 3           | 2     | 3     | 0     | 0    | 0    | 3     | 2                | 2     | 0    | 2     |
| DSE 5 | Cost Accounting - Major V - Advanced Cost Accounting I                  | 2           | 1     | 2.75  | 1.75  | 0    | 1    | 2     | 2                | 2     | 0    | 2.75  |
|       | Business Management - Major V - Financial Management II                 | 3           | 2     | 3     | 3     | 0    | 0    | 3     | 3                | 3     | 0    | 2     |
|       | Accounting - Major VI - Accounting I                                    | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 0    | 3.00  | 3.00             | 3.00  | 0    | 2.00  |
| DSE 6 | Cost Accounting - Major VI - Cost and Management Audit                  | 3.00        | 1.33  | 2.00  | 1.00  | 1.00 | 1.00 | 1.00  | 3.00             | 1.33  | 0    | 1.00  |
|       | Business Management - Major VI - Strategic Management                   | 3.00        | 2.00  | 2.50  | 3.00  | 1.00 | 1.33 | 1.25  | 0                | 2.00  | 0    | 1.50  |
|       | Accounting - Major VII - Accounting II                                  | 3.00        | 0     | 3.00  | 3.00  | 1.00 | 0    | 2.00  | 3.00             | 2.00  | 0    | 1.50  |
| DSE 7 | Cost Accounting - Major VII - Advanced Cost Accounting II               | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 0    | 3.00  | 3.00             | 3.00  | 0    | 2.00  |
|       | Business Management - Major VII - Supply Chain and Logistics Management | 3.00        | 1.00  | 1.00  | 2.00  | 0    | 1.00 | 1.50  | 3.00             | 2.50  | 2.00 | 1.00  |
|       | Accounting - Major VIII - Corporate Accounting and Tax Planning         | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 0    | 3.00  | 3.00             | 3.00  | 0    | 2.00  |
| DSE 8 | Cost Accounting - Major VIII - Advanced Management Accounting           | 3.00        | 0     | 1.33  | 2.50  | 0    | 0    | 1.00  | 3.00             | 2.50  | 1.00 | 0     |
|       | Business Management - Major VIII - Brand Management                     | 3.00        | 2.00  | 3.00  | 3.00  | 0    | 0    | 3.00  | 2.00             | 2.00  | 0    | 2.00  |
|       |   | 41.00       | 20.08 | 36.58 | 32.25 | 4.00 | 7.33 | 32.75 | 30.00            | 28.33 | 6.00 | 24.75 |