

Media Kit

Films for Heroes



Email: sneakyghostfilms@gmail.com

Date: Sunday, November 12th, 6pm-8pm

Venue: The Strand Theater, Zelienople, PA | Seats: 250+
Admission: Suggested donation

Event Overview

Films for Heroes: 6 Locally Made Military-Themed Films

This Veterans Day weekend, we're bringing something unique to Pittsburgh and surrounding communities. Swap out your Hollywood blockbusters for a captivating lineup of 6 locally made military-themed short films. Films for Heroes is more than just a movie night; it's a mission for a greater cause.

Event Details:

- Venue: The Strand Theater, Zelienople, PA
- Date: Sunday, November 12th
- Time: 6pm-8pm
- Admission: Suggested donation only
- Seats: 250+

For the Heroes:

All proceeds from the event will directly support the Wounded Warrior Project® (WWP). Each day, 58 veterans and their families rely on WWP for essential services. While we may excel in storytelling, it's the real-life stories of these heroes that inspire us the most.

Beyond the Screen:

Contributions doesn't just buy you admission. It ensures that wounded warriors and their families continue to receive life-changing programs at no cost to them. This night isn't just about applause; it's about providing tangible support to those who need it most.

So come for the films and stay for the cause. Together, we can make a difference that goes beyond the screen. Let's help our wounded warriors write a new chapter in their lives.

Links

Film and Event Details page: <https://sneakyghost.com/warriors/>

Facebook event page:

<https://www.facebook.com/events/339511665285653>

NextDoor event page: https://nextdoor.com/local_events/978bkp_6xbyk

Wounded Warrior Fundraising page:

<https://communityfundraising.woundedwarriorproject.org/campaign/films>

Films for Heroes Lineup

1. Truce

Director: Chris Niespodzianski

Synopsis: A soldier returns home from Vietnam and struggles to adjust to life after war, years before PTSD was formally recognized.

2. A Ranger's Way

Director: Scott Danzig of Sneaky Ghost Films

Synopsis: An army ranger attempts to record his suicide note while receiving haunting video calls from the deceased.

3. Fire

Director: Samuel Diggs of Aloysius Pictures

Synopsis: Two homeless veterans fight to survive a bitterly cold winter's night.

4. Onda

Director: John Swanson of Lohengrin Productions

Synopsis: In a small Midwest city, a desperate, unemployed factory worker contemplates ending his life on a bridge, until he meets someone who changes his perspective.

5. The Ending of Thunder

Director: Donnie McDonnell of Steel Reel Studio

Synopsis: A veteran grapples with the emotional scars of war, finding himself on the edge during one of the toughest battles of his life.

6. Odyssey

Director: Robert Scott of Cajun Shamrock Productions

Synopsis: In the wake of a global pandemic, a young soldier struggles through a hostile landscape to reunite with his wife.

Promotion suggestions

Online Promotion:

1. Social Media

Post on Instagram and X (formerly Twitter) using hashtags: #VeteransDay, #SupportOurTroops, #IndieFilm.

Share the event in Facebook groups and other forums you frequent.

2. Personal Connections

If you know anyone in media or with military ties, reach out. They might help promote or even cover our event.

Local Promotion:

1. Flyer Distribution

A flyer page is included at the end of this packet. Please print and post in local coffee shops, bookstores, and art-friendly places.

2. Veterans Organizations

If possible, drop off some flyers at VA offices and other veteran-related organizations.

3. Word of Mouth

If you're part of in-person groups—social, sports, etc.—mention the event.

Event Day:

Volunteer Opportunity

We'll have a table with flyers and a QR code for on-the-spot donations. If you can volunteer for this, it would be helpful.

General Tip:

We know this is a lot, but even doing a couple of these things can make a big difference. Please also remember to include the link to RSVP for the event in all your promotions.

QR Code for Facebook event



Contact Information

Main organizer and to confirm sponsorship:

Scott Danzig

sneakyghostfilms@gmail.com

347-330-2827

Sponsorship Tiers for Films for Heroes

Bronze Tier (\$100):

- Acknowledgment in the event program or credits.
- Logo or name displayed on the event website.

Silver Tier (\$200):

- All of the above, plus:
- A thank-you shout-out during the event.
- Logo or name prominently displayed during the event.

Gold Tier (\$300):

- All of the above, plus:
- Mention in any press releases or media coverage.
- Reserved premium seating at the event.

Films for Heroes: Locally Made Military-Themed Films

All proceeds will be donated to the Wounded Warrior Project

Venue: The Strand Theater in Zelienople, PA

Date: Sunday of Veterans Day weekend, November 12th

Time: 6pm to 8pm

Admission: Suggested donation-only

Contact: scott@sneakyghost.com



Scan to RSVP

The poster features a soldier in a helmet and dark uniform, looking intensely at the viewer. The title "TRUCE" is in large, stylized letters at the top, with the tagline "WHEN THE WAR ENDS... THE BATTLE BEGINS" below it. The bottom half shows a textured, smoky background.

Truce

Directed by Chris Niespodzianski

A soldier returns home from Vietnam and is having a tough time adjusting to life after war... years before PTSD was "discovered".

The poster has a dark, moody feel with close-up shots of a soldier's face and another soldier in the background. A laurel wreath award is visible at the bottom left.

A Ranger's Way

Directed by Scott Danzig of Sneaky Ghost Films

An army ranger tries to record his suicide note while receiving video calls from the dead.

The poster features a man with a beard and a beanie, looking directly at the camera. He is wearing a dark jacket. A laurel wreath award is visible at the top right.

Fire

Directed by Samuel Diggs

ALOYSIUS PICTURES PRESENTS FIRE
DAVID OGRODOWSKI JEFF GRENELL SAMUEL DIGGS
DAVID OGRODOWSKI KEVIN KUKLER ROGER GELIK
DIRECTED BY SAMUEL DIGGS
WRITTEN BY LATASIA GREENE | WESTFISHER

Directed by Samuel Diggs of Aloysis Pictures

Two homeless veterans are fighting to survive a cold winter's night.

The poster shows a close-up of water droplets on a surface. The title "ONDA" is in large letters at the top, with the tagline "...we're all just raindrops in the storm..." below it.

Onda

Directed by John Swanson of Lohengrin Productions

In a small Midwest city, a desperate, unemployed factory worker goes to a bridge high over a river to 'fix' all his problems. Once there, he meets someone who changes everything, almost...

The poster features a soldier lying on the ground, looking up. The title "THE ENDING OF THUNDER" is in large letters at the top. Awards at the bottom include "OFFICIAL SELECTION West Virginia Mountain Film Festival 2002" and "OFFICIAL SELECTION Pittsburgh International Film Festival".

The Ending of Thunder

Directed by Donnie McDonnell of Steel Reel Studio

A story about a veteran dealing with the horrors of war. Desperation has him on the edge as he is amidst one of the toughest battles of his life.

The poster has a dark, apocalyptic feel with a circular burst of fire and smoke at the top. The title "ODYSSEY" is in large, jagged letters. Awards at the bottom include "OFFICIAL SELECTION West Virginia Mountain Film Festival 2002" and "OFFICIAL SELECTION Pittsburgh International Film Festival".

Odyssey

IN THE WAKE OF A GLOBAL PANDEMIC
A YOUNG SOLDIER STRUGGLES THROUGH A HOSTILE LANDSCAPE TO REUNITE WITH HIS WIFE.

IN THE WAKE OF A GLOBAL PANDEMIC
A YOUNG SOLDIER STRUGGLES THROUGH A HOSTILE LANDSCAPE TO REUNITE WITH HIS WIFE.

Written and Directed by Robert Scott

Starring Alex Blair, Lou Consolo, Katy Grant, John W. Iwanowki, Wali Jamal

MUSIC BY Lucien Desar, AUDIO DESIGN CYRUS ANDERSON, DIRECTOR OF PHOTOGRAPHY MIKE MCKOWN, SOUND KEVIN KAHLER

Executive Producer Robert Scott, Associate Producers Kelley Daniel, Randy Lee