



IICPC CODEFEST 2025

INFORMATION BROCHURE

Inter IIT Competitive Programming Conclave



ABOUT US

The Inter IIT Competitive Programming Conclave Pvt limited (IICPC) is a premier platform designed to enhance competitive programming skills among top students from the Indian Institutes of Technology (IITs) and beyond. At IICPC, we aim to empower students through a variety of events, including immersive programming contests, training sessions, and distinguished camps. Through a blend of practice, peer collaboration, and competition, participants develop their coding skills and gain practical experience in solving complex problems under time constraints. IICPC fosters innovation, critical thinking, and teamwork, inspiring future leaders in technology and engineering.



2k+



6k+



2k+



8k+

CODEFEST '25

Welcome to CODEFEST '25, the highly anticipated annual event organized by the Inter IIT Competitive Programming Conclave (IICPC)! A celebration of programming excellence and problem-solving mastery, CODEFEST '25 is open to all competitive programmers eager to challenge themselves and connect with a vibrant community of peers and mentors. Join us in this thrilling competition and stand a chance to prove your coding skills on a national level!

Event Structure

CODEFEST '25 is divided into three competitive stages:

Prelims

- **Format:** Online
- **Date:** 16th February 2025
- **Details:** The Preliminary stage will be held online, open to all registered participants across the country. This round is designed to test essential programming skills and algorithmic thinking.
- **Selection Criteria:** Out of all participants, the top **400 competitors** will qualify for the next stage – the Regionals.

Regionals

- **Format:** In-Person at 8 IIT Campuses
- **Date:** 9th March & 16th March 2025
- **Locations:** 8 IITs across India (specific IITs to be announced)
- **Details:** Qualified participants will compete in person at one of the designated IIT campuses. Each campus will host 50 contestants, bringing together a diverse set of talented coders.
- **Selection Criteria:** From each of the regional locations, 50 competitors will advance, totaling **400 participants**. From this pool, the top 50 will be selected for the Final

Finals

- **Format:** In-Person
- **Date:** April 2025
- **Venue:** To be announced
- **Details:** The **50 finalists** will face off in a grand finale to determine the ultimate CODEFEST '25 champions. Expect tougher problems, more intense competition, and prizes for the winners!

Event Centers



- **Total Participants:** Unlimited entries for the Prelims stage
- **Regional Participants:** 400 (50 per Region)
- **Final Participants:** 50 contestants
- **Travel Assistance:** All selected regional participants will receive a fixed travel allowance, covering part of their travel expenses to the regional test venue.

Important Dates

- **Prelims:** 16th February 2025 (online)
- **Regionals:** 9th & 16th March 2025 (across 8 IITs)
- **Finals:** April 2025 (Tentative)



Prizes and Recognition

- **Finalists:** Special prizes and exclusive opportunities for the top 50 finalists along with recruitment opportunities in HFTs
- **Champion Awards:** Grand prizes for the top-ranking individuals in the Finals, including certificates, awards, and other exciting rewards.

Why Participate in CODEFEST '25?

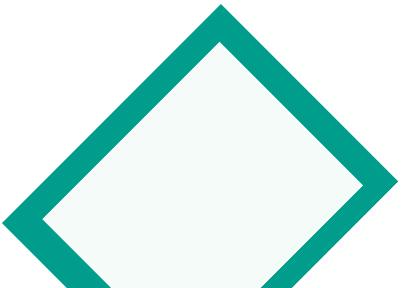
- **Showcase Your Skills:** Compete with some of the brightest minds in the country.
- **Recruitment Opportunities:** Connect with HFTs Firms like Jane Street ,Da Vinci and Jump Trading along with Landeed in finals for recruitment drives
- **Skill Development:** Tackle real-world challenges and refine your problem-solving abilities.
- **Prizes and Recognition:** Earn certificates, awards, and a reputation as a top competitive programmer.

Registration

- **Opening Date:** January 2025
- **Deadline:** February 2025
- **Register on the official IICPC website to secure your spot in CODEFEST '25!**



PAST EVENTS



IICPC SUMMER CAMP 2024

IICPC Summer Camp 2024

The camp was structured into two segments:

Novice

- For students beginning their coding journey from scratch.
- Fundamental beginner-level lectures with one live session per week.
- Students frequently received problem sets to assess skills and reinforce lecture concepts.

Advanced

- For students with prior coding experience ready to advance to the next level.
- Advanced technique lectures were held twice a week.
- Problem sets curated to challenge students' knowledge and test their learning from the lectures.

The **IICPC Summer Camp** was a landmark event, open to everyone and structured to reach competitive programmers across India. With over **12,000 registrations from 80+ institutions** nationwide, the camp was an overwhelming success, significantly advancing competitive programming awareness and skill-building throughout the country.

IICPC SUMMER CAMP 2024



In addition to the lectures, three intense contests were held, culminating in a thrilling final round where the **top 6 participants** received cash prizes, while others earned certificates.

With over **25 lectures** split into advanced and novice tracks, the camp offered a robust learning experience, guided by **20+ masters and grandmasters** in the field

Event Sponsors:



- OxPPL is a decentralized social platform for crypto-native users, offering portfolio tracking and cross-platform content sharing.
- It secured investments from AllianceDAO, Peak XV Partners, and other notable crypto leaders like Balaji Srinivasan and Solana's co-founders.



- AlgoZenith focuses on transforming how competitive programming is taught, targeting school and college students in India and beyond.
- It provides resources and expert mentorship to enhance coding skills and foster participation in programming competitions.

Rewards:

- More than 8000+ students received unique Certificate of Participation
- Top 100 students from the final contest were rewarded with Certificate of Appreciation.
- Top 6 students received Certificate of Excellence and some very exciting goodies.



Branding Opportunities in **CODEFEST 2025**

Branding

Banners & Standees:



Sponsor logos on large banners and standees placed in high-traffic areas of the venue, ensuring visibility during networking breaks and sessions.

Exhibition Stalls



Dedicated spaces for sponsors to interact with attendees, showcase products, and generate direct engagement.

Stage & Backdrop Branding



Logos displayed on main stage and session backdrops, offering visibility during key sessions, panels, and keynote addresses.

Photo Wall

A sponsor-branded photo area for social media engagement, where attendees can take pictures and share them, increasing online visibility.

Event Brochure

Sponsor logos and ads placed in event brochures and schedules, providing continuous exposure to attendees throughout the event.

Branding on Certificates and Prizes



Sponsors' logos can be included on certificates and prizes awarded to winners, ensuring that the brand is seen by participants even after the event.

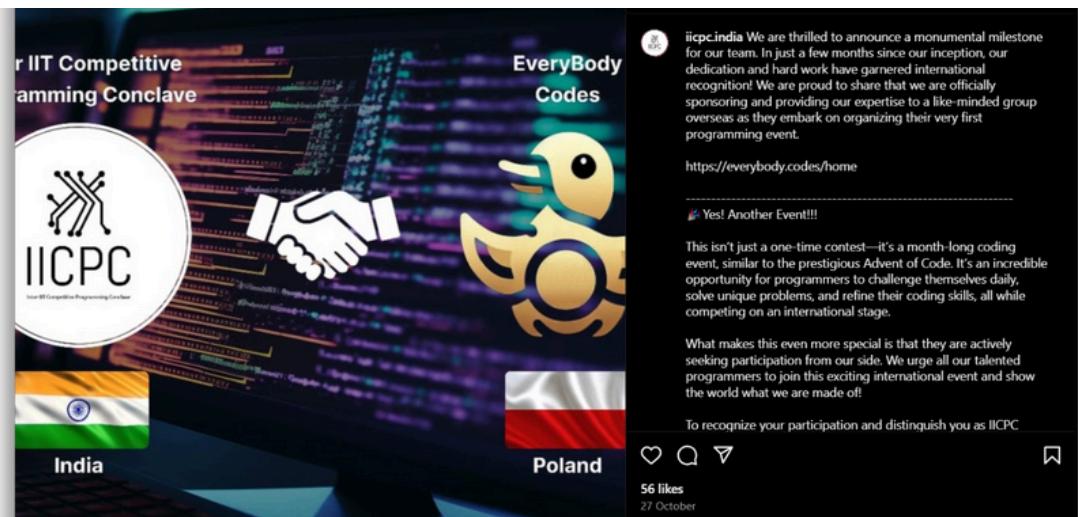
Participant Kits

All participants in regional and final rounds will receive participant kits co-branded with logos from Title, Technical, and Associate Sponsors, ensuring prolonged brand visibility even after the event.

Travel Stipend Mention:

Sponsors' names are associated with the travel stipend that participants receive for attending regional and final venues, reinforcing their support for aspiring programmers and creating a lasting connection with the event.

Branding on Social Media



Sponsors can be highlighted in social media posts, event teasers, and updates, reaching a wider audience before, during, and after the event. This includes mentions in event hashtags, posts, and shares by the event's official accounts.

Customized Events:

Sponsors can host or be associated with specific events, workshops, or sessions that are tailored to their brand, providing direct engagement with attendees while associating the sponsor with relevant content

Media Branding



Sponsors can be featured in press releases, news articles, and event broadcasts, increasing their exposure in traditional and digital media channels.

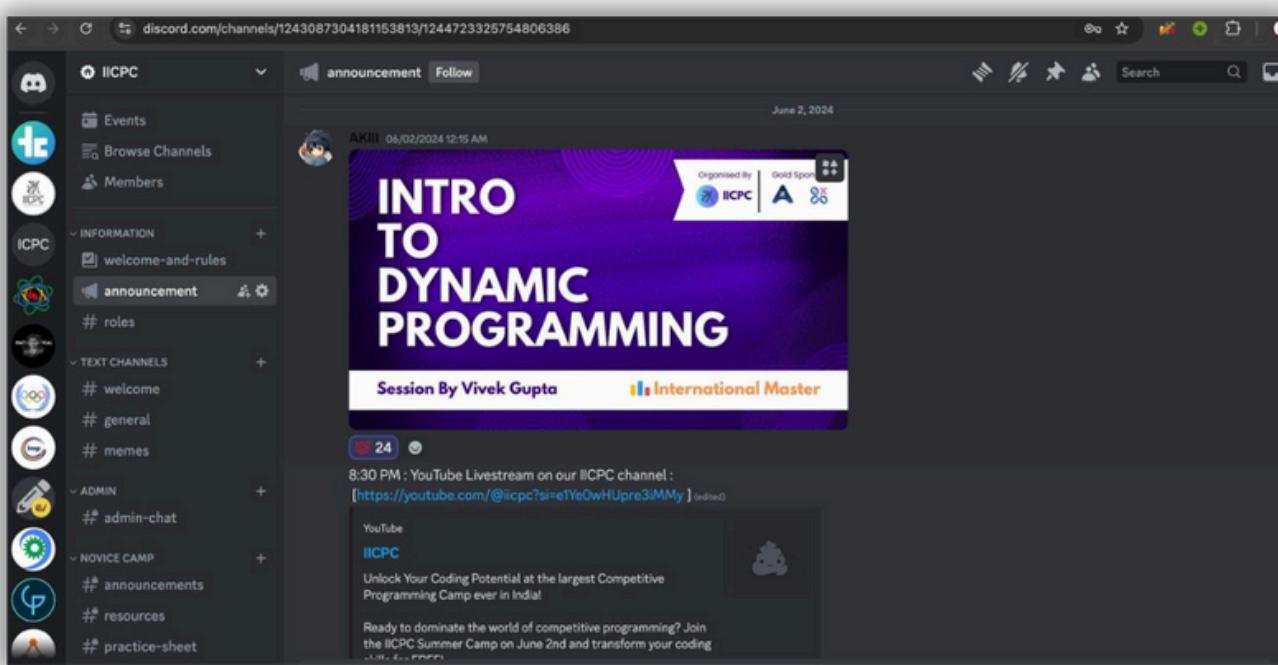
Merchandise Branding



Sponsors can have their logos featured on event merchandise such as T-shirts, bags, water bottles, and more, offering continuous visibility as attendees use or wear the items post-event.

Sponsor Messages

Sponsors can deliver pre-recorded or live messages during the event, either as part of a session or as standalone announcements, further embedding their brand within the event experience.



Email Integration

Sponsors' logos and messages can be included in event emails sent to attendees before, during, and after the event, ensuring they are constantly engaged through their inboxes.

Website Integration

Sponsors can have their logos and ads integrated into the event's official website, gaining visibility across all pages, including the registration, schedule, and speaker sections.

About Sponsor

Cymorg is a SaaS platform on which dynamic business simulations are used for analyzing and developing decision-making behavior in specific contexts. We improve business outcomes for our client organizations by aligning frontline team behavior with corporate strategy, at scale. To do this, we bring together chatbot technologies, machine learning algorithms, sentiment analytics and organizational psychology. The founders of Cymorg are proud alums from IIT Madras (Saras and Ganga hostel respectively) who spent many years making good and bad decisions in large multinationals across three continents, before becoming entrepreneurs.

[Check the Website here](#)



Logo Integration

Sponsors' logos can be incorporated into various event materials, including presentations, slides, and digital displays, ensuring they're featured in both virtual and in-person environments.

Past Sponsors



Jane Street®



More HFTs to join soon

Past Sponsors



ALGOZENITH



OxPPL

Contact us at sponsorship-inquiries@iicpc.com

CONTACT US



Ayush kumar

Co-Founder , IICPC

+91 9934508942

ep23b005@smail.iitm.ac.in



Gaurish Baliga

Co-Founder , IICPC

+91 91672 06520

gaurish.baliga@somaiya.edu

or please contact us at iicpc.india@gmail.com