shravya neeruganti

research + design

education

University of Washington, Seattle | 2016 - 2017

M.S. Human-Computer Interaction and Design

University of California, Santa Cruz | 2012-2016

B.S. Cognitive Science; Human-Computer Interaction

experience

Federal Reserve Bank of San Francisco | May 2016-August 2016 UX Intern

- Organized and observed usability testing sessions for various applications.
- Applied UX assessment techniques to better understand customer interaction with products.
- Worked closely with a team of Designers and Analysts to design and develop an internal portfolio from development to production.

Synqq Inc. | September 2015-January 2016 User Experience Design Intern

• Executed interaction and visual design principles as a part of a multidisciplinary team for a thriving startup that recently won the Google GCP award.

Federal Reserve Bank of San Francisco | June 2015-December 2015 UX Analyst

- Tested applications with visually impaired persons using JAWS screen reader and created accessibility reports to ensure W3C's Web Content Accessibility Guidelines/508 compliance requirements.
- Conducted usability testing and implemented assessment techniques to better understand customer interaction.
- Participated with internal and external teams to design intuitive interfaces.

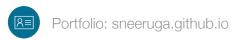
Human-Computer Interaction Lab, UC Santa Cruz | June 2014-March 2016 HCI Research Assistant

- Conducted usability testing for Emotical, a mobile and web app to improve user-friendly design.
- Designed and implemented a study to research how people trust online.
- Facilitated and lead study on how college undergraduates' emotions influence technology.









languages

HTML

CSS

Javascript

tools

Photoshop

Illustrator

InDesign

AfterEffects

SharePoint Designer

Sketch 3

Wireframing Tools

Wordpress

skills

Ideation

Interaction Design

Rapid Prototyping

Sketching

Storyboarding

Usability Testing

User Research Techniques

Visual Design

Web/Mobile Design

Wireframing