SHRAVYA NEERUGANTI
UX Researcher + Designer

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EDUCATION

University of California, Santa Cruz | March 2016
B.S. Cognitive Science/HCI | GPA: 3.5

RELEVANT EXPERIENCE

Synqq Inc. | September 2015-present
User Experience Intern
▷ Executes interaction design and visual design as a part of a multi-disciplinary team for a thriving startup using Sketch 3 and Pixate.

Federal Reserve Bank of San Francisco | June 2015-present
User Experience Research and Design Intern
▷ Tests applications/interfaces with the visually impaired using JAWS screen reader and builds accessibility reports to ensure W3C's Web Content Accessibility Guidelines/508 compliance requirements have been met.
▷ Conducts usability testing and uses assessment techniques to better understand customer interaction and participates with internal and external teams to design user-friendly interfaces using Adobe Creative Suite.

Human-Computer Interaction Lab, UC Santa Cruz | June 2014-present
Research Assistant
▷ Conducts usability testing for Emotical, a mobile app and web app to improve simple and user-friendly design.
▷ Designed a study on how people display their trust online.
▷ Facilitated and lead study on emotions and technology.

Association for Computing Machinery, UC Santa Cruz | May 2015-present
Corporate Relations
▷ Cultivates partnerships with tech companies to provide campus and site visits and negotiates with local businesses for fundraisers.

ADDITIONAL EXPERIENCE

School Climate Lab | May 2015-Present
Research Assistant
Academy of Mindful Psychology | September 2014-October 2014
Web Development Summer Intern
WeSnap | October 2014-August 2015
Human Resources and Mobile Applications Intern
Cognitive Science Students Association | September 2012-Present
Active Member

SKILLS

Card Sorting
Competitive Analysis
Heuristic Evaluation
Personas
Prototyping
Storyboarding
Task Analysis
Usability Testing
User Research
Web Design
Wireframing

TOOLS

Adobe Photoshop
Adobe Illustrator
Axure
Balsamiq
Pixate
Sketch 3
Wordpress