



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Things you treasure.

Other people's stuff.

Bragging rights.

Better Traffic.

Sharing, Learning.

Interacting, and marketing.



snega's group
creating a social media

The Ghosts.

The ranters.

The changelings.

The fear of connecting.

The fear of Being fully Alive

The fear of Being Abandoned.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?