## 2x2 Grid Improve visibility and collaboration across What is the recruiting teams value of Create ATS? What is the weakness of applicant tracking system? stronger job Automate descriptions and increase Why do employers efficiency How do use applicant Extend recruiter reach and reduce friction tracking tracking system? **Application Tracking** Feels System Does Overwhelmed Anxious Administrativ e tasks in recruitment and hiring Access to multiple Inadequate job boards Easier compliance with laws related to Excited recruitment