

# ***2019 Spring Beer Category***

Segment	Cubic	Sales
Craft	22.74%	22.24%
FMB	5.63%	4.92%
Import	12.31%	13.37%
Non Alcohol	0.26%	0.36%
Other	0.00%	0.06%
Premium	43.72%	42.68%
Super Premium	7.39%	9.61%
Value	7.96%	6.75%

1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



5/9/2019

Page: 1



# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

## Add-Delete Table

Added and Deleted Items Report

	UPC	Product Name	Added Items	IRI Segment	Unit Movement
1	1820096728	Michelob Ultra 24/12BBB	Anheuser-Busch InBev	Super Premium	5.80
2	63598554890	White Claw Variety Pk HrdSeltzer 12/12C SC	Mark Anthony Brands	FMB	4.85
3	1820020079	Bud Light Orange 6/12B	Anheuser-Busch InBev	Super Premium	4.77
4	75452700928	New Belgium Oakspire 6/12B	New Belgium	Craft	4.50
5	8382012393	Guinness Extra Stout 6/11B	Diageo	Import	4.42
6	7199000047	Coors 12/12C	MillerCoors	Premium	3.74
7	78615000170	Stella Artois 1/19C	Anheuser-Busch InBev	Import	3.65
8	60901512948	Props Dos Pilotos Lager 6/12C	Micro Breweries	Craft	3.39
9	9282400000	Konig Pilsner 4/17C	Import	Import	2.92
10	8382018132	Guinness Blonde 6/12B	Diageo	Import	2.89
11	86641900008	Coppertail Unholy Trippel 6/12B	Micro Breweries	Craft	2.84
12	8857396002	Shiner Ruby Redbird 6/12B	Gambrinus	Craft	2.77
13	8857333107	Shiner Bock 6/12C	Gambrinus	Craft	2.58
14	8066095315	Pacifico Clara 12/12B	Constellation Brands	Import	2.54
15	1820020090	Bud Light Orange 12/12C SC	Anheuser-Busch InBev	Super Premium	2.31
16	72383000025	Lagunitas OneHitter Series 6/12B	Heineken USA	Craft	2.29
17	78615000016	Stella Artois 12/11C	Anheuser-Busch InBev	Import	2.23
18	85389700227	Bon & Viv SS Variety Pack 12/12C SC	Anheuser-Busch InBev	FMB	2.20
19	3410049805	Leinenkugel Sunset Wheat Ale 6/12B	MillerCoors	Craft	2.13
20	85951500342	Cigar City Invasion Pale Ale 6/12C	Micro Breweries	Craft	2.12
21	63848900333	Dogfish Head Liquid Truth Serum 4/16C	Micro Breweries	Craft	2.00
22	74052210093	Bell's Double Cream Stout 6/12B	Bell's Brewery	Craft	2.00
23	3354495053	Corona Familiar 12/12B	Constellation Brands	Import	2.00
24	85096100500	Big Top Circus City IPA 6/12C	Micro Breweries	Craft	1.96
25	86641900004	Coppertail Free Dive 6/12B	Micro Breweries	Craft	1.84
26	85945000200	Good People IPA 6/12C	Micro Breweries	Craft	1.73
27	8378367504	Sierra Nevada Torpedo Extra IPA 12/12B	Sierra Nevada	Craft	1.72
28	4563570746	Pensacola Bay Lighthouse Porter 6/12B	Micro Breweries	Craft	1.69
29	8200072751	Smirnoff Ice Green Apple 6/11B	Diageo	FMB	1.67
30	63598526001	Mikes Hard Variety Pack 12/12C	Mark Anthony Brands	FMB	1.39
31	75452700613	New Belgium Citradelic TangrnIPA 6/12B	New Belgium	Craft	1.27
32	3410051664	Henrys Hard Sprkng Lemon Lime 6/12C	MillerCoors	FMB	1.00
33	7231133140	Dos Equis Ambar 12/12B	Heineken USA	Import	0.96
34	1820020080	Bud Light Orange 12/12B	Anheuser-Busch InBev	Super Premium	0.96
35	8066095787	Negra Modelo 12/12B	Constellation Brands	Import	0.31
36	60275500610	Firestone Union Jack IPA 6/12C	Duvel Moortgat	Craft	0.00
37	79603061496	Kona Big Wave Golden Ale 12/12B	Anheuser-Busch InBev	Craft	0.00
38	63625174264	Stone Tropic Of Thunder Lager 6/12C	Micro Breweries	Craft	0.00
39	75452700767	New Belgium Mural 6/12B	New Belgium	Craft	0.00
40	8857331112	Shiner Wicked Juicy Pineapple Cocnt 12/12C	Gambrinus	Craft	0.00
41	73692011824	Goose Island Next Coast IPA 6/12B	Anheuser-Busch InBev	Craft	0.00
42	75452700991	New Belgium Voodoo Ranger ImplIPA 12/12C	New Belgium	Craft	0.00
43	81790400681	Elysian Space Dust IPA 6/12C	Anheuser-Busch InBev	Craft	0.00
44	81994200307	Oskar Blues Guns N Rose 6/12C	Micro Breweries	Craft	0.00
45	63848900345	Dogfish Head Liquid Truth Serum 6/12C	Micro Breweries	Craft	0.00
46	73692011837	Goose Island 312 Dry Hopped 6/12B	Anheuser-Busch InBev	Craft	0.00
47	79603011485	Kona Gold Cliff IPA 6/12B	Anheuser-Busch InBev	Craft	0.00
48	8378353111	Sierra Nevada Hazy Little Thing 12/12C	Sierra Nevada	Craft	0.00
49	8378322853	Sierra Nevada Sierraveza 6/12C	Sierra Nevada	Craft	0.00
50	60275500949	Firestone Mind Haze 6/12C	Duvel Moortgat	Craft	0.00
51	73692011876	Goose Island SPF 6/12C	Anheuser-Busch InBev	Craft	0.00
52	75452700994	New Belgium Voodoo Ranger Series 6/12C	New Belgium	Craft	0.00
53	72383037011	Lagunitas Daytime Fractional IPA 6/12C	Heineken USA	Craft	0.00
54	61403630191	New Holland Dragons Milk White 6/12C	Micro Breweries	Craft	0.00
55	8769200846	Samuel Adams Boston 262 Marathon 6/12B	Boston Beer	Craft	0.00
56	81790400086	Elysian Space Dust IPA 12/12B	Anheuser-Busch InBev	Craft	0.00
57	61403612438	New Holland Dragons Milk Reserve 4/12B	Micro Breweries	Craft	0.00
58	8769200801	Angry Orchard Rose 12/12B	Boston Beer	FMB	0.00
59	81994200303	Oskar Blues Canundrum 15/12C	Micro Breweries	Craft	0.00
60	63625174175	Stone Scorpio Bowl IPA 6/12C	Micro Breweries	Craft	0.00
61	8769200848	Samuel Adams Boston 262 Marathon 12/12C SC	Boston Beer	Craft	0.00
62	81790400701	Elysian Superfuzz Blood Orange PA 6/12C	Anheuser-Busch InBev	Craft	0.00
63	7289000621	Heineken 0.0 6/12B	Heineken USA	Import	0.00
64	8200078970	Smirnoff Ice Fun Pack 12/12C SC	Diageo	FMB	0.00
65	7031001526	Seagram's Escapes Spk Variety Pk 8/16C	FIFCO USA	FMB	0.00
66	63598506064	Mikes Hard Blk Raspberry Lemonade 6/11B	Mark Anthony Brands	FMB	0.00
67	9200002110	Small Town Not Your Fathers Lemnd 6/12B	Pabst	FMB	0.00
68	1820020083	Michelob Ultra Pure Gold 12/12B	Anheuser-Busch InBev	Super Premium	0.00
69	1820020144	Michelob Ultra Pure Gold 12/12C SC	Anheuser-Busch InBev	Super Premium	0.00
70	1820020133	Natural Light Naturdays 12/12C	Anheuser-Busch InBev	Value	0.00
71	2210005000	Pabst Extra 12/12C	Pabst	Value	0.00



# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

## Add-Delete Table

Added and Deleted Items Report

	UPC	Product Name	Deleted Items	Manufacturer	IRI Segment	Unit Movement
72	8769200129	Samuel Adams Rebel IPA 12/12B		Boston Beer	Craft	5.15
73	7199070002	George Killian's Irish Red 6/12B		MillerCoors	Premium	3.15
74	8769200300	Samuel Adams Pack of Rebels Var 12/12C		Boston Beer	Craft	3.04
75	7861500146	Hoegaarden 6/11B		Anheuser-Busch InBev	Import	2.77
76	8769200127	Samuel Adams Rebel IPA 6/12B		Boston Beer	Craft	2.08
77	8769200083	Angry Orchard Crisp Apple 12/12C		Boston Beer	FMB	1.81
78	3410015306	Miller 64 24/12C		MillerCoors	Premium	1.73
79	9200002080	Small Town Not Your Fathers MtnA 6/12B		Pabst	FMB	1.62
80	3410008746	Redd's Blueberry Ale 6/12B		MillerCoors	FMB	1.54
81	75452700362	New Belgium VooDoo Ranger IPA 12/12C		New Belgium	Craft	1.39
82	1820020993	Ritas Straw-Ber-Rita 12/8C		Anheuser-Busch InBev	FMB	1.31
83	3410051637	Leinenkugel Rotating 6/12B		MillerCoors	Craft	1.15
84	63123484002	Sweetwater Goin Coastal 6/12B		Micro Breweries	Craft	1.08
85	79603031499	Kona Aloha Series 6/12B		Anheuser-Busch InBev	Craft	1.04
86	3410051607	Leinenkugel Seasonal Shandy 12/12B		MillerCoors	Craft	0.96
87	1820000891	Michelob 12/12B		Anheuser-Busch InBev	Super Premium	0.96
88	2210000402	Pabst American Pale Ale 6/16C		Pabst	Value Regular	0.96
89	1820028427	Ritas Water-melon-Rita 12/8C		Anheuser-Busch InBev	FMB	0.92
90	63848900061	Dogfish Head 90 Min Imp IPA 4/12B		Micro Breweries	Craft	0.89
91	7199009536	Blue Moon Seasonal 12/12B		MillerCoors	Craft	0.88
92	1820020058	Bud Light Platinum 8/16AL		Anheuser-Busch InBev	Super Premium	0.85
93	63848900190	Dogfish Head Flesh & Blood IPA 6/12C		Micro Breweries	Craft	0.84
94	8769227102	Samuel Adams Cherry Wht 6/12B		Boston Beer	Craft	0.79
95	2050700048	Bitburger Pilsner 6/12B		Bitburger	Import	0.77
96	8015761194	Paulaner Hefeweizen 6/12B		Import	Import	0.77
97	3410078574	Leinenkugel Variety Pack Ssnl 12/12B		MillerCoors	Craft	0.70
98	3410051609	Leinenkugel Seasonal Shandy 12/12C		MillerCoors	Craft	0.62
99	3410098916	Henrys Hard Soda Orange Ale 6/12B		MillerCoors	FMB	0.60
100	75452700161	New Belgium Fat Tire Amber Ale 12/12C		New Belgium	Craft	0.58
101	1820022989	Ritas Mang-O-Rita 12/8C		Anheuser-Busch InBev	FMB	0.54
102	79603011480	Kona Kanaha Blonde Ale 6/12B		Anheuser-Busch InBev	Craft	0.36
103	79837312602	Magic Hat #9 6/12B		FIFCO USA	Craft	0.36
104	7199048045	Keystone Light 15/12C		MillerCoors	Value	0.35
105	3410098954	Redd's Wicked Blood Orange 12/10C		MillerCoors	FMB	0.31
106	3354495021	Cervezas Clasicas Variety Pack 12/12B		Constellation Brands	Import	0.22
107	7231163021	Sol 6/12B		MillerCoors	Import	0.15
108	7231141213	Dos Equis Lager 12/12C		Heineken USA	Import	0.08
109	8769200667	Samuel Adams Rebel Anytime 15/12C		Boston Beer	Craft	0.00
110	67243800200	Ballast Point Fathom IPA 6/12C		Constellation Brands	Craft	0.00
111	75452700716	New Belgium Fat Tire Beign White 6/12B		New Belgium	Craft	0.00
112	74543211833	Breckenridge Can Sampler Pack 15/12C		Anheuser-Busch InBev	Craft	0.00
113	8769200497	Samuel Adams Sam 76 12/12C		Boston Beer	Craft	0.00
114	63123450006	Sweetwater Triple Tail 6/12C		Micro Breweries	Craft	0.00
115	86103000040	Cafe Agave Spk Coffee Cafe Mocha 4/6C		Micro Breweries	Craft	0.00
116	8378353535	Sierra Nevada Otra Vez 6/12C		Sierra Nevada	Craft	0.00
117	8769200652	Angry Orchard Pear 6/12B		Boston Beer	FMB	0.00
118	8857333018	Shiner Bock 18/12C		Gambrinus	Craft	0.00
119	8857342019	Shiner Day Quencher 12/12C		Gambrinus	Craft	0.00
120	74543220004	Breckenridge Breck Lager 15/12C		Anheuser-Busch InBev	Craft	0.00
121	86103000047	Cafe Agave Spk Coffee Espresso 4/6C		Micro Breweries	Craft	0.00
122	67243800159	Ballast Point Bonito Blonde 6/12B		Constellation Brands	Craft	0.00
123	73692011712	Goose Island Seasonal Sampler 15/12C		Anheuser-Busch InBev	Craft	0.00
124	9200002098	Small Town Not Your Fathers Pnch 6/12B		Pabst	FMB	0.00
125	8857340118	Shiner Light Blonde 18/12C		Gambrinus	Craft	0.00
126	67243800178	Ballast Point Sour Wench 6/12B		Constellation Brands	Craft	0.00
127	8857352014	Shiner Wicked Juicy IPA 12/12C		Gambrinus	Craft	0.00
128	86103000045	Cafe Agave Spk Coffee Stld Carnl 4/6C		Micro Breweries	Craft	0.00
129	8378322837	Sierra Nevada Nooner Pilsner 6/12C		Sierra Nevada	Craft	0.00
130	8378367516	Sierra Nevada Fresh Hop Variety 12/12C		Sierra Nevada	Craft	0.00
131	86103000044	Cafe Agave Spk Coffee Van Cinmn 4/6C		Micro Breweries	Craft	0.00
132	8857352013	Shiner Wicked Juicy IPA 6/12C		Gambrinus	Craft	0.00
133	3354495051	Corona Familiar 6/12B		Constellation Brands	Import	0.00
134	3354495027	Modelo 18/12B		Constellation Brands	Import	0.00
135	3410051658	Henrys Hard Soda Lemon Lime 6/12B		MillerCoors	FMB	0.00
136	8676770488	Smirnoff Ice Margarita 6/11B		Diageo	FMB	0.00
137	81582901061	Cayman Jack Margarita 12/8C		Micro Breweries	FMB	0.00
138	8769200678	Truly Spiked Spkly Wild Berry 6/12C		Boston Beer	FMB	0.00
139	8200078423	Smirnoff Spk Seltzer Bry Lem 6/12C		Diageo	FMB	0.00
140	8769275134	Twisted Tea Half & Half 12/12C		Boston Beer	FMB	0.00
141	3410051660	Henrys Hard Sprkng Variety Pack 12/12C SC		MillerCoors	FMB	0.00
142	63598526042	Mikes HARDER Variety 8/16C		Mark Anthony Brands	FMB	0.00



## 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

### Add-Delete Table

Added and Deleted Items Report

143	↓	61300874833	Arnold Palmer Spiked Half & Half 6/12C	MillerCoors	FMB	0.00
144	↓	1820011218	Budweiser 18/12C	Anheuser-Busch InBev	Premium	0.00
145	↓	2210000412	Pabst Easy 12/12C	Pabst	Value	0.00
146	↓	3410000880	Icehouse 1/24C	MillerCoors	Value	0.00
147	↓	2210000404	Pabst American Pale Ale 12/12C	Pabst	Craft	0.00
148	↓	1820000545	Natural Icc 4/16C	Anheuser-Busch InBev	Value	0.00
149	↓	1820061047	Busch 12/12C	Anheuser-Busch InBev	Value	0.00

5/9/2019

## 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



0 12 24 36 48 60 72 84 96 108 120 132 144 156 168 180 192 204 216

Traffic Flow: Left-right

Page: 5

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Segment #1 : Shelf #1		DEPTH: 48 in	WIDTH: 48 in	AVAILABLE LINEAR0.45 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
1	3026820	7199009516	007199009516	Blue Moon Belgian White Ale 12/12B	Craft	20	6.31	22.2	27.7
2	7778442	8066095675	008066095675	Corona Light 12/12B	Import	20	12.96	10.8	13.5
3	3025707	8992441003	008992441003	Yuengling Traditional Lager 24/12B	Premium	15	18.92	5.5	7.0
4	2967588	1820053349	001820053349	Bud Light 24/12BBB	Premium	30	20.39	10.3	14.4

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 1 of 7

Page: 6



# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

B  
R  
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A  
K

## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Printed: 5/9/2019

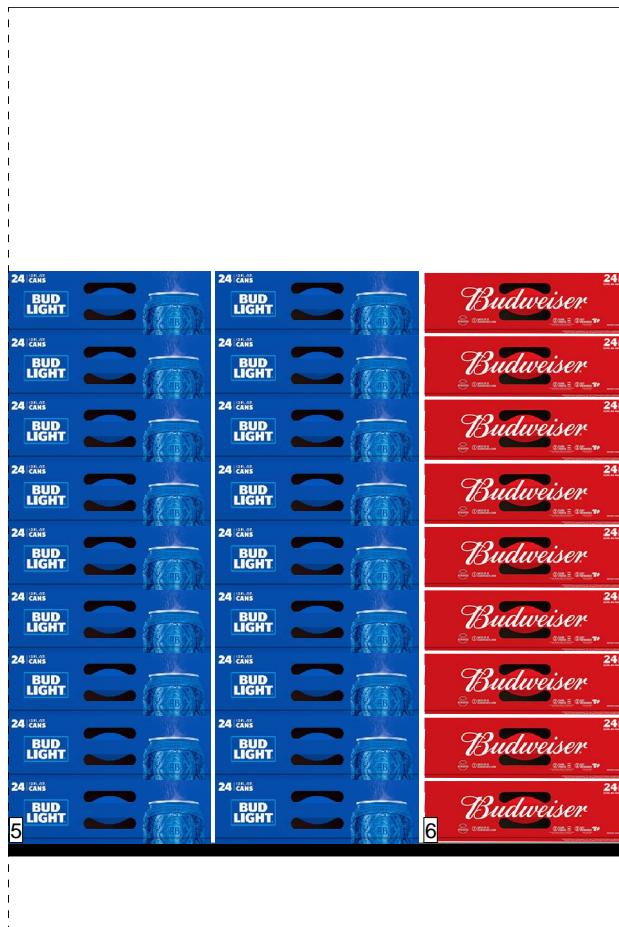
POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 2 of 7

Page: 7

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Segment #3 : Shelf #1		DEPTH: 48 in	WIDTH: 48 in	AVAILABLE LINEAR0.75 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
5	9120536	1820053168	001820053168	Bud Light 24/12C	Premium	72	57.12	8.8	10.8
6	4358032	1820011168	001820011168	Budweiser 24/12C	Premium	36	7.77	32.4	32.4

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 3 of 7

Page: 8



# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

B  
R  
E  
A  
K

## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Printed: 5/9/2019

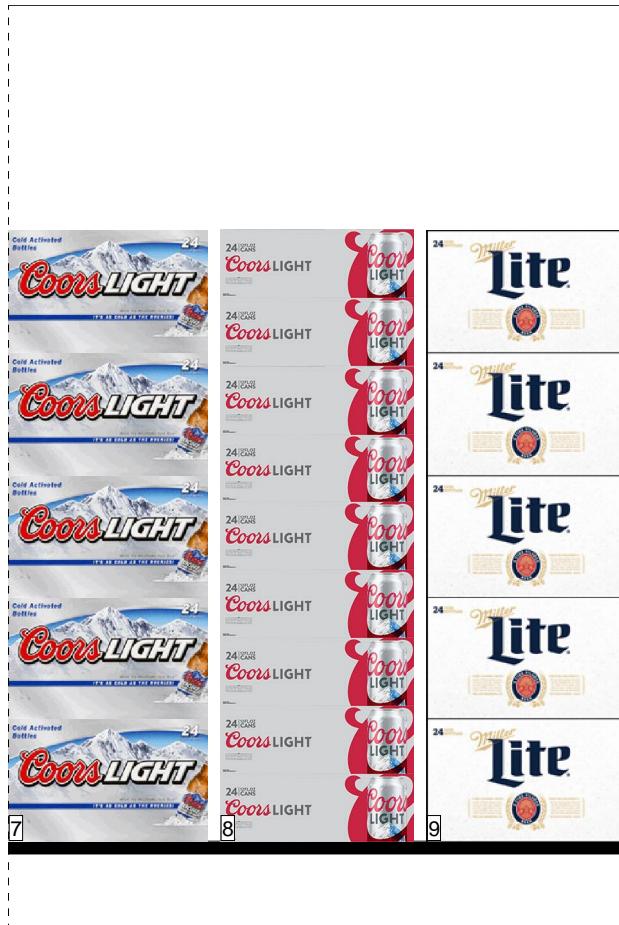
POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 4 of 7

Page: 9

## 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
 Reset Name: 2019 Spring

Segment #5 : Shelf #1		DEPTH: 48 in	WIDTH: 48 in	AVAILABLE LINEAR1.95 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
7	1540234	7199030079	007199030079	Coors Light 24/12BBB	Premium	20	7.85	17.8	17.8
8	2200822	7199031600	007199031600	Coors Light 24/12C	Premium	36	38.54	6.5	7.8
9	4072278	3410057243	003410057243	Miller Lite 24/12BBB	Premium	20	18.54	7.6	10.6

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 5 of 7

Page: 10



# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

B  
R  
E  
A  
K

## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 6 of 7

Page: 11

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Segment #7 : Shelf #1		DEPTH: 48 in	WIDTH: 48 in	AVAILABLE LINEAR0.56 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
10	2291805	3410057306	003410057306	Miller Lite 24/12C	Premium	72	101.58	5.0	7.2
11	2208031	1820015168	001820015168	Natural Light 24/12C	Value	36	20.35	12.4	12.4

5/9/2019

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



-12 0 12 24 36 48 60 72 84 96 108 120 132 144 156 168 180 192 204 216 228 240 252 264 276 288 300

Traffic Flow: Left-right

Page: 1

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

Reset Name: 2019 Spring

Segment #1 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-0.64 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
1	7056705	81790400083	081790400083	Elysian Space Dust IPA 6/12B	Craft	4	3.27	8.6	23.6	
2	1737357	6384890029	06384890029	Dogfish Head 60 Minute IPA 6/12B	Craft	4	1.73	16.2	16.2	
3	8391876	63848900193	063848900193	Dogfish Head SeaQuenchAle 6/12C	Craft	6	1.58	26.6	26.6	
4		63848900345	063848900345	Dogfish Head Liquid Truth Serum 6/12C	Craft	6	0.00	0.0	0.0	
5	1559407	63848900333	063848900333	Dogfish Head Liquid Truth Serum 4/16C	Craft	4	2.00	14.0	14.0	
6	8219736	86641900008	08664190008	Coppertail Unholy Trippel 6/12B	Craft	4	2.84	9.9	9.9	
7	7249985	85951500342	085951500342	Cigar City Invasion Pale Ale 6/12C	Craft	6	2.12	19.9	19.9	
8	8099790	85096100500	085096100500	Big Top Circus City IPA 6/12C	Craft	6	1.96	21.4	21.4	
Segment #1 : Shelf #2		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-1.49 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
9	1813298	81790400701	081790400701	Elysian Superfuzz Blood Org PA 6/12C	Craft	6	0.00	0.0	0.0	
10	1722884	81790400681	081790400681	Elysian Space Dust IPA 6/12C	Craft	6	0.00	0.0	0.0	
11	1679046	8769200687	08769200687	Samuel Adams New England IPA 6/12C	Craft	6	0.00	0.0	0.0	
12	4876281	1820017991	001820017991	Shock Top Sampler 12/12B	Craft	2	2.52	5.6	5.6	
13	2123281	74543218101	074543218101	Breckenridge Vanilla Porter 6/12B	Craft	4	2.56	10.9	10.9	
14	6340456	64286020007	064286020007	Founders Dirty Bastard 6/12B	Craft	4	2.12	13.2	13.2	
15	6487014	64286020023	064286020023	Founders Porter 6/12B	Craft	4	2.12	13.2	13.2	
Segment #1 : Shelf #3		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-2.31 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
16	1735493	8769200848	008769200848	Samuel Adams Boston 262 Marathon 12/...	Craft	3	0.00	0.0	0.0	
17	1735491	8769200846	008769200846	Samuel Adams Boston 262 Marathon 6/12B	Craft	4	0.00	0.0	0.0	
18	1754742	75452700991	075452700991	New Belgium Voodoo Ranger ImPala 12/1...	Craft	3	0.00	0.0	0.0	
19	1835753	73692011824	073692011824	Goose Island Next Coast IPA 6/12B	Craft	4	0.00	0.0	0.0	
20	1810327	73692011837	073692011837	Goose Island 312 Dry Hopped 6/12B	Craft	4	0.00	0.0	0.0	
21		73692011876	073692011876	Goose Island SPF 6/12C	Craft	6	0.00	0.0	0.0	
22	7353173	79603061496	079603061496	Kona Big Wave Golden Ale 12/12B	Craft	3	0.00	0.0	0.0	
Segment #1 : Shelf #4		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-2.14 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
23	559079	8769200004	008769200004	Samuel Adams Seasonal Select 6/12B	Craft	4	0.42	66.2	66.2	
24	6335762	75452700421	075452700421	New Belgium Voodoo Ranger ImPala 6/12B	Craft	4	3.85	7.3	21.8	
25	8902079	75452700885	075452700885	New Belgium Voodoo Ranger Joy/Haz 6/...	Craft	4	2.04	13.7	13.7	
26	1754743	75452700994	075452700994	New Belgium Voodoo Ranger Series 6/12C	Craft	6	0.00	0.0	0.0	
27	8359261	75452700082	075452700082	New Belgium Seasonal 6/12B	Craft	4	1.92	14.6	14.6	
28		75452700613	075452700613	New Belgium Citradelic Tangy!PA 6/12B	Craft	4	1.27	22.1	22.1	
29	5253241	75452700052	075452700052	New Belgium Trippel Ale 6/12B	Craft	4	4.42	6.3	6.3	
Segment #1 : Shelf #5		DEPTH: 32 in		WIDTH: 48 in		AVAILABLE LINEAR-2.23 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
30	8649898	81790400086	081790400086	Elysian Space Dust IPA 12/12B	Craft	8	0.00	0.0	0.0	
31	6891578	8769201103	008769201103	Samuel Adams Seasonal 12/12B	Craft	6	12.56	3.3	6.7	
32	1679053	8769200788	008769200788	Samuel Adams New England IPA 12/12C	Craft	6	0.00	0.0	0.0	
33	1130726	7199017052	007199017052	Blue Moon Belgian White Ale 15/12C	Craft	4	1.62	17.3	17.3	
34	3264961	719900954	00719900954	Blue Moon Brewmaster's Sampler 12/12B	Craft	6	2.46	17.1	17.1	
35	4989450	75452700068	075452700068	New Belgium VooDoo Ranger IPA 12/12B	Craft	6	5.38	7.8	7.8	
36	3320263	75452700201	075452700201	New Belgium Variety Pack 12/12B	Craft	6	3.12	13.5	13.5	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 1 of 6

Page: 2

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Segment #2 : Shelf #1		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR1.33 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
37	6921113	67243800024	067243800024	Ballast Point Sculpin IPA 6/12B	Craft	4	4.65	6.0	6.0
38	1535676	72383000178	072383000178	Lagunitas Super Cluster 6/12C	Craft	6	1.80	23.3	23.3
39	1535677	72383000647	072383000647	Lagunitas 12th of Never 6/12C	Craft	6	1.00	42.0	42.0
40	1829279	72383037011	072383037011	Lagunitas Daytime Fractional IPA 6/12C	Craft	6	0.00	0.0	0.0
41	1874000	60275500949	060275500949	Firestone Mind Haze 6/12C	Craft	6	0.00	0.0	0.0
42	8015723	60275500610	060275500610	Firestone Union Jack IPA 6/12C	Craft	6	0.00	0.0	0.0
43	3676782	85945000200	085945000200	Good People IPA 6/12C	Craft	6	1.73	24.3	24.3
44	7816673	4563570746	004563570746	Pensacola Bay Lighthouse Porter 6/12B	Craft	4	1.69	16.5	16.5

Segment #2 : Shelf #2		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR3.89 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
45	2156250	72383000009	072383000009	Lagunitas IPA 6/12B	Craft	4	5.54	5.1	19.0
46	7446572	72383000025	072383000025	Lagunitas One-Hitter Series 6/12B	Craft	4	2.29	12.2	12.2
47	5711508	72383000020	072383000020	Lagunitas A Little Sumpin Sumpin 6/12B	Craft	4	1.27	22.1	22.1
48	8778756	72383010045	072383010045	Lagunitas Sumpin Easy 12/12C	Craft	3	0.00	0.0	0.0
49	4211795	85402500140	085402500140	Lazy Magnolia Southern Pecan 6/12B	Craft	4	2.62	10.7	10.7
50	2894059	74052210083	074052210083	Bell's Two Hearted Ale 6/12B	Craft	4	2.88	9.7	9.7

Segment #2 : Shelf #3		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR5.06 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
51	7835574	79603082496	079603082496	Kona Big Wave Golden Ale 12/12C	Craft	3	2.60	8.1	8.1
52	518123	79603011494	079603011494	Kona Longboard Lager 6/12B	Craft	4	1.24	22.6	22.6
53	2156400	79603011493	079603011493	Kona Castaway IPA 6/12B	Craft	4	1.08	26.0	26.0
54	8316742	79603081491	079603081491	Kona Hanalei Island IPA 6/12B	Craft	4	1.92	14.6	14.6
55	1769095	79603011485	079603011485	Kona Gold Cliff IPA 6/12B	Craft	4	0.00	0.0	0.0
56	1513760	8857380002	008857380002	Shiner Seasonal 6/12B	Craft	4	1.58	17.8	17.8

Segment #2 : Shelf #4		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR5.10 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
57	75452700767	75452700767	075452700767	New Belgium Mural 6/12B	Craft	4	0.00	0.0	0.0
58	8850730	8378311010	008378311010	Sierra Nevada Hazy Little Thing 6/12C	Craft	6	7.27	5.8	5.8
59	1416293	8378322851	008378322851	Sierra Nevada Hop Bullet 6/12C	Craft	6	0.00	0.0	0.0
60	1767744	8378322853	008378322853	Sierra Nevada Sierraveza 6/12C	Craft	6	0.00	0.0	0.0
61	1769093	8378331111	008378331111	Sierra Nevada Hazy Little Thing 12/12C	Craft	3	0.00	0.0	0.0
62	2114463	3410049805	003410049805	Leinenkugel Sunset Wheat Ale 6/12B	Craft	4	2.13	13.2	13.2
63	7139883	3410078658	003410078658	Leinenkugel Grapefruit Shandy 6/12B	Craft	4	2.12	13.2	13.2

Segment #2 : Shelf #5		DEPTH: 32 in	WIDTH: 48 in	AVAILABLE LINEAR2.90 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
64	4004529	75452700024	075452700024	New Belgium Fat Tire Amber Ale 12/12B	Craft	6	2.92	14.4	14.4
65	6918292	75452700470	075452700470	New Belgium Variety Pack 12/12C	Craft	6	2.19	19.2	19.2
66	871111	8378316000	008378316000	Sierra Nevada Pale Ale 12/12B	Craft	4	1.35	20.8	20.8
67	4028576	8378367504	008378367504	Sierra Nevada Torpedo Extra IPA 12/12B	Craft	4	1.72	16.3	16.3
68	6664408	8378316000	008378316000	Sierra Nevada Variety Pack 12/12B	Craft	4	2.81	10.0	10.0
69	6818252	64286090024	064286090024	Founders All Day IPA 15/12C	Craft	8	7.69	7.3	7.3

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 2 of 6

Page: 3

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



Local Craft

## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm  
Reset Name: 2019 Spring

Segment #3 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR1.43 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
70	1535604	8857342018	008857342018	Shiner Day Quencher 6/12C	Craft	6	0.00	0.0	0.0	
71	1058678	63625174163	063625174163	Stone Tangerine Express 6/12C	Craft	6	1.67	25.2	25.2	
72	1750636	63625174175	063625174175	Stone Scorpion Bowl IPA 6/12C	Craft	6	0.00	0.0	0.0	
73	1750633	63625174264	063625174264	Stone Tropic Of Thunder Lager 6/12C	Craft	6	0.00	0.0	0.0	
74	8683505	60901512944	060901512944	Props Flying Coffin IPA 6/12C	Craft	6	3.96	10.6	10.6	
75	7453285	60901512946	060901512946	Props Blonde Bomber Ale 6/12C	Craft	6	3.00	14.0	14.0	
76	6025899	89785300293	089785300293	Cigar City Jai-Alai IPA 6/12C	Craft	6	6.27	6.7	6.7	
77	6026057	89785300295	089785300295	Cigar City Florida Cracker Wit 6/12C	Craft	6	1.92	21.9	21.9	
78	7731851	86995300000	086995300000	Idyll Hounds Divide And Conchr 6/12C	Craft	6	2.04	20.6	20.6	
Segment #3 : Shelf #2		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-2.54 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
79	8740663	74052210093	074052210093	Bell's Double Cream Stout 6/12B	Craft	4	2.00	14.0	14.0	
80	8093483	85867400552	085867400552	Funky Buddha Hop Gun IPA 6/12B	Craft	4	2.19	12.8	12.8	
81	7350097	86641900004	086641900004	Coppertail Free Dive 6/12B	Craft	4	1.84	15.2	15.2	
82	510335	63123420002	063123420002	Sweetwater Blue 6/12C	Craft	6	4.19	20.0	20.0	
83	7329342	70044514406	070044514406	Sea Dog Sunfish Wheat 6/12B	Craft	4	2.15	13.0	13.0	
84	2189081	63027946506	063027946506	Victory Golden Monkey 6/12B	Craft	4	2.12	13.2	13.2	
85	2190337	63027946706	063027946706	Victory HopDevil Ale 6/12B	Craft	4	1.73	16.2	16.2	
Segment #3 : Shelf #3		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR0.01 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
86	2117631	8857396002	008857396002	Shiner Ruby Redbird 6/12B	Craft	4	2.77	10.1	10.1	
87	4545760	8857333107	008857333107	Shiner Bock 6/12C	Craft	6	2.58	16.3	16.3	
88	1797671	8857331112	008857331112	Shiner Wicked Juicy Pineapple Count 12/12C	Craft	3	0.00	0.0	0.0	
89	6302131	63123440004	063123440004	Sweetwater Tacklebox 12/12B	Craft	2	1.46	9.6	9.6	
90	510335	63123420002	063123420002	Sweetwater Blue 6/12C	Craft	6	4.19	20.0	20.0	
91	7453291	4563570745	004563570745	Pensacola Riptide Amber 6/12B	Craft	3	2.08	10.1	10.1	
92	7724261	4563570750	004563570750	Pensacola Bay Lil Napoleon IPA 6/12B	Craft	3	1.54	13.7	13.7	
93	7329341	85300600526	085300600526	Grayton 30A Beach Blonde Ale 6/12B	Craft	4	8.19	3.4	3.4	
Segment #3 : Shelf #4		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR48.00 in				
Segment #3 : Shelf #5		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR48.00 in				

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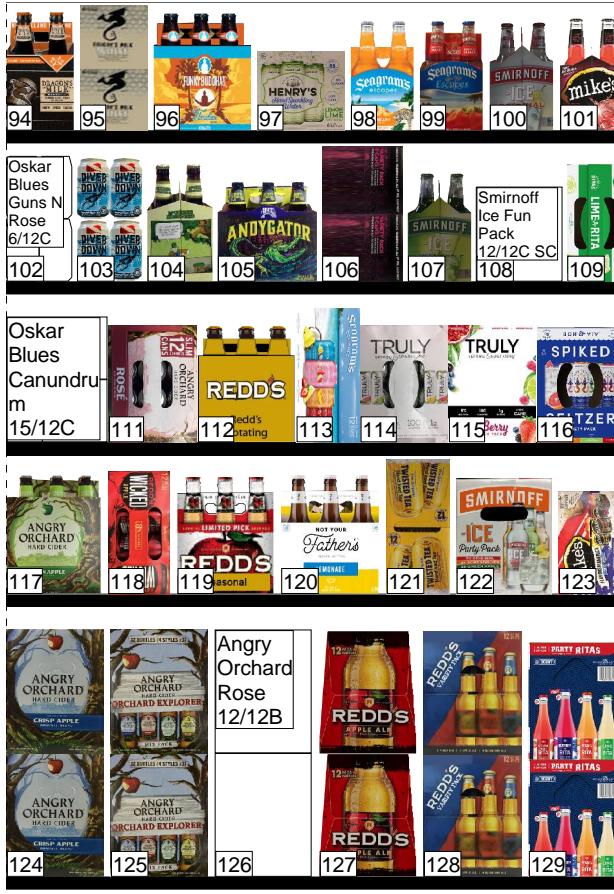
POG: 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 3 of 6

Page: 4

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

Reset Name: 2019 Spring

Segment #4 : Shelf #1			DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR3.28 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLW MVMT	DOS	Total Store DOS
94	1417646	61403612438	061403612438	New Holland Dragons Milk Reserve 4/12B	Craft	4	0.00	0.0	0.0
95	1775335	61403630191	061403630191	New Holland Dragons Milk White 6/12C	Craft	6	0.00	0.0	0.0
96	8058135	85867400551	085867400551	Funky Buddha Floridian Hlwzn 6/12B	Craft	4	4.62	6.1	6.1
97	8780466	3410051664	003410051664	Heinys Hard Sprling Lemon Lime 6/12C	FMB	5	1.00	35.0	35.0
98	5713268	8043280228	008043280228	Seagram's Escapes Peach Bellini 4/11B	FMB	4	3.12	9.0	9.0
99	2291664	8043280254	008043280254	Seagram's Escapes Strawberry Daq 4/11B	FMB	4	1.39	20.2	20.2
100	894477	8200072385	008200072385	Smirnoff Ice 6/11B	FMB	3	2.62	8.0	29.4
101	1542905	63598560611	063598560611	Mikes Hard Cranberry Lemonade 6/11B	FMB	3	1.81	11.6	11.6
Segment #4 : Shelf #2			DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR2.57 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLW MVMT	DOS	Total Store DOS
102	1781764	81994200307	081994200307	Oskar Blues Guns N Rose 6/12C	Craft	6	0.00	0.0	0.0
103	7731168	85747400515	085747400515	Brew Hub Diver Down 6/12C	Craft	6	1.31	32.1	32.1
104	4542076	63399271506	063399271506	McGuire's Irish Red 6/12B	Craft	3	2.25	9.3	9.3
105	705405	8002011906	008002011906	Abita Andygator 6/12B	FMB	4	2.92	9.6	9.6
106	1761605	7031001526	007031001526	Seagram's Escapes Spk Variety Pk 8/16C	FMB	4	0.00	0.0	0.0
107	7830508	8200072751	008200072751	Smirnoff Ice Green Apple 6/11B	FMB	3	1.67	12.6	12.6
108		8200078970	008200078970	Smirnoff Ice Fun Pack 12/12C SC	FMB	3	0.00	0.0	0.0
109	5447696	1820019987	001820019987	Ritas Lime-A-Rita 12/8C	FMB	3	1.81	11.6	11.6
Segment #4 : Shelf #3			DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR0.60 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLW MVMT	DOS	Total Store DOS
110	1810344	81994200303	081994200303	Oskar Blues Canundrum 15/12C	Craft	2	0.00	0.0	0.0
111	1303058	8769200754	008769200754	Angry Orchard Rose 12/12C SC	FMB	3	0.00	0.0	0.0
112	6362841	3410008730	003410008730	Redd's Rotating 6/12B	FMB	4	2.58	10.9	32.6
113	6331636	7031001244	007031001244	Seagram's Escapes Variety Pack 12/12C	FMB	3	1.48	14.2	14.2
114	8171128	8769200424	008769200424	Truly Spiked Spkig Mix Pack 12/12C SC	FMB	3	5.42	3.9	3.9
115	8781929	8769200686	008769200686	Truly Spiked Spkig Berry Variety 12/12C ...	FMB	3	11.15	1.9	7.5
116	7664931	85389700227	0085389700227	Bon & Viv SS Variety Pack 12/12C SC	FMB	3	2.20	9.5	38.2
Segment #4 : Shelf #4			DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR3.33 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLW MVMT	DOS	Total Store DOS
117	6513040	8769200149	008769200149	Angry Orchard Green Apple 6/12B	FMB	4	1.58	17.7	17.7
118	6808266	3410000342	003410000342	Reid's Wicked Apple 12/10C	FMB	3	1.58	13.3	13.3
119	7478151	3410098930	003410098930	Reid's Seasonal 6/12B	FMB	4	1.42	19.7	19.7
120	1781767	9200002110	009200002110	Small Town Not Your Fathers Lmnd 6/12B	FMB	4	0.00	0.0	0.0
121	5147063	8769283134	008769283134	Twisted Tea 12/12C	FMB	3	0.27	78.1	78.1
122	1623146	8200072908	008200072908	Smirnoff Ice Party Pack 12/11B	FMB	2	1.85	7.6	7.6
123	7287355	63598526001	063598526001	Mikes Hard Variety Pack 12/12C	FMB	2	1.39	10.1	10.1
Segment #4 : Shelf #5			DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR2.95 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLW MVMT	DOS	Total Store DOS
124	5829564	8769200033	008769200033	Angry Orchard Crisp Apple 12/12B	FMB	4	3.69	7.6	7.6
125	6190089	8769200017	008769200017	Angry Orchard Variety Pack 12/12B	FMB	4	1.81	15.5	38.7
126	1748806	8769200801	008769200801	Angry Orchard Rose 12/12B	FMB	4	0.00	0.0	0.0
127	6018515	3410008722	003410008722	Reid's Apple Ale 12/12B	FMB	4	1.27	22.1	22.1
128	6530117	3410000340	003410000340	Reid's Variety Pack 12/12B	FMB	4	0.24	116.7	116.7
129	8930541	1820020081	001820020081	Ritas Lime-A-Rita Variety Pk 12/12B	FMB	4	1.84	15.2	15.2

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 4 of 6

Page: 5

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

Reset Name: 2019 Spring

Segment #5 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-0.55 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
130	8890863	1820020082	001820020082	Michelob Ultra Pure Gold 6/12B	Super Premium	4	3.46	8.1	8.1	
131	2359721	1820012989	001820012989	Michelob Ultra Lime 6/12B	Super Premium	4	1.35	20.8	20.8	
132	897639	1820005989	001820005989	Michelob Ultra 6/12B	Super Premium	4	9.15	3.1	8.4	
133	8907611	8992432140	008992432140	Yuengling Golden Pilsner 6/16C	Premium	3	0.00	0.0	0.0	
134	8907605	8992433567	008992433567	Yuengling Pilsner 6/12B	Premium	4	6.69	4.2	4.2	
135	4541465	8992423050	008992423050	Yuengling Light Lager 12/12C	Premium	2	2.31	6.1	6.1	
136	1137344	8992427891	008992427891	Yuengling Traditional Lager 6/12B	Premium	4	16.96	1.7	4.5	
Segment #5 : Shelf #2		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR8.44 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
137	1748809	1820020144	001820020144	Michelob Ultra Pure Gold 12/12C SC	Super Premium	3	0.00	0.0	0.0	
138	1133664	1820020090	001820020090	Bud Light Orange 12/12C SC	Super Premium	3	2.31	9.1	9.1	
139	3357126	1820015983	001820015983	Bud Light Lime 12/12C SC	Super Premium	3	3.15	6.7	6.7	
140	6021435	1820020994	001820020994	Bud Light Platinum 12/12C SC	Super Premium	3	1.04	20.2	20.2	
141	7456363	1820097008	001820097008	Budweiser 12/16AL	Premium	2	2.31	6.1	6.1	
142	3649211	3410057023	003410057023	Miller Lite 9/16AL	Premium	3	10.50	2.0	6.7	
Segment #5 : Shelf #3		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR4.27 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
143	1915818	1820006991	001820006991	Michelob Ultra 12/12C SC	Super Premium	9	15.27	4.1	4.1	
144	1696889	182000769	00182000769	Bud Light 12/12B	Premium	2	6.85	2.0	10.2	
145	5821186	1820020983	001820020983	Land Shark Lager 12/12C	Super Premium	4	2.27	12.3	12.3	
146	8907608	8992433481	008992433481	Yuengling Golden Pilsner 12/12C	Premium	4	1.77	15.8	15.8	
Segment #5 : Shelf #4		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR3.12 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
147	714121	1820005990	001820005990	Michelob Ultra 12/12B	Super Premium	4	15.31	1.8	4.6	
148	1383180	1820010987	001820010987	Michelob Ultra Amber 12/12B	Super Premium	2	2.42	5.8	5.8	
149	1080516	1820020080	001820020080	Bud Light Orange 12/12B	Super Premium	2	0.96	14.6	14.6	
150	2874150	1820012998	001820012998	Land Shark Lager 12/12B	Premium	2	9.04	1.5	6.2	
151	1536172	8992427898	008992427898	Yuengling Traditional Lager 12/12C	Premium	4	4.31	6.5	6.5	
Segment #5 : Shelf #5		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR1.63 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
152	1672033	1820096624	001820096624	Michelob Ultra 18/12B	Super Premium	2	2.54	5.5	5.5	
153	1435528	1820096715	001820096715	Michelob Ultra 24/12C	Super Premium	8	11.85	4.7	4.7	
154	4717630	1820016984	001820016984	Michelob Ultra Lime 12/12C SC	Premium	6	2.41	17.4	17.4	
155	4185935	1820001991	001820001991	Michelob Amber Bock 12/12B	Super Premium	4	2.46	11.4	11.4	

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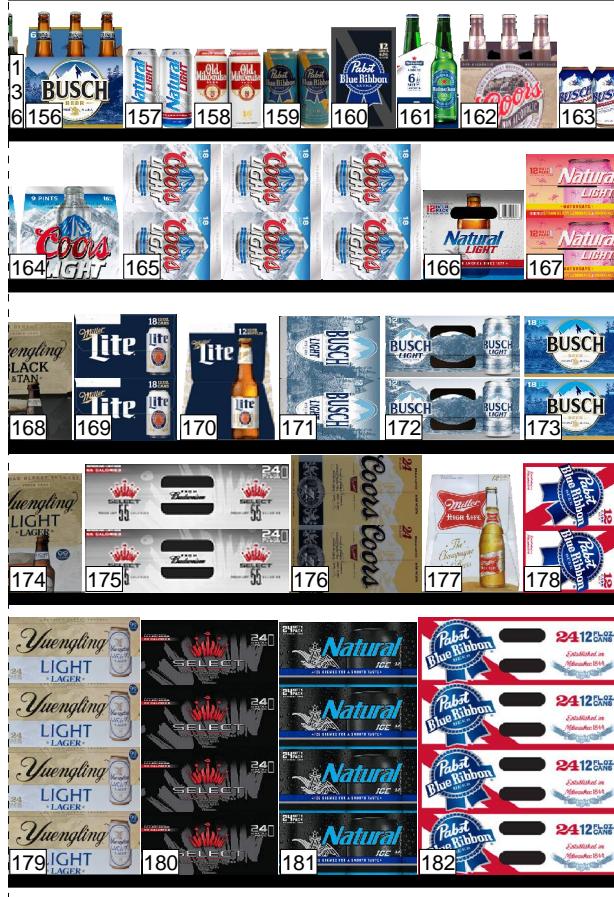
POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

Spring 2019 POGs

Segment: 5 of 6

Page: 6

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

Reset Name: 2019 Spring

Segment #6 : Shelf #1		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR2.10 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
156	5183108	1820000818	001820000818	Busch 6/12B	Value	4	2.46	11.4	11.4
157	1106670	1820000544	001820000544	Natural Light 4/16C	Value	4	3.12	9.0	33.7
158	7907958	5230000446	005230000446	Old Milwaukee 4/16C	Value	4	2.09	13.4	13.4
159	1550381	2210000410	002210000410	Pabst Easy 6/16C	Value	3	0.67	31.5	31.5
160		2210005000	002210005000	Pabst Extra 12/12C	Value	2	0.00	0.0	0.0
161	1767745	7289000621	007289000621	Heineken 0.6/12B	Import	3	0.00	0.0	0.0
162	5348453	7199077005	007199077005	Coors NA 6/12B	Non Alcohol	4	1.42	19.7	19.7
163	7799422	1820000270	001820000270	Busch NA 6/12C	Non Alcohol	3	7.96	2.6	8.8
Segment #6 : Shelf #2		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR-5.75 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
164	4312146	7199030104	007199030104	Coors Light 9/16AL	Premium	6	8.04	5.2	5.2
165	7415995	7199030017	007199030017	Coors Light 18/12C	Premium	6	43.50	1.0	4.3
166	2107118	1820000930	001820000930	Natural Light 12/12B	Value	2	2.12	6.6	6.6
167		1820020133	001820020133	Natural Light Naturdays 12/12C	Value	4	0.00	0.0	0.0
Segment #6 : Shelf #3		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR-0.84 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
168	3185281	8992429386	008992429386	Yuengling Black & Tan 12/12B	Premium	2	3.54	4.0	4.0
169	2717304	3410057340	003410057340	Miller Lite 18/12C	Premium	2	31.50	0.4	4.0
170	7101724	3410057509	003410057509	Miller Lite 12/12B	Premium	2	7.38	1.9	7.6
171	3924475	1820006418	001820006418	Busch Light 18/12C	Value	2	0.00	0.0	0.0
172	6653224	1820000801	001820000801	Busch Light 12/12C	Value	6	5.77	7.3	7.3
173	5218195	1820061218	001820061218	Busch 18/12C	Value	2	0.00	0.0	0.0
Segment #6 : Shelf #4		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR-0.46 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
174	1541429	8992423040	008992423040	Yuengling Light Lager 12/12B	Premium	2	3.44	4.1	4.1
175	4218680	1820096226	001820096226	Select 55 24/12C	Premium	4	5.58	5.0	5.0
176	3341879	7199011600	007199011600	Coors 24/12C	Premium	2	3.15	4.4	4.4
177	8432694	3410001509	003410001509	Miller High Life 12/12B	Value	2	1.00	14.0	14.0
178	5637694	2210000170	002210000170	Pabst 12/12C	Value	4	1.73	16.2	16.2
Segment #6 : Shelf #5		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR0.10 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
179	9525033	8992420000	008992420000	Yuengling Light Lager 24/12C	Premium	4	7.31	3.8	3.8
180	5910740	1820096671	001820096671	Budweiser Select 24/12C	Premium	4	4.50	6.2	6.2
181	2414651	1820027168	001820027168	Natural Ice 24/12C	Value	4	5.73	4.9	4.9
182	8979551	2210000171	002210000171	Pabst 24/12C	Value	8	11.27	5.0	5.0

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POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

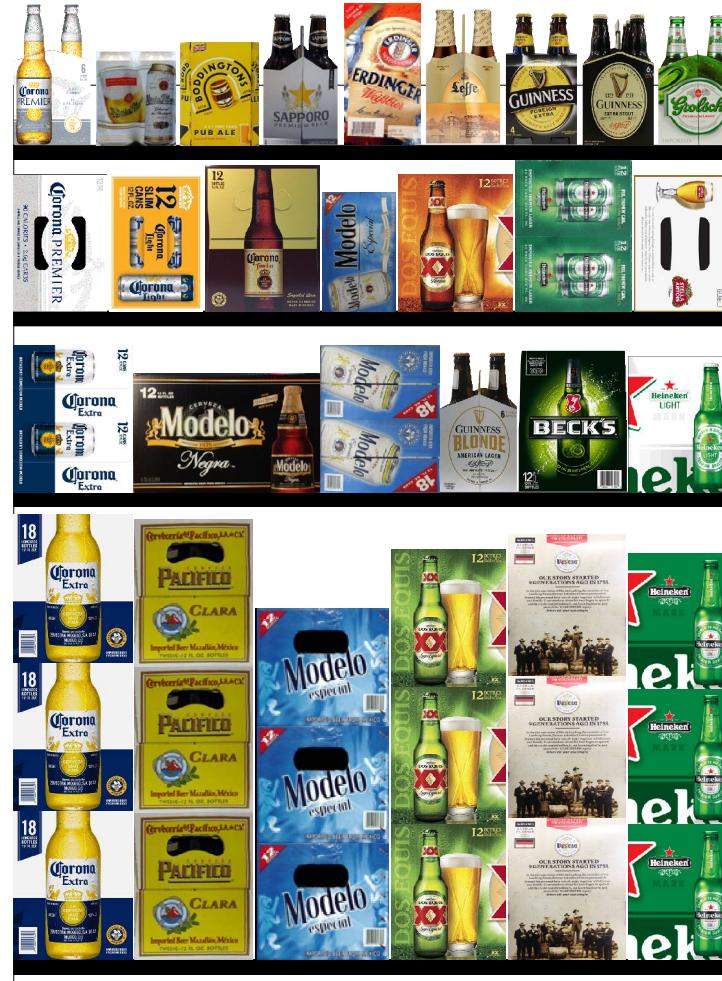
Spring 2019 POGs

Segment: 6 of 6

Page: 7

5/9/2019

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



-24

-12

0

12

24

36

48

60

72

Traffic Flow: Right-left

Page: 1

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Warm

Reset Name: 2019 Spring

Segment #1 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR2.52 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
1	8491908	3354495041	003354495041	Corona Premier 6/12B	Import	3	1.60	13.1	13.1	
2	4212437	9282400000	009282400000	Konig Pilsner 4/17C	Import	4	2.92	9.6	9.6	
3	3674144	76227481393	076227481393	Boddingtons Pub Ale 4/16C	Import	4	1.92	14.6	14.6	
4	6020713	8797501350	008797501350	Sapporo Draft 6/12B	Import	3	1.08	19.4	19.4	
5	4430298	71155601421	071155601421	Erdinger Hefeweizen 6/1B	Import	3	3.46	6.1	6.1	
6	1672243	78615000030	078615000030	Leffe Blonde 6/11B	Import	3	2.54	8.3	8.3	
7	4538807	8382018116	008382018116	Guinness Foreign Extra Stout 4/11B	Import	5	2.58	13.6	13.6	
8	902585	8382012393	008382012393	Guinness Extra Stout 6/1B	Import	3	4.42	4.7	17.4	
9	2008118	8374100005	008374100005	Grolsch 6/12B	Import	3	3.08	6.8	6.8	
Segment #1 : Shelf #2		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR1.01 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
10	8491902	3354495044	003354495044	Corona Premium 12/12C	Import	3	2.62	8.0	8.0	
11	3650490	8066095621	008066095621	Corona Light 12/12C	Import	3	3.96	5.3	5.3	
12	8860677	3354495053	003354495053	Corona Familiar 12/12B	Import	2	2.00	7.0	7.0	
13	1535280	8066095715	008066095715	Modelo 12/12C	Import	2	1.58	8.8	8.8	
14	1513289	7231133140	007231133140	Dos Equis Ambar 12/12B	Import	2	0.96	14.6	14.6	
15	7103042	7289000020	007289000020	Heineken 12/12C	Import	4	4.35	6.4	6.4	
16	7671976	78615000016	078615000016	Stella Artois 12/11C	Import	4	2.23	12.6	12.6	
Segment #1 : Shelf #3		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR0.30 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
17	2878886	8066095695	008066095695	Corona Extra 12/12C	Import	4	3.46	8.1	8.1	
18	2635571	8066095787	008066095787	Negra Modelo 12/12B	Import	2	0.31	45.5	45.5	
19	3842278	8066095711	008066095711	Modelo 18/12C	Import	2	1.73	8.1	8.1	
20	6866300	8382018132	008382018132	Guinness Blonde 6/12B	Import	3	2.88	7.3	7.3	
21	337931	8248812300	008248812300	Becks 12/12B	Import	2	1.69	8.3	8.3	
22	1422672	7289000159	007289000159	Heineken Premium Light 12/12B	Import	2	1.77	7.9	7.9	
Segment #1 : Shelf #4		DEPTH: 32 in		WIDTH: 48 in		AVAILABLE LINEAR0.97 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
23	3674177	8066095680	008066095680	Corona Extra 18/12B	Import	6	0.00	0.0	0.0	
24	124516	8066095315	008066095315	Pacifico Clara 12/12B	Import	9	2.54	24.8	24.8	
25	5508056	8066095757	008066095757	Modelo 12/12B	Import	6	1.42	29.5	49.2	
26	5051134	7231123012	007231123012	Dos Equis Lager 12/12B	Import	9	4.00	15.8	26.3	
27	2150131	8205480451	008205480451	Warsteiner 12/11B	Import	9	5.35	11.8	18.3	
28	2086809	7289000016	007289000016	Heineken 12/12B	Import	9	11.15	5.6	9.4	

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POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Warm

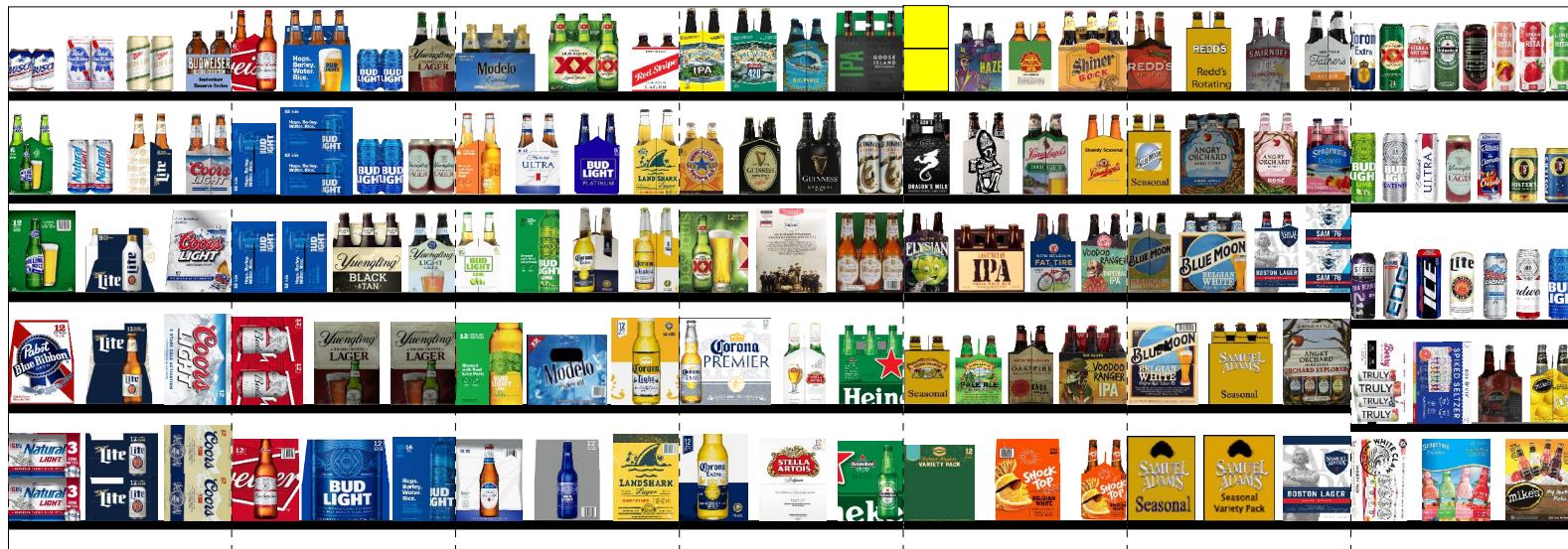
Spring 2019 POGs

Segment: 1 of 1

Page: 2

5/9/2019

## 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



Traffic Flow: Right-left

Page: 1

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler  
Reset Name: 2019 Spring

Segment #1 : Shelf #1		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR3.91 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
1	7799422	1820000270	001820000270	Busch NA 6/12C	Non Alcohol	7	7.96	6.2	8.8
2	3358384	2210000078	002210000078	Pabst 4/16C	Value	11	10.08	7.6	7.6
3	9009434	3410000152	003410000152	Miller High Life 4/16C	Value	11	4.92	15.6	15.6
4	8860776	1820020069	001820020069	Budweiser Reserve Series 6/12B	Super Premium	7	10.00	4.9	4.9
Segment #1 : Shelf #2		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR4.47 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
5	4414876	7143934806	007143934806	Rolling Rock 6/12B	Value	8	2.62	21.4	21.4
6	1106670	1820000544	001820000544	Natural Light 4/16C	Value	11	3.12	24.7	33.7
7	5575832	3410057505	003410057505	Miller Lite 6/12B	Premium	8	4.27	13.1	13.1
8	2023539	7199030005	007199030005	Coors Light 6/12B	Premium	8	2.96	18.9	18.9
Segment #1 : Shelf #3		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR2.31 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
9	5994025	7143945712	007143945712	Rolling Rock 12/12B	Value	6	1.23	34.1	34.1
10	3649211	3410057023	003410057023	Miller Lite 9/16AL	Premium	7	10.50	4.7	6.7
11	2265818	7199030069	007199030069	Coors Light 12/12B	Premium	6	4.69	9.0	9.0
Segment #1 : Shelf #4		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR2.57 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
12	1513206	2210000288	002210000288	Pabst 12/12B	Value	6	3.62	11.6	11.6
13	7101724	3410057509	003410057509	Miller Lite 12/12B	Premium	6	7.38	5.7	7.6
14	2139210	7199000048	007199000048	Coors Light 12/12C	Premium	11	13.69	5.6	5.6
Segment #1 : Shelf #5		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR1.49 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
15	8922286	1820020077	001820020077	Natural Light 15/12C	Value	8	0.00	0.0	0.0
16	5217922	3410057636	003410057636	Miller Lite 12/12C	Premium	10	13.65	5.1	5.1
17	2532208	7199000047	007199000047	Coors 12/12C	Premium	12	3.74	22.5	22.5

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler

Spring 2019 POGs

Segment: 1 of 7

Page: 2

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler  
Reset Name: 2019 Spring

Segment #2 : Shelf #1		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR1.80 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
18	2338531	1820000834	001820000834	Budweiser 6/12B	Premium	7	6.50	7.5	7.5
19	2338416	1820000833	001820000833	Bud Light 6/12B	Premium	11	6.00	12.8	12.8
20	5376298	1820000106	001820000106	Bud Light 6/12C	Premium	7	6.77	7.2	7.2
21	1137344	8992427891	008992427891	Yuengling Traditional Lager 6/12B	Premium	7	16.96	2.9	4.5

Segment #2 : Shelf #2		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR1.66 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
22	6017479	1820053047	001820053047	Bud Light 12/12C	Premium	5	21.35	8.2	8.2
23	6017479	1820053047	001820053047	Bud Light 12/12C	Premium	10	21.35	8.2	8.2
24	1669008	1820000538	001820000538	Bud Light 4/16C	Premium	11	7.85	9.8	9.8
25	8215909	8992453249	008992453249	Yuengling Traditional Lager 6/16C	Premium	7	4.58	10.7	10.7

Segment #2 : Shelf #3		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR2.24 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
26	6017479	1820053047	001820053047	Bud Light 12/12C	Premium	10	21.35	8.2	8.2
27	1137239	8992495432	008992495432	Yuengling Black & Tan 6/12B	Premium	11	3.62	21.3	21.3
28	2817104	8992420111	008992420111	Yuengling Light Lager 6/12B	Premium	7	4.50	10.9	10.9

Segment #2 : Shelf #4		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR2.54 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
29	2159325	1820011047	001820011047	Budweiser 12/12C	Premium	10	5.19	13.5	13.5
30	1048155	8992427896	008992427896	Yuengling Traditional Lager 12/12B	Premium	12	31.39	2.7	5.4

Segment #2 : Shelf #5		DEPTH: 61 in	WIDTH: 25 in	AVAILABLE LINEAR0.77 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
31	2214138	1820000771	001820000771	Budweiser 12/12B	Premium	6	2.42	17.3	17.3
32	1696889	1820000769	001820000769	Bud Light 12/12B	Premium	8	6.85	8.2	10.2
33	7456366	1820097009	001820097009	Bud Light 12/16AL	Premium	6	5.46	7.7	7.7

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cooler

Spring 2019 POGs

Segment: 2 of 7

Page: 3

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler

Reset Name: 2019 Spring

Segment #3 : Shelf #1		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.84 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
34	4406419	8066095765	008066095765	Modelo 6/12B	Import	10	4.46	15.7	15.7	
35	4829164	7231163012	007231163012	Dos Equis Lager 6/12B		11	5.04	15.3	15.3	
36	1618511	8382056793	008382056793	Red Stripe 6/12B		7	3.85	12.7	12.7	
Segment #3 : Shelf #2		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR4.56 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
37	1080514	1820020079	001820020079	Bud Light Orange 6/12B	Super Premium	7	4.77	10.3	10.3	
38	897639	1820005899	001820005899	Michelob Ultra 6/12B	Super Premium	7	9.15	5.4	8.4	
39	5095744	1820018993	001820018993	Bud Light Platinum 6/12B	Super Premium	7	5.50	8.9	8.9	
40	2190191	1820012982	001820012982	Land Shark Lager 6/12B	Premium	7	4.96	9.9	9.9	
Segment #3 : Shelf #3		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR4.82 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
41	2927189	1820014991	001820014991	Bud Light Lime 6/12B	Super Premium	7	5.23	9.4	9.4	
42	8338669	1820020057	001820020057	Bud Light Lime 8/16AL	Super Premium	6	3.08	13.6	13.6	
43	5316367	8066095605	008066095605	Corona Extra 6/12B	Import	7	6.50	7.5	7.5	
44	860085	8066095625	008066095625	Corona Light 6/12B	Import	7	5.96	8.2	8.2	
Segment #3 : Shelf #4		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR1.17 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
45	2927140	1820014990	001820014990	Bud Light Lime 12/12B	Super Premium	6	5.08	8.3	8.3	
46	5508056	8066095757	008066095757	Modelo 12/12B	Import	4	1.42	19.7	49.2	
47	7778442	8066095675	008066095675	Corona Light 12/12B	Import	5	12.96	2.7	13.5	
Segment #3 : Shelf #5		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.80 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
48	714121	1820005990	001820005990	Michelob Ultra 12/12B	Super Premium	6	15.31	2.7	4.6	
49	5095626	1820018992	001820018992	Bud Light Platinum 12/12B	Super Premium	6	6.77	6.2	6.2	
50	2874150	1820012998	001820012998	Land Shark Lager 12/12B	Premium	6	9.04	4.6	6.2	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cooler

Spring 2019 POGs

Segment: 3 of 7

Page: 4

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler

Reset Name: 2019 Spring

Segment #4 : Shelf #1		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR1.93 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
51	2590569	63123440003	063123440003	Sweetwater IPA 6/12B	Craft	8	4.38	12.8	12.8	
52	2120262	63123430002	063123430002	Sweetwater 420 Pale 6/12B	Craft	8	3.77	14.9	14.9	
53	1616271	79603011496	079603011496	Kona Big Wave Golden Ale 6/12B	Craft	8	7.31	7.7	7.7	
54	1738352	73692011132	073692011132	Goose Island India Pale Ale 6/12B	Craft	11	3.81	20.2	20.2	
Segment #4 : Shelf #2		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR5.10 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
55	1133499	8834510005	008834510005	Newcastle Brown Ale 6/12B	Import	8	4.00	14.0	14.0	
56	902585	8382012393	008382012393	Guinness Extra Stout 6/11B	Import	8	4.42	12.7	17.4	
57	2176297	8382010401	008382010401	Guinness Draught 6/11B	Import	8	4.62	12.1	12.1	
58	5210638	8382012360	008382012360	Guinness Draught 4/15C	Import	11	10.39	7.4	7.4	
Segment #4 : Shelf #3		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.17 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
59	5051134	7231123012	007231123012	Dos Equis Lager 12/12B	Import	6	4.00	10.5	26.3	
60	2150131	8205480451	008205480451	Warsteiner 12/11B	Import	5	5.35	6.5	18.3	
61	3904140	2050700039	002050700039	Bitburger Pilsner 12/12B	Import	6	5.08	8.3	8.3	
Segment #4 : Shelf #4		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.69 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
62	8491907	3354495042	003354495042	Corona Premier 12/12B	Import	8	9.73	5.8	5.8	
63	3025861	7861500001	07861500001	Stella Artois 6/11B	Import	8	5.50	10.2	10.2	
64	6499244	7289000011	007289000011	Heineken 6/12B	Import	12	1.73	48.5	48.5	
Segment #4 : Shelf #5		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.67 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
65	8227415	8066095615	008066095615	Corona Extra 12/12B	Import	5	19.31	1.8	4.7	
66	1544029	78615000014	078615000014	Stella Artois 12/11B	Import	6	9.62	4.4	4.4	
67	2086809	7289000016	007289000016	Heineken 12/12B	Import	6	11.15	3.8	9.4	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cooler

Spring 2019 POGs

Segment: 4 of 7

Page: 5

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler

Reset Name: 2019 Spring

Segment #5 : Shelf #1		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.05 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
68	8888489	60901512948	060901512948	Props Dos Pilotos Lager 6/12C	Craft	16	3.38	33.1	33.1	
69	901679	8002042230	008002042230	Abita Purple Haze 6/12B	Craft	7	3.35	14.6	14.6	
70	1514228	2124260003	002124260003	Redhook Long Hammer IPA 6/12B	Craft	7	5.04	9.7	9.7	
71	9512922	885733101	00885733101	Shiner Bock 6/12B	Craft	11	9.08	8.5	8.5	
Segment #5 : Shelf #2		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR4.41 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
72	8016683	61403612411	061403612411	New Holland Dragon's Milk 4/12B	Craft	11	9.85	7.8	7.8	
73	1518640	9530113146	009530113146	Rogue Dead Guy Ale 6/12B	Craft	8	6.50	8.6	8.6	
74	1534666	3410058805	003410058805	Leinenkugel Heritage Seasonal 6/12B	Craft	8	4.42	12.7	12.7	
75	6201631	3410051605	003410051605	Leinenkugel Seasonal Shandy 6/12B	Craft	8	3.00	18.7	18.7	
Segment #5 : Shelf #3		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR1.70 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
76	7056705	81790400083	081790400083	Elysian Space Dust IPA 6/12B	Craft	7	3.27	15.0	23.6	
77	2156250	7238300009	07238300009	Lagunitas IPA 6/12B	Craft	11	5.54	13.9	19.0	
78	9431032	7545270022	07545270022	New Belgium Fat Tire Amber Ale 6/12B	Craft	8	4.35	12.9	12.9	
79	6335762	75452700421	075452700421	New Belgium Voodoo Ranger ImPIPA 6/12B	Craft	8	3.85	14.6	21.8	
Segment #5 : Shelf #4		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR1.84 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
80	9360751	8378322822	008378322822	Sierra Nevada Seasonal 6/12B	Craft	7	2.85	17.2	17.2	
81	1215557	8378337521	008378337521	Sierra Nevada Pale Ale 6/12B	Craft	7	2.20	22.3	22.3	
82	1461826	75452700928	075452700928	New Belgium Oaksprise 6/12B	Craft	8	4.50	12.4	12.4	
83	4058424	75452700066	075452700066	New Belgium VooDoo Ranger IPA 6/12B	Craft	11	6.12	12.6	12.6	
Segment #5 : Shelf #5		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR4.49 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
84	4710819	79603061493	079603061493	Kona Island Hopper Variety 12/12B	Craft	5	6.15	5.7	5.7	
85	3315302	1820015981	001820015981	Shock Top Belgian White Ale 12/12B	Craft	6	3.81	11.0	11.0	
86	2874168	1820013986	001820013986	Shock Top Belgian White Ale 6/12B	Craft	7	3.46	14.2	14.2	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cooler

Spring 2019 POGs

Segment: 5 of 7

Page: 6

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler

Reset Name: 2019 Spring

Segment #6 : Shelf #1		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR4.74 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
87	6025646	3410008716	003410008716	Redd's Apple Ale 6/12B	FMB	8	3.88	14.4	14.4	
88	6362841	3410008730	003410008730	Redd's Rotating 6/12B	FMB	8	2.58	21.7	32.6	
89	894477	8200072385	008200072385	Smirnoff Ice 6/1B	FMB	8	2.62	21.4	29.4	
90	7252936	9200002000	009200002000	Small Town Not Your Father's RtBr 6/12B	FMB	7	3.92	12.5	12.5	
Segment #6 : Shelf #2		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.73 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
91	3294808	7199009532	007199009532	Blue Moon Seasonal 6/12B	Craft	8	3.15	17.8	17.8	
92	5147049	8769282102	008769282102	Angry Orchard Crisp Apple 6/12B	FMB	12	10.31	8.1	8.1	
93	8781923	8769200660	008769200660	Angry Orchard Rose 6/12B	FMB	8	4.35	12.9	12.9	
94	2361764	8043210346	008043210346	Seagram's Escapes Jamaican Me Happy 4/...	FMB	12	5.31	15.8	15.8	
Segment #6 : Shelf #3		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.43 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
95	7048229	7199009561	007199009561	Blue Moon Mango Wheat 6/12B	Craft	8	3.38	16.5	16.5	
96	3821986	7199009511	007199009511	Blue Moon Belgian White Ale 6/12B	Craft	12	9.54	8.8	8.8	
97	7933795	8769210012	008769210012	Samuel Adams Boston Lager 6/12B	Craft	8	2.77	20.2	20.2	
98	8781911	8769200673	008769200673	Samuel Adams Sam 76 6/12C	Craft	14	4.42	22.2	22.2	
Segment #6 : Shelf #4		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.19 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
99	3026820	7199009516	007199009516	Blue Moon Belgian White Ale 6/12B	Craft	5	6.31	5.5	27.7	
100	9500695	8769230050	008769230050	Samuel Adams Seasonal 6/12B	Craft	12	4.85	17.3	17.3	
101	6190089	8769200017	008769200017	Angry Orchard Variety Pack 12/12B	FMB	6	1.81	23.2	38.7	
Segment #6 : Shelf #5		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.01 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
102	6891578	8769201103	008769201103	Samuel Adams Seasonal 12/12B	Craft	6	12.56	3.3	6.7	
103	3467961	8769229103	008769229103	Samuel Adams Ssnl Variety-Mix Pk 12/12B	Craft	6	7.58	5.5	5.5	
104	7815319	8769210014	008769210014	Samuel Adams Boston Lager 12/12B	Craft	6	5.50	7.6	7.6	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cooler

Spring 2019 POGs

Segment: 6 of 7

Page: 7

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cooler  
Reset Name: 2019 Spring

Segment #7 : Shelf #1		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.35 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
105	3748092	8066095643	008066095643	Corona Extra 1/24C	Import	21	3.42	42.9	42.9	
106	5445423	7231132124	007231132124	Dos Equis Lager 1/24C	Import	21	4.00	36.8	36.8	
107	1333221	78615000170	078615000170	Stella Artois 1/9C	Import	23	3.65	44.1	44.1	
108	5509831	7289000119	007289000119	Heineken 1/24C	Import	21	3.92	37.5	37.5	
109	6808287	3410000323	003410000323	Redd's Wicked Apple 1/24C	FMB	21	13.31	11.0	11.0	
110	1247283	1820025892	001820025892	Ritas Peach-A-Rita 1/25C	FMB	21	6.65	22.1	22.1	
111	6312199	1820025505	001820025505	Ritas Straw-Ber-Rita 1/25C	FMB	21	8.77	16.8	16.8	
112	6312197	1820025014	001820025014	Ritas Lime-A-Rita 1/25C	FMB	21	11.08	13.3	13.3	
Segment #7 : Shelf #2		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR4.05 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
113	6312194	1820025009	001820025009	Bud Light Lime 1/25C	Super Premium	21	6.42	22.9	22.9	
114	6667964	1820025543	001820025543	Bud Light Platinum 1/25C	Super Premium	21	7.15	20.5	20.5	
115	6312211	1820025010	001820025010	Michelob Ultra 1/25C	Super Premium	21	11.00	13.4	13.4	
116	4423466	8992460024	008992460024	Yuengling Traditional Lager 1/24C	Premium	21	19.15	7.7	7.7	
117	6312209	1820025508	001820025508	Chelada Bud Light 1/25C	Super Premium	21	9.27	15.9	15.9	
118	1552231	7089718331	007089718331	Fosters Premium Ale 1/25C	Import	18	33.77	3.7	3.7	
119	878959	7089701331	007089701331	Fosters Lager 1/25C	Import	18	14.85	8.5	8.5	
Segment #7 : Shelf #3		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR4.96 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
120	6362844	7825000605	007825000605	Steel Reserve Alloy Bik Berry 1/24C	FMB	21	14.15	10.4	10.4	
121	5650950	3410000768	003410000768	Icehouse Edge 1/24C	Value	21	58.81	2.5	2.5	
122	6312233	1820025006	001820025006	Bud Ice 1/25C	Value	21	10.08	14.6	14.6	
123	3221181	3410000355	003410000355	Miller Lite 1/24C	Premium	21	26.69	5.5	5.5	
124	8371379	7199030065	007199030065	Coors Light 1/24C	Premium	21	11.69	12.6	12.6	
125	6312202	1820025000	001820025000	Budweiser 1/25C	Premium	21	4.44	33.1	33.1	
126	6312190	1820025001	001820025001	Bud Light 1/25C	Premium	21	6.35	23.2	23.2	
Segment #7 : Shelf #4		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR2.46 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
127	8781929	8769200686	008769200686	Truly Spiked Spklg Berry Variety 12/12C ...	FMB	9	11.15	5.6	7.5	
128	7664931	85389700227	0085389700227	Bon & Viv SS Variety Pack 12/12C SC	FMB	9	2.20	28.6	38.2	
129	4661635	63598506064	0063598506064	Mikes Hard Blk Raspberry Lemonade 6/11B	FMB	8	0.00	0.0	0.0	
130	8311528	63598510062	0063598510062	Mikes Hard Lemonade 6/11B	FMB	8	3.58	15.7	15.7	
Segment #7 : Shelf #5		DEPTH: 61 in		WIDTH: 25 in		AVAILABLE LINEAR3.45 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
131	8691439	63598554890	0063598554890	White Claw Variety Pk HrdSeltzer 12/12C ...	FMB	9	4.85	13.0	13.0	
132	4313880	8043280290	008043280290	Seagram's Escapes Variety Pack 12/11B	FMB	6	3.65	11.5	11.5	
133	1542892	63598512998	0063598512998	Mikes Hard Variety Pack 12/11B	FMB	6	2.19	19.2	19.2	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cooler

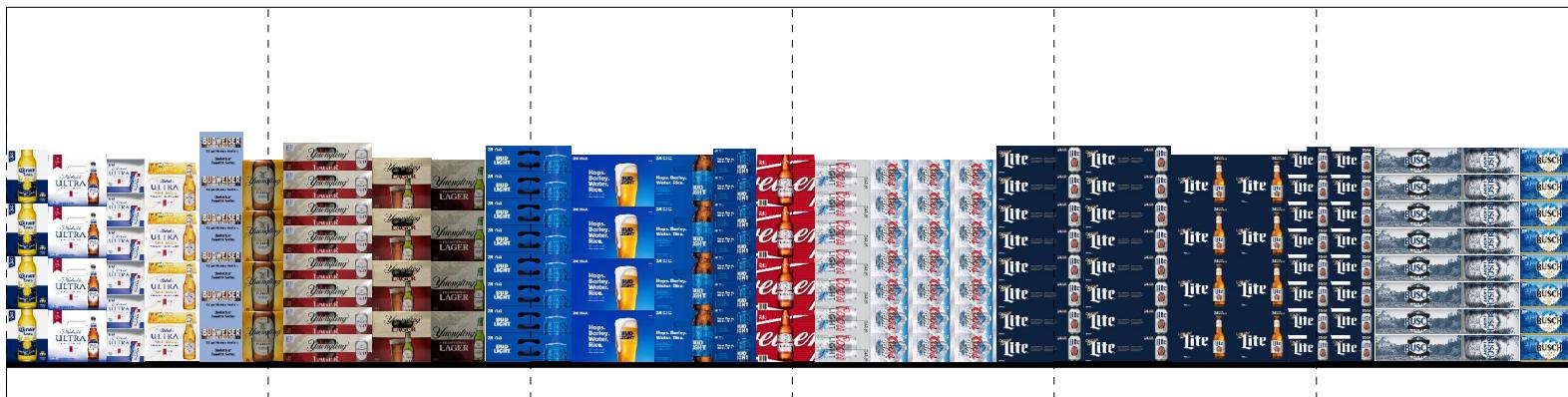
Spring 2019 POGs

Segment: 7 of 7

Page: 8

5/9/2019

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave



-12 0 12 24 36 48 60 72 84 96 108 120 132 144 156 168 180 192 204 216 228 240 252 264 276 288 300

Traffic Flow: N/A

Page: 1

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave  
Reset Name: 2019 Spring

Segment #1 : Shelf #1		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR-1.97 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
1	8227415	8066095615	008066095615	Corona Extra 12/12B	Import	8	19.31	2.9	4.7
2	5337936	1820096728	001820096728	Michelob Ultra 24/12BBB	Super Premium	4	5.80	4.8	4.8
3	4030896	1820096721	001820096721	Michelob Ultra 18/12C SC	Super Premium	6	3.42	12.3	12.3
4	8890864	1820020083	001820020083	Michelob Ultra Pure Gold 12/12B	Super Premium	12	0.00	0.0	0.0
5	8649901	1820020068	001820020068	Budweiser Reserve Series 12/12B	Super Premium	12	4.73	17.8	17.8
6	8907607	8992433125	008992433125	Yuengling Golden Pilsner 12/12B	Premium	8	4.96	11.3	11.3

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cave

Spring 2019 POGs

Segment: 1 of 6

Page: 2

## 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave  
Reset Name: 2019 Spring

Segment #2 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-4.38 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS		
7	2895266	8992488007	008992488007	Yuengling Traditional Lager 24/12C	Premium	16	28.04	4.0	4.0		
8	3025707	8992441003	008992441003	Yuengling Traditional Lager 24/12B	Premium	4	18.92	1.5	7.0		
9	1048155	8992427896	008992427896	Yuengling Traditional Lager 12/12B	Premium	12	31.39	2.7	5.4		
10	9120536	1820053168	001820053168	Bud Light 24/12C	Premium	16	57.12	2.0	10.8		

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cave

Spring 2019 POGs

Segment: 2 of 6

Page: 3

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave  
Reset Name: 2019 Spring

Segment #3 : Shelf #1		DEPTH: 24 in	WIDTH: 48 in	AVAILABLE LINEAR4.03 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS
11	2967588	1820053349	001820053349	Bud Light 24/12BBB	Premium	12	20.39	4.1	14.4
12	1207950	1820053218	001820053218	Bud Light 18/12C	Premium	8	0.00	0.0	0.0
13	2972948	1820011349	001820011349	Budweiser 24/12BBB	Premium	4	1.69	16.5	16.5

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cave

Spring 2019 POGs

Segment: 3 of 6

Page: 4

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave  
Reset Name: 2019 Spring

Segment #4 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR 15.24 in					
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS		
14	2200822	7199031600	007199031600	Coors Light 24/12C	Premium	7	38.54	1.3	7.8		
15	7415995	7199030017	007199030017	Coors Light 16/12C	Premium	21	43.50	3.4	4.3		

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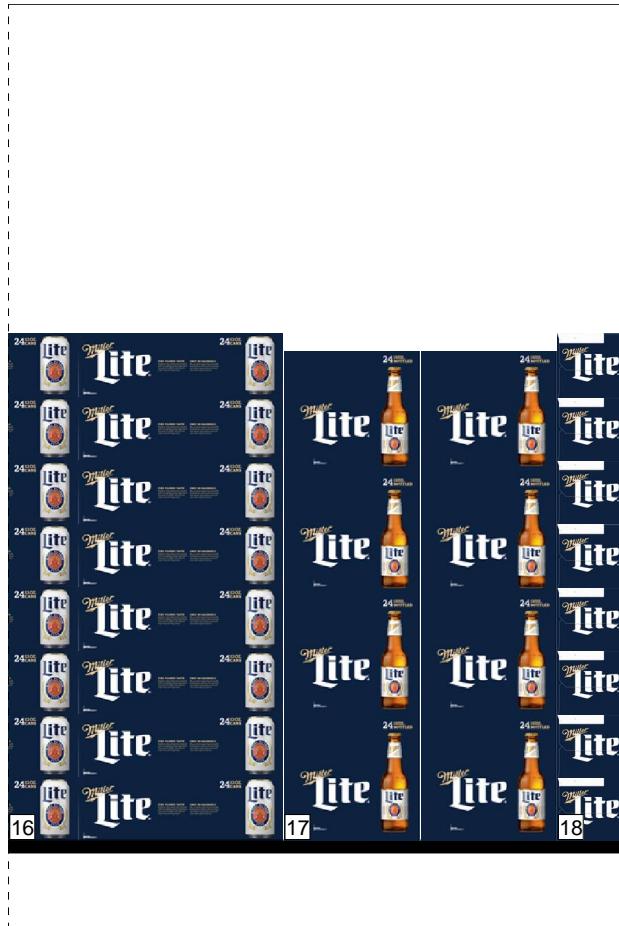
POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cave

Spring 2019 POGs

Segment: 4 of 6

Page: 5

## 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave  
Reset Name: 2019 Spring

Segment #5 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-4.66 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
16	2291805	3410057306	003410057306	Miller Lite 24/12C	Premium	32	101.58	2.2	7.2	
17	4072278	3410057243	003410057243	Miller Lite 24/12BBC	Premium	8	18.54	3.0	10.6	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cave

Spring 2019 POGs

Segment: 5 of 6

Page: 6

# 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave



## PLANOGRAM BACKING TABLE

Chain/Store Number: 1032512 1032512 HURLBURT FIELD AFB EXPRESS-C6 - Cave  
Reset Name: 2019 Spring

Segment #6 : Shelf #1		DEPTH: 24 in		WIDTH: 48 in		AVAILABLE LINEAR-4.72 in				
POS	CRC #	UPC	12 Digit UPC	NAME	Segment	CAPACITY	WKLY MVMT	DOS	Total Store DOS	
18	2717304	3410057340	003410057340	Miller Lite 18/12C	Premium	16	31.50	3.6	4.0	
19	6903603	1820086167	001820086167	Busch Light 24/12C	Value	24	35.23	4.8	4.8	
20	2071421	1820061168	001820061168	Busch 24/12C	Value	8	10.27	5.5	5.5	

Printed: 5/9/2019

POG: 1032512 HURLBURT FIELD AFB  
EXPRESS-C6 - Cave

Spring 2019 POGs

Segment: 6 of 6

Page: 7