## **Advanced Predictive Analytics for Decision Support**

## **Objective**

This project's main goal is to create precise predictive models by using the KNN and Random Forest Classifier algorithms to categorization problems in many fields.

# Introduction

The objective of this research is to apply machine learning methods to three different domains of predictive analysis tasks. The following datasets are included in this project:

- 1. Social Network Ads: Predict Whether the product has been purchased or not.
- 2. **Health Insurance :** This dataset reflects the interconnection between demographic and geographic facts: age, gender, body mass index, family related attributes and smoking habits on one hand and insurance rates on the other hand.
- 3. Classifying Ortho patients: Classifying patients based on Biomechanical features of orthopedic patients.

# **Machine Learning Techniques**

Two main machine learning algorithms will be used in this research.

- 1. **K-Nearest Neighbors (KNN):** a non-parametric, supervised learning classifier, which uses proximity to make classifications or predictions about the grouping of an individual data point.
- 2. **RandomForestClassifier:** widely-used machine learning algorithm, which combines the output of multiple decision trees to reach a single result.

#### **Datasets**

Dataset	Description	Link
Social Network Ads	Predict product has been	<u>Dataset</u>
	purchased	
Health Insurance	Demographics and their impact	Healthcare Insurance
	on medical insurance charges	
Classifying Ortho patients	Classifying patients based on	<u>DataSet</u>
	Biomechanical features	

#### **Conclusion:**

This study is to illustrate the adaptability and efficiency of **KNN** and **Random Forest Classifier** algorithms in predictive analysis tasks through the application of machine learning techniques on various datasets. These models can help with decision-making processes by offering precise forecasts, which can improve results across a range of disciplines.