# **Sneha Gathani**

## 4th year PhD Candidate in Computer Science

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#### **RESEARCH INTERESTS**

Data-Driven Decision-Making Systems, Interactive Data and Visual Analytics Systems

#### **EDUCATION**

Advisor: Leo Liu

**PhD in Computer Science**, *University of Maryland*, *College Park*, *GPA*: 3.77/4.

College Park, USA

June 2020 – May 2025 (expected)

Masters in Computer Science, University of Maryland, College Park, GPA: 3.77/4.

College Park, USA

Advisor: Leilani Battle

Aug 2018 – May 2020

**Bachelor of Computer Engineering**, *Pune Institute of Computer Technology, India, GPA: 3.77/4*.

Pune, India

Top 10 in cohort of size 900

Aug 2014 – May 2018

#### PUBLICATIONS

VIS 2024 Paper	P.5	Groot: A System for Editing and Configuring Automated Data Insights Sneha Gathani, Anamaria Crisan, Vidya Setlur, Arjun Srinivasan
EuroVis 2022 <u>Paper</u>   <u>Talk</u>	P.4	A Grammar-Based Approach for Applying Visualization Taxonomies to Interaction Logs Sneha Gathani, Shayan Monadjemi, Alvitta Ottley, Leilani Battle
CIDR 2022 <u>Paper</u>   <u>Talk</u>	P.3	Augmenting Decision Making via Interactive What-If Analysis Sneha Gathani, Madelon Hulsebos, James Gale, Peter J. Haas, Çağatay Demiralp
CIDR 2022 Abstract	P.2	Making Table Understanding Work in Practice Madelon Hulsebos, Sneha Gathani, James Gale, Isil Dillig, Paul Groth, Çağatay Demiralp
CHI 2020 Paper   Talk	P.1	Debugging Database Queries: A Survey of Tools, Techniques, and Users Sneha Gathani, Peter Lim, Leilani Battle
RESEARCH		

#### PhD Graduate Research

UMD, College Park, USA

## Praxa: A Standardized Approach to What-If Analysis

Fall 2022 – 2024

Introducing Praxa, a standardized framework for what-if analysis and put this into practice using a declarative language, Praxa Specification Language. Demonstrated its expressiveness through three diverse application domains. Under Review: TVCG 2025

# What-If Analysis for Business Users: Current Practices and Future Opportunities

Fall 2021 - 2024

Conducted two-part interview study with professional business users (marketing, sales, product, and operations managers) to understand their **use of what-if analysis for decision-making** and developed **Decision Studio**, a **visual analytics system**, as a probe to assess business users' **hands-on use** of functionalities and identify their future opportunities. **Under Review**: *CHI* 2025

#### **Masters Graduate Research**

UMD, College Park, USA

#### A Grammar-Based Approach for Applying Visualization Taxonomies to Interaction Logs

Summer 2020 – Fall 2021

**Translated and demonstrated** the applicability of theoretical visualization task **taxonomies** on empirical interaction logs via developing **programmatic mappings** of taxonomies. **Paper:** P.4 (*EuroVis 2022*)

# TraceInspector: A Visualization-based Reverse Engineering Tool for Android Apps

Spring 2019 – 2020

Developed TraceInspector, an interactive visualization tool that helps novice analysts **reverse engineer Android apps** for potential security and privacy vulnerabilities.

## Debugging Database Queries: A Survey of Tools, Techniques and Users

Summer 2019

Performed interdisciplinary literature review and conducted interview study to **understand database query debugging strategies and tools**. Paper: P.1 (CHI 2020)

## **Independent Research**

UMD, College Park, USA

#### C.A.T.C.H. - Characterizing and Tracking College Health

Winter 2019 – Spring 2019

Analyzed temporal and geographic data of the university using Python and scikit-learn library by applying machine learning algorithms, specifically K-nearest neighbor classification and K-means clustering to find students in close proximities. Detected patterns were concluded to cause spread of contagious diseases.

#### **WORK EXPERIENCE**

Microsoft Research Seattle, USA

Research Intern, Mentor: Steven Drucker

Summer 2024

#### Recommend-o-Matic: Facilitating Analysts Create Interactive Explanations of Decisions and their Trade-Offs

Developing a domain-specific language (DSL) to empower data analysts to quickly and easily generate interactive documents consisting of text, visualizations, interactions, and annotations to effectively communicate the explanations of recommended decisions and their associated trade-offs to stakeholders. **Under Progress (Target: UIST 2025)** 

#### Salesforce/Tableau Research

Seattle, USA

Research Intern, Mentor: Arjun Srinivasan

Summer 2023

#### **Groot: A System for Editing and Configuring Automated Data Insights**

Developed a prototype system that allows users to proactively **edit, customize, and reconfigure automated data insights** within visualization tools. The system allows for receiving additional insight recommendations using direct manipulation of chart elements, customizing underlying logic of existing generated insights, and define new insights by specifying new heuristics via an interactive editing interface. Paper: P.5 (VIS 2024 Short Paper)

#### Sigma Computing Inc.

San Francisco, USA Summer, Fall 2021

Research Intern, Mentor: Çağatay Demiralp

## **Augmenting Decision Making via Interactive What-If Analysis**

Delivered Decision Studio, an interactive visual data analysis system that enables business users to **understand input data drivers-output KPI metric relationships** through what-if scenarios using four predictive and prescriptive (PPA) functionalities; validated through three common business uses with Sigma employees. Paper: P.3 (CIDR 2022)

#### **Making Table Understanding Work in Practice**

Discuss the challenges of deploying table understanding models and propose SigmaTyper framework for the semantic column type detection task. Paper: P.2 (CIDR 2022)

# Cybage Software Pvt Ltd.

Pune, India

Summer Intern Summer 2017

Built prototypes of recommendation systems using **KNN and regression models** to aggregate it's clicks. Analyzed customers feedbacks using **NLP techniques**. Pitched features for optimization in inventory systems using computer vision.

#### **SKILLS**

Programming Languages Python, C++, React, JavaScript, Material UI, HTML/CSS

Web Frameworks Flask, Ruby on Rails

**Data Analysis Tools** Python (pandas, numpy, sklearn), Keras, PyTorch

Visualization Tools D3.js, Cytoscape.js, Vega-Lite, Tableau

Database Tools PostgreSQL, MySQL

**Design Tools** Photoshop, Illustrator, CorelDRAW

Other Tools LaTeX, GitHub

Qualitative Research Interviews, Surveys, Iterative Coding

#### **COURSES TAKEN**

# University of Maryland, College Park

Interactive Data Analytics, Database System Architecture and Implementation, Computational Linguistics I, Interactive Technologies in HCI, Advanced Deep Learning, Advanced Computer Graphics, Wireless Technologies and IoT, Statistical Pattern Recognition, Computer Vision, AI Planning, AI and Existential Threats to Civilization

#### Pune Institute of Computer Technology, India

Data Structures, Discrete Mathematics, Databases, Compilers, Data Mining, Natural Language Processing

# TEACHING EXPERIENCE

#### **University of Maryland, College Park**

CMSC 734: Information Visualization, CMSC 250: Discrete Structures, CMSC 320: Introduction to Data Science, CMSC 411: Computer Architecture, CMSC 216: Introduction to Computer Systems

# Pune Institute of Computer Technology, India

**Natural Language Processing** 

#### **MENTORSHIP**

**Peter Lim** (Senior, UMD): Guided to develop an interactive visualization application, form interview questions, conduct interview studies and write research paper

Raghav Thind, Kevin Li, Matthew Xu (Sophomore, UMD), Sirui Zeng (MS, UMD): Guided to conduct literature review and write research paper

# **ACHIEVEMENTS**

•	Received the inclusivity scholarship for VIS 2024 and a student volunteer at VIS 2024	September 2024
	Re-awarded the <b>Jacob K. Goldhaber Travel Grant</b> for VIS 2024	August 2024
	Awarded scholarship to attend GHC 2022 in-person	September 2022
	Student Volunteer at EuroVis 2022	Summer 2022
	Received the International Conference Student Support Award (ICSSA) for EuroVis 2022	Spring 2022
	Received the Jacob K. Goldhaber Travel Grant for EuroVis 2022	Spring 2022
	Student Volunteer at VIS 2021	Fall 2021
	Led the CHI 2020 conference reading group	Spring 2021
	Led the InfoVis 2018-20 conference reading group	Fall 2020
	One of the 70 students selected across universities worldwide for summer school at The Cornell, Maryland, Max Planck Pre-Doctoral Research School (CMMRS)	Germany, Aug 2019
	Institute of Electrical and Electronic Engineers (IEEE) Region 10 Coordinator (2018-19), Program Outreach Coordinator (2017-18), SYWLC Congress Event Coordinator (2017), head of Graphics Team, lead designer of technical newsletter	2015 - 2019
	Pune Action Group Leader for Child Rights and You (CRY) NGO	2016 - 2018
	Established <b>TEDx</b> independent organization in undergrad school and led the Xperience and Design team	2016
	Hack2Innovate Deep Learning Hackathon Winner	June 2017
	<b>Smart City Hackathon</b> runner-up for designing and implementing prototype to make admissions and campus recruiting procedure less cumbersome	September 2016