



Says

What have we heard them say?  
What can we imagine them saying?

A book cover creates the first impression on its potential readers.....

Don't judge a book by its cover

I wake up a new person every day...



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

HOPE....  
DREAM...  
BELIEVE...

"Here's our cover! We hope like it" ..

It is usually return in such a way as to pique a potential readers interest and lead them to by the book...

BOOK COVER MOCKUP

HIGH QUALITY PSD SMART OBJECT

Book cover

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Does

What behavior have we observed?  
What can we imagine them doing?

Awareness requires living in the here and now, and not in the elsewhere the fast are the future....

I believe everyone should read more books on human behaviour...

Beware\_friends will begin to suspect that you can read mind!!



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

Books Reading improves communication and conversation skills...

After reading this book on Fear you will learn to listen to your intuition..

I feel that cover safety for the book...

See an example