

SAYS

Decision-Makers:
Say, "Let's leverage Tableau to visualize and understand our expenses better."

Stakeholders:
Say, "We want to see where we can optimize our expenses."

Financial Analysts:
Say, "We can create insightful dashboards and stories with this data."

Analyzing Business Expenses with Tableau."Analyzing Business Expenses with Tableau."

THINKS

Stakeholders:
Think, "What are the implications of our expense patterns on business performance?"

Decision-Makers:
Think, "We need data-driven decisions for expense management."

Financial Analysts:
Think, "This data can reveal key cost drivers and areas for improvement."

Does

Stakeholders:
Participate in discussions, review visualizations, and make informed decisions.

Decision-Makers:
Take action by initiating the Tableau project and attending review meetings.

Financial Analysts:
Analyze data, create visualizations, and develop dashboards and stories.

Feels

Stakeholders: Feel a mix of curiosity and concern regarding business expenses.

Financial Analysts:
Feel excited about uncovering expenditure patterns and potential opportunities.

Decision-Makers:
Feel the need for better financial insights and optimization of expenses.