```
In [151]: #Import useful libraries
    import pandas as pd
    import numpy as np
    import matplotlib.pyplot as plt
    % matplotlib inline
    import seaborn as sns
    import requests
    import os
    import glob
    import tweepy
    import json
```

Gather

```
In [152]: # Load twitter-archive-enhanced.csv into twitter_archive_df
    twitter_archive_df=pd.read_csv('twitter-archive-enhanced.csv')

In [153]: #save the image-predictions.tsv file and load it into image_pred_df
    import requests
    url='https://d17h27t6h515a5.cloudfront.net/topher/2017/August/599fd2ad_image-predictions/ir
    result=requests.get(url)

In [154]: with open('image-predictions.tsv',mode='wb') as file:
        file.write(result.content)
```

In [155]: | image_pred_df=pd.read_csv('image-predictions.tsv',sep='\t')

```
In [8]: #using Python's Tweepy Library and store each tweet's entire set of JSON
          #data in a file called tweet_json.txt fil
          consumer_key='jL4Tb7YNEg50jrQ03QsGQ0RxP'
          consumer_secret='14MjRVAuAtnCdOIY2xOAgqTbWVzzbeFEHXMg5L7oTtnGMxiX4f'
          access_token='1275518990278950912-XZIStE7P2HJaGy0n7WRlnmX8X1HB3U'
          access secret='52t7kpuqBYKqN5CIp8XNyK4is4KviGPC5Q1i09zVWwu0M'
          auth=tweepy.OAuthHandler(consumer_key,consumer_secret)
          auth.set_access_token(access_token,access_secret)
          api=tweepy.API(auth,wait_on_rate_limit=True,wait_on_rate_limit_notify=True)
          page_no_exist=[]
          retweet_count_and_favorite_count=[]
          with open('tweet_json.txt',mode='w')as file:
              for i in list(twitter_archive_df.tweet_id):
                  try:
                      tweet=api.get_status(i)
                      file.write(json.dumps(tweet._json))
                       retweet_count_and_favorite_count.append({"tweet_id":i,
                                                               "retweet_count": tweet._json['retweet_c
                                                               "favorite_count": tweet._json['favorite
                  except:
                      page no exist.append(i)
          Rate limit reached. Sleeping for: 692
          Rate limit reached. Sleeping for: 736
In [156]: len(retweet_count_and_favorite_count),len(page_no_exist)
Out[156]: (2331, 25)
In [157]: # convert list into dataframe
          retweet count and favorite count=pd.DataFrame(retweet count and favorite count,
                                                         columns=['tweet_id','retweet_count','favorite
```

Assess

In [158]: # Mannual assessement of data
twitter_archive_df

0	892420643555336193	NaN	NaN	2017-08- 01	
				16:23:56 +0000	href="http://twitter.com/downlo
1	892177421306343426	NaN	NaN	2017-08- 01 00:17:27 +0000	href="http://twitter.com/downlo
2	891815181378084864	NaN	NaN	2017-07- 31 00:18:03 +0000	href="http://twitter.com/downlo
3	891689557279858688	NaN	NaN	2017-07- 30 15:58:51 +0000	href="http://twitter.com/downlo
	2	2 891815181378084864	2 891815181378084864 NaN	2 891815181378084864 NaN NaN	1 892177421306343426 NaN NaN 01 00:17:27 +0000 2 891815181378084864 NaN NaN NaN 31 00:18:03 +0000 3 891689557279858688 NaN NaN NaN 30 15:58:51

In [159]: # Display top 5 rows
twitter_archive_df.head(5)

Out[159]:		tweet_id	in_reply_to_status_id	in_reply_to_user_id	timestamp	soui
	0	892420643555336193	NaN	NaN	2017-08- 01 16:23:56 +0000	href="http://twitter.com/download/iphoi
	1	892177421306343426	NaN	NaN	2017-08- 01 00:17:27 +0000	href="http://twitter.com/download/iphoi
	2	891815181378084864	NaN	NaN	2017-07- 31 00:18:03 +0000	href="http://twitter.com/download/iphoi
	3	891689557279858688	NaN	NaN	2017-07- 30 15:58:51 +0000	href="http://twitter.com/download/iphoi
	4	891327558926688256	NaN	NaN	2017-07- 29 16:00:24 +0000	href="http://twitter.com/download/iphoi
	4					•

```
In [160]: # size of dataframe
           twitter_archive_df.shape
Out[160]: (2356, 17)
In [161]: # Get duplicate data
           sum(twitter archive df.duplicated())
Out[161]: 0
In [162]: | sum(twitter archive df.source.duplicated())
Out[162]: 2352
In [163]:
           twitter_archive_df.info()
           <class 'pandas.core.frame.DataFrame'>
           RangeIndex: 2356 entries, 0 to 2355
           Data columns (total 17 columns):
           tweet id
                                            2356 non-null int64
           in reply to status id
                                            78 non-null float64
           in_reply_to_user_id
                                            78 non-null float64
           timestamp
                                            2356 non-null object
           source
                                            2356 non-null object
                                            2356 non-null object
           text
           retweeted_status_id
                                            181 non-null float64
           retweeted status user id
                                            181 non-null float64
           retweeted status timestamp
                                            181 non-null object
                                            2297 non-null object
           expanded_urls
           rating_numerator
                                            2356 non-null int64
           rating_denominator
                                            2356 non-null int64
           name
                                            2356 non-null object
                                            2356 non-null object
           doggo
                                            2356 non-null object
           floofer
                                            2356 non-null object
           pupper
                                            2356 non-null object
           puppo
           dtypes: float64(4), int64(3), object(10)
           memory usage: 313.0+ KB
In [164]: | twitter archive df.describe()
Out[164]:
                      tweet_id in_reply_to_status_id in_reply_to_user_id retweeted_status_id retweeted_status_user_id r
            count 2.356000e+03
                                      7.800000e+01
                                                       7.800000e+01
                                                                         1.810000e+02
                                                                                                1.810000e+02
            mean 7.427716e+17
                                      7.455079e+17
                                                       2.014171e+16
                                                                         7.720400e+17
                                                                                                1.241698e+16
                 6.856705e+16
                                                       1.252797e+17
                                                                         6.236928e+16
                                                                                                9.599254e+16
              std
                                      7.582492e+16
             min
                  6.660209e+17
                                      6.658147e+17
                                                       1.185634e+07
                                                                         6.661041e+17
                                                                                                7.832140e+05
             25%
                  6.783989e+17
                                      6.757419e+17
                                                       3.086374e+08
                                                                         7.186315e+17
                                                                                                4.196984e+09
             50%
                                      7.038708e+17
                                                                         7.804657e+17
                 7.196279e+17
                                                       4.196984e+09
                                                                                                4.196984e+09
```

75%

7.993373e+17

max 8.924206e+17

8.257804e+17

8.862664e+17

4.196984e+09

8.405479e+17

8.203146e+17

8.874740e+17

4.196984e+09

7.874618e+17

```
In [165]: # Get null values
          twitter_archive_df.isnull().sum()
Out[165]: tweet_id
                                            0
          in_reply_to_status_id
                                         2278
          in_reply_to_user_id
                                         2278
          timestamp
                                            0
                                            0
          source
                                            0
          text
          retweeted_status_id
                                         2175
          retweeted_status_user_id
                                         2175
          retweeted_status_timestamp
                                         2175
                                           59
          expanded_urls
          rating_numerator
                                            0
                                            0
          rating_denominator
                                            0
          name
                                            0
          doggo
                                            0
          floofer
                                            0
          pupper
                                            0
          puppo
```

dtype: int64

In [166]: # Manual assessement of dataframe
image_pred_df

CALL I	1 1001	

	tweet_id	jpg_url	img_num	p'
0	666020888022790149	https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg	1	Welsh_springer_spanie
1	666029285002620928	https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg	1	redbone
2	666033412701032449	https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg	1	German_shepher
3	666044226329800704	https://pbs.twimg.com/media/CT5Dr8HUEAA-lEu.jpg	1	Rhodesian_ridgebacl
4	666049248165822465	https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg	1	miniature_pinsche
5	666050758794694657	https://pbs.twimg.com/media/CT5Jof1WUAEuVxN.jpg	1	Bernese_mountain_doุ
6	666051853826850816	https://pbs.twimg.com/media/CT5KoJ1WoAAJash.jpg	1	box_turtle
7	666055525042405380	https://pbs.twimg.com/media/CT5N9tpXIAAifs1.jpg	1	chov
8	666057090499244032	https://pbs.twimg.com/media/CT5PY90WoAAQGLo.jpg	1	shopping_car
9	666058600524156928	https://pbs.twimg.com/media/CT5Qw94XAAA_2dP.jpg	1	miniature_poodle
10	666063827256086533	https://pbs.twimg.com/media/CT5Vg_wXIAAXfnj.jpg	1	golden_retrieve
11	666071193221509120	https://pbs.twimg.com/media/CT5cN_3WEAAlOoZ.jpg	1	Gordon_sette
12	666073100786774016	https://pbs.twimg.com/media/CT5d9DZXAAALcwe.jpg	1	Walker_hound
13	666082916733198337	https://pbs.twimg.com/media/CT5m4VGWEAAtKc8.jpg	1	pu(
14	666094000022159362	https://pbs.twimg.com/media/CT5w9gUW4AAsBNN.jpg	1	bloodhound
15	666099513787052032	https://pbs.twimg.com/media/CT51-JJUEAA6hV8.jpg	1	Lhasa
16	666102155909144576	https://pbs.twimg.com/media/CT54YGiWUAEZnoK.jpg	1	English_sette
17	666104133288665088	https://pbs.twimg.com/media/CT56LSZWoAAlJj2.jpg	1	heı
18	666268910803644416	https://pbs.twimg.com/media/CT8QCd1WEAADXws.jpg	1	desktop_compute
19	666273097616637952	https://pbs.twimg.com/media/CT8T1mtUwAA3aqm.jpg	1	Italian_greyhound
20	666287406224695296	https://pbs.twimg.com/media/CT8g3BpUEAAuFjg.jpg	1	Maltese_do(
21	666293911632134144	https://pbs.twimg.com/media/CT8mx7KW4AEQu8N.jpg	1	three-toed_slotl
22	666337882303524864	https://pbs.twimg.com/media/CT9OwFIWEAMuRje.jpg	1	O.
23	666345417576210432	https://pbs.twimg.com/media/CT9Vn7PWoAA_ZCM.jpg	1	golden_retrieve
24	666353288456101888	https://pbs.twimg.com/media/CT9cx0tUEAAhNNjpg	1	malamute
25	666362758909284353	https://pbs.twimg.com/media/CT9IXGsUcAAyUFt.jpg	1	guinea_pi(
26	666373753744588802	https://pbs.twimg.com/media/CT9vZEYWUAAIZ05.jpg	1	soft coated_wheaten_terrie
27	666396247373291520	https://pbs.twimg.com/media/CT-D2ZHWIAA3gK1.jpg	1	Chihuahua
28	666407126856765440	https://pbs.twimg.com/media/CT-NvwmW4AAugGZ.jpg	1	black-and-tan_coonhound
29	666411507551481857	https://pbs.twimg.com/media/CT-RugiWIAELEaq.jpg	1	coho
2045	886366144734445568	https://pbs.twimg.com/media/DE0BTnQUwAApKEH.jpg	1	French_bulldo(
2046	886680336477933568	https://pbs.twimg.com/media/DE4fEDzWAAAyHMM.jpg	1	convertible
2047	886736880519319552	https://pbs.twimg.com/media/DE5Se8FXcAAJFx4.jpg	1	kuvas:
2048	886983233522544640	https://pbs.twimg.com/media/DE8yicJW0AAAvBJ.jpg	2	Chihuahua

	tweet_id	jpg_url	img_num	b.
2049	887101392804085760	https://pbs.twimg.com/media/DE-eAq6UwAA-jaE.jpg	1	Samoye
2050	887343217045368832	https://pbs.twimg.com/ext_tw_video_thumb/88734	1	Mexican_hairles:
2051	887473957103951883	https://pbs.twimg.com/media/DFDw2tyUQAAAFke.jpg	2	Pembroke
2052	887517139158093824	https://pbs.twimg.com/ext_tw_video_thumb/88751	1	limousine
2053	887705289381826560	https://pbs.twimg.com/media/DFHDQBbXgAEqY7t.jpg	1	basse
2054	888078434458587136	https://pbs.twimg.com/media/DFMWn56WsAAkA7B.jpg	1	French_bulldoç
2055	888202515573088257	https://pbs.twimg.com/media/DFDw2tyUQAAAFke.jpg	2	Pembroke
2056	888554962724278272	https://pbs.twimg.com/media/DFTH_O-UQAACu20.jpg	3	Siberian_husk
2057	888804989199671297	https://pbs.twimg.com/media/DFWra-3VYAA2piG.jpg	1	golden_retrieve
2058	888917238123831296	https://pbs.twimg.com/media/DFYRgsOUQAARGhO.jpg	1	golden_retrieve
2059	889278841981685760	https://pbs.twimg.com/ext_tw_video_thumb/88927	1	whippe
2060	889531135344209921	https://pbs.twimg.com/media/DFg_2PVW0AEHN3p.jpg	1	golden_retrieve
2061	889638837579907072	https://pbs.twimg.com/media/DFihzFfXsAYGDPR.jpg	1	French_bulldoç
2062	889665388333682689	https://pbs.twimg.com/media/DFi579UWsAAatzw.jpg	1	Pembroke
2063	889880896479866881	https://pbs.twimg.com/media/DFI99B1WsAITKsg.jpg	1	French_bulldoç
2064	890006608113172480	https://pbs.twimg.com/media/DFnwSY4WAAAMliS.jpg	1	Samoyed
2065	890240255349198849	https://pbs.twimg.com/media/DFrEyVuW0AAO3t9.jpg	1	Pembroke
2066	890609185150312448	https://pbs.twimg.com/media/DFwUUXcAEpyXI.jpg	1	Irish_terrie
2067	890729181411237888	https://pbs.twimg.com/media/DFyBahAVwAAhUTd.jpg	2	Pomerania
2068	890971913173991426	https://pbs.twimg.com/media/DF1eOmZXUAALUcq.jpg	1	Appenzelle
2069	891087950875897856	https://pbs.twimg.com/media/DF3HwyEWsAABqE6.jpg	1	Chesapeake_Bay_retrieve
2070	891327558926688256	https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg	2	basse
2071	891689557279858688	https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg	1	paper_towe
2072	891815181378084864	https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg	1	Chihuahua
2073	892177421306343426	https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg	1	Chihuahua
2074	892420643555336193	https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg	1	orange

2075 rows × 12 columns

In [167]: #Get random 5 rows of dataset
image_pred_df.sample(5)

Out[167]:

	tweet_id	jpg_url	img_num	p1	p1_conf
286	671151324042559489	https://pbs.twimg.com/media/CVBokRSWsAADuXx.jpg	1	Rottweiler	0.781201
657	682303737705140231	https://pbs.twimg.com/media/CXgHoLnWAAA8i52.jpg	1	seat_belt	0.997659
228	670385711116361728	https://pbs.twimg.com/media/CU2wPyWWUAAb1MJ.jpg	1	whippet	0.178027
1003	708834316713893888	https://pbs.twimg.com/media/CdZI_bpWEAAm1fs.jpg	1	Eskimo_dog	0.283945
1137	728986383096946689	https://pbs.twimg.com/media/Ch3hOGWUYAE7w0y.jpg	2	Maltese_dog	0.952070

In [168]: # Get manual assessement of dataset
 retweet_count_and_favorite_count

Out =	[160]	١.
out	[TOO]	٠

	tweet_id	retweet_count	favorite_count
0	892420643555336193	7468	35365
1	892177421306343426	5545	30612
2	891815181378084864	3670	23028
3	891689557279858688	7635	38632
4	891327558926688256	8243	36905
5	891087950875897856	2754	18609
6	890971913173991426	1791	10807
7	890729181411237888	16705	59550
8	890609185150312448	3813	25624
9	890240255349198849	6479	29233
10	890006608113172480	6495	28193
11	889880896479866881	4412	25652
12	889665388333682689	8854	44033
13	889638837579907072	3964	24754
14	889531135344209921	1998	13933
15	889278841981685760	4714	23102
16	888917238123831296	3972	26713
17	888804989199671297	3744	23462
18	888554962724278272	3061	18085
19	888078434458587136	3072	19982
20	887705289381826560	4780	27792
21	887517139158093824	10426	42559
22	887473957103951883	15916	62976
23	887343217045368832	9324	30887
24	887101392804085760	5278	28113
25	886983233522544640	6771	31949
26	886736880519319552	2821	10972
27	886680336477933568	3962	20651
28	886366144734445568	2802	19384
29	886267009285017600	4	110
2301	666411507551481857	286	396
2302	666407126856765440	31	98
2303	666396247373291520	73	155
2304	666373753744588802	78	169

	tweet_id	retweet_count	favorite_count
2305	666362758909284353	502	703
2306	666353288456101888	64	193
2307	666345417576210432	128	267
2308	666337882303524864	81	179
2309	666293911632134144	312	450
2310	666287406224695296	57	131
2311	666273097616637952	70	157
2312	666268910803644416	32	94
2313	666104133288665088	5811	13292
2314	666102155909144576	11	69
2315	666099513787052032	57	140
2316	666094000022159362	66	153
2317	666082916733198337	41	101
2318	666073100786774016	141	284
2319	666071193221509120	52	135
2320	666063827256086533	191	439
2321	666058600524156928	51	103
2322	666057090499244032	120	263
2323	666055525042405380	214	404
2324	666051853826850816	752	1098
2325	666050758794694657	51	121
2326	666049248165822465	39	96
2327	666044226329800704	124	265
2328	666033412701032449	39	109
2329	666029285002620928	41	119
2330	666020888022790149	448	2355

2331 rows × 3 columns

In [169]: retweet_count_and_favorite_count.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2331 entries, 0 to 2330
Data columns (total 3 columns):
```

tweet_id 2331 non-null int64
retweet_count 2331 non-null int64
favorite_count 2331 non-null int64

dtypes: int64(3) memory usage: 54.7 KB

In [170]: retweet_count_and_favorite_count.describe()

Out[170]:

	tweet_id	retweet_count	favorite_count
count	2.331000e+03	2331.000000	2331.000000
mean	7.419079e+17	2624.619477	7387.945517
std	6.823170e+16	4439.925583	11473.145651
min	6.660209e+17	1.000000	0.000000
25%	6.782670e+17	533.000000	1284.000000
50%	7.182469e+17	1226.000000	3209.000000
75%	7.986692e+17	3044.500000	9037.500000
max	8.924206e+17	75421.000000	152412.000000

Quality

twitter_archive_df

- · redundant retweeted rows
- redundant columns('in_reply_to_status_id','in_reply_to_user_id')
- · wrong rating numerator in some rows
- some denominators are not equal to 10
- some name are given 'a' and 'an' instead of none
- · wrong data types of 'timestamp', 'tweet id'
- · 'source' column has 2352 duplicated data
- image_pred_df*
- many prediction contains 3 false in image pred df which means those are useless data
- tidiness*
- there should be only one column 'stage' instead of for columns 'doggo', 'floofer', 'pupper', 'puppo'
- · retweet count and favorite count should be part of twitter archive df

Clean

```
In [171]: # Copy original dataset before cleaning
twitter_clean=twitter_archive_df.copy()
image_clean=image_pred_df.copy()
retweet_count_and_favorite_count_clean=retweet_count_and_favorite_count.copy()
```

Step1:address completeness issue

No missing important data

Step2:address tidiness issues

• there should be only one column 'stage' instead of for columns 'doggo', 'floofer', 'pupper', 'puppo'

Define

Convert all four columns ['doggo','floofer','pupper','puppo'] into one 'stage' column and then drop the four columns

Code

```
In [172]: twitter_clean['stage']=twitter_clean['doggo']+twitter_clean['floofer']+twitter_clean['puppe
In [173]: | twitter clean.stage.value counts()
Out[173]: NoneNoneNone
                                   1976
                                    245
          NoneNonepupperNone
          doggoNoneNoneNone
                                     83
                                     29
          NoneNonePuppo
          doggoNonepupperNone
                                     12
          NoneflooferNoneNone
                                      9
          doggoflooferNoneNone
                                      1
          doggoNoneNonepuppo
                                      1
          Name: stage, dtype: int64
In [174]:
          twitter_clean['stage']=twitter_clean['stage'].map(lambda x:x.replace('None',''))
In [175]: twitter_clean.stage.value_counts()
Out[175]:
                           1976
                            245
          pupper
          doggo
                             83
                             29
          puppo
          doggopupper
                             12
          floofer
                              9
                              1
          doggofloofer
          doggopuppo
                              1
          Name: stage, dtype: int64
          twitter_clean.loc[twitter_clean['stage']=='doggopupper','stage']='doggo,pupper'
In [176]:
          twitter_clean.loc[twitter_clean['stage']=='doggopuppo','stage']='doggo,puppo'
          twitter_clean.loc[twitter_clean['stage']=='doggofloofer','stage']='doggo,floofer'
In [177]: | twitter clean.drop(['doggo','floofer','pupper','puppo'],axis=1,inplace=True)
```

Test

```
In [178]: twitter_clean.stage.value_counts()
Out[178]:
                            1976
           pupper
                             245
                              83
           doggo
                              29
           puppo
                              12
           doggo, pupper
                               9
           floofer
           doggo,floofer
                               1
           doggo, puppo
                               1
           Name: stage, dtype: int64
               - retweet_count_and_favorite_count should be part of twitter_archive_df
           Define - Merge retweet count and favorite count with twitter archive on tweet id
           Code
In [179]: twitter clean.tweet id=twitter clean.tweet id.astype(str)
           retweet_count_and_favorite_count_clean.tweet_id=retweet_count_and_favorite_count_clean.tweet
           twitter_clean=pd.merge(twitter_clean,retweet_count_and_favorite_count_clean,on=['tweet_id'
           Test
In [180]:
          twitter clean.info()
           <class 'pandas.core.frame.DataFrame'>
           Int64Index: 2356 entries, 0 to 2355
           Data columns (total 16 columns):
           tweet id
                                          2356 non-null object
           in_reply_to_status_id
                                          78 non-null float64
           in_reply_to_user_id
                                          78 non-null float64
                                          2356 non-null object
           timestamp
           source
                                          2356 non-null object
                                          2356 non-null object
           text
           retweeted_status_id
                                          181 non-null float64
                                          181 non-null float64
           retweeted_status_user_id
           retweeted_status_timestamp
                                          181 non-null object
                                          2297 non-null object
           expanded urls
           rating_numerator
                                          2356 non-null int64
           rating_denominator
                                          2356 non-null int64
                                          2356 non-null object
           name
                                          2356 non-null object
           stage
                                          2331 non-null float64
           retweet_count
           favorite count
                                          2331 non-null float64
           dtypes: float64(6), int64(2), object(8)
           memory usage: 312.9+ KB
```

```
In [181]: twitter_clean.retweet_count.describe()
Out[181]: count
                     2331.000000
          mean
                     2624.619477
                     4439.925583
           std
          min
                        1.000000
           25%
                      533.000000
           50%
                     1226.000000
           75%
                     3044.500000
                    75421.000000
          max
          Name: retweet_count, dtype: float64
In [182]: twitter_clean.favorite_count.describe()
Out[182]: count
                      2331.000000
          mean
                      7387.945517
           std
                     11473.145651
          min
                         0.000000
           25%
                      1284.000000
           50%
                      3209.000000
           75%
                      9037.500000
```

Step3: address quality issues

152412.000000 Name: favorite_count, dtype: float64

· redundant retweeted rows

Define

max

· Delete redundant retweeted columns'retweeted_status_id','retweeted_status_user_id','retweeted_status_timestamp'

Code

```
In [183]: twitter_clean.drop(['retweeted_status_id','retweeted_status_user_id','retweeted_status_time
```

Test

```
<class 'pandas.core.frame.DataFrame'>
           Int64Index: 2356 entries, 0 to 2355
           Data columns (total 13 columns):
           tweet id
                                     2356 non-null object
           in_reply_to_status_id
                                     78 non-null float64
           in reply to user id
                                     78 non-null float64
           timestamp
                                     2356 non-null object
           source
                                     2356 non-null object
                                     2356 non-null object
           text
           expanded_urls
                                     2297 non-null object
           rating_numerator
                                     2356 non-null int64
           rating denominator
                                     2356 non-null int64
           name
                                     2356 non-null object
                                     2356 non-null object
           stage
                                     2331 non-null float64
           retweet_count
           favorite count
                                     2331 non-null float64
           dtypes: float64(4), int64(2), object(7)
           memory usage: 257.7+ KB
            redundant columns('in_reply_to_status_id','in_reply_to_user_id')
           Define

    Drop redundant columns ['in_reply_to_status_id','in_reply_to_user_id']

           Code
           twitter_clean.drop(['in_reply_to_status_id','in_reply_to_user_id'],axis=1,inplace=True)
In [185]:
           Test
In [186]:
         twitter_clean.info()
           <class 'pandas.core.frame.DataFrame'>
           Int64Index: 2356 entries, 0 to 2355
           Data columns (total 11 columns):
                                 2356 non-null object
           tweet id
           timestamp
                                  2356 non-null object
           source
                                  2356 non-null object
                                  2356 non-null object
           text
           expanded_urls
                                  2297 non-null object
           rating_numerator
                                  2356 non-null int64
           rating_denominator
                                  2356 non-null int64
                                  2356 non-null object
           name
           stage
                                  2356 non-null object
           retweet_count
                                  2331 non-null float64
                                  2331 non-null float64
           favorite count
           dtypes: float64(2), int64(2), object(7)
           memory usage: 220.9+ KB
```

wrong rating numerator in some rows

In [184]: |twitter_clean.info()

define

Drop the rows where numerator ratings are greater than 20

```
Code
```

Out[43]: 10

2324

```
In [187]:
          twitter_clean.drop(twitter_clean[twitter_clean.rating_numerator >=20].index,inplace=True)
           Test
 In [41]: | twitter_clean.rating_numerator.value_counts()
 Out[41]: 12
                  558
           11
                  464
           10
                  461
           13
                  351
                  158
           8
                  102
           7
                  55
           14
                   54
           5
                   37
                   32
                   19
           3
           4
                   17
           1
                    9
           2
                    2
           15
                    2
           17
           Name: rating_numerator, dtype: int64

    some denominators are not equal to 10

           Define
             • Delete the rows where denominators are not equal to 10
           Code
           twitter_clean.drop(twitter_clean[twitter_clean.rating_denominator !=10].index,inplace=True
 In [42]:
           Test
          twitter_clean.rating_denominator.value_counts()
```

some name are given 'a' and 'an' instead of none

Name: rating_denominator, dtype: int64

Define

• Replace 'a' and 'an' with 'None' and then drop all the none values

Code

Test

```
In [45]: twitter_clean.name.value_counts()
Out[45]: None
                        783
          Charlie
                        12
                         11
          Lucy
                        11
          Oliver
                         11
          Cooper
          Tucker
                         10
                         10
          Penny
          Lola
                         10
                         9
          Winston
                          9
          Во
                          8
          the
                          8
          Sadie
          Daisy
                          7
          Bailey
                          7
                          7
          Toby
                          7
          Buddy
          Rusty
                          6
          Scout
                          6
                          6
          Stanley
          Milo
                          6
          Koda
                          6
                          6
          0scar
                          6
          Dave
                          6
          Leo
          Bella
                          6
                          6
          Jack
                          6
          Jax
                          5
          Alfie
                          5
          George
                          5
          very
          Atticus
                          1
          Tater
                          1
                          1
          Karll
                          1
          Yukon
          Tuck
                          1
          Jessiga
                          1
                          1
          Lacy
          Milky
                          1
                          1
          Jangle
          Jim
                          1
          Chef
                          1
          Mabel
                          1
          Ruffles
                          1
          Willow
                          1
                          1
          Swagger
                          1
          Tove
                          1
          Tango
          Malikai
                          1
          Spanky
                          1
                          1
          General
                          1
          Creg
          Tiger
                          1
          Tripp
                          1
          Ron
                          1
                          1
          Clarkus
```

1

Jay

```
Meatball 1
Socks 1
Simba 1
Herb 1
Name: name, Length: 951, dtype: int64
```

· wrong data types of 'timestamp', 'tweet id'

Define

convert 'timestamp' datatype from 'object' to 'datetime'

Code

```
In [46]: twitter_clean.timestamp=twitter_clean.timestamp.astype('datetime64')
```

Test

```
In [47]: twitter_clean.info()
```

```
Data columns (total 11 columns):
tweet_id
                      2324 non-null object
timestamp
                      2324 non-null datetime64[ns]
source
                      2324 non-null object
text
                      2324 non-null object
expanded_urls
                      2272 non-null object
rating_numerator
                      2324 non-null int64
rating_denominator
                      2324 non-null int64
                      2324 non-null object
name
stage
                      2324 non-null object
                      2300 non-null float64
retweet count
favorite_count
                      2300 non-null float64
dtypes: datetime64[ns](1), float64(2), int64(2), object(6)
memory usage: 217.9+ KB
```

'source' column has 2352 duplicated data

<class 'pandas.core.frame.DataFrame'>
Int64Index: 2324 entries, 0 to 2355

Define

Drop 'source' column as 95% data are duplicated

Code

```
In [48]: twitter_clean.drop('source',axis=1,inplace=True)
```

```
In [49]: |twitter_clean.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 2324 entries, 0 to 2355
         Data columns (total 10 columns):
         tweet id
                                2324 non-null object
         timestamp
                                2324 non-null datetime64[ns]
         text
                                2324 non-null object
         expanded_urls
                                2272 non-null object
         rating_numerator
                                2324 non-null int64
         rating_denominator
                                2324 non-null int64
         name
                                2324 non-null object
         stage
                                2324 non-null object
                                2300 non-null float64
         retweet count
                                2300 non-null float64
         favorite count
         dtypes: datetime64[ns](1), float64(2), int64(2), object(5)
         memory usage: 199.7+ KB

    many prediction contains 3 false in image pred df which means those are useless data

         Define

    find rows that have 3 False and Drop them

         Code
In [50]: False3=image_clean.query('p1_dog==False and p2_dog ==False and p3_dog==False').index
In [51]: False3.shape[0]
Out[51]: 324
In [52]:
         image_clean.drop(index=False3,inplace=True)
         Test
In [53]: image clean.query('p1 dog==False and p2 dog ==False and p3 dog==False').index
Out[53]: Int64Index([], dtype='int64')
         Final Step:Store Data
```

```
In [54]: # Store wrangle dataset twitter clean into twitter archive master.csv
         twitter_clean.to_csv('twitter_archive_master.csv',index=False)
In [55]: # Store wrangle dataset image clean into Image pre wrangled.csv
         image clean.to csv('Image pre wrangled.csv',index=False)
```

Data Analyzing

```
In [56]: # Load twitter_archive_master.csv into df dataframe
    df=pd.read_csv('twitter_archive_master.csv')
    # Load Image_pre_wrangled.csv into df dataframe
    df_image=pd.read_csv('Image_pre_wrangled.csv')
```


	tweet_id	timestamp	text	expanded_urls	rating_numerator r
0	892420643555336193	2017-08- 01 16:23:56	This is Phineas. He's a mystical boy. Only eve	https://twitter.com/dog_rates/status/892420643	13
1	892177421306343426	2017-08- 01 00:17:27	This is Tilly. She's just checking pup on you	https://twitter.com/dog_rates/status/892177421	13
2	891815181378084864	2017-07- 31 00:18:03	This is Archie. He is a rare Norwegian Pouncin	https://twitter.com/dog_rates/status/891815181	12
3	891689557279858688	2017-07- 30 15:58:51	This is Darla. She commenced a snooze mid meal	https://twitter.com/dog_rates/status/891689557	13
4	891327558926688256	2017-07- 29 16:00:24	This is Franklin. He would like you to stop ca	https://twitter.com/dog_rates/status/891327558	12
	1 2	 0 892420643555336193 1 892177421306343426 2 891815181378084864 3 891689557279858688 	0 892420643555336193 01 1 892177421306343426 2017-08-01 0 01:27 2 891815181378084864 2017-07-31 3 891689557279858688 2017-07-31 4 891327558926688256 29	0 892420643555336193 2017-08- He's a mystical boy. Only eve 1 892177421306343426 This is Tilly. 2017-08- She's just checking 00:17:27 pup on you 2 891815181378084864 31 is a rare 00:18:03 Norwegian Pouncin 3 891689557279858688 30 Darla. She commenced 15:58:51 a snooze mid meal 4 891327558926688256 29 would like you to stop	0 892420643555336193 2017-08-16:23:56 Phineas. He's a mystical boy. Only eve https://twitter.com/dog_rates/status/892420643 1 892177421306343426 2017-08-2017-08-01 checking 00:17:27 This is Tilly. She's just checking pup on you https://twitter.com/dog_rates/status/892177421 2 891815181378084864 2017-07-2018-01-07-00:18:03 This is Archie. He is a rare Norwegian Pouncin https://twitter.com/dog_rates/status/891815181 3 891689557279858688 2017-07-2015:58:51 Darla. She commenced a snooze mid meal https://twitter.com/dog_rates/status/891689557 4 891327558926688256 2017-07-2029 fiscolor of the commenced and pouncin https://twitter.com/dog_rates/status/891327558 4 891327558926688256 2017-07-2029 fiscolor of the commenced and pouncin https://twitter.com/dog_rates/status/891327558 4 891327558926688256 29 fiscolor of the commenced and pouncin https://twitter.com/dog_rates/status/891327558

In [58]: # Display top 5 rows of th dataset df_image.head()

Out[58]:		tweet_id	jpg_url	img_num	p1	p1_c
	0	666020888022790149	https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg	1	Welsh_springer_spaniel	0.465
	1	666029285002620928	https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg	1	redbone	0.506
	2	666033412701032449	https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg	1	German_shepherd	0.596
	3	666044226329800704	https://pbs.twimg.com/media/CT5Dr8HUEAA-lEu.jpg	1	Rhodesian_ridgeback	0.408
	4	666049248165822465	https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg	1	miniature_pinscher	0.560

```
In [59]: #Drop the column we do not need ['timestamp','text','expanded_url','name']
    df.drop(['timestamp','text','expanded_urls'],axis=1,inplace=True)
    # Confirm the change
    df.head()
```

Out	[59]	:

	tweet_id	rating_numerator	rating_denominator	name	stage	retweet_count	favorite_count
0	892420643555336193	13	10	Phineas	NaN	7468.0	35365.0
1	892177421306343426	13	10	Tilly	NaN	5545.0	30612.0
2	891815181378084864	12	10	Archie	NaN	3670.0	23028.0
3	891689557279858688	13	10	Darla	NaN	7635.0	38632.0
4	891327558926688256	12	10	Franklin	NaN	8243.0	36905.0

Explotary Data Analysis

Research Question 1: Which stage of dog got highest retweet_count and favorite_count

```
In [60]: df_stage=df.query('stage=="doggo" or stage=="floofer" or stage=="pupper" or
```

Out[60]: stage

 doggo
 6120.775000

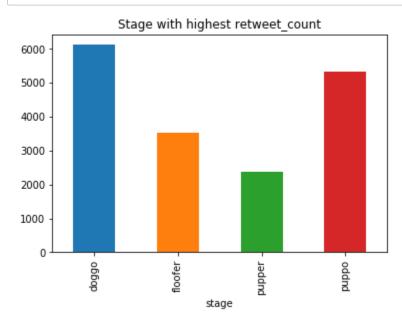
 floofer
 3535.222222

 pupper
 2365.814050

 puppo
 5335.413793

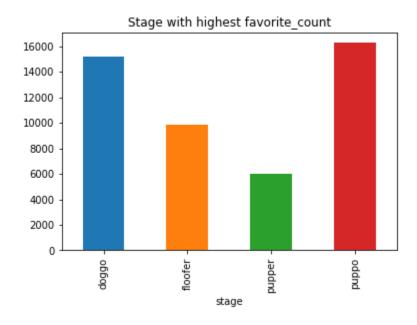
Name: retweet_count, dtype: float64

In [98]: | df_stage.groupby('stage').retweet_count.mean().plot(kind='bar',title='Stage with highest re



```
In [150]: df_stage.groupby('stage').favorite_count.mean().plot(kind='bar',title='Stage with highest
```

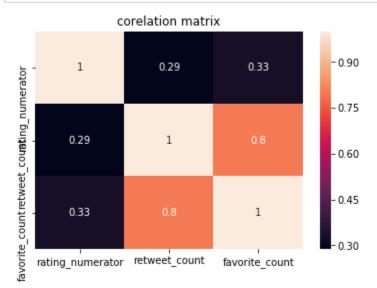
Out[150]: <matplotlib.axes._subplots.AxesSubplot at 0x7fc67cc4a048>



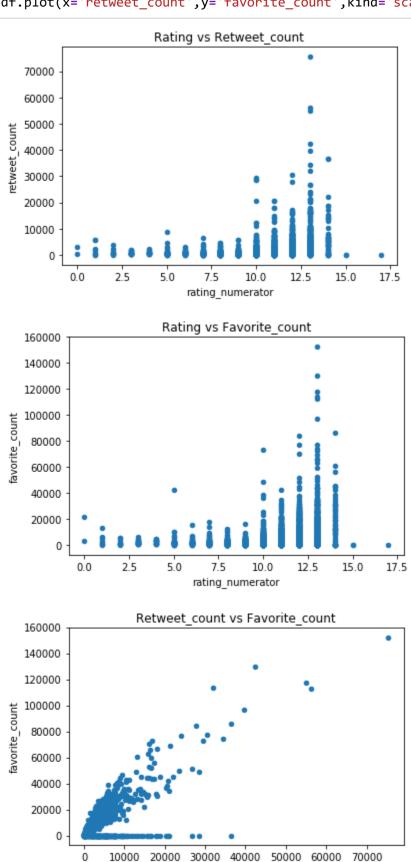
The stage of doggo and puppo got the highest retweet count and favorite count respectively.*

Research Question2:Are ratings of WeRateDogs co related to retweet_count and favorite_count

```
In [148]: df_heatmap= pd.DataFrame(df,columns=['rating_numerator','retweet_count','favorite_count'])
    df_heatmap
    ax = sns.heatmap(df_heatmap.corr(),annot=True)
    plt.title('corelation matrix')
    plt.show()
```



In [144]: df.plot(x='rating_numerator',y='retweet_count',kind='scatter',title='Rating vs Retweet_count'
df.plot(x='rating_numerator',y='favorite_count',kind='scatter',title='Rating vs Favorite_count'
df.plot(x='retweet_count',y='favorite_count',kind='scatter',title='Retweet_count vs Favorite_count')



^{*}There is no linear relationship between ratings and retweet_count & ratings and favorite_count.But there is strong linear relationship between favorite counts and retweet counts.

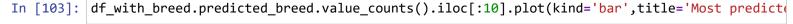
retweet count

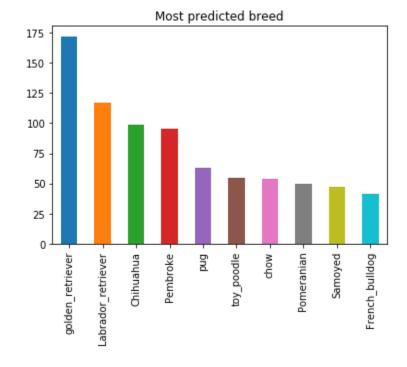
Research Question 3: What are the top 10 most predicted breed of dog?

```
In [65]: #use melt function to unpivot columns['p1', 'p2', 'p3'] and store the value in column 'pred
          df_image_melt1=pd.melt(df_image, id_vars='tweet_id' ,value_vars=['p1', 'p2', 'p3'], var_nar
In [66]: df_image_melt1.shape
Out[66]: (5253, 3)
In [67]: df_image_melt1.head(5)
Out[67]:
                        tweet_id variable
                                              predicted_breed
              666020888022790149
                                      р1
                                         Welsh_springer_spaniel
              666029285002620928
                                      p1
                                                      redbone
              666033412701032449
                                      р1
                                              German_shepherd
              666044226329800704
                                           Rhodesian ridgeback
                                      р1
              666049248165822465
                                             miniature_pinscher
                                      р1
          df image melt1.drop('variable',axis=1,inplace=True)
In [68]:
In [69]:
          df_image_melt1.head()
Out[69]:
                        tweet_id
                                      predicted_breed
              666020888022790149 Welsh_springer_spaniel
              666029285002620928
                                             redbone
              666033412701032449
                                     German shepherd
              666044226329800704
                                   Rhodesian ridgeback
              666049248165822465
                                     miniature_pinscher
          #use melt function to unpivot columns['p1_dog','p2_dog','p3_dog'] and store the value in co
In [70]:
          df_image_melt2=pd.melt(df_image, id_vars='tweet_id', value_vars=['p1_dog','p2_dog','p3_dog']
                                                                                                             \blacktriangleright
In [71]: df_image_melt2.shape
Out[71]: (5253, 3)
```

```
In [72]:
         df_image_melt2.head()
Out[72]:
                        tweet_id variable pred_dog
             666020888022790149
                                 p1_dog
                                             True
              666029285002620928
                                 p1_dog
                                             True
              666033412701032449
                                             True
                                 p1_dog
              666044226329800704
                                             True
                                 p1_dog
             666049248165822465
                                 p1 dog
                                             True
In [73]:
          df_image_melt2.drop('variable',axis=1,inplace=True)
In [74]:
          df_image_melt2.head()
Out[74]:
                        tweet_id pred_dog
             666020888022790149
                                     True
              666029285002620928
                                     True
              666033412701032449
                                     True
              666044226329800704
                                     True
              666049248165822465
                                     True
          # Merge the both unpivoted dataframe and save into df image melt3
In [75]:
          df_image_melt3=pd.merge(df_image_melt1,df_image_melt2,right_index=True,left_index=True,on=
In [76]: df_image_melt3.shape
Out[76]: (5253, 3)
In [77]:
         df_image_melt3.head()
Out[77]:
                        tweet_id
                                      predicted_breed
                                                    pred_dog
           0 666020888022790149
                                Welsh springer spaniel
                                                         True
              666029285002620928
                                             redbone
                                                         True
             666033412701032449
                                     German shepherd
                                                         True
              666044226329800704
                                  Rhodesian ridgeback
                                                         True
             666049248165822465
                                    miniature_pinscher
                                                         True
In [78]: # Filter the data where 'pred_dog'==True and store the data into df_breed
          df_breed=df_image_melt3.query('pred_dog==True')
In [79]: | df breed.shape[0]
Out[79]: 4584
          # Merge the dataframe df breed with df
          df with breed=pd.merge(df,df breed,right index=True,left index=True,on=['tweet id'])
```

```
In [81]:
        df_with_breed.shape
Out[81]: (2031, 9)
In [82]:
        df_with_breed.retweet_count.describe()
Out[82]: count
                    2014.000000
                    2607.972691
         mean
                    4366.281145
         std
         min
                       2.000000
         25%
                     538.250000
         50%
                    1246.000000
         75%
                    3072.750000
                   75421.000000
         max
         Name: retweet_count, dtype: float64
In [83]:
         df_with_breed.predicted_breed.value_counts().iloc[:10]
Out[83]: golden_retriever
                                 172
                                 117
         Labrador_retriever
         Chihuahua
                                  99
                                  95
         Pembroke
                                  63
         pug
                                  55
         toy_poodle
         chow
                                  54
                                  50
         Pomeranian
         Samoyed
                                  47
         French_bulldog
                                  41
         Name: predicted_breed, dtype: int64
```

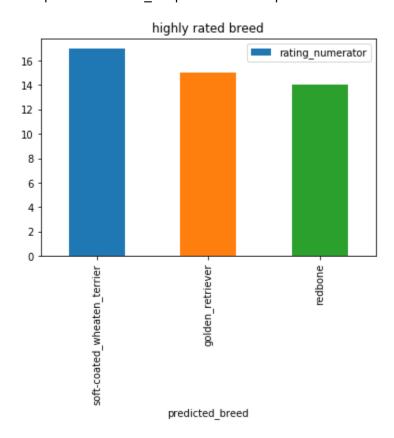




As we can see golden_retriever,Labrador_retriever,Chihuahua,Pembroke,pug,toy_poodle,chow,Pomeranian,Samoyed,French_k are the top 10 most predicted breed

Research Question 4: What are the top three breeds of dogs got the highest ratings?

Out[147]: <matplotlib.axes._subplots.AxesSubplot at 0x7fc67469ff98>



As we can see soft-coated_wheaten_terrier,golden_retriever,redbone are the top 3 breed of dogs got highest ratings.

Research Question 5: Whats are the top three breeds of dogs got the highest average retweet counts?

```
In [87]: df_breed_retweet=df_with_breed.groupby('predicted_breed').retweet_count.mean()
            df_breed_retweet=df_breed_retweet.reset_index()
 In [88]:
            df_breed_retweet.sort_values(by='retweet_count',ascending=False).loc[:,('predicted_breed',
 In [89]:
 Out[89]:
                            predicted_breed
                                            retweet_count
             66
                                                   16770.4
                              Tibetan_terrier
             26
                              Gordon setter
                                                    6979.0
             25 German_short-haired_pointer
                                                    5666.9
In [104]: | df_breed_retweet.sort_values(by='retweet_count',ascending=False).loc[:,('predicted_breed',
                                    most retweeted breed
                                                            retweet_count
              16000
              14000
              12000
              10000
               8000
               6000
               4000
               2000
                            Tibetan terrier
                                                               German_short-haired_pointer
                                             Sordon setter
                                        predicted_breed
```

As we can see Tibetan_terrier, Gordon_setter, German_short-haired_pointer are the top 3 breed of dogs got highest average retweet_count.