



IIT ROORKEE



NPTEL ONLINE  
CERTIFICATION COURSE

# Innovation, Business Models and Entrepreneurship

## BUSINESS MODEL FAILURE: REASONS AND REMEDIES

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- Any of the elements discussed previously do not work properly.
- What is working properly?
- Is it meeting the expectations? OR
- Is it working according to the potential?

- Remedies



- Examples
- Royal Enfield
- BATA
- NANO
- Management Education
- Forest Bio-Residue

# Thank You

