



IIT ROORKEE



NPTEL ONLINE
CERTIFICATION COURSE

Innovation, Business Models and Entrepreneurship

Prototyping to Incubation

Rajat Agrawal (rajatfdm@iitr.ac.in)

DEPARTMENT OF MANAGEMENT STUDIES



According to Kishore Biyani

Prototyping has played an extremely crucial role in everything we have attempted.



- Back up Plan
- Rapid prototyping



Appropriate measurement system



- When stakes are high



- Incubation Structure



- Effective review



Thank You

