



IIT ROORKEE



NPTEL ONLINE
CERTIFICATION COURSE

Innovation, Business Models and Entrepreneurship

Participation for Innovation

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Innovation is a team Activity.

It requires support of different kind from team members.



Important Elements of Participative Innovation

- Role Model



Important Elements of Participative Innovation

- Role Model : People who inspire others, who then feel, 'If he/she can do it, why can't I?'



Important Elements of Participative Innovation

- Role Model
- Community of practice



Important Elements of Participative Innovation

- Community of practice: Places where practitioners 'hang out', learn from each other and together help others outside this community.



Important Elements of Participative Innovation

- Role Model
- Community of practice
- Innovation catalysts



Important Elements of Participative Innovation

- Innovation catalysts: People who encourage idea givers and offer constructive inputs.



Important Elements of Participative Innovation

- Role Model
- Community of practice
- Innovation catalysts
- Rewards and recognition



Important Elements of Participative Innovation

- Rewards and recognition: Mechanisms through which idea givers get appreciated.



Important Elements of Participative Innovation

- Role Model
- Community of practice
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Thank You

