



IIT ROORKEE



NPTEL ONLINE
CERTIFICATION COURSE

Innovation, Business Models and Entrepreneurship

WHO IS AN ENTREPRENEUR?

Dr. VINAY SHARMA

DEPARTMENT OF MANAGEMENT STUDIES



- ORGANIZES a BUSINESS
- MANAGES a BUSINESS
- TAKES RISK



- Thinking Ability, creativity, critical thinking, analytical abilities and originality.
- Aptitude for Human Relations.
- Communication Skills.



- Advantages
- Disadvantages



- DOES BACKGROUND MATTERS?
- But one thing is that one must not limit to the FAD/ONGOING BUZZ like APPs now a days.
- One must ask why not something else?



Thank You

