

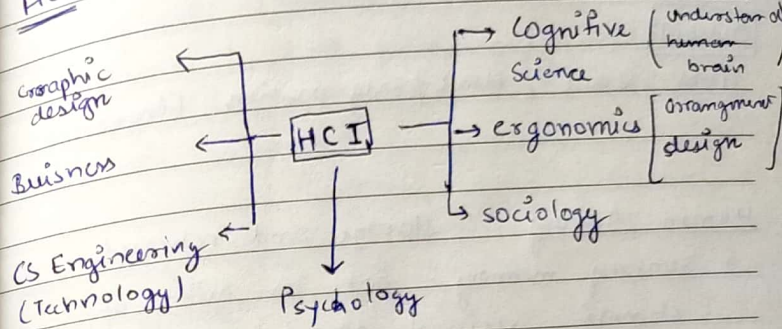
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Notes

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5 min engineering Notes

HCI → Multi-disciplinary subject.

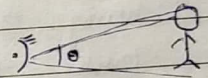


Human - Input - output channel:

Input: Sight Hearing Touch

Output

sight: visual angle



Visual acuity: Ability of person to perceive fine details of product.

font - style 13 b, 13 ?

misinterpretation

object position / size / Angle / eye strain
etc keywords.

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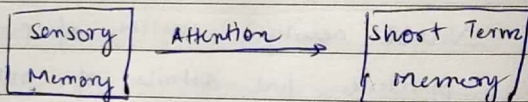
Output:

Human Memory : Storage and retrieved

- There ~~exist~~ a sensory memory for each sensory channel.

hearing \rightarrow Echotic

touch ⁰ → heptic



small chunks to increase capacity

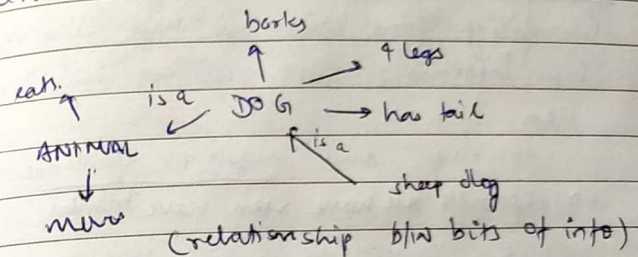
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Long term memory

slow decay
unlimited capacity

→ episodic (memories in sequence)

semantic (all knowledge / facts / concepts)
semantic LTM derived from episodic
(semantic network)



→ Information store! Repeated short term memory

→ loss of info: Interference with new info
(Retroactive Interference)

→ Retrieval of Info: Recognize and Recall.
(~~cues~~)
(Cues)

(Frame Network)

Info organized in data structure

DOG

Fixed! 4 legs

Defend → bark

Varianabelen: θ , ω

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insights.

Notes

Thinking: Reasoning and Problem Solving

→ Deductive Reasoning ^{derive logically necessary conclusion from given premises.}
If it is Sunday, then he will watch movie.
• logical conclusion not necessarily true.

→ Inductive Reasoning

Generalizing from cases we have seen to infer informative about cases we have not seen.

Positive and negative evidence.

• All elephants we have seen have trunks

→ Abductive Reasoning: reasoning from extent to cause
Derive explanation for event happens

(Actions) → event

If win, Kohli 50 ...

Norman's Model of Interactions

Entities → Human, computer

Execution ↔ Evaluation

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Notes

→ Establishing the goal
→ Forming the intention
→ Specifying the action sequence
→ Execution the action

Execution

→ Perceiving the system state
→ Interpreting the system state
→ Evaluating the system state
w.r.t to goals and intentions

Evaluation

* Gulf of execution:

Difference b/w the user formulation of actions to reach goal and actions allowed by system.

* Gulf of evaluation

It is a distance b/w the physical presentation of system state and expectation of user.

Exergonomics

- Arrangement of controls / display
(grouping of apps [example])
- Physical environment of interaction
- Health issues
- Use of color.
(battery color, red light, etc, etc)

Interaction styles

- Cmd line
- Menu
- Natural language
- Question Answer & query dialog.

* Cmd → difficult to learn
→ easy for computer

* Menu GUI (WIMP)

* ~~NLP~~ NLP → Alexa etc

Ambiguity
Pura NLP like do (context)

- (4) QNA → Computer ask question
according [restricted / limited]
(SQL) Query language
- (5) Form fills [Fields and domains]
- (5) Point & click Interfaces
(Google Map point and click info)
(wiki hyperlinks)
- (7) 3D Interface (VR) (3D buttons) (depth)

WIMP Interface

Windows, Icons, Menu, Pointers.

Windows: Text graphics icon, image.
More than one window
Scroll down.
Min, Max, Close.

Icons: Small Picture, iconifying the window.
easy access, must be easy to interpret.

Menus: Pull down menu, cascading
drop down menu, keyboard accelerator.

Pointers: Pointing selection icon, different
type for different purpose

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Notes

Dialog box: Urgent decision, save or not, abort.

Toolbars: Vertical & Horizontal rows, Specific Function

KEYBOARD ACCELERATOR: Web browser, websites and word processing.

→ 7 Norman's principle for Transforming diff. tasks into simple ones.

- Use both, the knowledge in world and in head
- Simplify the structure of task
- Make things visible.
- Get the mapping right.
- Exploit the power of constraints
- Design for error
- Standardise.

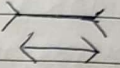
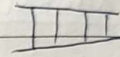
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Boing Bhai!!

Notes

Vision: → Physical reception (eye)
→ Interpretation and recognition
↳ size, depth, visual angle and visual acuity
↳ Brightness and color.

Ponzo illusion



Muller-Lyer Illusion

Hearing: Info about env. 20Hz to 15KHz
pitch, loudness, timbre.

Touch: feedback about env. →
Stimulus received via receptors.

Movement: Time to respond stimulus
reaction time + movement time

Fitt law describe time taken to hit a screen target.

$$M_t = a + b \log_2 \left(\frac{D + 1}{s} \right)$$

↗ Distance
↘ size of target

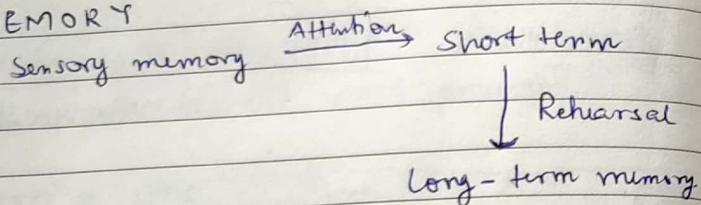
target size as large as possible
distance small —

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Fitts law is useful for web designers when deciding where to place the next button.

MEMORY



Sensory memory: continuously overwritten

new info replaces old: retroactive interference
old may interfere with new: proactive interference

Problem Solving!

finding soln to unfamiliar task using knowledge.

draws insights and restructure of problem

Analogical mapping to previous same problem.

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skill acquisition!

lot of info is chunked to optimise STM

Types of error:

slips: right intention, failed to do right
mistake: wrong intention

PERCEPTION: interpretation of what we take in through our senses.

- The Environment Stimulus (many things happen around)
- The Attended Stimulus (the one on which focus)
- Image on Retina (rods/cones & inverted image)
- Transducing (brain to interpret)
- Neural Processing (Processing of info)
- Perception
- Recognition/Action

Organisation of Perception:

- Similarity
- Nearness
- Closure (tendency to close simple figures).
- Continuity
- Grouping

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Notes

The computer

Various types of keyboard.

Speech recognition

position pointing drawing

Mouse / touchpad / Joystick

Touch screen

cursor control, cursor keys

Display devices.

→ bit map → pixels
resolution etc

→ Raster CRT

→ LCD

physical control / sensors:

Printing: dpi image of dots

Fonts: Font, size, Pitch (width of char)

sanf-serif

H

Serif

T

~~(serif)~~

Screen and page:

WYSIWYG

what you see is what you get

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Notes

need different designs for screen and print

Screen: 72 dpi : landscape

Print: 600+ dpi, portrait.

Scanners / OCR
Memory

STM: RAM

LTM: Magnetic disks, optical disks
Flash Memory

Virtual memory.

compression

lossless → recovers exact text or images

lossy → recovers something like original.

Interaction: communication

Domain: Area of work under study

Goal: what you want to achieve

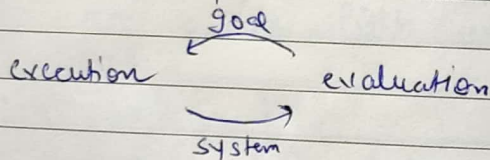
Task: how you would do it.

Norman's

Norman's model:

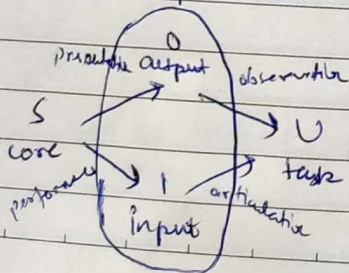
concentrates on user's view of interface

- user establishes a goal
- formulates intention
- specifies actions at interface
- execute actions
- perceive system state
- interpret system state
- evaluate system state wrt + goal.



Abowd and Beale framework

- User
- input
- output
- system



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User Interaction

- translated as actions at interface
- translated into alterations of system state
- reflected in output display.
- interpreted by the user.

Ergonomics

- physical aspects of interfaces.
- industrial interfaces.

"fitting the job to the work"
work + laws

design in order to optimize human well-being and overall system performance at any work place

- arrangements of control and displays
- surrounding env.
- health issue
- use of colors

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Notes

Context depends on surrounding, organization
wrt to use

understanding the values.

- If they doesn't match the context user lose motivation and can result in
→ rejected

→ user is unmotivated

→ user will adapt the intended interaction to his own requirement.

Design focus? Computation

Experience, engagement.

Physical design

inverse action (yes/no/confirm/cancel)

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Paradigm

The primary objective of an interactive system is to allow users to achieve particular goals in some application domain, i.e. interactive system must be usable.

How to ensure usability? How to measure?

⇒ Predominant theoretical frameworks or scientific world views.

⇒ paradigm shifts (examples):

• Batch processing

• Time-sharing

• Networking

• Graphical displays

• WWW

Metaphor: relating computer to other real-world activity is effective technique effective.
Logo: turtle dragging its tail.

Direct Manipulation!

→ visibility of object

→ incremental actions & rapid feedback

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language vs Action

Action → ^{cut}
~~copy~~ paste

language → smith at backend

(to delete file from original location)

move to new location

programming is expenise by both
action and language.

Hypertext : Non-linear browsing structure
connected with each other.

memex machine → mechanic desk linked with
external microfilms and other
accessories.

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