Ideation Phase
Empathize & Discover

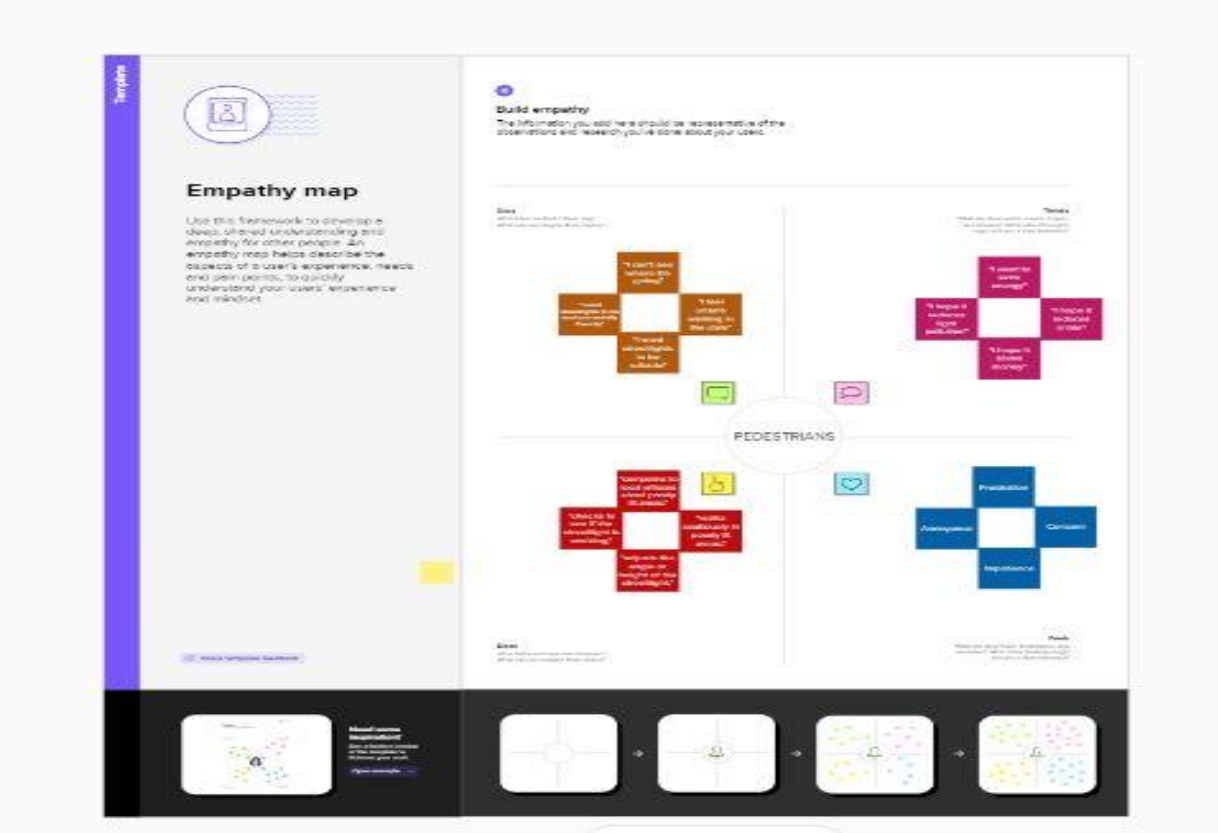
Date	29 april 2023
Team ID	NM2023TMID02708
Project Name	Project – IoT Based Weather Adaptive Street Lighting System

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference:

https://app.mural.co/invitation/mural/iotbasedweatheradaptivestree9545/1682847818176?sender=ucb6ba4f171e10dd744943891&key=cbef9d5c-60b9-4a9e-85d3-9a5d2c1aafac