



# SNEHA KESHARWANI

## BEAUTICIAN & MAKEUP ARTIST

Certified beautician and hairstyling professional with hands-on salon experience, freelancing work, and formal cosmetology training. Specialized in makeup artistry, advanced hair techniques, skin analysis, and nail services. Passionate about delivering elegant transformations and premium beauty experiences with creativity, precision, and professionalism.

### EXPERIENCE

#### Freelance Makeup Artist & Beautician

##### SELF-EMPLOYED

DECEMBER 2024 – PRESENT

- Deliver comprehensive makeup artistry services for weddings, engagements, and premium events while conducting personalized beauty consultations and building strong client satisfaction and reputation
- Manage all freelance operations including scheduling, client communication, and service delivery to ensure consistent excellence and repeat business

#### Salon Internship

##### PROFESSIONAL SALON

6 MONTH

- Completed hands-on training in makeup artistry, hair treatments, and skincare services while assisting licensed beauticians and adhering to salon standards and hygiene protocols
- Enhanced interpersonal and customer service skills through direct client interaction, gaining practical knowledge of industry best practices and professional techniques

### LANGUAGES

- Hindi
- English

### CONTACT

+91-9415229728

snehakesharwani76@gmail.com

### EDUCATIONS

**Post Graduate Diploma in Professional Makeup & Aesthetics (PGDE)**  
Orane International School

**Fashion Designer Certification**  
Ministry of Skills Development and Entrepreneurship

### SKILLS

- Bridal & Engagement Makeup
- Reception & Glam Makeup
- Fantasy & Special Effects
- Advanced Hair Styling
- Keratin & Rebonding Treatments
- Skin Analysis & Facials
- Nail Art & Extensions
- Professional Waxing
- Color Theory & Analysis