#### SNEHA KHULLAR

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# User Experience Designer working with unique design approaches to create engaging user-centered products.

## **CAPABILITIES**

- ~ Experienced in user interface design for websites & applications for various devices.
- ~ Well-versed with all the phases of the design process from research & user analysis to information architecture (IA), graphic user interface (GUI) design & implementation.
- ~ Strong foundation in graphic elements like typography, color, layout & icon design.
- ~ Experienced in creating infographics & interactive, 3D data visualizations.

#### SKILLS

- ~ Creating functional specifications including flows, wireframes, mock-ups, & interactive prototypes using: Adobe Creative Suite (InDesign, Photoshop, Illustrator, Dreamweaver, AfterEffects), Microsoft Office, AutoDesk CAD.
- ~ Front-end coding for prototyping using: HTML, CSS, JavaScript, jQuery.

## **EXPERIENCE**

## **ESRI**

Location Analytics, Redlands, CA

# metaLAB(at)Harvard

Berkman Center for Internet & Society, Harvard University, Cambridge, MA

#### **ESRI**

Applications Prototype Lab, Redlands, CA

## Mobile Experience Lab

MIT, Cambridge, MA

## **User Experience Designer**

June 2013 - Current

~ Concept design, wireframing & prototype (HTML5, CSS3) development of browser and desktop mapping applications

## Interaction Designer (Research assistant)

Presidential Instructional Technology Fellow; Sept 2012 - May 2013 ~ End-to-end designing & prototype implementation (webGL, nodeJS, mongoDB) of a

desktop browser application for archiving objects & defining relations.

## Interaction Designer (Intern)

June - August 2012

- ~ Lead concept design, wireframing & front-end implementation (HTML5, CSS3) of responsive mapping applications.
- ~ Designed pixel level visuals for websites & desktop, tablet applications.

## Interaction Designer (Research assistant)

December 2011- April 2012

- ~ Carried out user group research, created personas and constructed wireframes for an application for public presentation.
- ~ Helped create interactive prototypes and UI specifications, including screen layouts and user-interface elements.

## **CultureNOW**

New York City, NY

## Interaction Designer (Intern)

January 2012

- ~ Created mock-ups for 'CultureNOW- Museum without walls' public website focusing on usability enhancement.
- ~ Conducted research for the suitable website content.

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Design & Research Platform, New Delhi, India

## Design Lead (Founding member)

August 2009 - July 2011

~ Led projects from client interaction, user requirements definition to design conceptualization & implementation.

#### EDUCATION/HONORS

## **Harvard University**

**Graduate School of Design** Cambridge, MA, USA

# School of Planning and Architecture

New Delhi, India

## Master in Design Studies

Concentrated coursework in Technology - Class of 2013

- ~ Graduated with Distinction
- ~ J N Tata Scholar 2011-12

## **Bachelor of Architecture**

Five year professional Degree – Class of 2009

- ~ GOLD MEDAL recipient
- ~ National Association of Students of Architecture First Prize for Product Design