SNEHA KHULLAR

I am a User Experience professional who is passionate about creating simple & delightful products. User empathy plays a pivotal role in each aspect of my design process.

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EXPERIENCE

May 2013 - Present

ESRI   Seattle, USA

User Experience Designer

Led end-to-end design process of 10 location based analytics products, from defining requirements to UI implementation & release while collaborating with PMs, developers, QA & documentation team

- Created designs driven by emphasis on early customer validation, collaborative & nimble design
- Facilitated brainstorming sessions with various stakeholders to ideate on problems from different perspectives
- Conducted multiple rounds of usability testing using interactive & paper prototypes during various phases of product development

Created interaction patterns & UI guidelines for Esri's entire product line

Conducted design workshops with collective participation of about 200 professionals at Esri's various conferences events

Sep 2012 - May 2013

HARVARD UNIVERSITY, META LAB   Cambridge, USA

Interaction Design Research Assistant

Conceptualized, designed & prototyped web app for archiving library objects

Jun 2012 - Aug 2012

ESRI   Redlands, USA

Interaction Design Intern

Designed & prototyped boilerplate for creating responsive map-based applications

Created visual mock-ups of website & implemented the front-end using Zurb responsive framework

Dec 2011 - Apr 2012

MIT, MOBILE EXPERIENCE LAB   Cambridge, USA

Interaction Design Research Assistant

Conducted user research through interviews, created wireframes, UI specs & built interactive prototypes for note taking iOS app

Aug 2009 - Jul 2011

ARCH I   New Delhi, India

Design Lead

Co-founded architectural design and research consulting practice Led eight projects from client interaction, user requirements definition to design conceptualization & implementation

EDUCATION

Sep 2011 - May 2013

HARVARD UNIVERSITY   Cambridge, USA
GRADUATE SCHOOL OF DESIGN

Masters in Design Studies, Coursework in Design & Technology

Graduated with distinction, top 8% of class
Received J N Tata Scholarship, top 2% of applicants

Aug 2004 - May 2009

SCHOOL OF PLANNING & ARCHITECTURE   New Delhi, INDIA

Bachelors of Architecture

Awarded Gold medal, top 1% of class

SKILLS

USER RESEARCH
- Personas
- Storyboards
- Scenarios

INFORMATION ARCHITECTURE
- Card sorting
- Site map

UX/UI DESIGN
- User flows
- Wireframes
- IxD specs
- High fidelity mock-ups
- Paper prototypes
- Interactive prototypes

USABILTY TESTING
- Heuristic evaluation
- Qualitative + Quantative
- A/B testing

APPS

WEB

iOS (PHONE + TABLET)

ANDROID

TOOLS

INVISION

HTML + CSS

JAVASCRIPT

TWITTER BOOTSTRAP

ILLUSTRATOR

PHOTOSHOP

INDESIGN

DREAMWEAVER

SKETCH

BALSAMIQ

OMNIGRAFFLE

AXURE