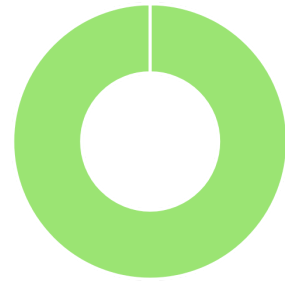


Eats and Treats

Enter some body text

1 Age



0% (0)
Under 19

100% (7)
19 - 35

0% (0)
35 - 50

0% (0)
Above 50

3.03
Standard Deviation

7
Responses

2 How often do you buy cakes ?



29% (2)
Often

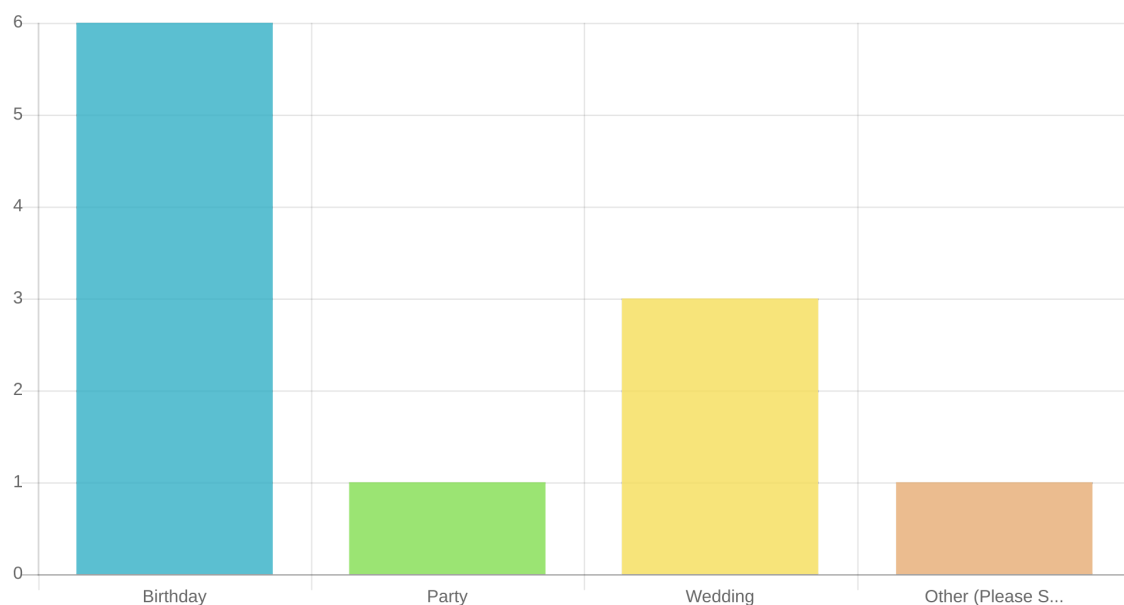
71% (5)
Occasionally

0% (0)
I don't buy

2.05
Standard Deviation

7
Responses

3 For what occasion do you buy cakes ?



86% (6)

Birthday

14% (1)

Party

43% (3)

Wedding

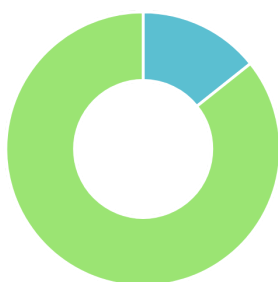
14% (1)

Other (Please Specify)

11
Responses

Happy moments

4 What mode of buying do you prefer ?



14% (1)

Online

86% (6)

At shop

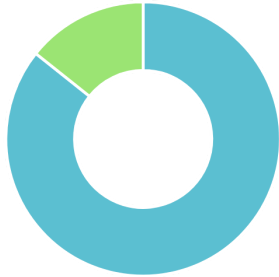
2.5

7

Standard Deviation

Responses

5 How was your experience in online buying ?



86% (6)
Satisfied

14% (1)
Not satisfied

2.5
Standard Deviation

7
Responses

6 If not satisfied, can you tell us what was the problem ?

-

7 What do you expect in the website ?



71% (5)
Less but better choices

29% (2)
Many choices

1.5
Standard Deviation

7
Responses

8 How long do you spend buying a cake from a website ?



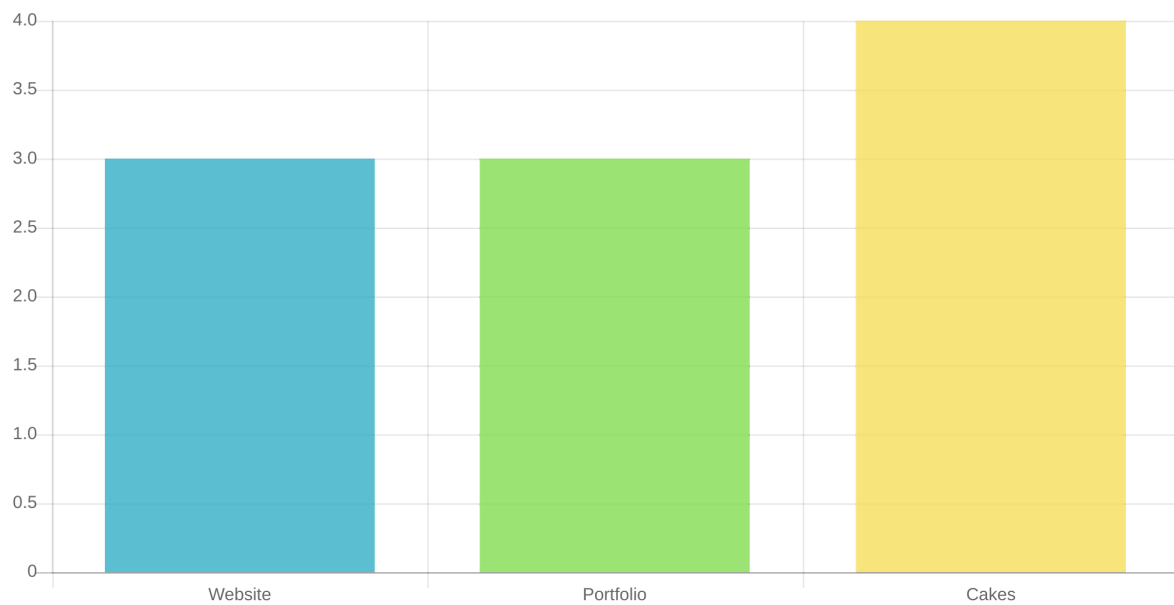
57% (4)
5 - 15 mins

43% (3)
More time in selecting the
good cake.

2.5

7

9 What gains your trust to buy ?



43% (3)
Website

43% (3)
Portfolio

57% (4)
Cakes

10
Responses

10 Share your experience with us or your expectation in the website

Variety of cakes