# A Project on

Micro-Credit Defaulter Model

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## Introduction

### Business Problem Framing

Today, microfinance is widely accepted as a poverty-reduction tool, representing \$70 billion in outstanding loans and a global outreach of 200 million clients. They are collaborating with an MFI to provide micro-credit on mobile balances to be paid back in 5 days. In order to improve the selection of customers for the credit, the client wants some predictions that could help them in further investment and improvement in selection of customers.

## Conceptual Background of the Domain Problem

They are collaborating with an MFI to provide micro-credit on mobile balances to be paid back in 5 days. The Consumer is believed to be defaulter if he deviates from the path of paying back the loaned amount within the time duration of 5 days. For the loan amount of 5 (in Indonesian Rupiah), payback amount should be 6 (in Indonesian Rupiah), while, for the loan amount of 10 (in Indonesian Rupiah), the payback amount should be 12 (in Indonesian Rupiah). The sample data is provided to us from our client database. It is hereby given to you for this exercise.

## Review of Literature

The reviewed literature was divided in three separate parts. First, the studies that emphasize then housing price evaluation using machine learning techniques are reviewed. The second part includes the studies focusing on hedonic-based regression, and other stochastic approaches for the price prediction problem. The third part of the literature review concentrates on the studies related to price prediction model using specifically machine learning algorithms.

#### Motivation for the Problem Undertaken

We are working with one such client that is in Telecom Industry. They are a fixed wireless telecommunications network provider. They have launched various products and have developed its business and organization based on the budget operator model, offering better products at Lower Prices to all value conscious customers through a strategy of disruptive innovation that focuses on the subscriber. They understand the importance of communication and how it affects a person's life, thus, focusing on providing their services and products to low income families and poor customers that can help them in the need of hour.

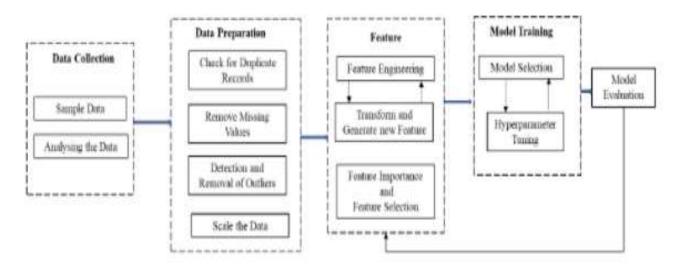
#### Data Sources and their formats

The dataset was in the form of a CSV file, so I used the read CSV file function from the pandas module. The picture of the dataset I just have given below, you can observe that it consists of 209593 rows (records) and 37 columns (features).

|        | Unnamed: | label | msisdn      | aon    | daily_decr30 | daily_decr90 | rental30 | rental90 | last_rech_date_ma | last_rech_date_da |       | maxamnt_loans30 | m |
|--------|----------|-------|-------------|--------|--------------|--------------|----------|----------|-------------------|-------------------|-------|-----------------|---|
| 0      | : :1     | 0     | 21408170789 | 272.0  | 3055.050000  | 3065.150000  | 220.13   | 260.13   | 2.0               | 0.0               | -     | 6.0             |   |
| 1      | 2        | 1     | 76462170374 | 712.0  | 12122.000000 | 12124.750000 | 3691.26  | 3691.26  | 20.0              | 0.0               |       | 12.0            |   |
| 2      | 3        | -1    | 17943170372 | 535.0  | 1398.000000  | 1398.000000  | 900.13   | 900.13   | 3.0               | 0.0               |       | 6.0             |   |
| 3      | 4        | 1     | 55773170781 | 241.0  | 21.228000    | 21.228000    | 159.42   | 159.42   | 41.0              | 0.0               |       | 6.0             |   |
| 4      | 5        | 1     | 03813182730 | 947.0  | 150.619333   | 150.619333   | 1098.90  | 1098.90  | 4.0               | 0.0               |       | 6.0             |   |
|        | 0.00     |       |             |        |              |              |          |          |                   |                   |       |                 |   |
| 209588 | 209589   | 1     | 22758185348 | 404.0  | 151.872333   | 151.872333   | 1089.19  | 1089.19  | 1.0               | 0.0               |       | 6.0             |   |
| 209589 | 209590   | 1     | 95583184455 | 1075.0 | 36.936000    | 36.936000    | 1728.36  | 1728.36  | 4.0               | 0.0               |       | 6.0             |   |
| 209590 | 209591   | 1     | 28556185350 | 1013.0 | 11843.111667 | 11904.350000 | 5861.83  | 8893.20  | 3.0               | 0.0               |       | 12.0            |   |
| 209591 | 209592   | 1     | 59712182733 | 1732.0 | 12488.228333 | 12574.370000 | 411.83   | 984.58   | 2.0               | 38.0              | (444) | 12.0            |   |
| 209592 | 209593   | 1     | 65061 85339 | 1581.0 | 4489.362000  | 4534.820000  | 483.92   | 631.20   | 13.0              | 0.0               |       | 12.0            |   |

## Data preparation and cleaning

Fig. 1 captures the research framework for the housing price prediction problem. It includes five major blocks, namely data collection, data preparation, feature processing, mode training, and model evaluation. These blocks of the diagram are explained in detail in the next subsections.



In this model, we need to feed the available independent variables to the model will predict the possible price of houses. For designing the model the machine learning method I used is multiple regression model and the tool I used for coding is jupyter notebook.

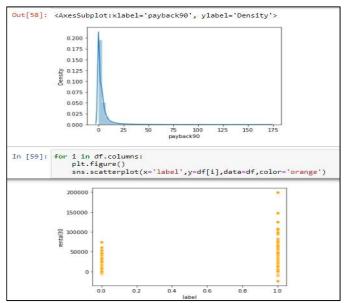
## Data Analysis

In this dataset, there are no null values. The dataset is imbalanced. Label '1' has approximately 87.5% records, while, label '0' has approximately 12.5% records. So we have balanced the dataset using SMOTE analysis. These are counts for target column "label"

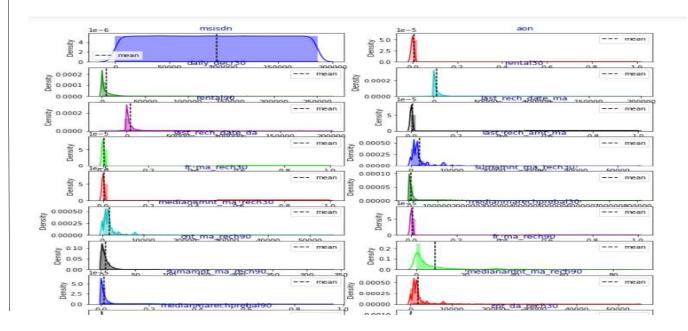
#### Data Visualization

Data visualization is the graphical representation of information and data. By using visual elements like charts, graphs, and maps, data visualization tools provide an accessible way to see and understand trends, outliers, and patterns in data.

Let's now plot the correlation of some variables with target variable (Sale price).



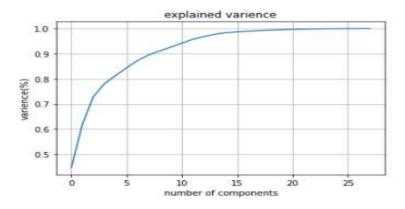
After taking correlation multicollinearity is present hence we have to reduce it.



### **Program Codes**

#### Code

```
from sklearn.decomposition import PCA
pca=PCA()
pc=pca.fit_transform(x_t)
plt.figure()
plt.plot(np.cumsum(pca.explained_variance_ratio_))
plt.xlabel("number of components")
plt.ylabel("varience(%)")
plt.title("explained varience")
plt.show()
```

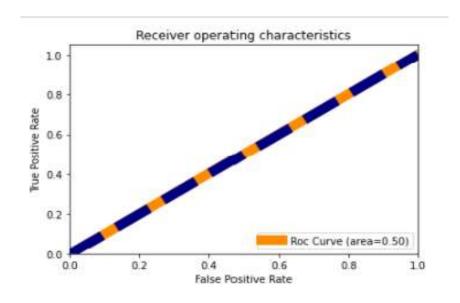


So now we selected 20 columns hence principal\_x is having 20 columns and 209593 rows. Now this train data is ready for classification

### Logistic Regression

Logistic regression is a statistical analysis method used to predict a data value based on prior observations of a data set. A logistic regression model predicts a dependent data variable by analyzing the relationship between one or more existing independent variables. Using this we will get output

(Cross validation score is:- 74.08 & Accuracy\_score is :- 74.085)
And AUC ROC curve is as follows



## Classification Model Building

Classification is the process of predicting the class of given data points. Classes are sometimes called as targets/ labels or categories. Classification predictive modeling is the task of approximating a mapping function (f) from input variables (X) to discrete output variables (y). Splitting the Dataset.

#### Code

x\_train,x\_test,y\_train,y\_test=train\_test\_split(trainx,trainy,random\_state=53,test\_siz e=0.20)

**Decision Tree Classifier** 

A Decision Tree is a simple representation for classifying examples. It is a Supervised Machine Learning where the data is continuously split according to a certain parameter.

Using Decision Tree Classifier and cross validation we got Cross validation score is:-

81.854Accuracy\_score is :- 81.911

KNeighborsClassifier

The K in the name of this classifier represents the k nearest neighbors, where k is an integer value specified by the user.

Using KNeighborsClassifier and cross validation we got

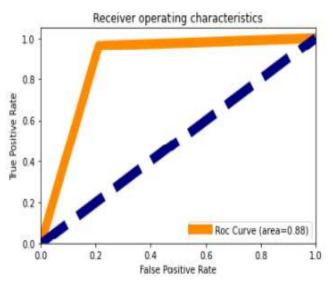
Cross validation score is:- 83.391Accuracy\_score is:- 85.471

#### RandomForestClassifier

A random forest classifier. A random forest is a meta estimator that fits a number of decision tree classifiers on various sub-samples of the dataset and uses averaging to improve the predictive accuracy and control over-fitting. The number of trees in the forest.

We got Cross validation score is:- 87.795 Accuracy\_score is :- 89.846

#### **AUC ROC Curve**



Ada Boost Classifier Cross validation score is:- 87.795 Accuracy score is:- 75.646

## Conclusion

|       | original | predicted |
|-------|----------|-----------|
| 0     | 0        | 0         |
| 1     | 0        | 0         |
| 2     | 1        | 1         |
| 3     | 1        | 1         |
| 4     | 0        | 1         |
|       |          |           |
| 73368 | 1        | 0         |
| 73369 | 0        | 0         |
| 73370 | 1        | 1         |
| 73371 | 0        | 0         |
| 73372 | 0        | 0         |
|       |          |           |

73373 rows × 2 columns

It is seen that the most effective attribute in predicting in terms of a probability for each loan transaction, whether the customer will be paying back the loaned amount within 5 days of insurance of loan and that Random Forest Classifier is the most effective model for our Dataset And here is original and predicted values.

We built several classification models to predict a probability for each loan transaction. We evaluated and compared each model to determine the one with highest performance. We also looked at how some models rank the features according to their importance. We followed the data science process starting with getting the data, then cleaning and pre-processing the data, followed by exploring the data and building models, then evaluating the results and communicating them with visualizations.

## Limitation

This study, like any other, came not without limitations. Although our work was concentrated on employing real data from a micro-lending institution, we will base our experimental analysis on a more extensive data set in future works.

While some broad qualitative conclusions about the importance of various features and the use of ensemble classifiers in micro-lending scenarios can be drawn from our results, the particular choice of features, etc., may not be universally applicable across other countries and other institutions.

The use of an extensive data set might boost the model's performance and provide more accurate estimations. Similarly, we might control the number of outliers more efficiently while understanding machine learning algorithms' limits.