

**82.17%** LY: 80.56%

**Forecast Accuracy** 

(\$3,472,690) LY: (\$751.71K)

**Net Error** 

17.83% LY: 19.44%

Abs Error%







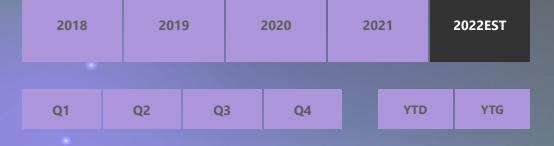




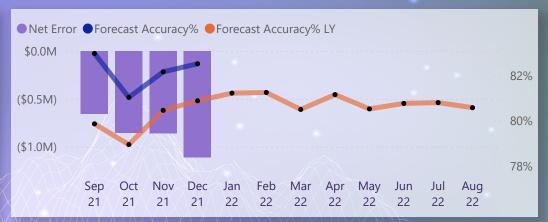


## **Key Metrics By Customer**

customer	Forecast Accuracy%	Forecast Accuracy% LY	Net Error	Net Error%
Otto	75.78%	44.41%	\$1,962	2.41%
Billa	69.15%	44.64%	\$3,704	3.91%
Notebillig	72.23%	45.02%	\$1,141	1.31%
Saturn	68.35%	45.22%	\$2,197	2.85%
Leader	69.77%	48.00%	\$166,751	10.98%
Insight	52.83%	53.05%	(\$43,440)	-43.51%
Novus	51.14%	53.78%	(\$187,343)	-40.83%
All-Out	69.07%	55.36%	(\$150)	-0.32%
Sage	75.88%	55.70%	\$154,291	10.06%
Currys (Dixons Carphone)	74.28%	55.71%	\$8,104	6.00%
Synthetic	54.77%	60.20%	(\$191,078)	-36.09%
Circuit City	67.92%	61.94%	\$85,248	16.55%
Digimarket	48.36%	62.65%	(\$95,328)	-46.59%
BestBuy	69.88%	63.47%	\$81,179	16.72%
Atlas Stores	75.32%	63.98%	(\$4,182)	-2.31%
Flectricalsquino	72 58%	6 <u>4</u> 56%	(\$8 961)	-5 03%



## **Accuracy/ Net Error Trend**



## **Key Metrics By Products**

segment	Forecast Accuracy%	Forecast Accuracy%	Net Error%	Net Error%
⊕ Accessories	88.89%	88.89%	1.72%	1.72%
⊕ Desktop	88.90%	88.90%	10.24%	10.24%
⊞ Networking	95.35%	95.35%	-1.69%	-1.69%
⊞ Notebook	88.29%	88.29%	-1.69%	-1.69%
⊞ Peripherals	68.17%	68.17%	-31.83%	-31.83%
⊞ Storage	72.17%	72.17%	-25.61%	-25.61%