



# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

01-01-2015

31-12-2015

Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are Highest on Weekends, Friday/Saturday evenings.

### MONTHLY

There are maximum orders from month of January & July.

## SALES PERFORMANCE

### CATEGORY

Classic Category contributes to maximum sales & total orders.

### SIZE

Large size pizza contributes to maximum sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

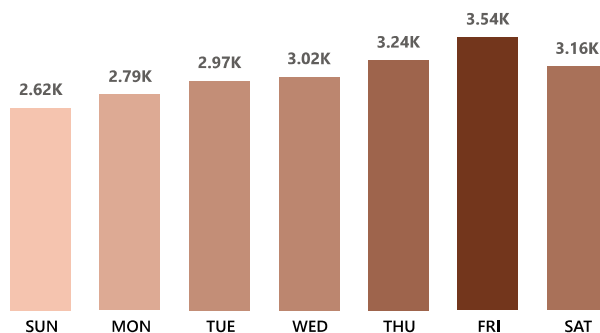
Total Orders



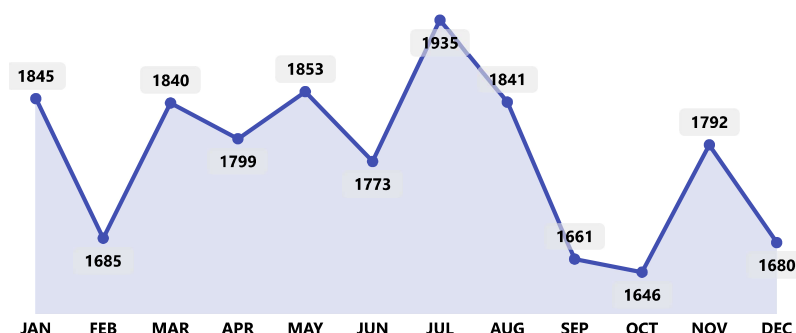
2.32

Avg Pizzas Per Order

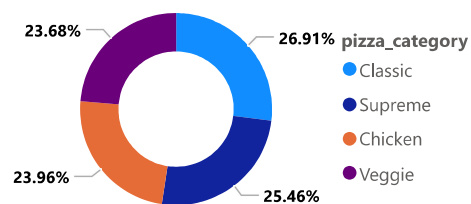
## Daily Trend for Total Orders



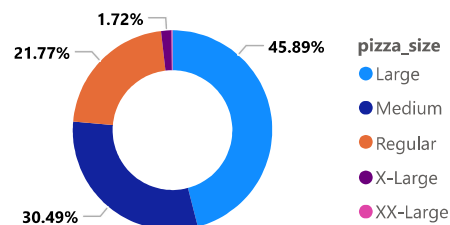
## Monthly Trend for Total Orders



## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



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Home

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes to maximum  
Revenue.

### QUANTITY

The Classic Deluxe Pizza  
Contributes to maximum Total  
Quantities.

### TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to maximum Total  
Orders.

## WORST SELLERS

### REVENUE

Brie Carre Pizza Contributes  
to Minimum Revenue.

### QUANTITY

Brie Carre Pizza Contributes  
to Minimum Quantity.

### TOTAL ORDERS

Brie Carre Pizza Contributes  
to Minimum Orders.



817.86K

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Total Orders



2.32

Avg Pizzas Per Order

### Top 5 Best Sellers By Revenue

The Thai Chic...	43.43K
The Barbecue ...	42.77K
The California...	41.41K
The Classic De...	38.18K
The Spicy Itali...	34.83K

### Top 5 Best Sellers By Quantity

The Classic D...	2.45K
The Barbecue...	2.43K
The Hawaiian...	2.42K
The Pepperoni...	2.42K
The Thai Chic...	2.37K

### Top 5 Best Sellers By Total Orders

The Classic D...	2.33K
The Hawaiian...	2.28K
The Pepperoni...	2.28K
The Barbecue...	2.27K
The Thai Chic...	2.23K

### Bottom 5 Best Sellers By Revenue

The Spinach P...	15.60K
The Mediterr...	15.36K
The Spinach S...	15.28K
The Green Ga...	13.96K
The Brie Carre...	11.59K

### Bottom 5 Best Sellers By Quantity

The Soppress...	0.96K
The Spinach ...	0.95K
The Calabres...	0.94K
The Mediterr...	0.93K
The Brie Carr...	0.49K

### Bottom 5 Best Sellers By Total Orders

The Chicken ...	0.94K
The Calabres...	0.92K
The Spinach ...	0.92K
The Mediterr...	0.91K
The Brie Carr...	0.48K