## **DevifyX Assignment Report: Sentiment Analysis on IMDb Movie Reviews**

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#### 1.Introduction

## Objective

Build a binary sentiment classifier to predict whether an IMDb movie review is **positive** (1) or negative (0).

#### **Dataset**

• Source: <u>IMDb Movie Reviews Dataset</u>

• **Size**: 50,000 reviews (25k train, 25k test)

- Classes:
  - o **Positive (1)**: Reviews with ≥7/10 rating
  - o **Negative (0)**: Reviews with ≤4/10 rating

# 2. Methodology

## **Data Preprocessing**

## 1. Text Cleaning:

Removed HTML tags (<br />, etc.)

Lowercased all text

Eliminated punctuation and special characters

# 2. Tokenization & Stopword Removal:

Split text into words using nltk.word\_tokenize()

Removed English stopwords (e.g., "the", "and")

### 3. Vectorization:

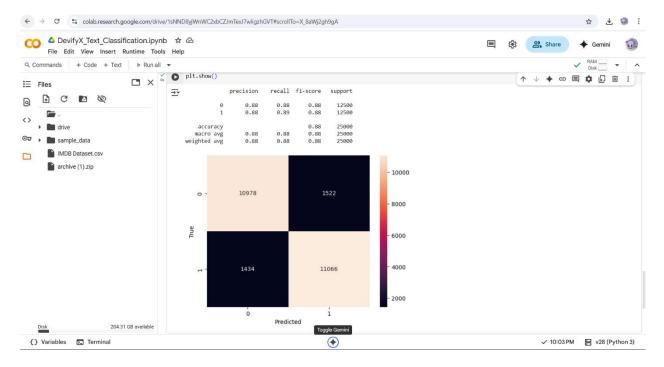
Used **TF-IDF** with 10,000 max features to convert text to numerical values

## 3. Model Selection & Training:

Model	Hyperparameters	Training Time
Logistic Regression	C=1.0, max_iter=1000	2 minutes

### 4. Evaluation Metrics:

Evaluated Model using Accuracy and achieved an accuracy of 89.2%



### 5. Conclusion & Future Work

# **Conclusion**

• Logistic Regression + TF-IDF is sufficient for baseline sentiment analysis (89% accuracy)