Customer Churn Dashboard Architecture

Generated: 2025-04-23 07:18

```
[ User (Browser) ]
 - Views dashboard
 - Logs in (admin)
 - Asks ChatGPT prompt
      v
   Frontend (Vercel)
 - React + Charts + Login
 - Sends /api/chat request
+-----+
     v
Backend API (Render)
- Node.js + Express
- Reads .env OPENAI_API_KEY
- Forwards prompt to GPT
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    OpenAI ChatGPT
- Processes structured data
- Returns smart response
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  GPT Answer in React UI
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[ UptimeRobot ]
- Pings /api/chat every 5 min
- Keeps Render backend awake
```