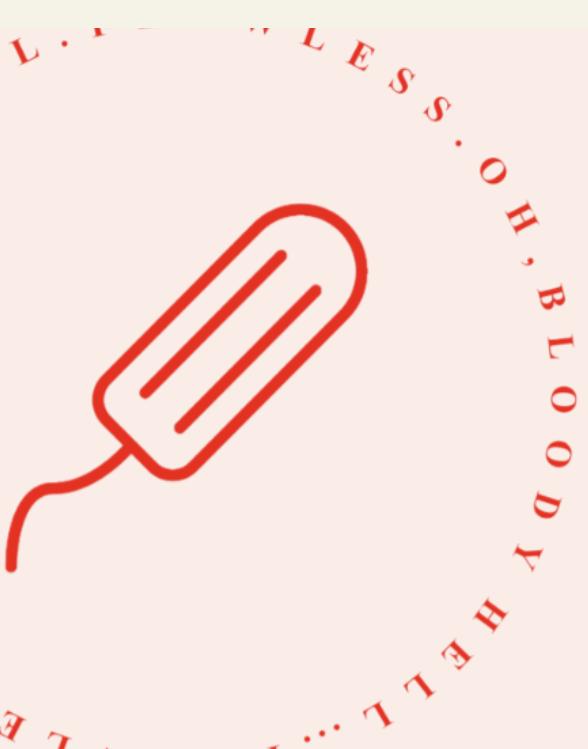


**BIG GIRL TOYZ**

100% ORGANIC TAMPONS





## INTRODUCTION

Welcome to the world of "Big Girl Toyz" - the ultimate tampon brand for the modern and confident woman. Our brand is dedicated to providing high-quality, comfortable, and reliable tampons that cater to the needs of women who lead busy, active lifestyles.



## MISSION

We strive to make periods less stressful and more manageable for women, while also prioritizing sustainability and using eco-friendly materials wherever possible.

## VISION

Our vision is to be the leading tampon brand that supports women's health and well-being, and aspire to be a brand that women trust and turn to for superior comfort during periods.

## BRAND VALUES

These values reflect the brand's commitment to supporting women's health and well-being.

EMPOWERMENT

INNOVATION

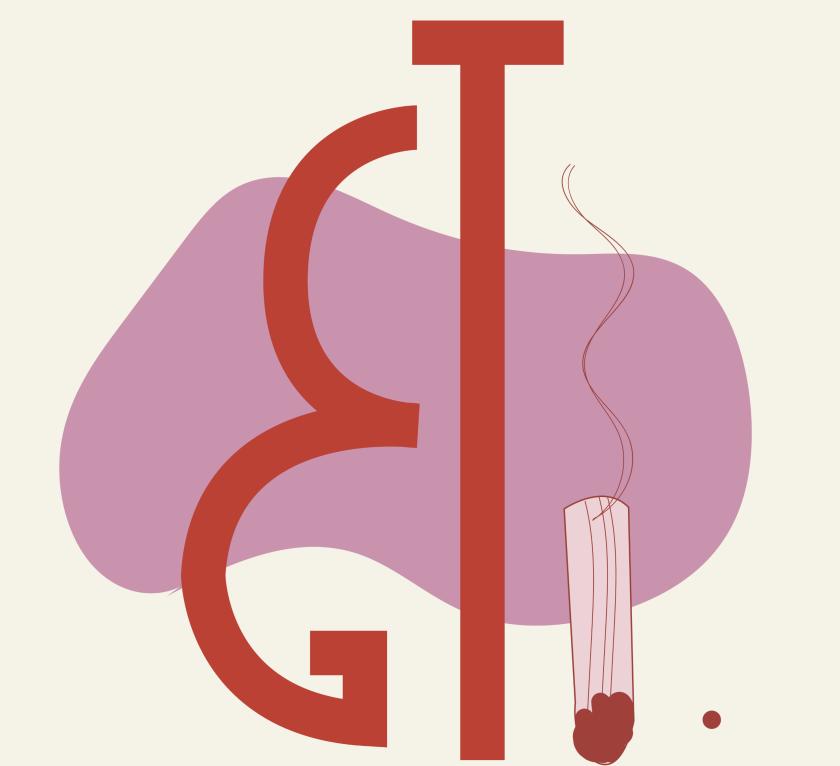
SUSTAINABILITY

TRUST

QUALITY

# BRAND LOGO

The Brand logo of “BIG GIRL TOYZ” consists of color, symbols, typography.



# BIG GIRL TOYZ



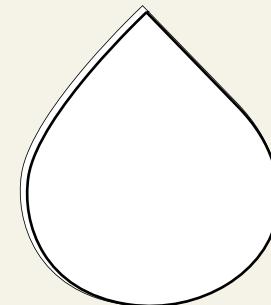
## BRAND COLORS



EE9CC1



BB4135



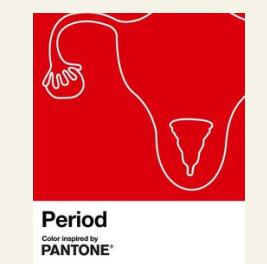
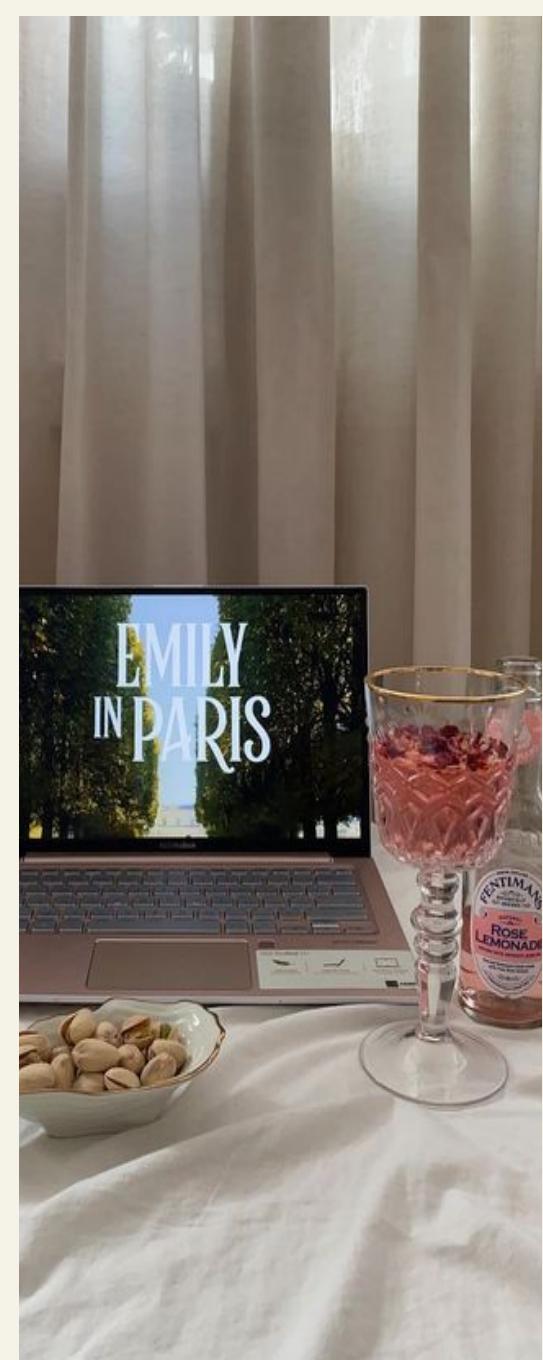
F5F3E7

## TYPOGRAPHY

PRIMARY FONT- RAVIE

SECONDARY FONT- Kavivanar

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PERIOD.

THANK YOU