

IMPROVING THE BN SATNALIKA WEBSITE, IT'S
PRESENCE AND TO MAKE IT MORE
INTERACTIVE.

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Introduction:-

In this report I will give a description on how I think the website interactivity and look can be improved.

Analysis:-

Search Box:- The site does not contain a search box. So to help users search for contents within the site we can have a search box.

Newsletter:- There is a feature to view newsletter online but no feature to directly subscribe to newsletter to send the information via email to their inbox. We can add that feature as well.

Comments or Feedback page:- We can also have a comments page on the website where all the users can complement the foundation about the work they are doing for the children. Users have to enter a name, location and a comment.

merchandise.bnsatnalikafoundation.org:- This page is empty. I think something should have been planned for this page as it was created. If you want to add something on this page you can tell me and I can do the needful.

Forum page:- Users can post anything they want to know about the foundation and discuss about it. Ways to improve ,etc.

Polls:- We can have a polls section in the website where every week a question might be asked like “what is most important for children to learn?” . We can have four options and users can select their option and poll. The live results will also be shown on the page.

<http://www.bnsatnalikafoundation.org/volunteer.php>:- This page is also empty showing will be updated soon. If you give me what is to be updated, I can do the needful.

An error:- When you open the link <http://www.bnsatnalikafoundation.org/gallery.php> you get a tab saying “feedback” and in page <http://www.bnsatnalikafoundation.org/index.php> you get a tab saying “past works” both of these tabs link to <http://www.bnsatnalikafoundation.org/feedback.php> . So this is a problem which should be corrected. We can have a separate feedback.php and a separate pastworks.php page. In feedback.php we can have feedback system like I have mentioned earlier.

<http://www.bnsatnalikafoundation.org/advertise.php>:- This page is showing some warnings which has to be removed.

Conclusion:-

So these are the steps I think can be taken to improve the website. I would also like to get inputs from you about any other work that you want me to do in the website and any other features you want me to add so that we can improve the website even more.

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