Hi Snehasis,

1. First of all check all the banners (bigrock, flipkart, Amazon etc. on every pages) Many are not aligned and has gone haywire. Rectify those and also add banners/ads in every page wherever possible
2. Bring the comments and Poll links at the bottom near Site Map
3. The searchbox needs to be placed somewhere else in the website and it should be visible in every pages (I repeat every single page)
4. The comments and poll page is very empty. Add the adds on the left and the the polls and comments on the right only (in the content area)
5. The comments and poll page need to have more ads on the bottom of the page as well
6. Add feedback, chat widgets in every page and not only the homepage. It was added by me previously from Zopim (Our Partner) check why it is not visible.
7. The forum thing is good only when it avoids spam. There is shitty crap/spam currently in it. Filter all those
8. You have our Facebook Page Login Id/Pwd, invite more than 500 person to like us on FB, Follow on LinkedIn, Twitter
9. You need to post a minimum of 20 posts (Images/Quotes/Statistics) every day in Facebook and a minimum of 50 posts in twitter everyday
10. The form needs to be articulated well. I dont want mix background of light brown and white (for form area)

Application development

Currently the form takes online inputs from students willing to apply for scholarship. I want you to design a page/app for admin (backend) where all the applications received can be seen by the admin in a excel format. There should be three options at the end of every application. Shortlisted/Waitlisted/Rejected. Once the admin click on reject and submit the applicant should directly get a mail in his/her id about the status being rejected.

Same for Shortlisted and Waitlisted as well. Remember this feature should be accessible only to admin with userid and password and also mails to students for status will be sent from contactus@bnsatnalikafoundation.org ID only.

Give me a report on these works in a proper numbered format by June 20th.

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