

Mini-Project [DBMS]

TITLE:

Data analysis for sales, delivery, and restaurants.

Submitted by:

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Problem Definition

- Databases:
 - Sales and Delivery
 - Restaurant
- Problem Statement:
- 1. Retrieving data from sales and delivery domain of an organization based on the given scenarios.
- 2. Assessing performances of different restaurants based on different options and analyzing the data based on ratings.
- 3. Creating triggers for an institute to maintain the backup details of the alumni.



Data Set Description

Sales and Delivery:

- This database comprises data from a business organization's sales and delivery domain that has been collected for a decade.
- There are 5 tables in the database.

Table	Information in the table
cust_dimen	Customer name, Province, Region, Customer segment (types), Cust_id(customer ID)
market_fact	Ord_id(ID of the order), Prod_id(product ID), Ship_id(shipping ID), Cust_id, Sales, Discount, Order Quantity, Profit, Shipping_cost, Product_Base_Margin
orders_dimen	Order_id, Order_date, Order_priority, Ord_id
prod_dimen	Product_Category, Product_Sub_Category, Prod_id
shipping_dimen	Order_ID, Ship_Mode, Ship_Date, Ship_id



Restaurant database:

• This database consists of data related to restaurants and users.

Table	Information in the table
chefmozaccepts	placeID, Rpayment
chefmozcuisine	placeID, Rcuisine
chefmozhours4	placeID, hours, days
chefmozparking	placeID, parking_lot
geoplaces2	placeID, latitude, longitude, the_geom_meter, name, address, city, state, country, fax, zip, alcohol, smoking_area, dress_code, accessibility, price, url, Rambience, franchise, area, other_services
rating_final	user_id, placeID, rating, food_rating, service_rating
usercuisine	user_id, Rcuisine
userpayment	user_id, Upayment
userprofile	user_id, latitude, longitude, smoker, drink_level, dress_preference, ambience, transport, marital_status, hijos, birth_year, interest, personality, religion, activity, color, weight, budget, height



Business Importance of Problem

Sales and delivery datasets:

- Tracks sales performances.
- Improve sales performances.
- Helps in organizational decision making.
- Identifying target customers becomes easier.
- Helps to bring in more customers.



Business Importance of Problem

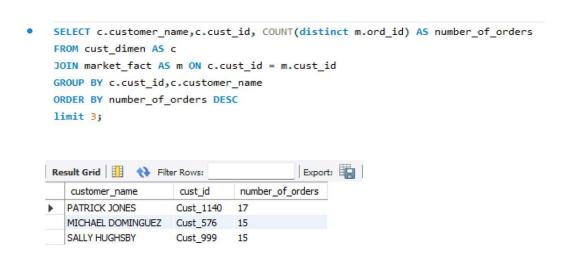
Restaurant datasets:

- Useful in enhancing customer experience.
- Helps in improving the business based on the rating results and new trends.
- Useful in attracting more customers.
- Helps identifying customer preferences.
- Identifies the most sold food.
- Useful in improving the cuisine.



Q:Find the top 3 customers who have the maximum number of orders

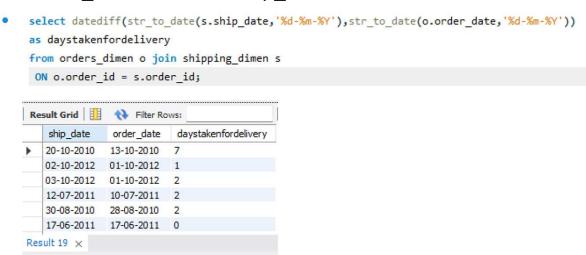
First we need to know the top customers with maximum number of orders then extract top 3.





Q: Create a new column DaysTakenForDelivery that contains the date difference between Order Date and Ship Date.

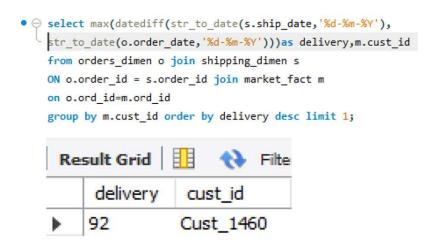
• Create a new column 'DaysTakenForDelivery' which specifies the date difference between the 'Order_Date' and the 'Ship_Date'.





Q: Find the customer whose order took the maximum time to get delivered.

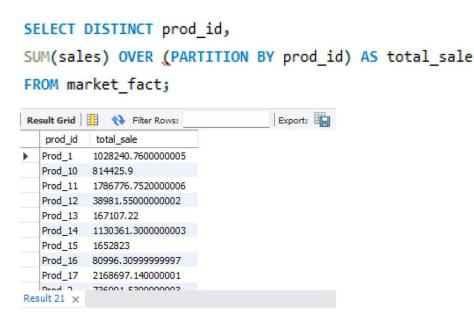
• Find the customer whose date difference between order date and ship date is maximum.





Q:Retrieve total sales made by each product from the data (use Windows function)

• Retrieve the sum of total_sales and distinct each product (using the Windows function).





Q:Retrieve the total profit made from each product from the data (use windows function)

• Using the data, calculate the sum of profit made from each product (using the Windows function).

```
SELECT DISTINCT prod id,
SUM(profit) OVER (PARTITION BY prod id) AS total sale
FROM market fact;
Result Grid
                 Filter Rows:
    prod id
              total_sale
   Prod 1
             13599.48999999999
   Prod 10
             -33729.090000000004
   Prod 11
             -113468.18000000005
   Prod 12
            13677. 169999999984
   Prod 13
             7564,780000000001
   Prod 14
             167361.49000000005
   Prod 15
             122738.06999999995
   Prod 16
             -7799.2500000000002
   Prod 17
             307712.93
             OTTES DECONOCIONE
Result 22 ×
```



Q:Count the total number of unique customers in January and how many of them came back every month over the entire year in 2011

```
CREATE VIEW CUST_JAN AS
SELECT DISTINCT CUST ID
FROM MARKET_FACT M JOIN ORDERS_DIMEN O
ON M.ORD ID=O.ORD ID
WHERE MONTH(STR TO DATE(ORDER DATE, '%d-%m-%Y'))=1
GROUP BY CUST_ID; -- 411 customers in January
CREATE VIEW CUST_IN_2011 AS
SELECT DISTINCT CUST ID, ORDER DATE
FROM MARKET_FACT M JOIN ORDERS_DIMEN O
ON M.ORD ID=O.ORD ID
WHERE YEAR(STR TO DATE(ORDER DATE, '%d-%m-%Y'))=2011; -- 955 CUSTOMERS IN 2011
CREATE VIEW JAN AND 2011 AS
SELECT DISTINCT J.CUST_ID, MONTH(STR_TO_DATE(ORDER_DATE, '%d-%m-%Y')) AS MONTH_2011
FROM CUST JAN J JOIN CUST IN 2011 CII
USING (CUST ID)
ORDER BY MONTH 2011;
```



2 views have been created for retrieving customers in January of every year (CUST_JAN) and customers of 2011 (CUST_IN_2011). A third view (JAN_AND_2011) was created from the previous views to obtain the common customer IDs along with the purchase months in 2011. For each month, the customer ID will be present only once. To get the customers who have purchased in all the months of 2011, individual customer IDs are counted and the count should be equal to 12.

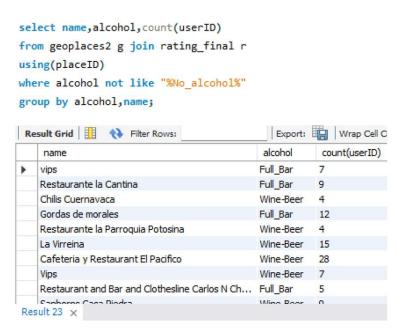
Inference: None of the customer have made purchases in all the months of 2011





Q:We need to find out the total visits to all restaurants under all alcohol categories available.

• We need to know the overall number of visits to all restaurants across all alcohol categories.





Q:-Let's find out the average rating according to alcohol and price so that we can understand the rating in respective price categories as well.

• Let's calculate the average rating based on alcohol and price so that we can comprehend the rating in different pricing ranges.





Q:Let's write a query to quantify that what are the parking availability as well in different alcohol categories along with the total number of restaurants.

• Let's create a query to determine the availability of parking in various alcohol categories, as well as the overall number of restaurants.

```
CREATE VIEW COUNT AS

SELECT COUNT(G.PLACEID) AS TOTAL_NUM_RESTAURANT
FROM GEOPLACES2 G
WHERE ALCOHOL NOT LIKE 'No Alc%';
```

SELECT G.PLACEID, NAME, PARKING_LOT, ALCOHOL, TOTAL_NUM_RESTAURANT
FROM GEOPLACES2 G JOIN CHEFMOZPARKING P
ON G.PLACEID=P.PLACEID
CROSS JOIN COUNT
WHERE ALCOHOL NOT LIKE 'No_Alc%';

PLACEID	NAME	PARKING_LOT	ALCOHOL	TOTAL_NUM_RESTAURANT
135109	Paniroles	none	Wine-Beer	43
135106	El Rindi¿1/2n de San Francisco	none	Wine-Beer	43
135104	vips	yes	Full_Bar	43
135076	Restaurante Pueblo Bonito	yes	Wine-Beer	43
135074	Restaurante la Parroquia Potosina	public	Wine-Beer	43
135073	Restaurante Bar El Gallinero	yes	Wine-Beer	43
125071	Danta manta la Cantina		E. II Des	43



Q:Also take out the percentage of different cuisine in each alcohol type.

-Additionally, calculate the percentage of different cuisines in each alcohol type.

CREATE VIEW CUIS_PERCENT AS
WITH TEMP1 AS (SELECT COUNT(RCUISINE) AS TOTAL FROM CHEFMOZCUISINE),
TEMP2 AS (SELECT RCUISINE, COUNT(RCUISINE) INDIV FROM CHEFMOZCUISINE GROUP BY RCUISINE)
SELECT RCUISINE, (INDIV/TOTAL)*100 AS CUISINE_PERCENT
FROM TEMP2 JOIN TEMP1;

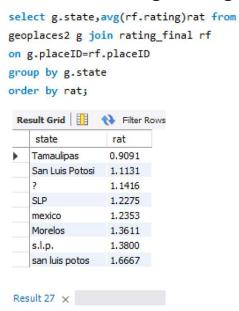


SELECT G.PLACEID, ALCOHOL, C.RCUISINE, CUISINE_PERCENT
FROM GEOPLACES2 G JOIN CHEFMOZCUISINE C
ON G.PLACEID=C.PLACEID
JOIN CUIS_PERCENT CU
ON C.RCUISINE=CU.RCUISINE
WHERE ALCOHOL NOT LIKE 'No_Alc%';



Q:let's take out the average rating of each state.

Take the average rating for each state.





Q:' Tamaulipas' Is the lowest average rated state. Quantify the reason why it is the lowest rated by providing the summary on the basis of State, alcohol, and Cuisine.

• Though Tamaulipa serves a variety of cuisines, Tamaulipa restaurants never served alcohol

```
select state,
(select count(alcohol) from geoplaces2 gp2 where alcohol<>'No_Alcohol_Served'
and gp2.state=gp.state ) as ct_alcohol_serverd_places,
count(distinct Rcuisine) ct_cuisine_available_in_places ,
avg(rating) ,avg(service_rating),avg(food_rating) from geoplaces2 gp
left join chefmozcuisine cc on cc.placeid=gp.placeID
left join rating_final rf on rf.placeID=gp.placeID
group by 1 order by 1,2,3;

SELECT DISTINCT G.PLACEID, STATE, ALCOHOL, RCUISINE AS CUISINE
FROM GEOPLACES2 G JOIN RATING_FINAL R
ON G.PLACEID=R.PLACEID
JOIN USERCUISINE U
ON R.USERID=U.USERID WHERE STATE LIKE 'TAMA%';
```

	state	ct_alcoho	_serverd_places	ct_cuisine	e_available_in_places	avg(rating)	avg(service_rating	avg(food_rating)
ě	?	6		8		1.1818	1.0165	1.2645
	mexico	1		2		1.2353	1.3529	1.3529
	Morelos	10		10		1.3504	1.2991	1.3590
	s.l.p.	0		1		1.3800	1.1000	1.4400
	san luis potos	0		1		1.6667	1.5000	1.5000
	san luis potosi	6		11		1.1333	1.0278	1.1500
	SLP	20		14		1.2207	1.0997	1.1769
	Tamaulipas	0		6		0.9091	0.8750	1.0682
	DI A	CETO	CTATE		AL COLU	01		TCTNIE .
	PLA	CEID	STATE		ALCOH	OL	0	JISINE
	PLA0		STATE		ALCOHO No_Alco		-	UISINE zeria
		68	- C-	pas		hol_Ser	ved Piz	
	1326	68 40	tamauli	pas ipas	No_Alco	hol_Ser	ved Piz	zeria
•	1326 1327	68 40 68	tamauli Tamauli	pas ipas pas	No_Alco	hol_Ser hol_Ser hol_Ser	ved Piz ved Piz ved Re	zeria zeria
•	1326 1327 1326	68 40 68 40	tamauli Tamauli tamauli	pas ipas pas ipas	No_Alco No_Alco	hol_Ser hol_Ser hol_Ser hol_Ser	ved Piz ved Piz ved Re ved Re	zeria zeria gional
•	1326 1327 1326 1327	68 40 68 40 68	tamauli Tamauli tamauli Tamauli	pas ipas pas ipas pas	No_Alcol No_Alcol No_Alcol No_Alcol	hol_Ser hol_Ser hol_Ser hol_Ser hol_Ser	rved Piz rved Piz rved Re rved Re rved Ch	zeria zeria gional gional
	1326 1327 1326 1327 1326	68 40 68 40 68 40	tamauli Tamauli tamauli Tamauli tamauli	pas ipas pas ipas ipas pas ipas	No_Alco No_Alco No_Alco No_Alco No_Alco	hol_Ser hol_Ser hol_Ser hol_Ser hol_Ser hol_Ser	rved Piz rved Piz rved Re rved Re rved Ch	zeria zeria gional gional inese
•	1326 1327 1326 1327 1326 1327	68 40 68 40 68 40 68	tamauli Tamauli tamauli Tamauli tamauli Tamauli	pas ipas pas ipas pas ipas ipas	No_Alco No_Alco No_Alco No_Alco No_Alco	hol_Ser hol_Ser hol_Ser hol_Ser hol_Ser hol_Ser hol_Ser	rved Piz rved Piz rved Re rved Re rved Ch rved Ch rved Bu	zeria zeria gional gional inese inese



Q:Find the average weight, food rating, and service rating of the customers who have visited KFC and tried Mexican or Italian types of cuisine, and also their budget level is low. We encourage you to give it a try by not using joins. – All the conditions where applied to all the required attributes.

```
SELECT
(SELECT AVG(WEIGHT) FROM USERPROFILE WHERE BUDGET='LOW' AND
USERID IN (SELECT USERID FROM USERCUISINE WHERE RCUISINE LIKE 'MEXI%' OR RCUISINE LIKE 'ITAL%'
AND USERID IN (SELECT USERID FROM RATING FINAL WHERE PLACEID=(SELECT PLACEID FROM GEOPLACES2 WHERE NAME LIKE 'KFC')))) AS AVERAGE WEIGHT,
(SELECT AVG(FOOD_RATING)
 FROM RATING FINAL
 WHERE USERID IN (SELECT USERID FROM USERCUISINE WHERE RCUISINE LIKE 'MEXI%' OR RCUISINE LIKE 'ITAL%'
 AND USERID IN (SELECT USERID FROM RATING FINAL WHERE PLACEID=
AND USERID IN (SELECT USERID FROM RATING_FINAL WHERE PLACEID=
(SELECT PLACEID FROM GEOPLACES2 WHERE NAME LIKE 'KFC')))) AS AVERAGE_FOOD_RATING,
(SELECT AVG(SERVICE RATING)
FROM RATING FINAL
WHERE USERID IN (SELECT USERID FROM USERCUISINE WHERE RCUISINE LIKE 'MEXI%' OR RCUISINE LIKE 'ITAL%' AND
USERID IN (SELECT USERID FROM RATING FINAL WHERE PLACEID=
(SELECT PLACEID FROM GEOPLACES2 WHERE NAME LIKE 'KFC')))) AS AVERAGE_SERVICE_RATING;
            AVERAGE_WEIGHT AVERAGE_FOOD_RATING AVERAGE_SERVICE_RATING
        ▶ 60.9655
                                                1.0999
```

TRIGGER

 Trigger is a statement that a system executes automatically when there is any modification to the database. In a trigger, we first specify when the trigger is to be executed and then the action to be performed when the trigger executes. Triggers are used to specify certain integrity constraints and referential constraints that cannot be specified using the constraint mechanism of SQL.



Trigger – Question 1

Q:Create two called Student_details and Student_details_backup.

```
create database trigger_2;
use trigger_2;
create table Student_details
(
Student_id int primary key,
Student_name varchar(20),
mail_id varchar(40) unique,
mobile_no bigint );

create table Student_details_backup
(
Student_id int primary key,
Student_name varchar(20),
mail_id varchar(40) unique,
mobile_no bigint );
```



Trigger – Question 1

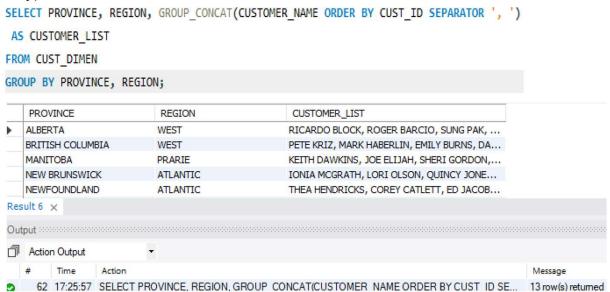
```
insert into Student details values
(1, 'sherin', 'sherinpaul012@gmail.com', 9562733462),
(2, 'rahul', 'rahul@gmail.com', 9562733464),
(3, 'lathik', 'lathik@gmail.com', 9562733465),
(4, 'nirangan', 'nirangan@gmail.com', 95627334628),
(5, 'anamika', 'anamika@gmail.com', 9562733467);
delimiter //
CREATE TRIGGER stud backup 1 BEFORE DELETE
ON student details
FOR EACH ROW
INSERT INTO student details backup (Student id, Student name, mail id, mobile no)
VALUES (old.Student id, old.Student name,old.mail id,old.mobile no); //
delimiter ;
```



Major Challenge

Q1: Use of GROUP_CONCAT function to show customers from same city.

GROUP_CONCAT() here is useful displaying all the customers from the same location in a single row.

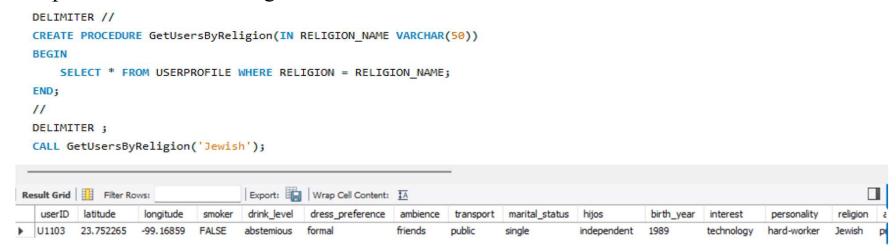




Major Challenge

Q2: Creating stored procedure to retrieve user ids based on religion. The stored procedure will be useful to make attractive offers during festival times.

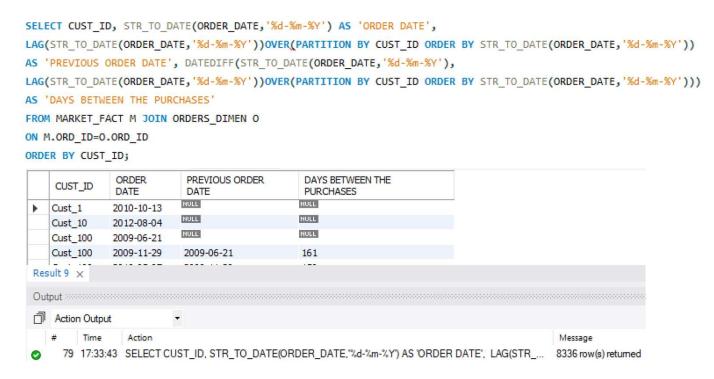
Creating a stored procedure is useful in applying a set of code whenever required, just by calling the stored procedure's name along with the wanted record name.







Q3:Calculate delta values of order date for each customer



The purpose of getting delta values between the order dates for each customer is to get the number days between the previous and current purchases.



Major Challenge

Q4:Creating index on food_rating to retrieve restaurant information easily.

Assigning indexes on food rating, allows the users to quickly sift through a list of restaurants based on the food rating. Here 2 is the highest rating.

```
CREATE INDEX ID_FOOD_RATING
ON RATING_FINAL(FOOD_RATING);

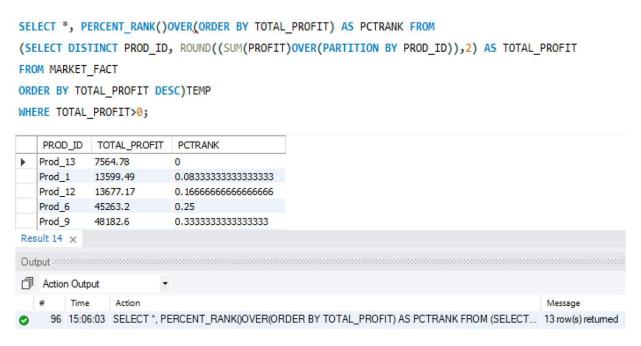
SELECT R.PLACEID, NAME, RATING, FOOD_RATING, SERVICE_RATING
FROM RATING_FINAL R JOIN GEOPLACES2 G
ON R.PLACEID=G.PLACEID
WHERE FOOD RATING=2;
```

PLACEID	NAME	RATING	FOOD_RATING	SERVICE_RATING
135085	Tortas Locas Hipocampo	2	2	2
135038	Restaurant la Chalita	2	2	1
132825	puesto de tacos	2	2	2
135060	Restaurante Marisco Sam	1	2	2
132584	Gorditas Dona Tota	2	2	2
132732	Taqueria EL amigo	1	2	2
132584	Gorditas Dona Tota	1	2	1
132630	palomo tec	1	2	0
132613	carnitas_mata	2	2	2
132667	little pizza Emilio Portes Gil	1	2	2
Pacult 3			2	0



Major Challenge

Q5:Retrieve the total profit made from each product from the data and give percentile ranks where total profit is positive.



The products are given percentile ranks between 0 to 1 where the total profit is positive. 0 is given for the lowest total profit and 1 for the highest total profit.



Conclusions

- We got to learn and use triggers, stored procedures, and indexes in MySQL.
- From the datasets of sales and delivery and restaurant, we were able analyze the performances, retrieve data based on certain conditions, analyze customer choices based on profits and ratings, and find the factors that affect the growth of sales in an organization and performances of restaurants.



Thank You!!!....