

# Mini-Project [DBMS]

**TITLE :**

Data analysis for sales, delivery, and restaurants.

**Submitted by :**

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# Problem Definition

- Databases:
  - Sales and Delivery
  - Restaurant
- Problem Statement :
  1. Retrieving data from sales and delivery domain of an organization based on the given scenarios.
  2. Assessing performances of different restaurants based on different options and analyzing the data based on ratings.
  3. Creating triggers for an institute to maintain the backup details of the alumni.

# Data Set Description

## Sales and Delivery:

- This database comprises data from a business organization's sales and delivery domain that has been collected for a decade.
- There are 5 tables in the database.

Table	Information in the table
cust_dimen	Customer name, Province, Region, Customer segment (types), Cust_id(customer ID)
market_fact	Ord_id(ID of the order), Prod_id(product ID), Ship_id(shipping ID), Cust_id, Sales, Discount, Order Quantity, Profit, Shipping_cost, Product_Base_Margin
orders_dimen	Order_id, Order_date, Order_priority, Ord_id
prod_dimen	Product_Category, Product_Sub_Category, Prod_id
shipping_dimen	Order_ID, Ship_Mode, Ship_Date, Ship_id

## Restaurant database:

- This database consists of data related to restaurants and users.

Table	Information in the table
chefmozaccepts	placeID, Rpayment
chefmozcuisine	placeID, Rcuisine
chefmozhours4	placeID, hours, days
chefmozparking	placeID, parking_lot
geoplaces2	placeID, latitude, longitude, the_geom_meter, name, address, city, state, country, fax, zip, alcohol, smoking_area, dress_code, accessibility, price, url, Rambience, franchise, area, other_services
rating_final	user_id, placeID, rating, food_rating, service_rating
usercuisine	user_id, Rcuisine
userpayment	user_id, Upayment
userprofile	user_id, latitude, longitude, smoker, drink_level, dress_preference, ambience, transport, marital_status, hijos, birth_year, interest, personality, religion, activity, color, weight, budget, height

# Business Importance of Problem

## **Sales and delivery datasets:**

- Tracks sales performances.
- Improve sales performances.
- Helps in organizational decision making.
- Identifying target customers becomes easier.
- Helps to bring in more customers.

# Business Importance of Problem

## Restaurant datasets:

- Useful in enhancing customer experience.
- Helps in improving the business based on the rating results and new trends.
- Useful in attracting more customers.
- Helps identifying customer preferences.
- Identifies the most sold food.
- Useful in improving the cuisine.

# Project Flow – Question 1

Q: Find the top 3 customers who have the maximum number of orders

- First we need to know the top customers with maximum number of orders then extract top 3.

- ```
SELECT c.customer_name, c.cust_id, COUNT(distinct m.ord_id) AS number_of_orders
FROM cust_dimen AS c
JOIN market_fact AS m ON c.cust_id = m.cust_id
GROUP BY c.cust_id, c.customer_name
ORDER BY number_of_orders DESC
limit 3;
```




| Result Grid       | Filter Rows: | Export:          |
|-------------------|--------------|------------------|
| customer_name     | cust_id      | number_of_orders |
| PATRICK JONES     | Cust_1140    | 17               |
| MICHAEL DOMINGUEZ | Cust_576     | 15               |
| SALLY HUGHSBY     | Cust_999     | 15               |

# Project Flow – Question 2

Q: Create a new column DaysTakenForDelivery that contains the date difference between Order\_Date and Ship\_Date.

- Create a new column 'DaysTakenForDelivery' which specifies the date difference between the 'Order\_Date' and the 'Ship\_Date'.

```
select datediff(str_to_date(s.ship_date,'%d-%m-%Y'),str_to_date(o.order_date,'%d-%m-%Y'))  
as daystakenfordelivery  
from orders_dimen o join shipping_dimen s  
ON o.order_id = s.order_id;
```

| Result Grid   Filter Rows: <input type="text"/> |            |            |                      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------|----------------------|
|                                                                                                                                                                                                                     | ship_date  | order_date | daystakenfordelivery |
| ▶                                                                                                                                                                                                                   | 20-10-2010 | 13-10-2010 | 7                    |
|                                                                                                                                                                                                                     | 02-10-2012 | 01-10-2012 | 1                    |
|                                                                                                                                                                                                                     | 03-10-2012 | 01-10-2012 | 2                    |
|                                                                                                                                                                                                                     | 12-07-2011 | 10-07-2011 | 2                    |
|                                                                                                                                                                                                                     | 30-08-2010 | 28-08-2010 | 2                    |
|                                                                                                                                                                                                                     | 17-06-2011 | 17-06-2011 | 0                    |
| Result 19                                                                                                                        |            |            |                      |



# Project Flow – Question 3

Q: Find the customer whose order took the maximum time to get delivered.

- Find the customer whose date difference between order date and ship date is maximum.

```
select max(datediff(str_to_date(s.ship_date, '%d-%m-%Y'),  
str_to_date(o.order_date, '%d-%m-%Y'))) as delivery, m.cust_id  
from orders_dimen o join shipping_dimen s  
ON o.order_id = s.order_id join market_fact m  
on o.ord_id=m.ord_id  
group by m.cust_id order by delivery desc limit 1;
```

| Result Grid |          |           | Filter |
|-------------|----------|-----------|--------|
|             | delivery | cust_id   |        |
| ▶           | 92       | Cust_1460 |        |

# Project Flow – Question 4

Q: Retrieve total sales made by each product from the data (use Windows function)

- Retrieve the sum of total\_sales and distinct each product (using the Windows function).

```
SELECT DISTINCT prod_id,  
SUM(sales) OVER (PARTITION BY prod_id) AS total_sale  
FROM market_fact;
```

| Result Grid |                    |         |
|-------------|--------------------|---------|
|             | Filter Rows:       | Export: |
| prod_id     | total_sale         |         |
| Prod_1      | 1028240.7600000005 |         |
| Prod_10     | 814425.9           |         |
| Prod_11     | 1786776.7520000006 |         |
| Prod_12     | 38981.55000000002  |         |
| Prod_13     | 167107.22          |         |
| Prod_14     | 1130361.3000000003 |         |
| Prod_15     | 1652823            |         |
| Prod_16     | 80996.30999999997  |         |
| Prod_17     | 2168697.140000001  |         |
| Prod_2      | 736001.5200000003  |         |

# Project Flow – Question 5

Q:Retrieve the total profit made from each product from the data (use windows function)

- Using the data, calculate the sum of profit made from each product (using the Windows function).

```
SELECT DISTINCT prod_id,  
SUM(profit) OVER (PARTITION BY prod_id) AS total_sale  
FROM market_fact;
```

| Result Grid |         |                      | Filter Rows: |
|-------------|---------|----------------------|--------------|
|             | prod_id | total_sale           |              |
| ▶           | Prod_1  | 13599.489999999999   |              |
|             | Prod_10 | -33729.090000000004  |              |
|             | Prod_11 | -113468.180000000005 |              |
|             | Prod_12 | 13677.169999999984   |              |
|             | Prod_13 | 7564.780000000001    |              |
|             | Prod_14 | 167361.490000000005  |              |
|             | Prod_15 | 122738.069999999995  |              |
|             | Prod_16 | -7799.250000000002   |              |
|             | Prod_17 | 307712.93            |              |
|             | Prod_18 | 07158.050000000005   |              |

Result 22 ✕

# Project Flow – Question 6

Q: Count the total number of unique customers in January and how many of them came back every month over the entire year in 2011

```
CREATE VIEW CUST_JAN AS
SELECT DISTINCT CUST_ID
FROM MARKET_FACT M JOIN ORDERS_DIMEN O
ON M.ORD_ID=O.ORD_ID
WHERE MONTH(STR_TO_DATE(ORDER_DATE, '%d-%m-%Y'))=1
GROUP BY CUST_ID; -- 411 customers in January
```

```
CREATE VIEW CUST_IN_2011 AS
SELECT DISTINCT CUST_ID, ORDER_DATE
FROM MARKET_FACT M JOIN ORDERS_DIMEN O
ON M.ORD_ID=O.ORD_ID
WHERE YEAR(STR_TO_DATE(ORDER_DATE, '%d-%m-%Y'))=2011; -- 955 CUSTOMERS IN 2011
```

```
CREATE VIEW JAN_AND_2011 AS
SELECT DISTINCT J.CUST_ID, MONTH(STR_TO_DATE(ORDER_DATE, '%d-%m-%Y')) AS MONTH_2011
FROM CUST_JAN J JOIN CUST_IN_2011 CII
USING (CUST_ID)
ORDER BY MONTH_2011;
```

# Project Flow – Question 6

2 views have been created for retrieving customers in January of every year (CUST\_JAN) and customers of 2011 (CUST\_IN\_2011). A third view (JAN\_AND\_2011) was created from the previous views to obtain the common customer IDs along with the purchase months in 2011. For each month, the customer ID will be present only once. To get the customers who have purchased in all the months of 2011, individual customer IDs are counted and the count should be equal to 12.

Inference: None of the customer have made purchases in all the months of 2011

```
63 • SELECT CUST_ID, COUNT(CUST_ID) AS CUS_EVERY_MONTH FROM JAN_AND_2011 GROUP BY CUST_ID HAVING CUS_EVERY_MONTH=12; -- NO CONSISTENT CUSTOMERS
```

| CUST_ID | CUS_EVERY_MONTH |
|---------|-----------------|
|---------|-----------------|

Result Grid

# Project Flow – Question 1

Q: We need to find out the total visits to all restaurants under all alcohol categories available.

- We need to know the overall number of visits to all restaurants across all alcohol categories.

```
select name,alcohol,count(userID)
from geoplaces2 g join rating_final r
using(placeID)
where alcohol not like "%No_alcohol%"
group by alcohol,name;
```

| Result Grid  |                                                   |           |               |
|--------------|---------------------------------------------------|-----------|---------------|
| Filter Rows: |                                                   | Export:   | Wrap Cell C   |
|              | name                                              | alcohol   | count(userID) |
| ▶            | vips                                              | Full_Bar  | 7             |
|              | Restaurante la Cantina                            | Full_Bar  | 9             |
|              | Chilis Cuernavaca                                 | Wine-Beer | 4             |
|              | Gordas de morales                                 | Full_Bar  | 12            |
|              | Restaurante la Parroquia Potosina                 | Wine-Beer | 4             |
|              | La Virreina                                       | Wine-Beer | 15            |
|              | Cafeteria y Restaurant El Pacifico                | Wine-Beer | 28            |
|              | Vips                                              | Wine-Beer | 7             |
|              | Restaurant and Bar and Clothesline Carlos N Ch... | Full_Bar  | 5             |
|              | Sabor de Casa Bieda                               | Wine-Beer | 0             |

Result 23 x

# Project Flow – Question 2

Q:-Let's find out the average rating according to alcohol and price so that we can understand the rating in respective price categories as well.

- Let's calculate the average rating based on alcohol and price so that we can comprehend the rating in different pricing ranges.

```
SELECT DISTINCT ALCOHOL, AVG(RATING) AS AVG_RATING, PRICE FROM GEOPACES2 G
JOIN RATING_FINAL R
ON G.PLACEID=R.PLACEID
WHERE ALCOHOL NOT LIKE 'No_Alc%'
GROUP BY ALCOHOL, PRICE
ORDER BY AVG_RATING DESC;
```

|   | ALCOHOL   | AVG_RATING | PRICE  |
|---|-----------|------------|--------|
| ▶ | Full_Bar  | 1.5000     | low    |
|   | Wine-Beer | 1.3140     | high   |
|   | Full_Bar  | 1.2955     | high   |
|   | Wine-Beer | 1.2534     | medium |
|   | Full_Bar  | 1.1875     | medium |
|   | Wine-Beer | 1.0577     | low    |

# Project Flow – Question 3

Q:Let's write a query to quantify that what are the parking availability as well in different alcohol categories along with the total number of restaurants.

- Let's create a query to determine the availability of parking in various alcohol categories, as well as the overall number of restaurants.

```
CREATE VIEW COUNT AS
SELECT COUNT(G.PLACEID) AS TOTAL_NUM_RESTAURANT
FROM GEOPLACES2 G
WHERE ALCOHOL NOT LIKE 'No_Alc%';

SELECT G.PLACEID, NAME, PARKING_LOT, ALCOHOL, TOTAL_NUM_RESTAURANT
FROM GEOPLACES2 G JOIN CHEFMOZPARKING P
ON G.PLACEID=P.PLACEID
CROSS JOIN COUNT
WHERE ALCOHOL NOT LIKE 'No_Alc%';
```

| PLACEID | NAME                              | PARKING_LOT | ALCOHOL   | TOTAL_NUM_RESTAURANT |
|---------|-----------------------------------|-------------|-----------|----------------------|
| 135109  | Paniroles                         | none        | Wine-Beer | 43                   |
| 135106  | El Rincón de San Francisco        | none        | Wine-Beer | 43                   |
| 135104  | vips                              | yes         | Full_Bar  | 43                   |
| 135076  | Restaurante Pueblo Bonito         | yes         | Wine-Beer | 43                   |
| 135074  | Restaurante la Parroquia Potosina | public      | Wine-Beer | 43                   |
| 135073  | Restaurante Bar El Gallinero      | yes         | Wine-Beer | 43                   |
| 135071  | Restaurante la Cerveza            | yes         | Full_Bar  | 43                   |



# Project Flow – Question 4

Q: Also take out the percentage of different cuisine in each alcohol type.

- Additionally, calculate the percentage of different cuisines in each alcohol type.

```
CREATE VIEW CUIS_PERCENT AS
WITH TEMP1 AS (SELECT COUNT(RCUISINE) AS TOTAL FROM CHEFMOZCUISINE),
TEMP2 AS (SELECT RCUISINE, COUNT(RCUISINE) INDIV FROM CHEFMOZCUISINE GROUP BY RCUISINE)
SELECT RCUISINE, (INDIV/TOTAL)*100 AS CUISINE_PERCENT
FROM TEMP2 JOIN TEMP1 ;
```

```
SELECT G.PLACEID, ALCOHOL, C.RCUISINE, CUISINE_PERCENT
FROM GEOPACES2 G JOIN CHEFMOZCUISINE C
ON G.PLACEID=C.PLACEID
JOIN CUIS_PERCENT CU
ON C.RCUISINE=CU.RCUISINE
WHERE ALCOHOL NOT LIKE 'No_Alc%';
```

|             |         |                                                                                   |                                                                                                |                 |
|-------------|---------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-----------------|
| Result Grid |         |  |  Filter Rows: | Export:         |
|             | PLACEID | ALCOHOL                                                                           | RCUISINE                                                                                       | CUISINE_PERCENT |
| ▶           | 132856  | Wine-Beer                                                                         | Italian                                                                                        | 4.5852          |
|             | 135109  | Wine-Beer                                                                         | Italian                                                                                        | 4.5852          |
|             | 132723  | Full_Bar                                                                          | Mexican                                                                                        | 26.0917         |
|             | 132773  | Wine-Beer                                                                         | Mexican                                                                                        | 26.0917         |
|             | 132925  | Wine-Beer                                                                         | Mexican                                                                                        | 26.0917         |
|             | 135018  | Full_Bar                                                                          | Mexican                                                                                        | 26.0917         |
|             | 135027  | Wine-Beer                                                                         | Mexican                                                                                        | 26.0917         |
|             | 135028  | Wine-Beer                                                                         | Mexican                                                                                        | 26.0917         |
|             | 135104  | Full_Bar                                                                          | Mexican                                                                                        | 26.0917         |

# Project Flow – Question 5

Q:let's take out the average rating of each state.

- Take the average rating for each state.

```
select g.state,avg(rf.rating)rat from  
geoplaces2 g join rating_final rf  
on g.placeID=rf.placeID  
group by g.state  
order by rat;
```

| Result Grid     |        | Filter Rows |
|-----------------|--------|-------------|
| state           | rat    |             |
| Tamaulipas      | 0.9091 |             |
| San Luis Potosi | 1.1131 |             |
| ?               | 1.1416 |             |
| SLP             | 1.2275 |             |
| mexico          | 1.2353 |             |
| Morelos         | 1.3611 |             |
| s.l.p.          | 1.3800 |             |
| san luis potos  | 1.6667 |             |

Result 27 ×

# Project Flow – Question 6

Q: 'Tamaulipas' Is the lowest average rated state. Quantify the reason why it is the lowest rated by providing the summary on the basis of State, alcohol, and Cuisine.

- Though Tamaulipa serves a variety of cuisines, Tamaulipa restaurants never served alcohol

```
select state,
(select count(alcohol) from geoplaces2 gp2 where alcohol<>'No_Alcohol_Served'
and gp2.state=gp.state ) as ct_alcohol_serverd_places,
count(distinct Rcuisine) ct_cuisine_available_in_places ,
avg(rating) ,avg(service_rating),avg(food_rating) from geoplaces2 gp
left join chefmozcuisine cc on cc.placeid=gp.placeID
left join rating_final rf on rf.placeID=gp.placeID
group by 1 order by 1,2,3;
```

```
SELECT DISTINCT G.PLACEID, STATE, ALCOHOL, RCUISINE AS CUISINE
FROM GEOPLACES2 G JOIN RATING_FINAL R
ON G.PLACEID=R.PLACEID
JOIN USERCUISINE U
ON R.USERID=U.USERID WHERE STATE LIKE 'TAMA%';
```

| state           | ct_alcohol_serverd_places | ct_cuisine_available_in_places | avg(rating) | avg(service_rating) | avg(food_rating) |
|-----------------|---------------------------|--------------------------------|-------------|---------------------|------------------|
| ?               | 6                         | 8                              | 1.1818      | 1.0165              | 1.2645           |
| mexico          | 1                         | 2                              | 1.2353      | 1.3529              | 1.3529           |
| Morelos         | 10                        | 10                             | 1.3504      | 1.2991              | 1.3590           |
| s.l.p.          | 0                         | 1                              | 1.3800      | 1.1000              | 1.4400           |
| san luis potos  | 0                         | 1                              | 1.6667      | 1.5000              | 1.5000           |
| san luis potosi | 6                         | 11                             | 1.1333      | 1.0278              | 1.1500           |
| SLP             | 20                        | 14                             | 1.2207      | 1.0997              | 1.1769           |
| Tamaulipas      | 0                         | 6                              | 0.9091      | 0.8750              | 1.0682           |

| PLACEID | STATE      | ALCOHOL           | CUISINE  |
|---------|------------|-------------------|----------|
| 132668  | tamaulipas | No_Alcohol_Served | Pizzeria |
| 132740  | Tamaulipas | No_Alcohol_Served | Pizzeria |
| 132668  | tamaulipas | No_Alcohol_Served | Regional |
| 132740  | Tamaulipas | No_Alcohol_Served | Regional |
| 132668  | tamaulipas | No_Alcohol_Served | Chinese  |
| 132740  | Tamaulipas | No_Alcohol_Served | Chinese  |
| 132668  | tamaulipas | No_Alcohol_Served | Burgers  |
| 132740  | Tamaulipas | No_Alcohol_Served | Burgers  |
| 132733  | Tamaulipas | No_Alcohol_Served | Mexican  |

# Project Flow – Question 7

**Q:** Find the average weight, food rating, and service rating of the customers who have visited KFC and tried Mexican or Italian types of cuisine, and also their budget level is low. We encourage you to give it a try by not using joins. – All the conditions where applied to all the required attributes.

```
SELECT
(SELECT AVG(WEIGHT) FROM USERPROFILE WHERE BUDGET='LOW' AND
USERID IN (SELECT USERID FROM USERCUISINE WHERE RCUISINE LIKE 'MEXI%' OR RCUISINE LIKE 'ITAL%'
AND USERID IN (SELECT USERID FROM RATING_FINAL WHERE PLACEID=(SELECT PLACEID FROM GEOPLACES2 WHERE NAME LIKE 'KFC')))) AS AVERAGE_WEIGHT,
(SELECT AVG(FOOD_RATING)
FROM RATING_FINAL
WHERE USERID IN (SELECT USERID FROM USERCUISINE WHERE RCUISINE LIKE 'MEXI%' OR RCUISINE LIKE 'ITAL%'
AND USERID IN (SELECT USERID FROM RATING_FINAL WHERE PLACEID=
AND USERID IN (SELECT USERID FROM RATING_FINAL WHERE PLACEID=
(SELECT PLACEID FROM GEOPLACES2 WHERE NAME LIKE 'KFC')))) AS AVERAGE_FOOD_RATING,
(SELECT AVG(SERVICE_RATING)
FROM RATING_FINAL
WHERE USERID IN (SELECT USERID FROM USERCUISINE WHERE RCUISINE LIKE 'MEXI%' OR RCUISINE LIKE 'ITAL%' AND
USERID IN (SELECT USERID FROM RATING_FINAL WHERE PLACEID=
(SELECT PLACEID FROM GEOPLACES2 WHERE NAME LIKE 'KFC')))) AS AVERAGE_SERVICE_RATING;
```

|   | AVERAGE_WEIGHT | AVERAGE_FOOD_RATING | AVERAGE_SERVICE_RATING |
|---|----------------|---------------------|------------------------|
| ▶ | 60.9655        | 1.2058              | 1.0999                 |

## TRIGGER

- Trigger is a statement that a system executes automatically when there is any modification to the database. In a trigger, we first specify when the trigger is to be executed and then the action to be performed when the trigger executes. Triggers are used to specify certain integrity constraints and referential constraints that cannot be specified using the constraint mechanism of SQL.

# Trigger – Question 1

Q: Create two called Student\_details and Student\_details\_backup.

```
create database trigger_2;
use trigger_2;
create table Student_details
(
  Student_id int primary key,
  Student_name varchar(20),
  mail_id varchar(40) unique,
  mobile_no bigint );

create table Student_details_backup
(
  Student_id int primary key,
  Student_name varchar(20),
  mail_id varchar(40) unique,
  mobile_no bigint );
```



# Trigger – Question 1

```
insert into Student_details values
(1,'sherin','sherinpaul012@gmail.com',9562733462),
(2,'rahul','rahul@gmail.com',9562733464),
(3,'lathik','lathik@gmail.com',9562733465),
(4,'nirangan','nirangan@gmail.com',95627334628),
(5,'anamika','anamika@gmail.com',9562733467);

delimiter //
CREATE TRIGGER stud_backup_1 BEFORE DELETE
ON student_details
FOR EACH ROW
INSERT INTO student_details_backup (Student_id, Student_name,mail_id,mobile_no)
VALUES (old.Student_id, old.Student_name,old.mail_id,old.mobile_no); //
delimiter ;
```

# Major Challenge

## Q1: Use of GROUP\_CONCAT function to show customers from same city.

GROUP\_CONCAT() here is useful displaying all the customers from the same location in a single row.

```
SELECT PROVINCE, REGION, GROUP_CONCAT(CUSTOMER_NAME ORDER BY CUST_ID SEPARATOR ', ')
AS CUSTOMER_LIST
FROM CUST_DIMEN
GROUP BY PROVINCE, REGION;
```

| PROVINCE         | REGION   | CUSTOMER_LIST                                |
|------------------|----------|----------------------------------------------|
| ALBERTA          | WEST     | RICARDO BLOCK, ROGER BARCIO, SUNG PAK, ...   |
| BRITISH COLUMBIA | WEST     | PETE KRIZ, MARK HABERLIN, EMILY BURNS, DA... |
| MANITOBA         | PRARIE   | KEITH DAWKINS, JOE ELIJAH, SHERI GORDON,...  |
| NEW BRUNSWICK    | ATLANTIC | IONIA MCGRATH, LORI OLSON, QUINCY JONE...    |
| NEWFOUNDLAND     | ATLANTIC | THEA HENDRICKS, COREY CATLETT, ED JACOB...   |

Result 6 x

Output

Action Output

| #  | Time     | Action                                                                     | Message            |
|----|----------|----------------------------------------------------------------------------|--------------------|
| 62 | 17:25:57 | SELECT PROVINCE, REGION, GROUP_CONCAT(CUSTOMER_NAME ORDER BY CUST_ID SE... | 13 row(s) returned |



# Major Challenge

**Q2: Creating stored procedure to retrieve user ids based on religion. The stored procedure will be useful to make attractive offers during festival times.**

Creating a stored procedure is useful in applying a set of code whenever required, just by calling the stored procedure's name along with the wanted record name.

```
DELIMITER //
CREATE PROCEDURE GetUsersByReligion(IN RELIGION_NAME VARCHAR(50))
BEGIN
    SELECT * FROM USERPROFILE WHERE RELIGION = RELIGION_NAME;
END;
//
DELIMITER ;
CALL GetUsersByReligion('Jewish');
```

| Result Grid   Filter Rows:   Export:   Wrap Cell Content: |        |           |           |        |             |                  |          |           |                |             |            |            |             |          |
|-----------------------------------------------------------|--------|-----------|-----------|--------|-------------|------------------|----------|-----------|----------------|-------------|------------|------------|-------------|----------|
|                                                           | userID | latitude  | longitude | smoker | drink_level | dress_preference | ambience | transport | marital_status | hijos       | birth_year | interest   | personality | religion |
| ▶                                                         | U1103  | 23.752265 | -99.16859 | FALSE  | abstemious  | formal           | friends  | public    | single         | independent | 1989       | technology | hard-worker | Jewish   |

# Major Challenge

## Q3: Calculate delta values of order date for each customer

```
SELECT CUST_ID, STR_TO_DATE(ORDER_DATE, '%d-%m-%Y') AS 'ORDER DATE',
LAG(STR_TO_DATE(ORDER_DATE, '%d-%m-%Y'))OVER(PARTITION BY CUST_ID ORDER BY STR_TO_DATE(ORDER_DATE, '%d-%m-%Y'))
AS 'PREVIOUS ORDER DATE', DATEDIFF(STR_TO_DATE(ORDER_DATE, '%d-%m-%Y'),
LAG(STR_TO_DATE(ORDER_DATE, '%d-%m-%Y'))OVER(PARTITION BY CUST_ID ORDER BY STR_TO_DATE(ORDER_DATE, '%d-%m-%Y'))
AS 'DAYS BETWEEN THE PURCHASES'
FROM MARKET_FACT M JOIN ORDERS_DIMEN O
ON M.ORD_ID=O.ORD_ID
ORDER BY CUST_ID;
```

|   | CUST_ID  | ORDER DATE | PREVIOUS ORDER DATE | DAYS BETWEEN THE PURCHASES |
|---|----------|------------|---------------------|----------------------------|
| ▶ | Cust_1   | 2010-10-13 | NULL                | NULL                       |
|   | Cust_10  | 2012-08-04 | NULL                | NULL                       |
|   | Cust_100 | 2009-06-21 | NULL                | NULL                       |
|   | Cust_100 | 2009-11-29 | 2009-06-21          | 161                        |

Result 9 ×

Output

Action Output

| #  | Time     | Action                                                                          | Message              |
|----|----------|---------------------------------------------------------------------------------|----------------------|
| 79 | 17:33:43 | SELECT CUST_ID, STR_TO_DATE(ORDER_DATE,'%d-%m-%Y') AS 'ORDER DATE', LAG(STR_... | 8336 row(s) returned |

The purpose of getting delta values between the order dates for each customer is to get the number days between the previous and current purchases.

# Major Challenge

## Q4: Creating index on food\_rating to retrieve restaurant information easily.

Assigning indexes on food rating, allows the users to quickly sift through a list of restaurants based on the food rating. Here 2 is the highest rating.

```
CREATE INDEX ID_FOOD_RATING
ON RATING_FINAL(FOOD_RATING);

SELECT R.PLACEID, NAME, RATING, FOOD_RATING, SERVICE_RATING
FROM RATING_FINAL R JOIN GEOPLACES2 G
ON R.PLACEID=G.PLACEID
WHERE FOOD_RATING=2;
```

| PLACEID | NAME                           | RATING | FOOD_RATING | SERVICE_RATING |
|---------|--------------------------------|--------|-------------|----------------|
| 135085  | Tortas Locas Hipocampo         | 2      | 2           | 2              |
| 135038  | Restaurant la Chalita          | 2      | 2           | 1              |
| 132825  | puesto de tacos                | 2      | 2           | 2              |
| 135060  | Restaurante Marisco Sam        | 1      | 2           | 2              |
| 132584  | Gorditas Dona Tota             | 2      | 2           | 2              |
| 132732  | Taqueria EL amigo              | 1      | 2           | 2              |
| 132584  | Gorditas Dona Tota             | 1      | 2           | 1              |
| 132630  | palomo tec                     | 1      | 2           | 0              |
| 132613  | carnitas_mata                  | 2      | 2           | 2              |
| 132667  | little pizza Emilio Portes Gil | 1      | 2           | 2              |

# Major Challenge

**Q5: Retrieve the total profit made from each product from the data and give percentile ranks where total profit is positive.**

```
SELECT *, PERCENT_RANK()OVER(ORDER BY TOTAL_PROFIT) AS PCTRANK FROM
(SELECT DISTINCT PROD_ID, ROUND((SUM(PROFIT)OVER(PARTITION BY PROD_ID)),2) AS TOTAL_PROFIT
FROM MARKET_FACT
ORDER BY TOTAL_PROFIT DESC)TEMP
WHERE TOTAL_PROFIT>0;
```

|   | PROD_ID | TOTAL_PROFIT | PCTRANK             |
|---|---------|--------------|---------------------|
| ▶ | Prod_13 | 7564.78      | 0                   |
|   | Prod_1  | 13599.49     | 0.08333333333333333 |
|   | Prod_12 | 13677.17     | 0.16666666666666666 |
|   | Prod_6  | 45263.2      | 0.25                |
|   | Prod_9  | 48182.6      | 0.3333333333333333  |

Result 14 x

Output

📄 Action Output ▼

| #    | Time     | Action                                                                         | Message            |
|------|----------|--------------------------------------------------------------------------------|--------------------|
| ✓ 96 | 15:06:03 | SELECT *, PERCENT_RANK()OVER(ORDER BY TOTAL_PROFIT) AS PCTRANK FROM (SELECT... | 13 row(s) returned |

The products are given percentile ranks between 0 to 1 where the total profit is positive. 0 is given for the lowest total profit and 1 for the highest total profit.

# Conclusions

- We got to learn and use triggers, stored procedures, and indexes in MySQL.
- From the datasets of sales and delivery and restaurant, we were able to analyze the performances, retrieve data based on certain conditions, analyze customer choices based on profits and ratings, and find the factors that affect the growth of sales in an organization and performances of restaurants.

Thank You !!!....