

# **RSVP Movies Case Study**

**By Sneha & Samad**

## **SUMMARY**

1. The number of movies releasing is decreasing each year. Most movies are released in March and least releases in December.
2. The films are released in 13 unique genres.
3. Movies released within the Action genre carries the longest duration.
4. Drama, Comedy and Thriller genre movies are most common releases in the past 3 years
5. RSVP could connect with Dream Warrior Pictures & National Theatre Live as these production companies had produced the most hit films.
6. RSVP can plan movies with these directors - James Mangold, Soubin Shahir, Joe Russo and Anthony Russo as they are the top directors who have the most hits in the top genre movies.
7. Mammooty/Mohanlal are the best options as actors, as they carry the highest hits in terms of median rating.
8. The highest votes received for a production company for the movies they have produced are Marvel Studios, Twentieth Century Fox & Warner Bros.
9. Based on the average\_rating - Vijay Sethupathi & FahadhFaasil have the highest ratings.
10. If RSVP is plans to produce a Hindi movie, As actress - Taapsee & KritiSanon would be good option as they have the highest average rating.
11. Parvathy Thiruvothu, Susan Brown & Amanda Lawrence – these actresses have the highest number of super hit movies in the Drama genre.
12. Andrew Jones, A.L.Vijay, Sion Sono are the top 3 directors in the past 3 years.

**Thankyou**