

We got a feeling that the interviewee attends a lot of events that she gets to know from the UCB app because she was having a hard time deciding which events were the latest two. She counted off a few on her fingers and then told us about these two events.

Based on the information provided by the interviewee, we came to a conclusion that she was very well involved in community service and she wanted to get more people who were like minded to band together and reach out and do more for the community and might be interested in attending more leadership meetings than other UCB members.

Since the interviewee is more into community service, she didn't seem to use all the features in the checkin process of the app. From the way she described the checkin process, we felt that she really liked the checkin process because it was very easy for her to remember the steps to complete it without having to ask for assistance. However she was not completely happy about the entire process.

Not being a tech person, it is understandable that she didn't understand the reason for the downtime for the app might be because of her network connectivity, since was usually "all over the place" while using the app and her network connectivity might be disrupted.

However, she was really frustrated about the way time was input for the event. She angrily tapped her finger on the table several times to emphasize her point.

The interviewee does a lot of volunteer community service and might believe that everyone who can should be involved in community service and wants to meet new people so she can motivate more people and make the community a better place to live in.

Her personal motivation for joining UCB is to motivate herself to do what she loves doing and do it even more and get more people involved in it. The fact that UCB recognizes her efforts and rewards her, seems to add a great deal of encouragement to her involvement in community work.

After having used the app for over 2 months now, she still feels a kind of social stigma towards using the app in public since she has to take photos of the signs put up at the events of the photos of her UCB app.

The interviewee liked almost everything about how the app works and what it can do for her and how she can use it. We felt that she would definitely recommend anyone who is interested in attending events similar to the ones she attends to use the app for keeping track of the events that are being hosted or promoted by UCB. Her only issues seemed to be the downtime, the time slider and that she feels embarrassed using the app in public.

Though she loved that she could record all her activities, she was not happy that she had no way of looking over what events she attended. She really wanted a way to see how many and which events she has attended so she can feel motivated to attend more events.

She feels that the app is doing a great job helping the community by promoting local events and also letting people know about all the events happening around Boston that might interest them. She also feels that by doing this, people get to know about the resources in and around their neighborhood, just by being able to attend all the various events.

The interviewee liked the app in more than a few ways. She looked very comfortable using the app, the check-in process, the event display. She really wanted to keep track of the events she attended and be able to see when she attended them and what she did there because she feels that might give her enough motivation to attend more events and meet more people.