**OBJECTIVES**

**Sales**

1. Which outlet makes the maximum sales?
2. Highest selling item in each location.
3. Top 10 oldest outlets v/s their sales.
4. Location wise sales.

**Item**

1. Which type of item packaging (weight) sells out the most?
2. The category of fat content preferred for each item in descending order w.r.t. sales.
3. The item fat content demanded in each location (societal preference).
4. Top 10 items that face the highest sales in each outlet type.

**Outlet**

1. How does an outlet size affect sale?
2. How does the outlet location affect sale?