

STOLEN INNOCENCE

INDIA'S UNTOLD STORY OF HUMAN TRAFFICKING



A DOCUMENTARY PROPOSAL

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AS SEEN ON:

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STOLEN INNOCENCE delves into a hidden world; the untold story of millions of girls who disappear from their homes and are forced into a life of sex slavery. Without a choice, these girls are violently trafficked into the world's largest sex ring taking place in India.

"Stolen Innocence is done at the ground level and has the potential to illuminate a world that's not fully understood even by those seeking to shut it down."

-- Mallika Rao, Huffington Post

SYNOPSIS

STOLEN INNOCENCE is a groundbreaking feature documentary about the increasing number of human trafficking victims being sold for sex, as told by living survivors and local abolitionist risking everything to reveal the truth. Taking place in India, the rape and trafficking capital of the world, filmmakers have gained unprecedented access to human trafficking gangs, brothels and the police to understand the industries deepest secrets and

why it's growing so quickly, uninterrupted by the government.

For the first time in history filmmakers are shedding light about an untold war occurring right now. What is most troubling is that very few people are talking about it, and nearly no media is covering it. Even though over 150,000 girls are disappearing every year into the sex trade, it seems no one cares. The majority of them are contracting HIV within the first few months, deteriorating their health until they die.

Viewers will begin with the general description of social issues that India currently faces. India will be represented in its traditional sense, focusing on its spirituality and beautiful culture, before contrasting with sex trafficking, harsh and unwanted against its peaceful environment. Motion graphics will describe the facts of the sex industry, and the film will plot out locations, exploring the journey of sex trafficked victims. The journey begins in Nepal and moves towards the borders of India and Bangladesh where traffickers focus their efforts to take innocent girls like Ritu, our main character, to major cities like Kolkata, New Delhi and Mumbai.

While retracing first hand accounts of Ritu, a thirteen-year-old survivor from West Bengal, viewers will get an eye-opening personal account of this appalling industry. Ritu was tricked by her neighbor in rural Bengal and was transported like an animal to New Delhi. Her beauty and young age increased her popularity and she was brutally raped everyday. After eight long months, police officers and a local abolitionist named Rishi Kam rescued her.



Laxmi, a sex worker in Kamithapura Mumbai was beaten and disfigured with acid and eye gouged by her pimp.

Rishi, a sheltered middle class lawyer, was shocked when he heard stories from clients who were trafficked for sex. For years, he tried to assist these women, but eventually he quit practicing law and took matters into his own hands. Rishi and his brothers started kicking down doors to brothels and rescuing underage girls in New Delhi.

Not every girl Rishi rescues ends successfully; many girls are addicted to drugs and alcohol and are often rejected by their own family and return to prostitution. Ritu is no exception to this. When she returned home, she was not the same girl that disappeared

from her village. She faced trauma no thirteen-year-old should have to face, and now feels guilty about her past. To make matters worse, the woman who trafficked her is threatening to behead her whole family if they go to the police. There is no solace or way for her to heal. In a lawless country, she had no choice but to leave her family.

She left her family and moved to Kolkata to live with Urmi Basu a local women who operates a shelter called New Light that works with trafficked young girls. Ritu struggled at first and even attempted suicide. After several months, she began to understand her own worth. Now she has gained enough courage to prosecute her perpetrators, who are still trafficking girls from her village. Will her family be safe with her traffickers so close? Will the government take the necessary steps to prosecute these criminals?

By revisiting these powerful stories, and documenting undercover through a modern lens, this film provides an unprecedented opportunity to empower, engage and enlighten a new generation to stand up for these girls and demand their freedom.

This "film will bring attention to the plight of these girls and enable them to return to their families and to school."

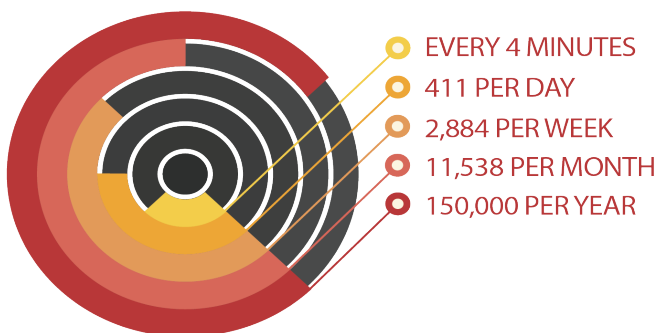
--Devin Thorp, Forbes

Topic Summery

In 2012, film Producer Casey Allred had just finished graduating from college and was planning to enter medical school the following semester. Instead he followed his heart and moved to India with an ambitious idea to solve India's education problems; however, on the way, he found an entirely different issue. Like many in the western world, Casey had never heard of human trafficking, until he opened his first school in 2011 in Eastern India. He started to notice an odd trend in the school; a decrease in the number of female students. Learning why was both shocking and disturbing. Girls were disappearing from schools and families, into the sex trafficking industry. The issue quickly became personal to him and he learned that it wasn't just happening in the village he worked in, but all over India. What startled him the most was that very few people knew about it. Many denied it was even happening. But there was proof it existed.



EVERY 4 MIN
A GIRL IS
TRAFFICKED



Casey was fed up and decided it was his responsibility to tell the world, but he couldn't do it alone. He teamed up with Director and good friend Chris Davis to direct a never before seen documentary highlighting the truth about human trafficking.

The two words "human trafficking" are a convoluted euphemism; the real issue is human slavery. There has never been a more timely, relevant or important issue to bring to light than human trafficking. It is humanity's worst sin. India tops the list for the highest amount of women being trafficked for sex than any other country; yet hidden behind ashrams, spirituality and the world's fastest growing economy, is a dark secret that the government doesn't want anyone to know about. It's being driven by an unparalleled demand from customers, 98% of them being Indian themselves.

This documentary is about revealing the truth, the truth about an untold war that's killing more people than conflicts in Syria, Afghanistan and Sudan combined. Every four minutes, 411 times per day, a girl is trafficked in India, and the majority of them are not escaping, or being rescued. They are brutally forced to sleep with an average of thirty men per day. This has created an HIV epidemic that secures them the disease and eventually their death.

Human trafficking and the sale of illegal sex is in every nation, no country is exempt.

**{ THE UN
HAS DEEMED INDIA
AS THE MOST DANGEROUS
PLACE IN THE WORLD TO BE A GIRL. }**

**{ 90% Of girls taken are trafficked
inside of India.
10% Are trafficked internationally. }**

It thrives and grows in developing nations; however, India is unparalleled when it comes to terms of sheer numbers and growth. The question is why. Why is it the rape capital of the world, and why is the problem growing so rapidly? India considers itself the moralist country in the world, yet its own daughters are dying everyday. As filmmakers these are the questions we are compelled to answer.

Through this documentary we want viewers to understand why this criminal activity is growing, why it's being tolerated, and what solutions there are to combat it and win. Filmmakers Casey and Chris have witnessed firsthand this sickening problem and have the inside story. They have seen much sadness, but just as much hope. There are solutions to this problem; there are ways to fix it. Many countries have been successful at doing this. The question is, will the Indian government be a part of the solution or against it?

"It can be hard to understand, from a Western point of view, how girls are taken from their families. But the problem is intertwined with cultural differences, and perhaps most importantly, desperate poverty"

--Lane Anderson, Deseret News

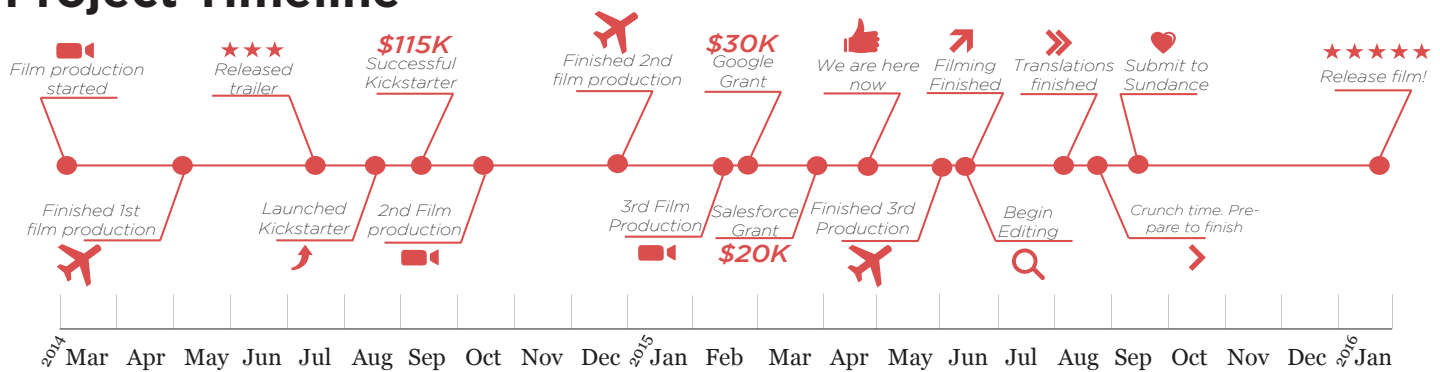
Artistic Approach

What makes this film different than any other documentary is the access the filmmakers have been granted. They have spent months living inside brothels, gaining trust from prostitutes, pimps and customers, to internally document how the industry works. Often times being threatened with their lives, the filmmakers have stood firm alongside nonprofit leaders, who would do anything to protect them. It is a rare glimpse of the reality and organization that human traffickers have on the industry and will do anything to protect it.

This story is best suited to a mix of interviews, combined with undercover footage while uncovering human trafficking. The core of the story is being told through Ritu, a heroic human trafficking survivor. In addition to this powerful personal insight, the documentary will include interviews with human trafficking experts and historians to provide context, perspective and insight. Throughout the documentary, undercover audio and film recording of human traffickers, pimps and madams will weave together in between interviews.

The film is being shot in widescreen, in high definition DSLR cameras. It combines, high-end, beautifully shot images of India and Nepal with footage inside brothels, trafficking units and customers.

Project Timeline



Project Stage

Stolen Innocence is currently in post production. The film team was delayed because of the earthquake in Nepal and filmmakers decided to assist in relief efforts. On June 1st filmmakers officially finished the last interview and moved to Mumbai where it will be edited. Filmmakers are staying in Mumbai, India to work with a professional editing house. By July, scores, motion graphics and translations will be finished and prepared to finish the final cut by the end of August. The entire film will be finished early September of 2015. We plan to release the film January of 2016.



Kamithapura, Asia's largest brothel with an estimated 100,000 sex workers. Mumbai India.

Key Creative Personal

Chris Davis – *Director*- Chris started his film career at the age of fifteen making award-winning short films and documentaries. After graduating high school he landed a full ride scholarship at New York Film Academy. Chris is passionate about international film work and has had a rich film career around the world but mainly focusing on Central America. Chris is the lead photographer for Miss Latin Pageant and has previously worked seven years with the military making promotional pieces. He has over two decades of experience.

Casey Allred – *Producer*- Casey started his film career during college while operating his nonprofit Effect.org, shooting in India and Nepal exclusively. In 2011, he discovered girls were being trafficked from his school and has been working with local nonprofits and experts in India to help end human trafficking. In 2012, he opened unique schools focusing on impoverished children in India. In 2014, he took a short break from building schools to produce Stolen Innocence.

Uday Sripathi – *Field Producer/ Fixer*
- Uday Sripathi is the leading producer and fixer for hostile documentaries in India. Uday's work has been featured in Half The Sky as a Local Producer, in Anthony Bourdain's Parts Unknown – CNN as a field producer, MTV Exiled, Datelines Slum dog Millionaire.



Director Chris Davis taking the lead on the camera at New Light's shelter. Kolkata, India.

Lindsay Daniels – *Lead Cinematographer / Assistant Editor*- Lindsay has carried an interest in international affairs since she was young, prompting her to graduate in sociology and international studies with a minor in Arabic. She has worked as a professional landscape and adventure lifestyle photographer and videographer for the last several years, and her client list includes Mountain Hardwear, Chimera Snowboards, and The Outbound Collective.

Chandon Arora -*Senior Editor*- Chandon is an award winning Bollywood editor best known for his work on the popular film Krish 3 and Strik-

er. Chandon was recognized from Filmfare as the best editing company (2013). His rich editing experience has brought him to the top of Bollywood exposure .

Distribution and Market Strategy

The documentary will have a multi-faceted distribution strategy with a mix of traditional and innovative methods to reach as broad of an audience possible. Our goal is to create a movement, not just a film. The intended life of this film is three years. During this time we will be taking the film to college and technology companies touring across the country to showcase the film and hold panel discussions with experts about human trafficking. We've already partnered with Bay Area companies like Google, Salesforce and GoPro to showcase the film.

Additionally, we will be making ready-made packets for individuals to have their own private screening of the film and human trafficking discussion. We plan to release the film to various national and international film festivals such as Sundance, IDFA Amsterdam and Toronto, as a way to reach an extended audience and build recognition for the film. Theatrical release opportunities, both domestic and international, will be researched and considered.

Intended Audience

The intended primary audience for this documentary is young individuals (15-40). Women and human rights activists are also an obvious group who will be interested in this documentary. Dozens of organizations such as Amnesty International, Human Rights Watch, International Justice Mission and Not For Sale all have constituencies who will have a great interest in this program. Additionally we are dubbing the entire film in Hindi to create a movement inside of India. Above all, the primary goal of this documentary is to reach beyond the core human rights activists and to educate those without an awareness of the plights of human trafficking victims.



A prostitute negotiates on the street with a potential customer. Mumbai, India.

Audience Engagement & Social Impact

This is not just a documentary; it's about creating a movement to stand up for these girls. Realizing long-term change is only possible through personal involvement, our website is being specifically designed to engage and encourage interactions. To increase

visibility, we've partnered with technology companies Google and Salesforce to leverage our mobile website and reach our intended audience.

We will be asking the viewers to fight alongside us and to help give these



girls a voice by 1) signing the petition that we will take to the UN, US and Indian government; 2) ordering a "Give her a voice," starter packet that includes two bracelets made from survivors and additional posters and stickers and 3) joining our monthly giving program where donations given directly to anti-human trafficking nonprofits that we've worked with during the film. Through this interactive program we can rest assured that this film will make a difference and will create lasting change.

Visual Samples

Directors prior work:

<https://vimeo.com/130065648>

Password: nepalrises2015

Rough Cut:

<https://vimeo.com/129352151>

Password: india55

Directors Prior Work

Nepal Rises was directed by Chris Davis and produced by Casey Allred during the 2015 Nepal Earthquake. While finishing documentary Stolen Innocence a 7.8 magnitude earthquake hit Nepal without warning while the Stolen Innocence team was in New Delhi, India.

With 6 years of experience working in Nepal, team members were on the first flight to Kathmandu within 24 hours of the earthquake to find lost friends. They had already learned of the passing of one close friend, Google Exec Dan Fredinburg, who was climbing Everest to promote their film. They arrived in Kathmandu to an atmosphere of helplessness they found shocking and disturbing. Having located their friends and colleagues within hours, the team quickly mobilized its film equipment with drones to document the disaster and captured never before seen footage of the aftermath of the earthquake. It is the first mini documentary to come out of Nepal after the earthquake.



Nepali military search brick by brick for survivors in Bahktapur, Nepal.

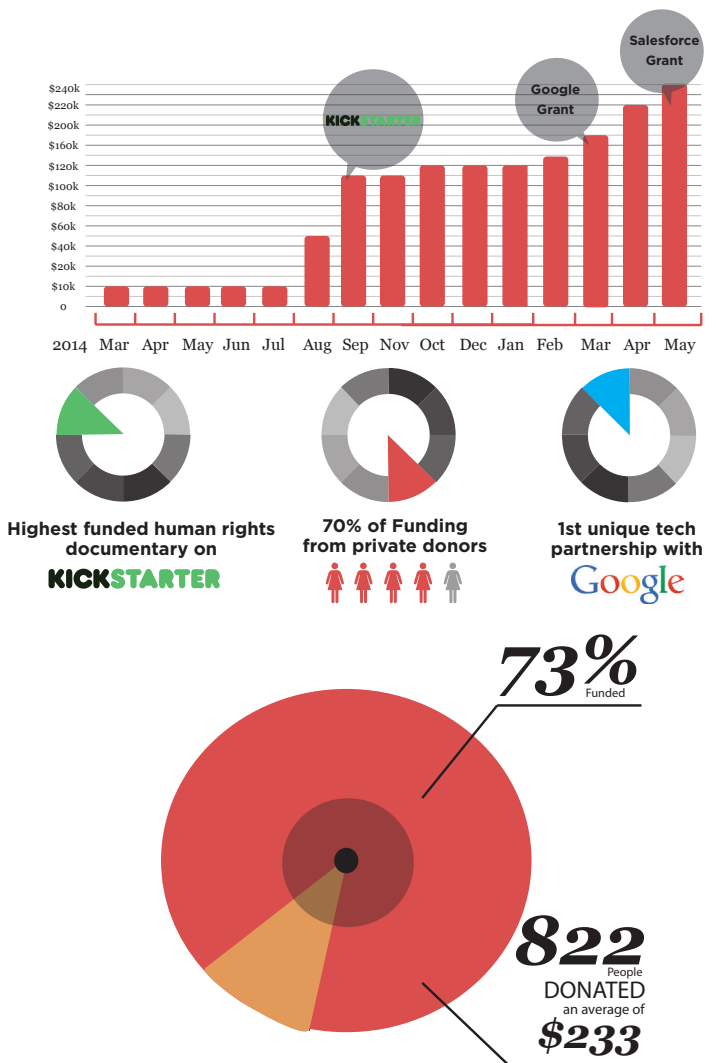
Rough Cut

The rough cut represents key features to our film that builds context and flavor to what the final cut will represent. Viewers will be taken to Indian cities like Kolkata and Mumbai and then to Nepal seeing clips from survivors, sex workers and activists. One woman, Urmi Basu will be viewed often in the rough cut; she's the founder of New Light, a local shelter that protects at risk girls from being trafficked. Urmi has been at the forefront of anti-human trafficking in India for the last 15 years and has an incredible organization that gave us access to film inside Kolkata's brothels for three weeks. What is missing from the rough cut is our two main characters; Rishi Kant the anti-human trafficking crusader and Ritu a young survivor who was trafficked from West Bengal. Though we've been filming with these two individuals for months we are still cutting their footage for the main film.

Fundraising Strategy

As first time documentary filmmakers Casey and Chris knew they'd have to leverage technology and untraditional fundraising methods if they were to be successful. The filmmakers used their own money in order to travel to India and began researching and filming a trailer. After months of work, they felt they had a compelling project to take in front of the world. In August of 2015, they launched an ambitious Kickstarter campaign with a \$100K dollar goal. Slow and daunting the campaign finally reached 60% of the goal, they were concerned they wouldn't reach their final goal.

With 48 hours left the campaign went viral being picked up by Huffington Post, Upworthy and Forbes. They blew past their goal and raised over \$115K. Inspired by their success they talked to their friends at Google and Salesforce to collaborate together on the film. They were fortunate to raise another \$120K. Stolen Innocence is an ambitious project, never done before, that involves thousands of people and dozens of stories to tell. This film has already acquired extensive traction raising \$250K, with the majority of the funds being untraditional to the film industry. Over 70% of financing has been from private donors who are passionate about the success of this film. We are in conversations with several foundations and film investors like Impact Fund and Candescent Films for post-production funds.



Fundraised (secured)	
Kickstarter Campaign	\$115,768
Effect.org Grant	\$10,000
Google Foundation	\$30,000
Salesforce Foundation	\$20,000
Google/ Effect.org Fundraiser	\$13,450
Filmmakers personal investment	\$10,000
Salesforce employee donations	\$20,000
Google employee donations	\$30,000
Total	\$249,218
Total Documentary Budget	\$331,333
Total Amount Raised	\$249,218
Grand total amount needed	\$82,115

Grant Impact

Never has a documentary gone undercover to understand the inner workings of the sex trafficking industry. Additionally, never has a grass root documentary been so successful fundraising from a large pool of committed and concerned citizens that are committed to see this film come to light. Stolen Innocence will leave an impression on its viewers and make them proudly stand up for the rights of these girls.

Stolen Innocence Documentary Budget

Stolen Innocence: India's Untold Story of Human Trafficking

Production Company: Effect.org & Davis Films

Director: Chris Davis

Locations: India & Nepal

Shooting Schedule: 20 Months

Shooting Format: HD with DSLR Cameras

Date: June 7th, 2015

PRE-PRODUCTION (40 days)		COST/UNIT	#	UNIT	TOTAL COST
1000	Research and Development				
1010	books, videos, archival footage, etc	various			\$450.00
1020	travel/scouting expenses (mileage, hotel, etc)	\$450.00	40	days	\$18,000.00
1030	Doc Business Set-up Fees (LLC, S-Corp, etc)	various			\$100.00
SUB-TOTAL (PRE-PRODUCTION)					\$18,550.00

PRODUCTION		COST/UNIT	#	UNIT	TOTAL COST
2000	Crew and Personnel				
2010	Director	\$1,500.00	14	months	\$21,000.00
2020	Producer	\$1,500.00	14	months	\$21,000.00
2030	Line Producer/ Fixer	\$275.00	44	days	\$12,100.00
2040	Lead Cimentographer	\$160.00	44	days	\$7,040.00
2050	Sound Recordist/Boom Operator/ Intern	\$50.00	44	days	\$2,200.00
2060	Local Filmer	\$75.00	32	days	\$2,400.00
2070	Local Filmer (2)	\$75.00	32	days	\$2,400.00
2080	Translator	\$45.00	60	days	\$2,700.00
	Total Crew Costs				\$70,840.00
2200	Equipment Expenses				
2210	Camera Bodies	\$3,600.00	4		\$14,400.00
2220	Camera Lenses	\$1,346	12		\$16,152
2230	Camera Rigs	\$5,500	2		\$11,000
2240	Audio Equipment	\$4,400	2		\$8,800
2250	Stability/Tripods/Monopods	\$4,300	2		\$8,600
2260	Editing equipment	\$450	1		\$450
2270	Lighting	\$1,400	1		\$1,400
2280	Camera Drone	\$2,100	1		\$2,100
2290	Additional Equipment	\$4,750	1		\$4,750
	Total Equipment Expenses				\$67,652
2300	Travel Expenses				
2310	Airfare -- 5 person crew (round trip International)	\$1,600.00	7	tix	\$11,200.00
2320	Airfare -- 5 Person crew (4 round rip domestic)	\$400.00	9	tix	\$3,600.00
2330	Baggage fees for extra equipment	\$200.00	16	Flights	\$3,200.00

Stolen Innocence Documentary Budget

2340 Hotel/Lodging - 5 person crew	\$280.00	44	night	\$12,320.00
2350 Meals/ per diem ---5 person crew	\$310.00	44	days	\$13,640.00
2370 Van rental	\$110.00	30	days	\$3,300.00
2380 Taxi's	\$5,321	1		\$5,321.00
Total Travel Expenses				\$52,581.00
SUB-TOTAL (PRODUCTION)				\$191,073.00

POST-PRODUCTION (90 days)	COST/UNIT	#	UNIT	TOTAL
3000 Director, Editors, Writer, Composer, Specialists				
3010 Editor	\$2,800.00	12	weeks	\$33,600.00
3040 Writer (documentary script)	\$450.00	15	days	\$6,750.00
3100 Editing Equipment and Facility				
3110 Editing system rental	\$350	12	weeks	\$4,200.00
3120 Editing software purchase/licensing	\$30.00	6	months	\$180.00
3130 Technical support	\$100.00	1		\$100.00
3140 Misc.	\$250.00	1		\$250.00
3200 Graphics and Animation				
3210 Titles creation/design	\$3,600.00	1	flat	\$3,600.00
3220 Animation sequences	\$4,500.00	1	flat	\$4,500.00
3230 photo movement	\$1,500.00	1	flat	\$1,500.00
3300 Color Correction				
3310 Color correction	\$6,500.00	1	flat	\$6,500.00
3400 Sound Design and Recordings				
3410 Sound design/sound mix	\$4,500.00	1	flat	\$4,500.00
3420 Voice over recording/studio rental	\$5,500.00	1	flat	\$5,500.00
3500 Music/Composer				
3510 Composer/Original Music Score	\$6,500.00	1	flat	\$6,500.00
3520 Narrator	\$4,500.00	1	flat	\$4,500.00
3700 Final Output/Mastering				
3710 Upload for Online Streaming (VOD)	\$350.00	1	day	\$350.00
3720 Output to DigiBeta Master/Blu-Ray, DVD	\$350.00	1	day	\$350.00
3730 Misc. Transfers	\$250.00	1	flat	\$250.00
3800 Closed Captioning and Subtitles				
3810 Translations	\$6,000.00		flat	\$6,000.00
3820 Subtitle design and render	\$450.00	4	days	\$1,800.00

Stolen Innocence Documentary Budget

SUB-TOTAL (POST-PRODUCTION)	\$90,930.00
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MARKETING AND ADMINISTRATION	COST/UNIT	#	UNIT	TOTAL COST
4000 Office/Admin				
4010 Office supplies	\$500.00		flat	\$500.00
4020 Internet	\$60.00	12	months	\$720.00
4030 Phone	\$120.00	12	months	\$1,440.00
4100 Website				
4110 Website design	\$4,500		flat	\$4,500.00
4120 Hosting package and Domain name	\$120	1	year	\$120.00
4130 Webmaster and maintenance	\$100	12	months	\$1,200
4200 Promotion, Print, Publicity				
4210 Logo design, graphic artist	Donated		flat	donated
4220 Letterhead	\$250.00		flat	\$250.00
4230 Print items: postcards, biz cards, posters	\$1,500		flat	\$1,500.00
4240 Press materials	\$2,100.00		flat	\$2,100.00
4300 Insurance				
4310 Errors and Omissions Insurance	\$1,500.00		flat	\$1,500.00
4320 General liability package for project	\$2,500.00		flat	\$2,500.00
4330 Equipment insurance	\$150.00	8	Months	\$1,200.00
4350 Workers comp	n/a			
4400 Professional Services				
4410 Attorney Fees	\$2,500.00		flat	\$2,500.00
4420 Bookkeeper	\$250	12	months	\$3,000
4430 Bank Account Fees	n/a			\$0.00
4500 Film Festivals				
4510 Film Festival Fees (\$50 average per festival)	\$50.00	5	fee	\$250.00
4520 Festival Travel (mileage, meals, lodging, etc)	\$2,500.00	3	flat	\$7,500.00

SUB-TOTAL (MARKETING AND ADMIN)	\$30,780.00
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BUDGET SUMMARY

PRE-PRODUCTION (SUB-TOTAL)				\$18,550
PRODUCTION (SUB-TOTAL)				\$191,073.00
POST-PRODUCTION (SUB-TOTAL)				\$90,930.00
MARKETING/ADMIN (SUB-TOTAL)				\$30,780.00
SUB-TOTAL				\$331,333.00
GRAND TOTAL				\$331,333.00

Stolen Innocence Documentary Budget

Fundraising Amount Raised	
Kickstarter Campaign (Secured)	
Kickstarter Amount Raised	\$115,768
SECURED GRANTS	
Effect.org	\$10,000
Salesforce Foundation	\$20,000
Google Foundation	\$30,000
SECURED DONATIONS	
Filmmakers Personal Contribution	\$10,000
Salesforce Employee Donations	\$20,000
Google Employee Donations	\$30,000
Effect.org / Google Fundraiser	\$13,450
Total Amount Secured	\$249,218
Grand Total	\$249,218
Total Documentary Budget	\$331,333.00
Total Amount Raised	\$249,218
Grand total amount needed	\$82,115.00