

# Bayesian Approaches to Statistics and Modeling Case Study • Part III

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## The Data

- Last time: we found that a normal regression model failed to capture skew and did not take into account the implicit groupings in the data
- Should we include the high school variable? Should we cluster based on IQ, age, or both? What belief are we expressing if we do?

2	kid_score	mom_hs	mom_iq	mom_age
1	65	1	121	27
2	98	1	89	25
3	85	1	115	27
4	83	1	99	25
5	115	1	93	27
6	98	0	108	18

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## The Data

- Clustering Variables:
  - We could cluster on whether a mother has a certain range of IQs
  - We could cluster based on the mother's age
  - Whether the mother went to high school or not is another great clustering variable
- For simplicity, we are going to cluster based on whether a mother went to high school and their IO

	kid_score	mom_hs	mom_iq	mom_age
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- We will use
  - Low IQ = IQ < 85
  - Medium IQ =  $85 \le IQ \le 115$
  - High IQ = 115 < IQ

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## The Model

- We are going to allow all three parameters to vary according to whether a mother attended HS and their IQ group
  - For example, we will have a different  $\beta_0$ ,  $\beta_1$ , and  $\beta_2$  for mothers who are high IQ and attended HS, for those mothers that did not attend HS but also have a high IQ, etc.
- This model now has six sets of  $\beta'_0 s$ ,  $\beta'_1 s$  and  $\beta'_2 s$
- We are also going to say that each of the  $\beta'_0s$  come from a common distribution. We will also do the same with the  $\beta'_1s$  and the  $\beta'_2s$

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## The Data

- Modeling in a Bayesian way forces us to state a lot of our assumptions outright
- Stating all assumptions allows someone to challenge them
- We will used a hierarchical model with varying intercepts to capture this belief

**Key Point:** Always ask **why** a modeling decision is being made

The belief is that the relationship between the IQ of the mother and the child varies based on the mothers education and the mothers IQ group

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## The Data

- Is this belief "right"? Of course not
- All models are subjective, Bayesian or not
- It is important to remember this as we increase the complexity of the model – these are modeling choices based on updated beliefs and not ground truth

**Key Point:** All modeling is subjective

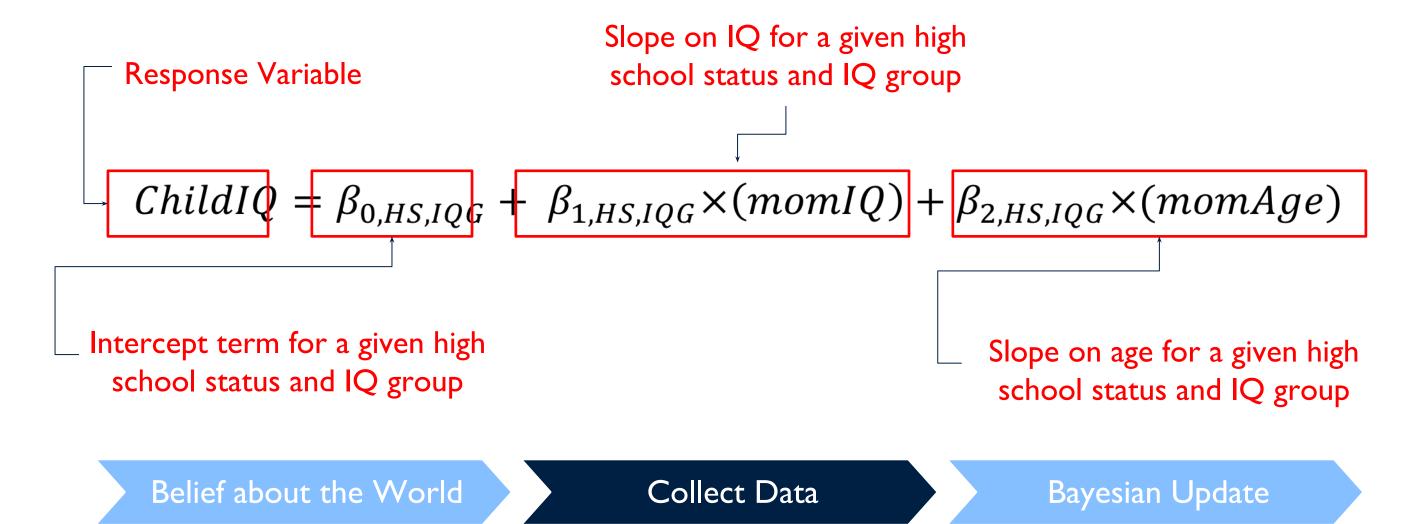
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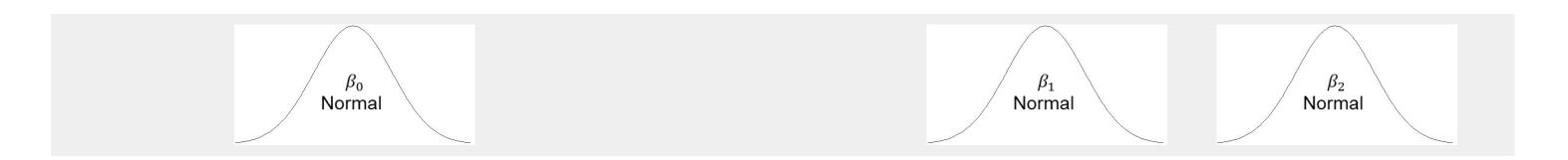


## The Model

#### **Multilevel Regression Form**

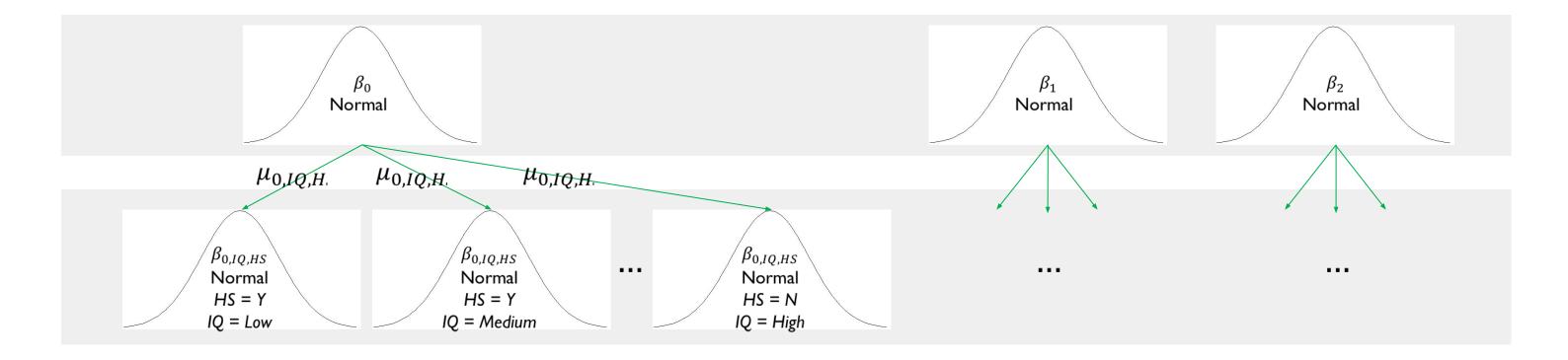






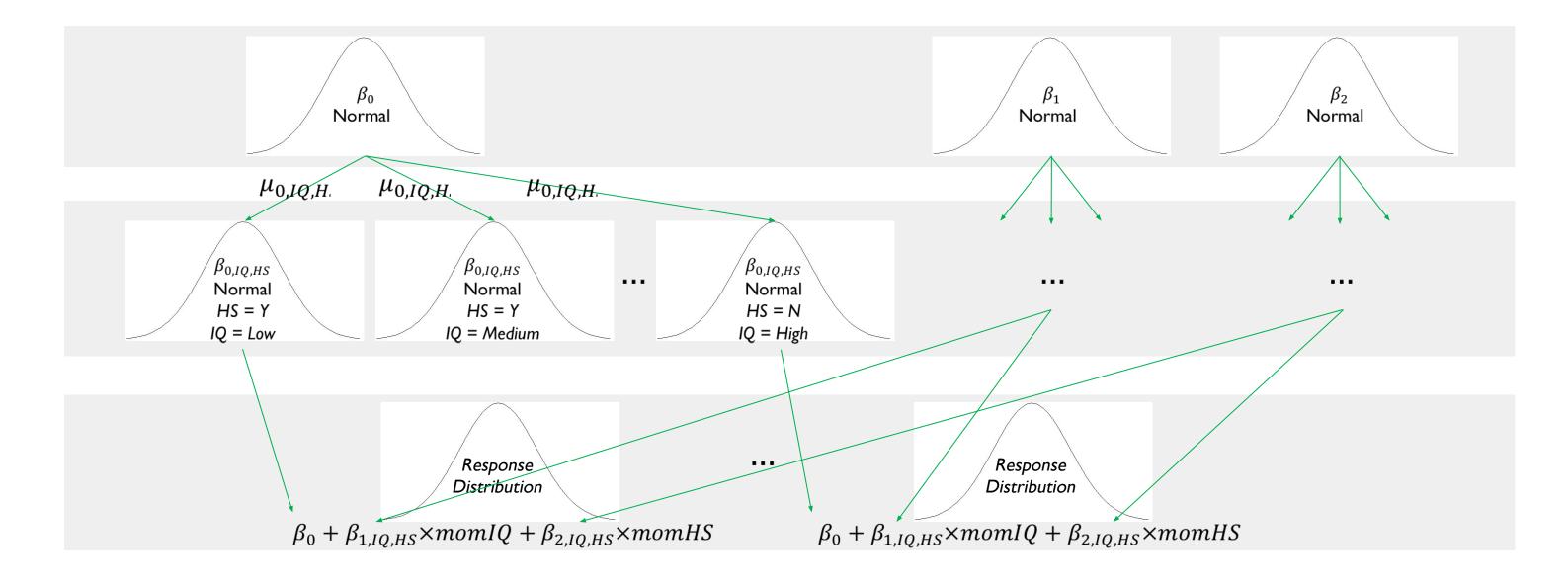
**Collect Data** 





Collect Data

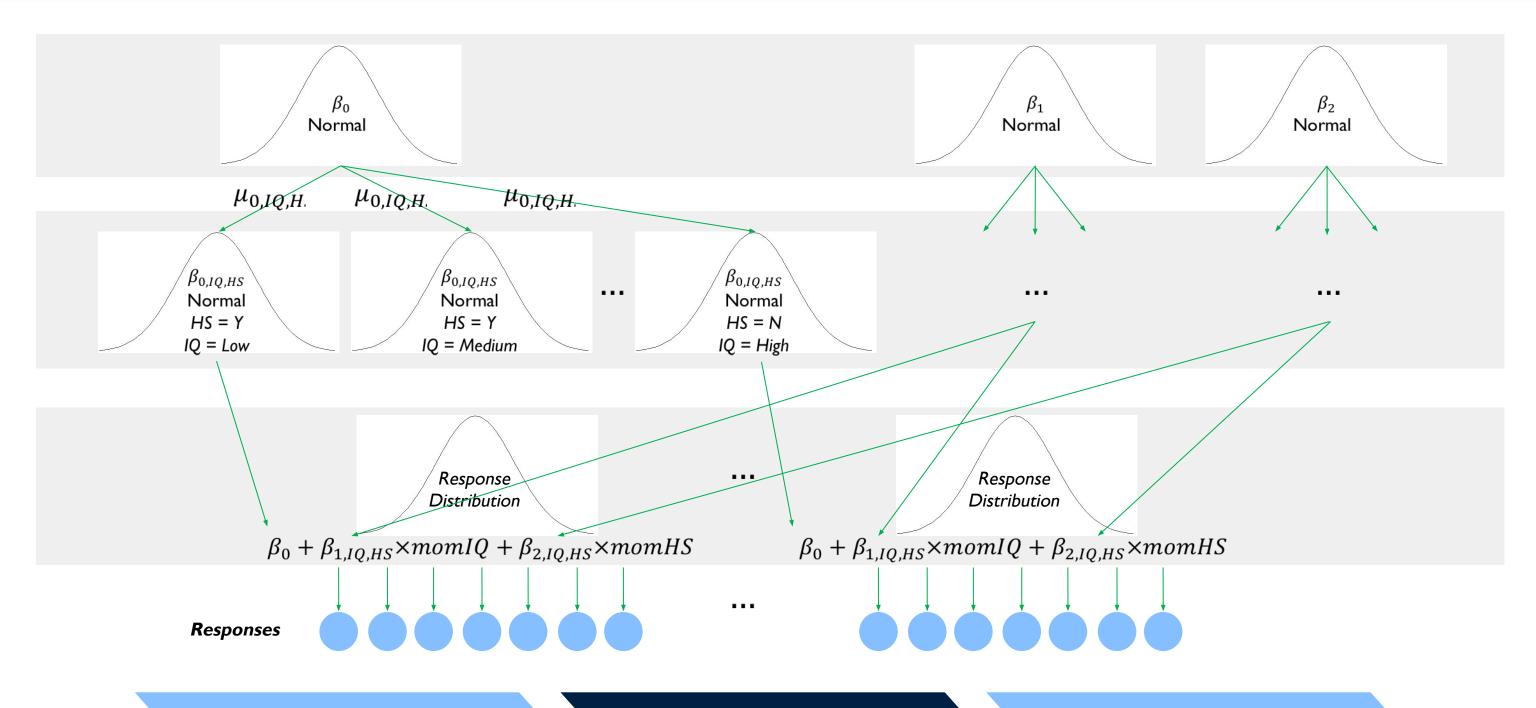




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## The Model

- Hierarchical models often have a lot of moving parts (as we can see in the graphic)
- They can model complicated relationships in a more intuitive way than some other methods of modeling
- Downfalls: fitting one of these models in a Bayesian framework can be computationally difficult

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# The Model - Updates

- Include six new intercepts  $(\beta'_0s)$ ,  $\beta'_1s$ ,  $\beta'_2s$ , and  $\sigma'_is$  each constrained by a hierarchical relationship
- Change the distribution of the errors from a normal to a skewed normal to account for the left-skew that we observed in the posterior predictive fits

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## The Model

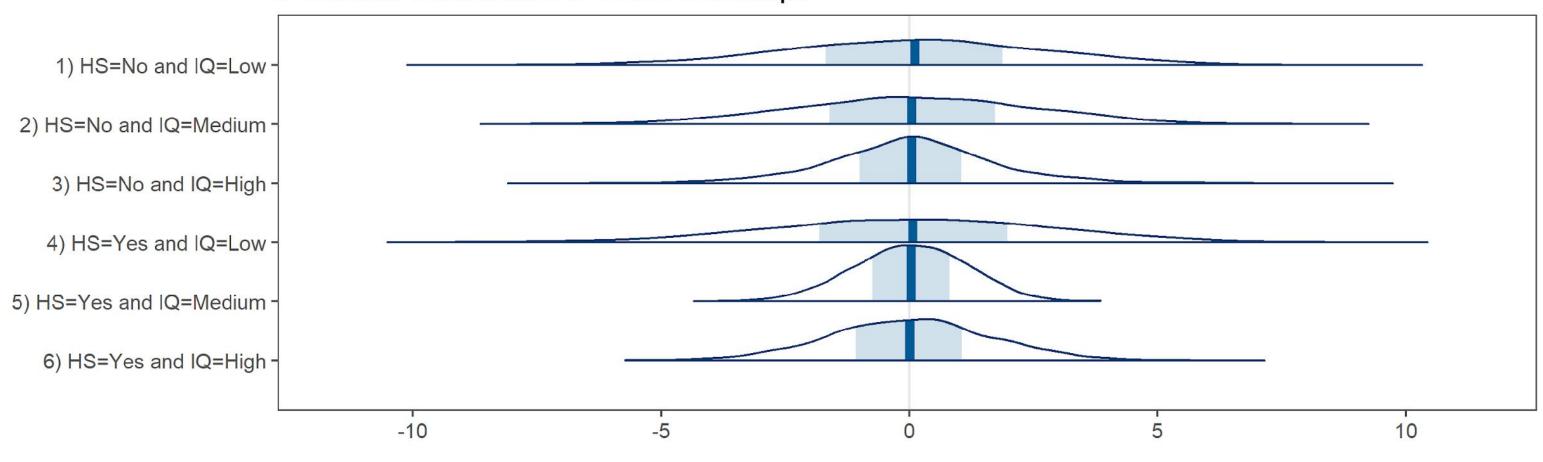
- Just like before, when we run the model we will get posterior distributions on each of the parameters
- This time, we can compare each subgroup's intercept and slope to see if they have any relationships
- Why not incorporate a non-linear term (like  $IQ^2$ ) instead?
  - Expressing belief that different IQ groups come from different distributions and not a non-linear extension of a more global process

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#### Posterior Distributions of the Intercept

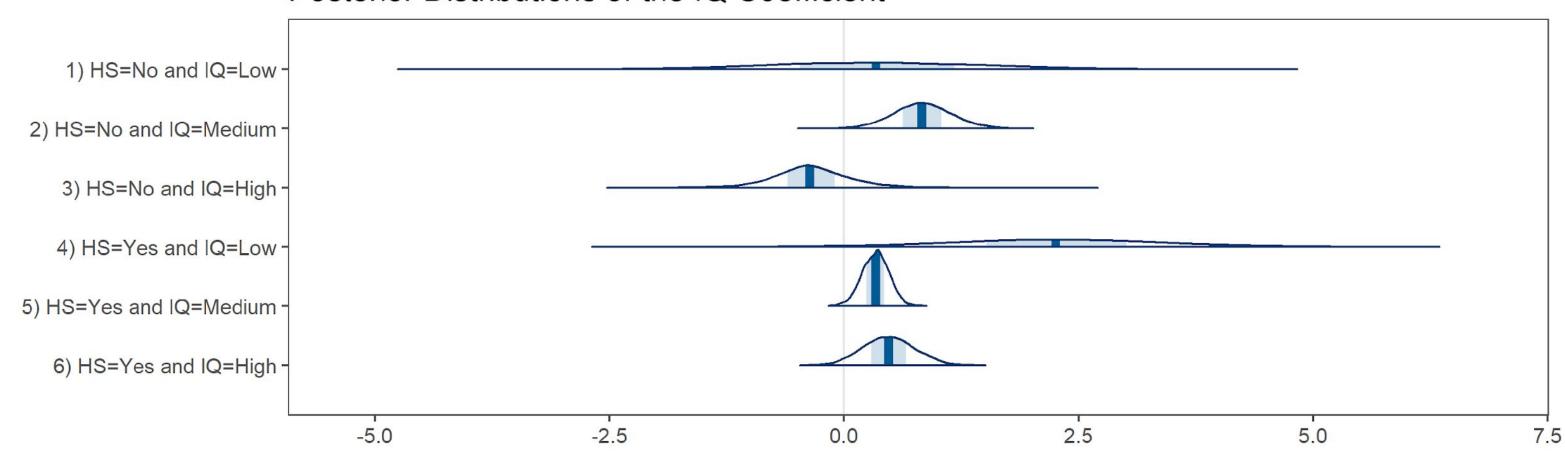


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#### Posterior Distributions of the IQ Coefficient

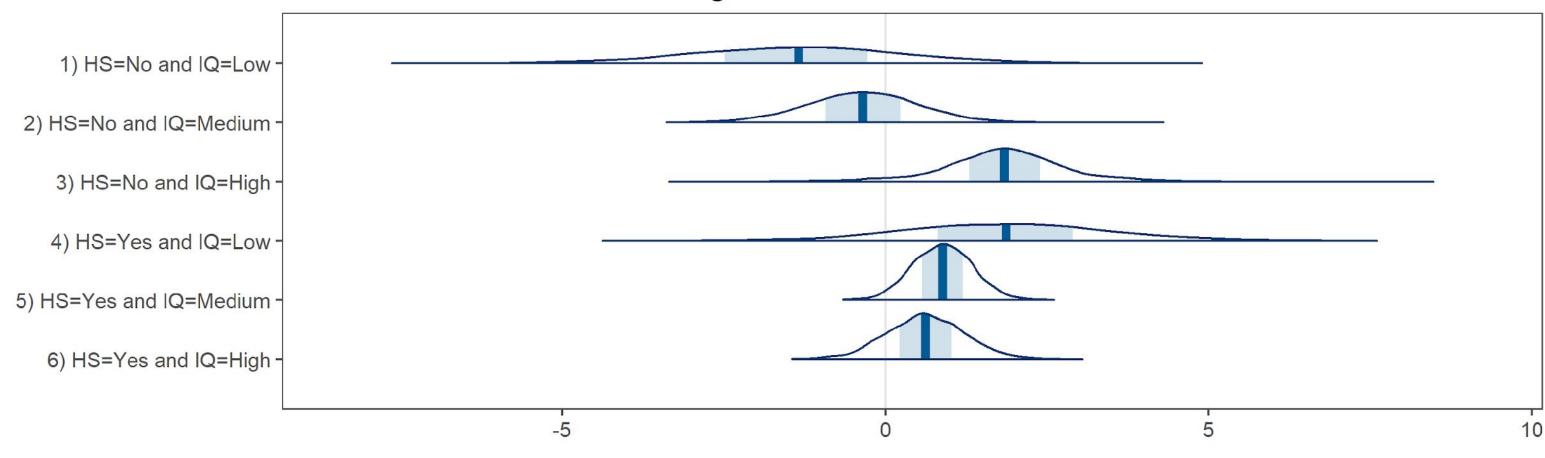


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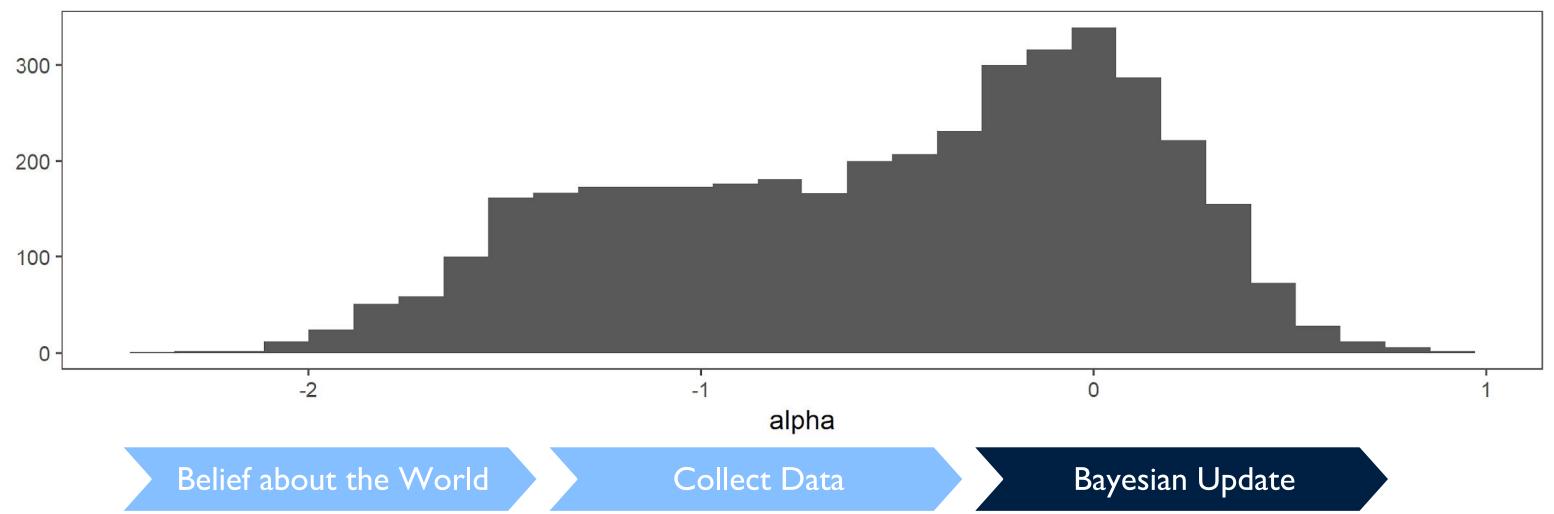


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#### Posterior Distribution of Skew Parameter

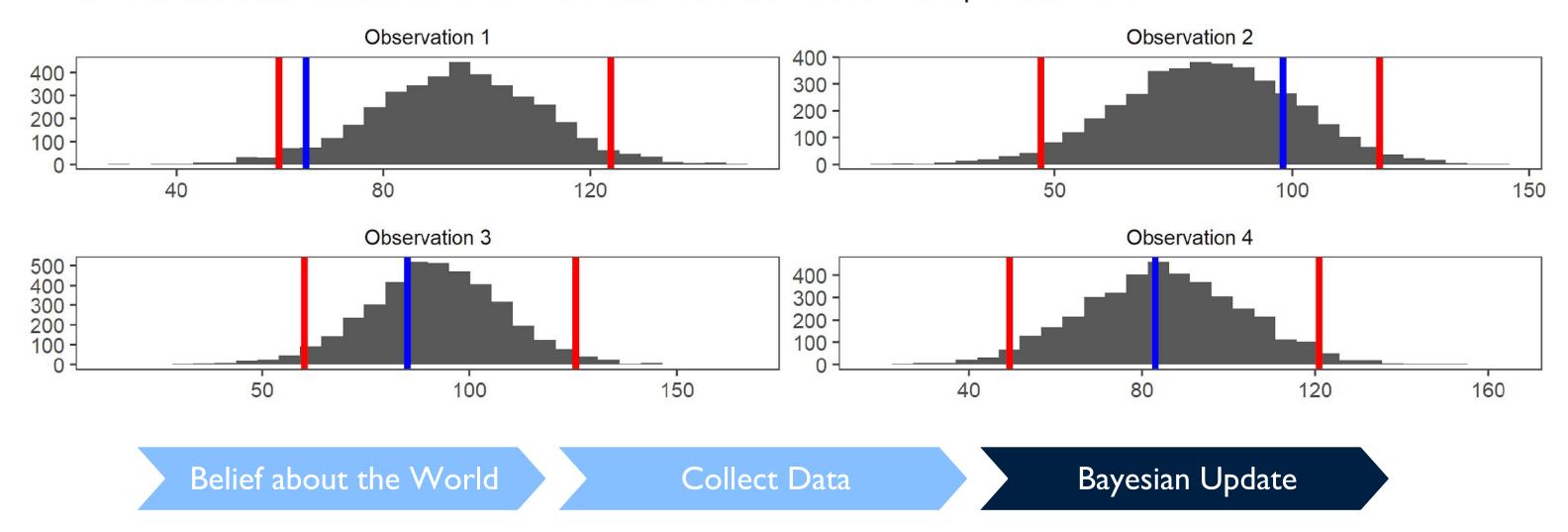
The skew parameter is predominatly negative indicating that the distribution of errors is left-skewed





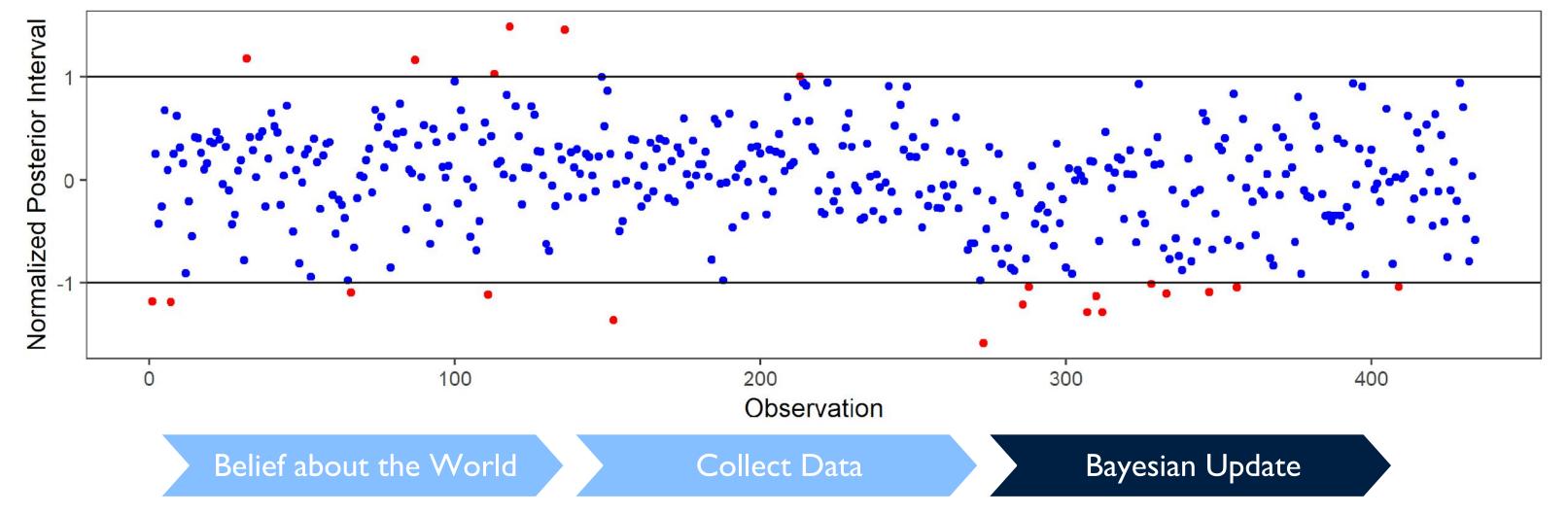
#### Posterior Predictive Intervals for First Four Observations

The blue line is the observed value for Childs IQ. The red lines are the 95% predictive interval



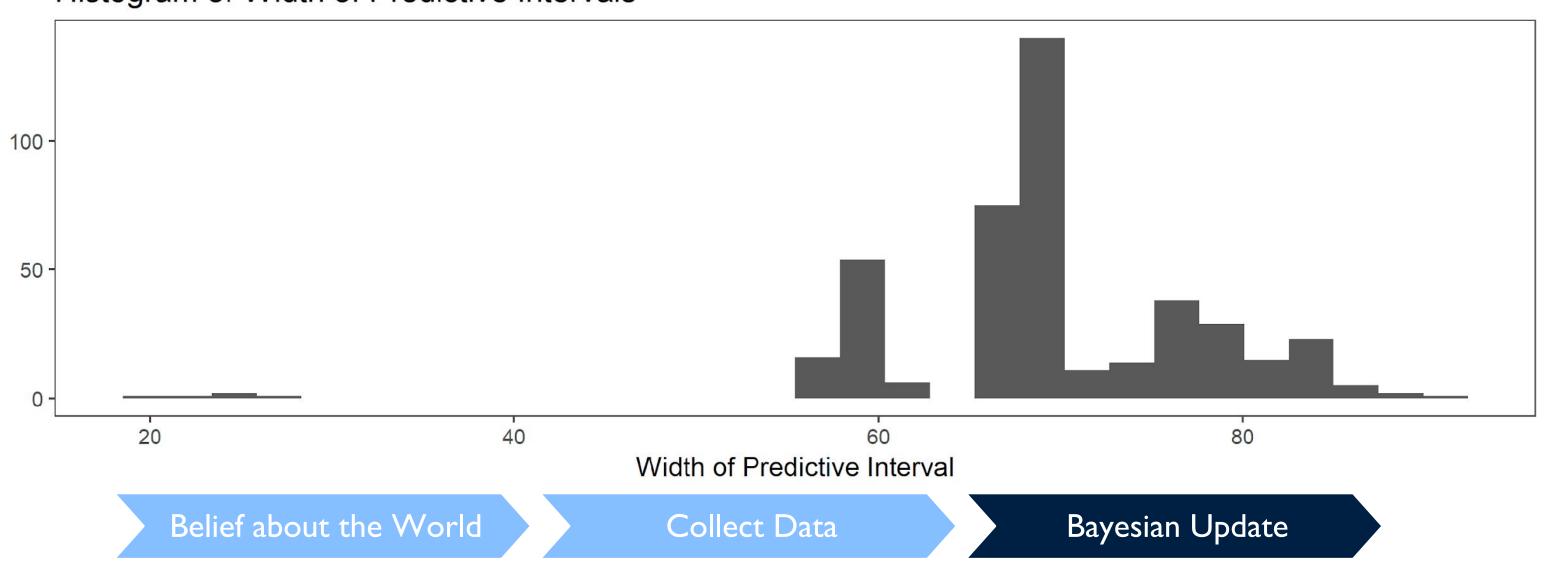
#### Normalized Posterior Predictive Intervals

If a dot is in [-1,1] then the posterior predictive interval contained the true childs IQ



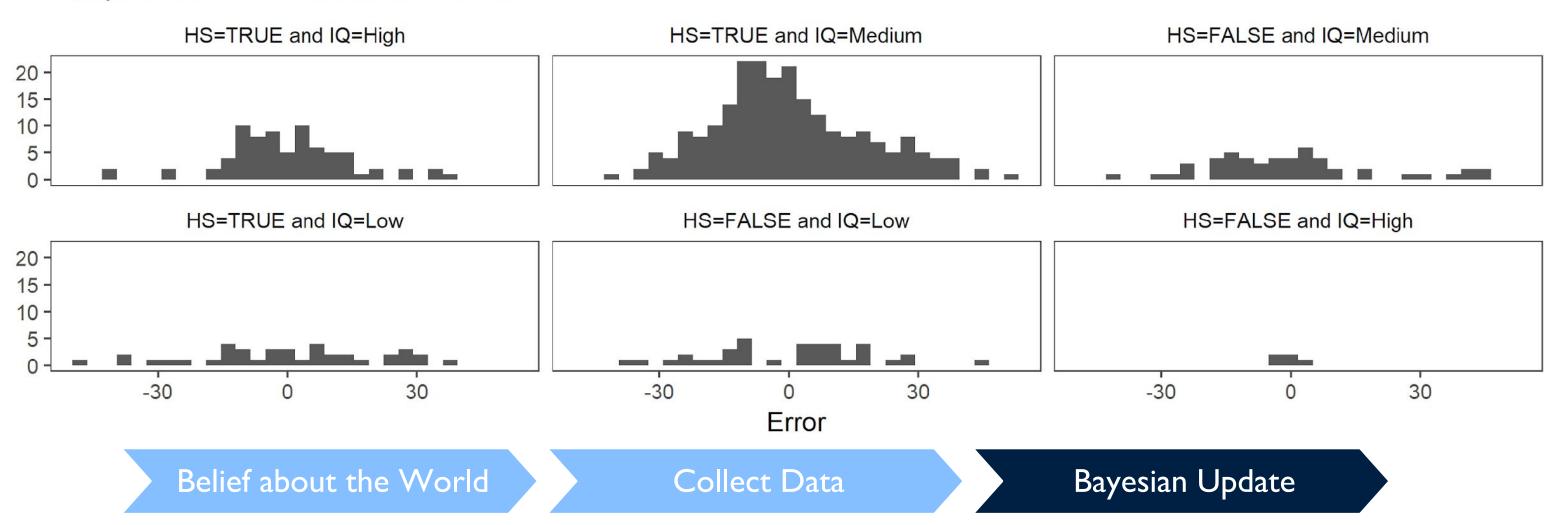


Histogram of Width of Predictive Intervals



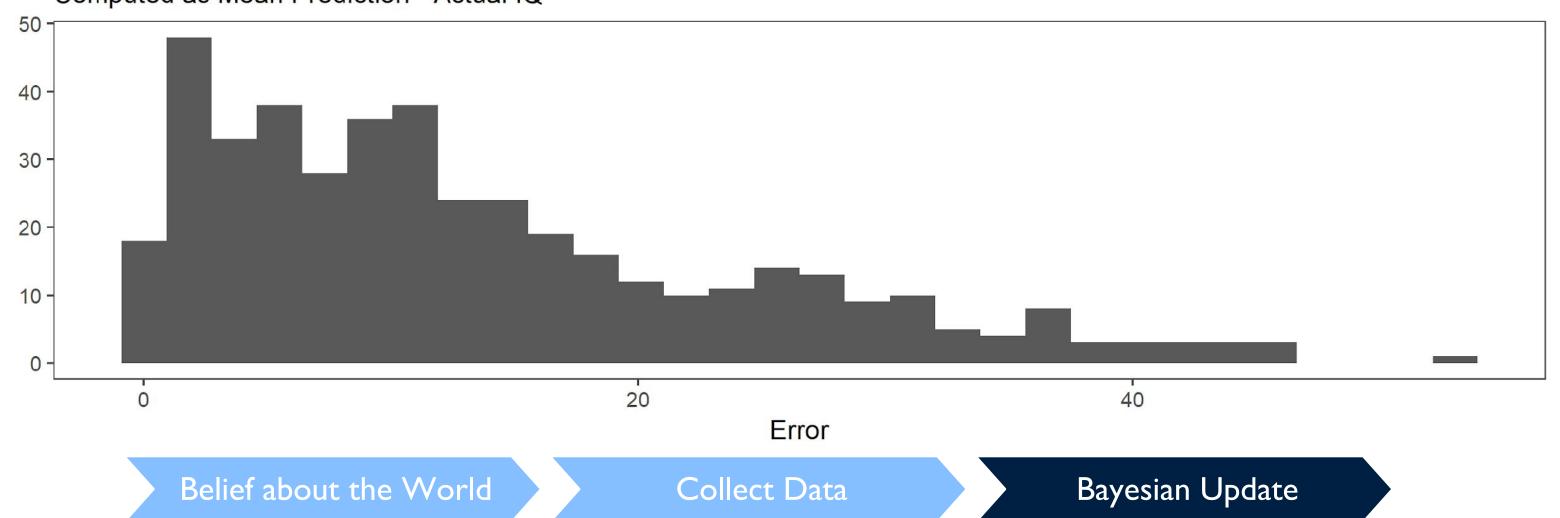


# Histogram of Errors Computed as Mean Prediction - Actual IQ



Histogram of Errors - Multilevel Model

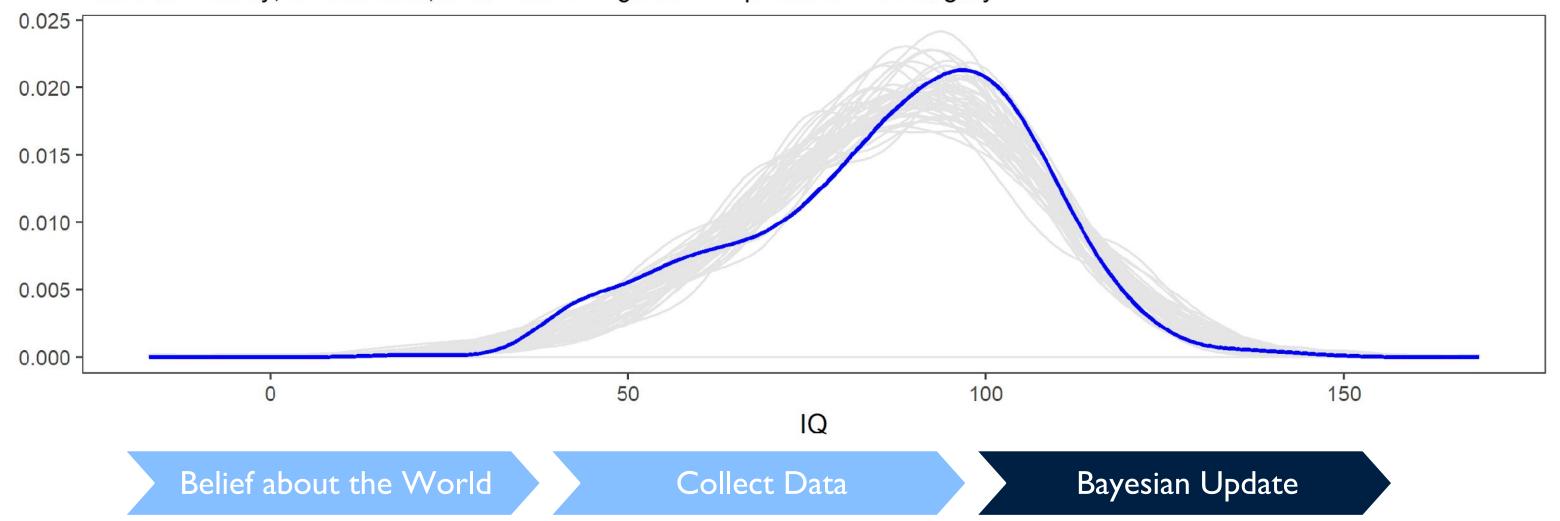
Computed as Mean Prediction - Actual IQ





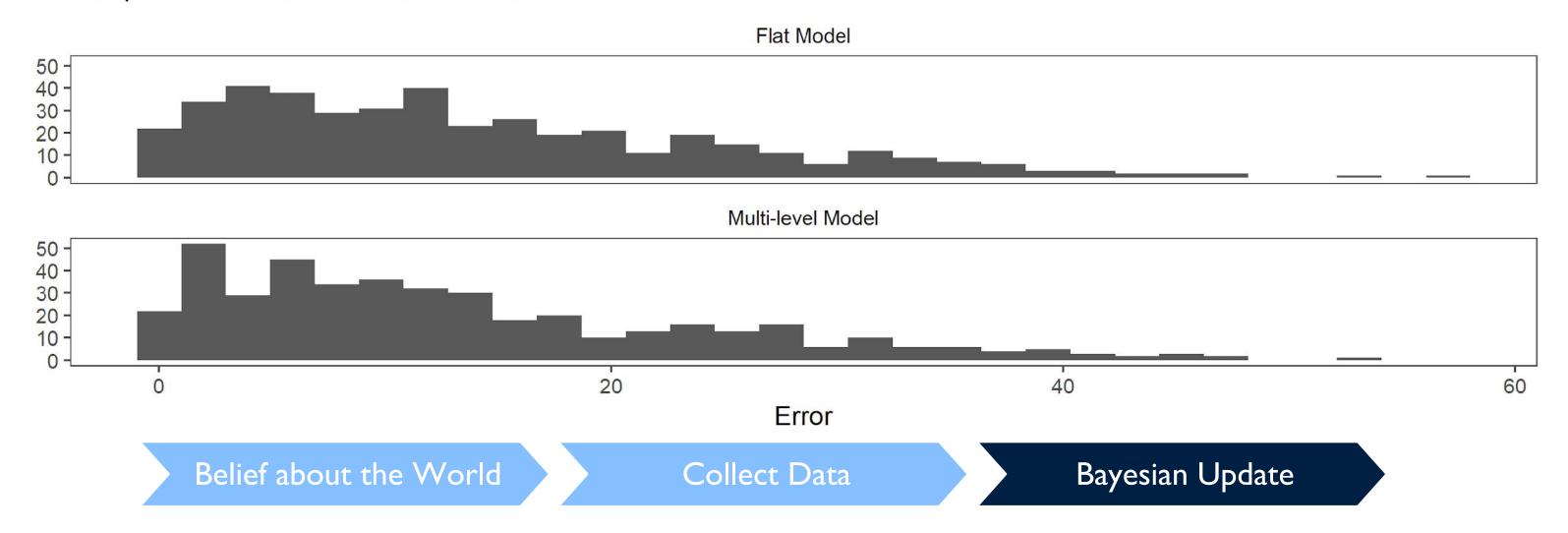
#### Posterior Predictive Check











## The Model - Observations

- The multi-level model, for this data, isn't a massive improvement in prediction ability but is an improvement in inference we can now tease out the individual group effects
- It provides insight into the differences between the slopes of the parameters
  - Increased variance in parameter estimates as a result
- Next steps in modeling:
  - Account for the over-inflated left-tail using a mixture distribution or another technique

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# Parting Notes

- Bayesian models are computationally intensive but can model very complex relationships, perform regularization, incorporate previous analysis, and express uncertainty intuitively within the same model
- Methods are becoming more feasible due to advances in sampling techniques and computational power

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# Parting Notes

- Modeling is an iterative process that is filled with assumptions and is subjective
- Capturing the variance of an estimate is sometimes more important than the estimate itself
- Large posterior intervals → Large uncertainty in estimate given the current model and data!

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