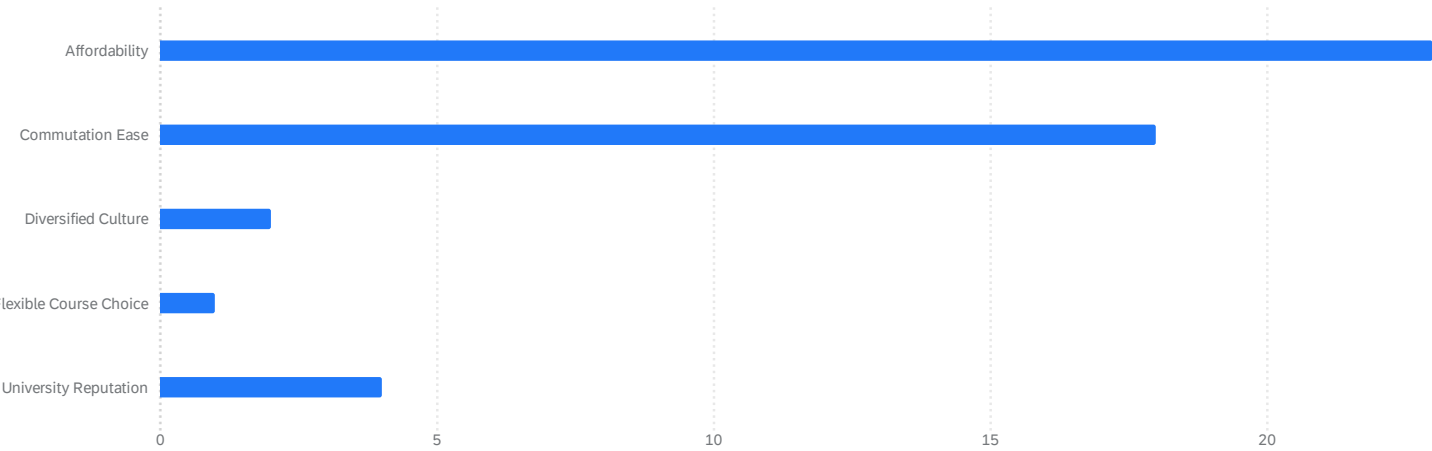


Responses: 54

What makes you choose CUSLA? 48 ⓘ



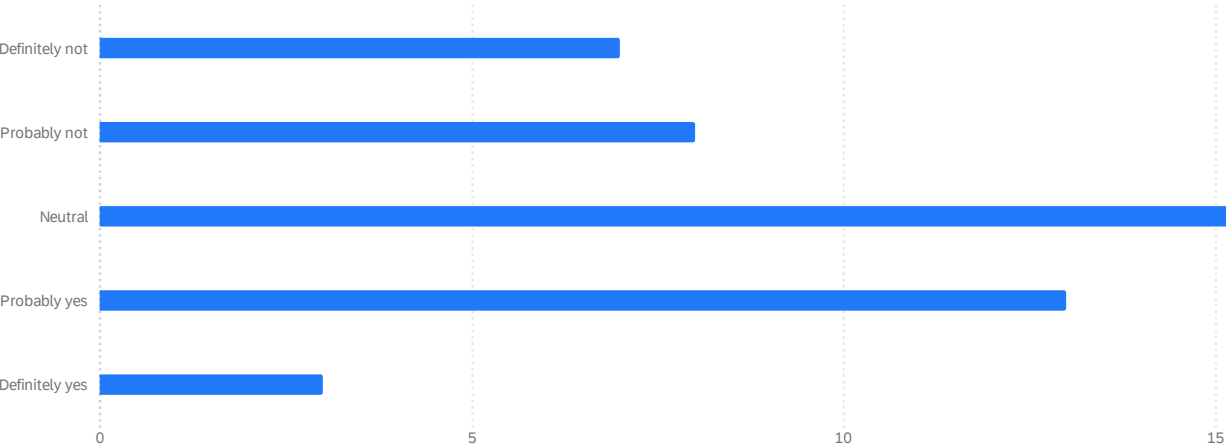
What makes you choose CUSLA? 48 ⓘ

Q1 - What makes you choose CUSLA?	Percentage	Count
Affordability	48%	23
Commutation Ease	38%	18
Diversified Culture	4%	2
Flexible Course Choice	2%	1
University Reputation	8%	4

What makes you choose CUSLA? 48 ⓘ

What makes you choose CUSLA?	Average	Minimum	Maximum	Count
Affordability	1.00	1.00	1.00	23
Commutation Ease	2.00	2.00	2.00	18
Diversified Culture	3.00	3.00	3.00	2
Flexible Course Choice	4.00	4.00	4.00	1
University Reputation	5.00	5.00	5.00	4

Do you feel like marketing is a driver of a school's reputation? 49 ⓘ



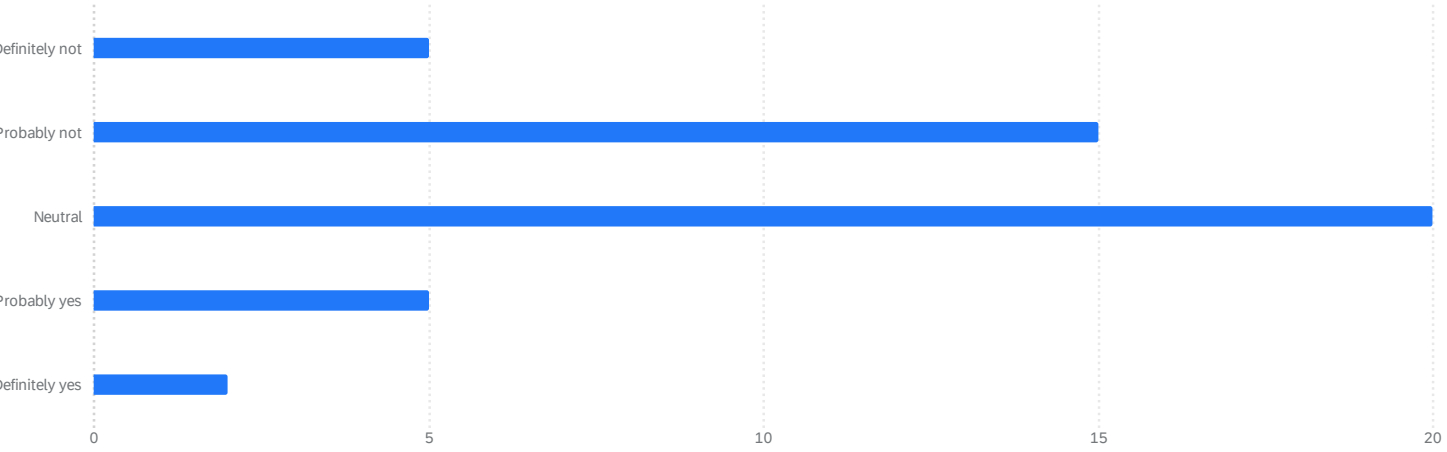
Do you feel like marketing is a driver of a school's reputation? 49 ⓘ

Q2 - Do you feel like marketing is a driver of a school's reputation?	Percentage	Count
Definitely not	14%	7
Probably not	16%	8
Neutral	37%	18
Probably yes	27%	13
Definitely yes	6%	3

Do you feel like marketing is a driver of a school's reputation? 49 ⓘ

Do you feel like marketing is a driver of a school's reputation?	Average	Minimum	Maximum	Count
Definitely not	1.00	1.00	1.00	7
Probably not	2.00	2.00	2.00	8
Neutral	3.00	3.00	3.00	18
Probably yes	4.00	4.00	4.00	13
Definitely yes	5.00	5.00	5.00	3

Is the reputation of the college more important than the course you opted for? 47 ⓘ



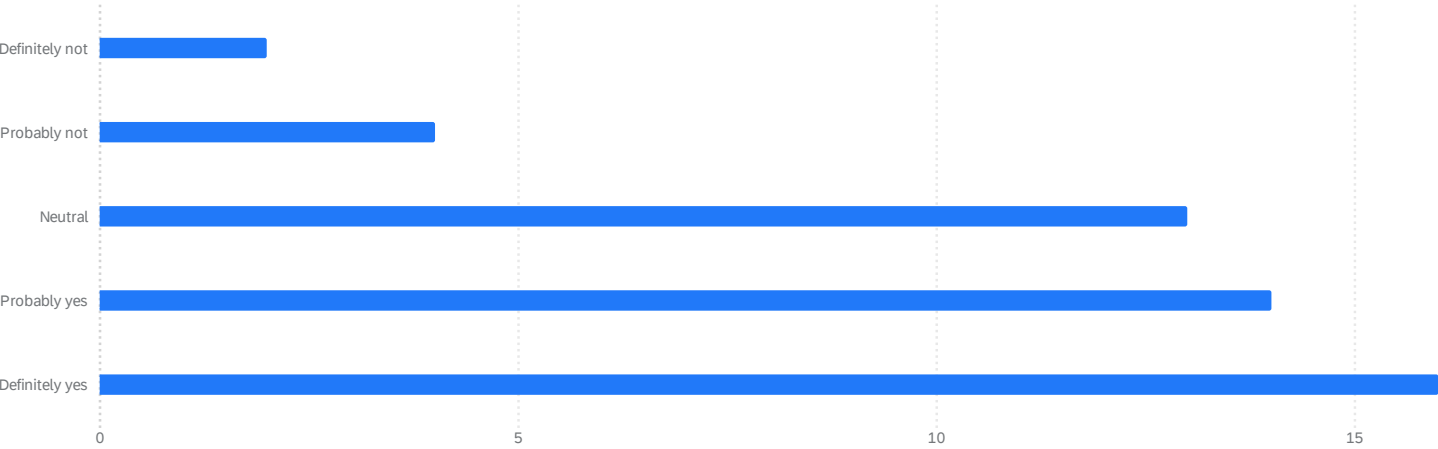
Is the reputation of the college more important than the course you opted for? 47 ⓘ

Q3 - Is the reputation of the college more important than the course you opted for?	Percentage	Count
Definitely not	11%	5
Probably not	32%	15
Neutral	43%	20
Probably yes	11%	5
Definitely yes	4%	2

Is the reputation of the college more important than the course you opted for? 47 ⓘ

Is the reputation of the college more important than the course you opted f...	Average	Minimum	Maximum	Count
Definitely not	1.00	1.00	1.00	5
Probably not	2.00	2.00	2.00	15
Neutral	3.00	3.00	3.00	20
Probably yes	4.00	4.00	4.00	5
Definitely yes	5.00	5.00	5.00	2

Do you agree that mandatory internships should be a part of the curriculum in the IS department? 49 ⓘ



Do you agree that mandatory internships should be a part of the curriculum in the IS department? 49 ⓘ

Q4 - Do you agree that mandatory internships should be a part of the curriculum in the IS department?	Percentage	Count
Definitely not	4%	2
Probably not	8%	4
Neutral	27%	13
Probably yes	29%	14
Definitely yes	33%	16

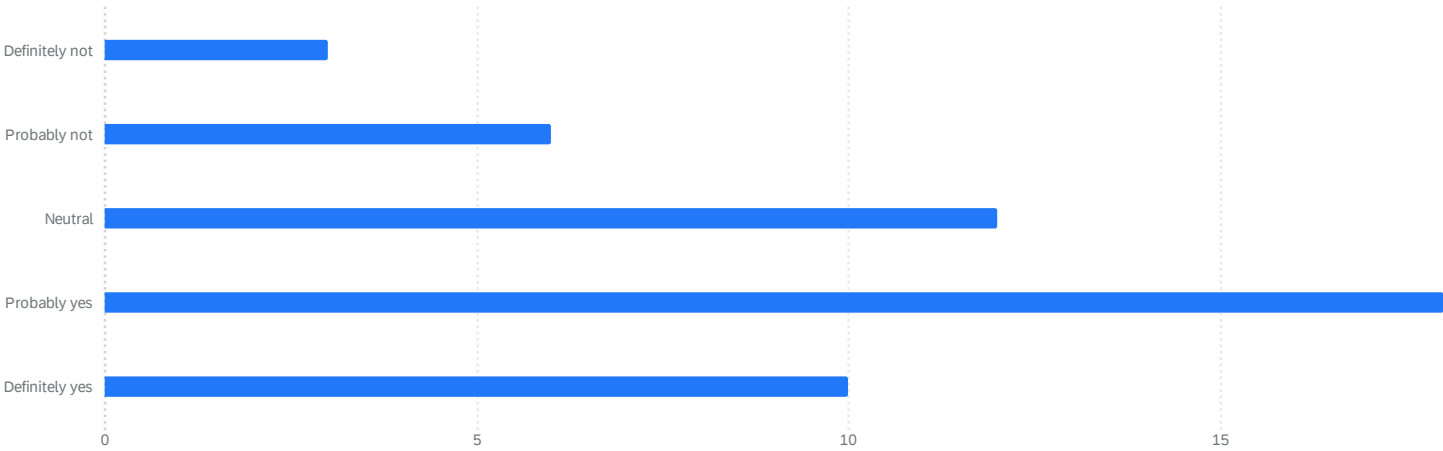
Do you agree that mandatory internships should be a part of the curriculum in the IS department? 49 ⓘ

Do you agree that mandatory internships should be a part of the curriculum...	Average	Minimum	Maximum	Count
Definitely not	1.00	1.00	1.00	2
Probably not	2.00	2.00	2.00	4
Neutral	3.00	3.00	3.00	13
Probably yes	4.00	4.00	4.00	14
Definitely yes	5.00	5.00	5.00	16

On a scale of 1 to 10, how much is CSULA overshadowed by CSULB? 45 ⓘ

On a scale of 1 to 10, how much is CSULA overshadowed by CSULB?	Average	Minimum	Maximum	Count
Click to write Choice 1	6.04	0.00	10.00	45

IS-related inter-college quiz competitions can be arranged so students can feel real time competitive environment? 49 ⓘ



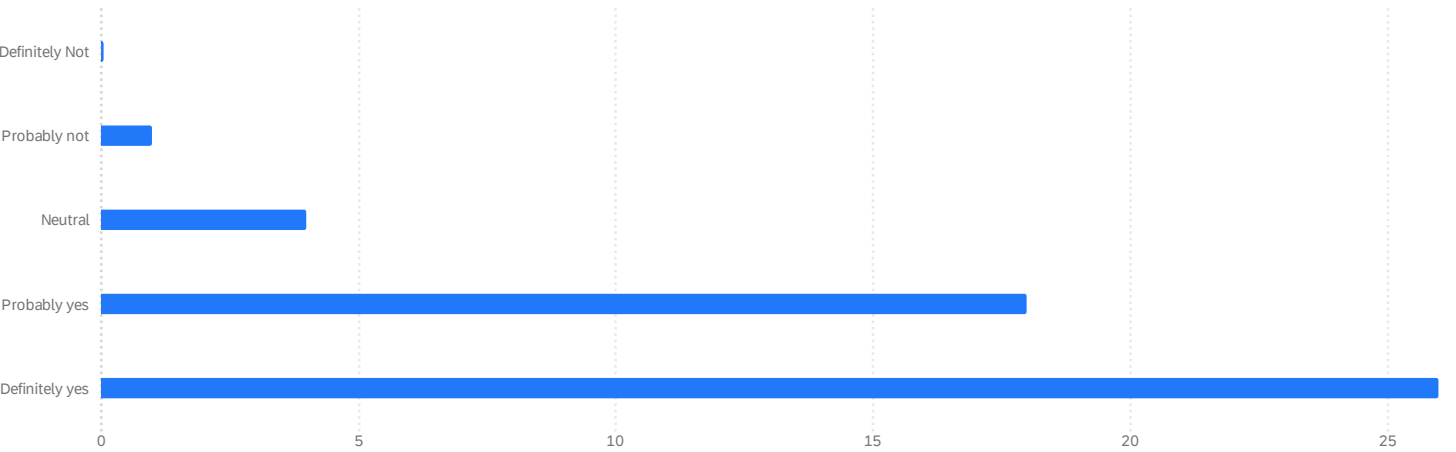
IS-related inter-college quiz competitions can be arranged so students can feel real time competitive environment? 49 ⓘ

Q6 - IS-related inter-college quiz competitions can be arranged so students can feel real time competitive environment?	Percentage	Count
Definitely not	6%	3
Probably not	12%	6
Neutral	24%	12
Probably yes	37%	18
Definitely yes	20%	10

IS-related inter-college quiz competitions can be arranged so students can feel real time competitive environment? 49 ⓘ

IS-related inter-college quiz competitions can be arranged so students can...	Average	Minimum	Maximum	Count
Definitely not	1.00	1.00	1.00	3
Probably not	2.00	2.00	2.00	6
Neutral	3.00	3.00	3.00	12
Probably yes	4.00	4.00	4.00	18
Definitely yes	5.00	5.00	5.00	10

Should CSULA put more emphasis on shining up soft skills that help students to grab a job? 49 ⓘ



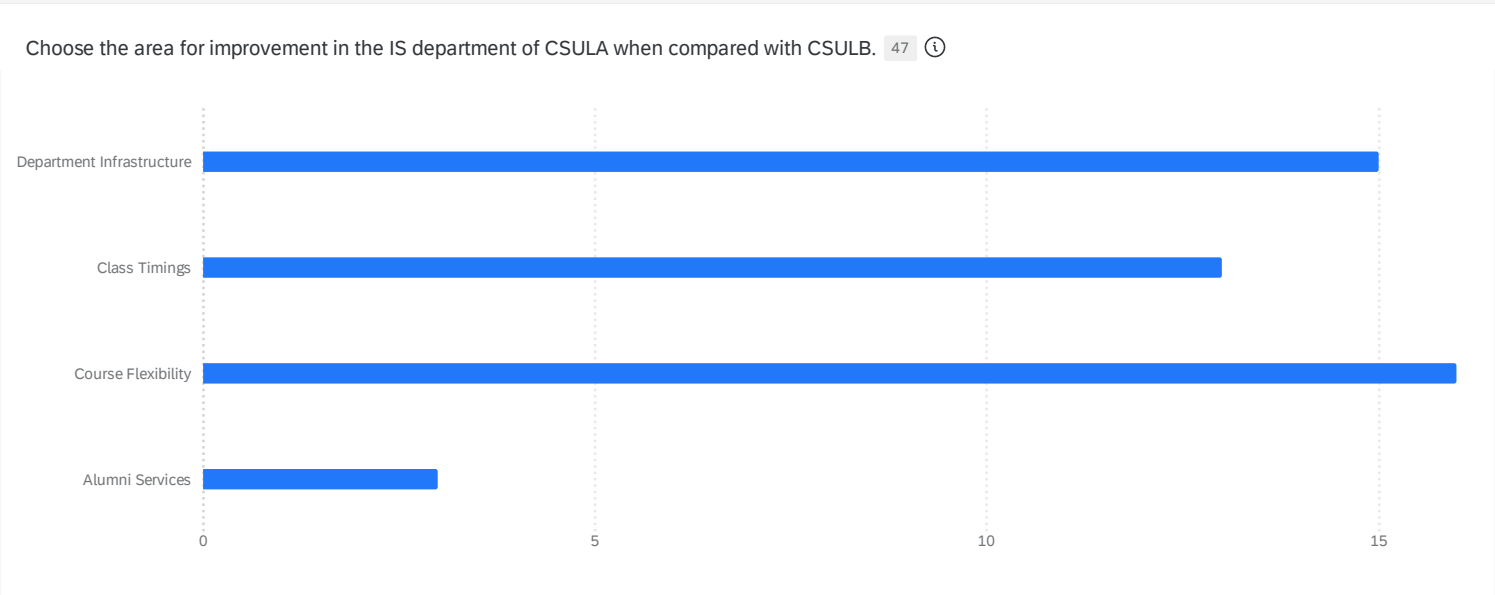
Should CSULA put more emphasis on shining up soft skills that help students to grab a job? 49 ⓘ

Q7 - Should CSULA put more emphasis on shining up soft skills that help students to grab a job?	Percentage	Count
Definitely Not	0%	0
Probably not	2%	1
Neutral	8%	4
Probably yes	37%	18
Definitely yes	53%	26

Should CSULA put more emphasis on shining up soft skills that help students to grab a job? 49 ⓘ

Should CSULA put more emphasis on shining up soft skills that help students...	Average	Minimum	Maximum	Count
Definitely Not	-	-	-	0
Probably not	2.00	2.00	2.00	1

Should CSULA put more emphasis on shining up soft skills that help students...	Average	Minimum	Maximum	Count
Neutral	3.00	3.00	3.00	4
Probably yes	4.00	4.00	4.00	18
Definitely yes	5.00	5.00	5.00	26



Choose the area for improvement in the IS department of CSULA when compared with CSULB. 47 ⓘ

Q8 - Choose the area for improvement in the IS department of CSULA when compared with CSULB.

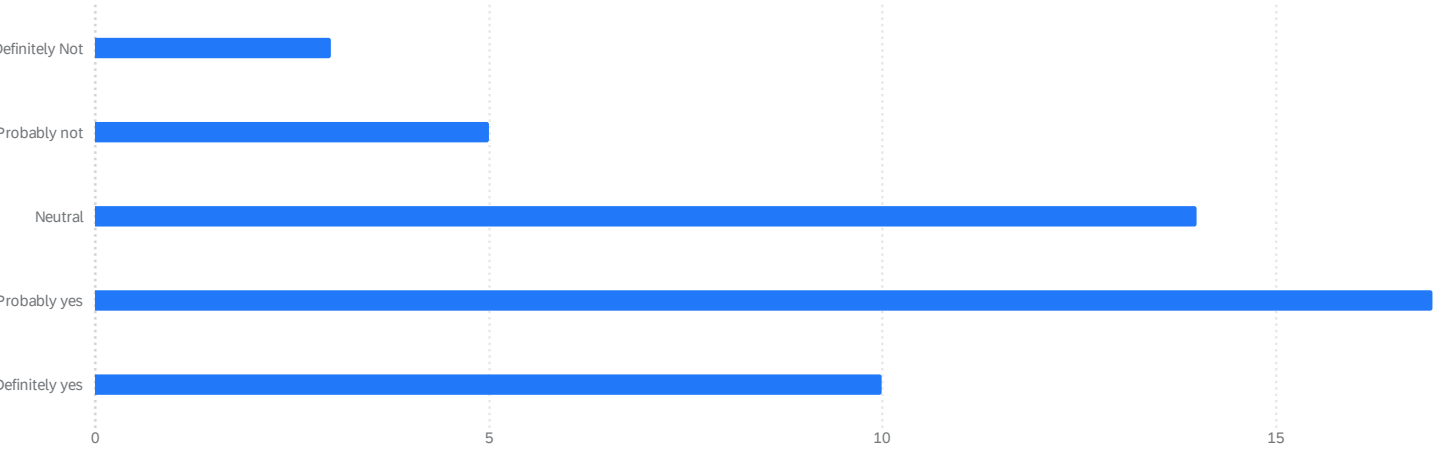
	Percentage	Count
Department Infrastructure	32%	15
Class Timings	28%	13
Course Flexibility	34%	16
Alumni Services	6%	3

Choose the area for improvement in the IS department of CSULA when compared with CSULB. 47 ⓘ

Choose the area for improvement in the IS department of CSULA when compared...

	Average	Minimum	Maximum	Count
Department Infrastructure	1.00	1.00	1.00	15
Class Timings	2.00	2.00	2.00	13
Course Flexibility	3.00	3.00	3.00	16
Alumni Services	4.00	4.00	4.00	3

Would receiving rewards incite you to participate in more on-campus events? 49 ⓘ



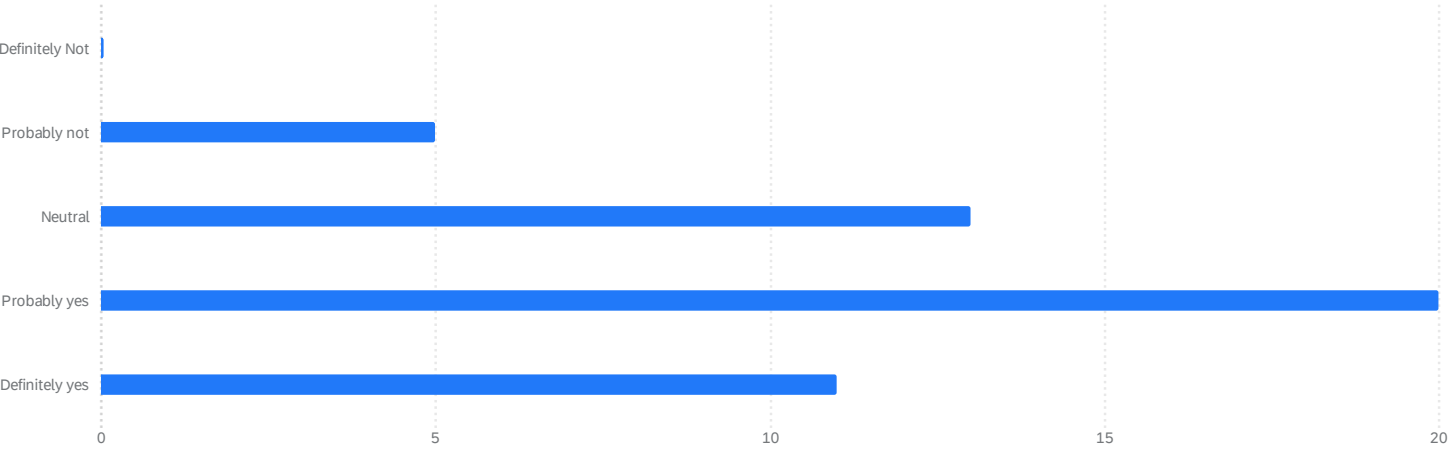
Would receiving rewards incite you to participate in more on-campus events? 49 ⓘ

Q9 - Would receiving rewards incite you to participate in more on-campus events?	Percentage	Count
Definitely Not	6%	3
Probably not	10%	5
Neutral	29%	14
Probably yes	35%	17
Definitely yes	20%	10

Would receiving rewards incite you to participate in more on-campus events? 49 ⓘ

Would receiving rewards incite you to participate in more on-campus events?	Average	Minimum	Maximum	Count
Definitely Not	1.00	1.00	1.00	3
Probably not	2.00	2.00	2.00	5
Neutral	3.00	3.00	3.00	14
Probably yes	4.00	4.00	4.00	17
Definitely yes	5.00	5.00	5.00	10

Should companies reimburse the employees to study in CSULA? 49 ⓘ



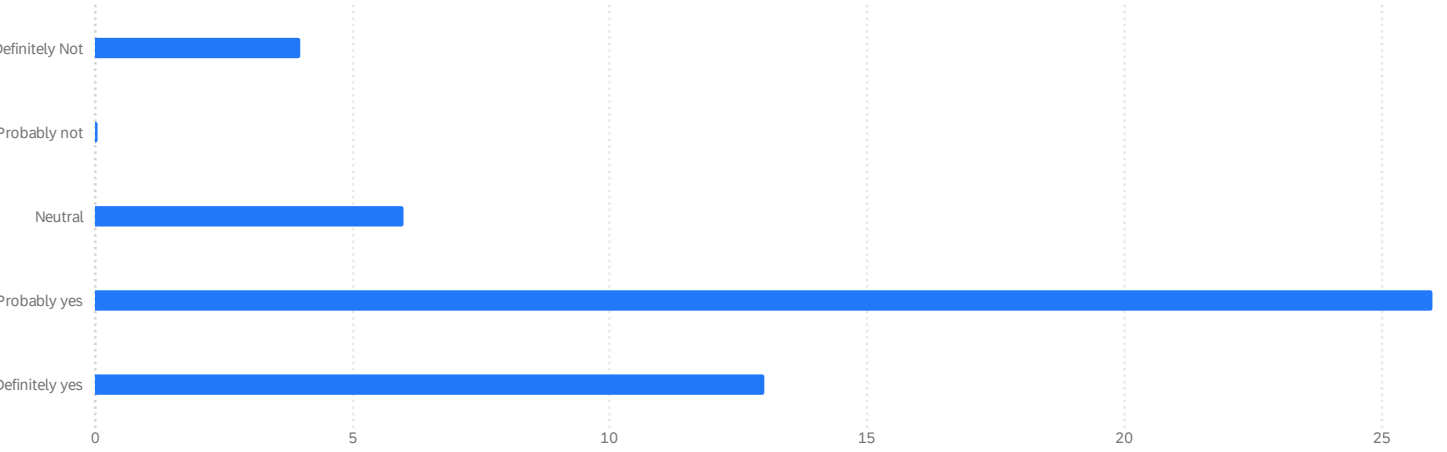
Should companies reimburse the employees to study in CSULA? 49 ⓘ

Q10 - Should companies reimburse the employees to study in CSULA?	Percentage	Count
Definitely Not	0%	0
Probably not	10%	5
Neutral	27%	13
Probably yes	41%	20
Definitely yes	22%	11

Should companies reimburse the employees to study in CSULA? 49 ⓘ

Should companies reimburse the employees to study in CSULA?	Average	Minimum	Maximum	Count
Definitely Not	-	-	-	0
Probably not	2.00	2.00	2.00	5
Neutral	3.00	3.00	3.00	13
Probably yes	4.00	4.00	4.00	20
Definitely yes	5.00	5.00	5.00	11

Should CSULA offer more scholarships to talented students? 49 ⓘ



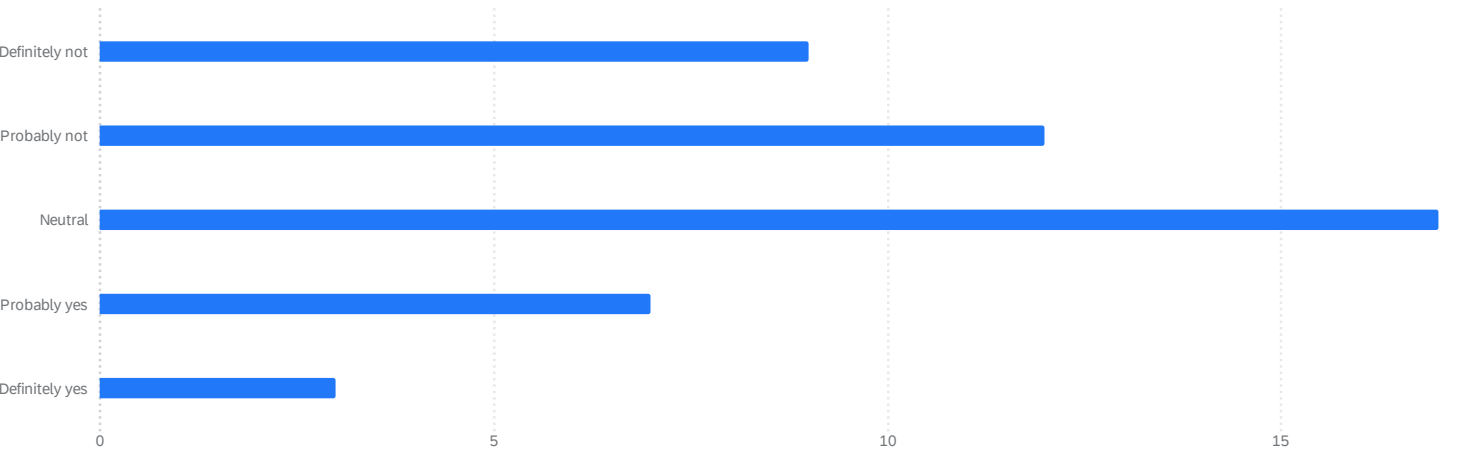
Should CSULA offer more scholarships to talented students? 49 ⓘ

Q11 - Should CSULA offer more scholarships to talented students?	Percentage	Count
Definitely Not	8%	4
Probably not	0%	0
Neutral	12%	6
Probably yes	53%	26
Definitely yes	27%	13

Should CSULA offer more scholarships to talented students? 49 ⓘ

Should CSULA offer more scholarships to talented students?	Average	Minimum	Maximum	Count
Definitely Not	1.00	1.00	1.00	4
Probably not	-	-	-	0
Neutral	3.00	3.00	3.00	6
Probably yes	4.00	4.00	4.00	26
Definitely yes	5.00	5.00	5.00	13

Is enough advertising done for the events conducted by CSULA? 48 ⓘ



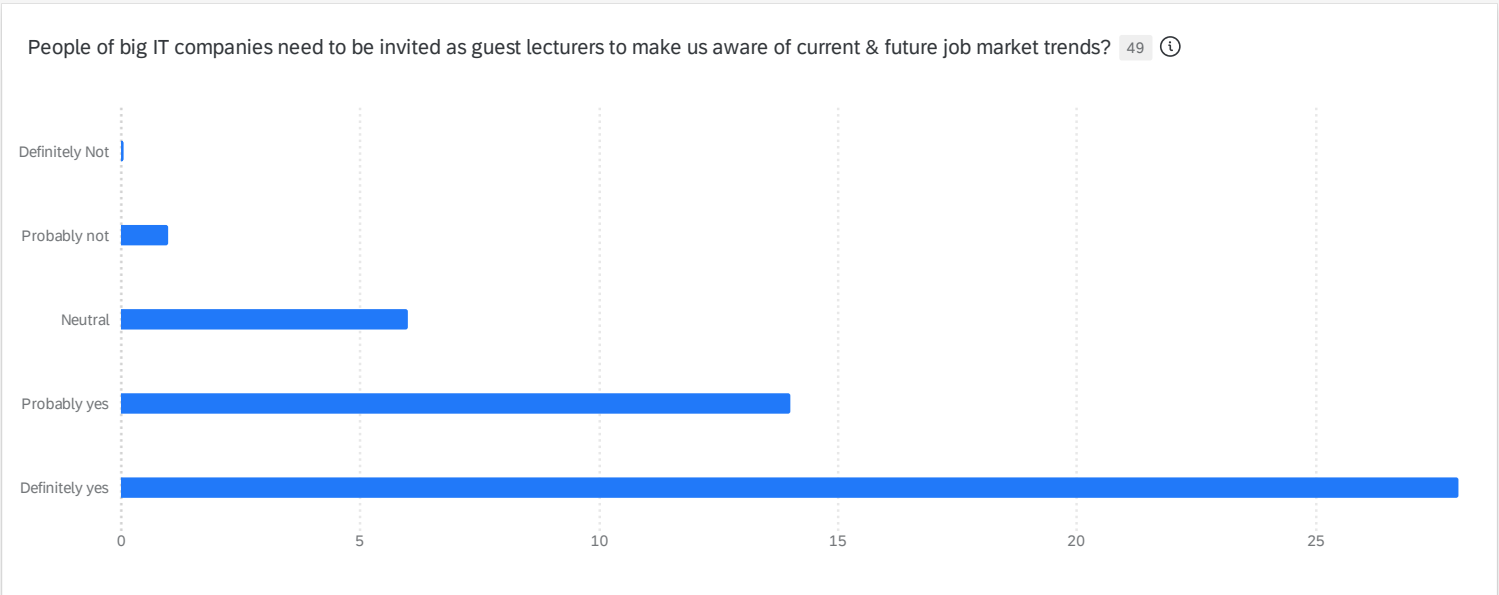
Is enough advertising done for the events conducted by CSULA? 48 ⓘ

Q12 - Is enough advertising done for the events conducted by CSULA?	Percentage	Count
Definitely not	19%	9
Probably not	25%	12
Neutral	35%	17
Probably yes	15%	7
Definitely yes	6%	3

Is enough advertising done for the events conducted by CSULA? 48 ⓘ

Is enough advertising done for the events conducted by CSULA?	Average	Minimum	Maximum	Count
Definitely not	1.00	1.00	1.00	9
Probably not	2.00	2.00	2.00	12
Neutral	3.00	3.00	3.00	17

Is enough advertising done for the events conducted by CSULA?	Average	Minimum	Maximum	Count
Probably yes	4.00	4.00	4.00	7
Definitely yes	5.00	5.00	5.00	3



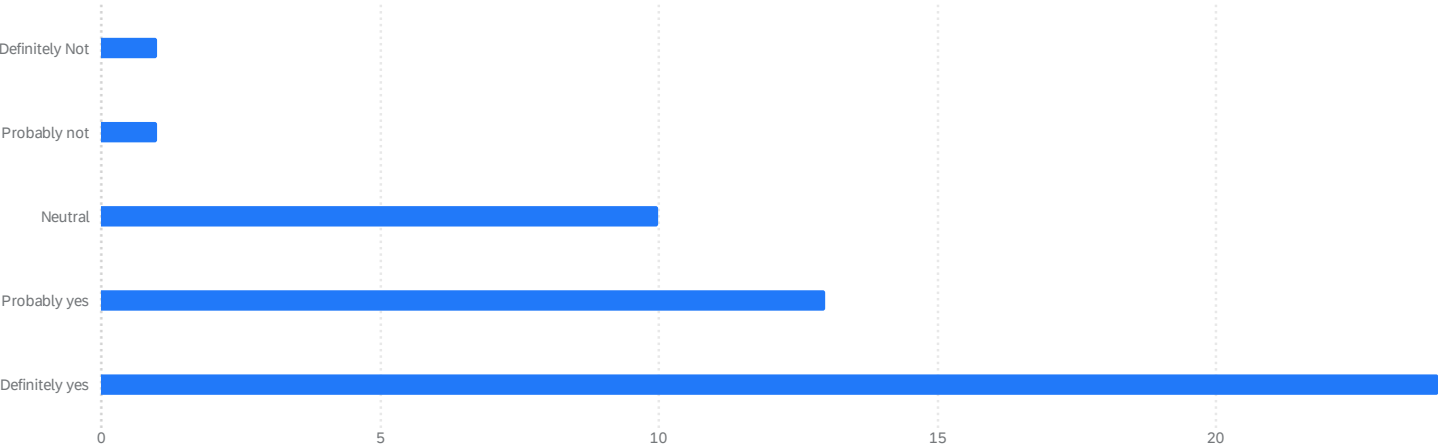
People of big IT companies need to be invited as guest lecturers to make us aware of current & future job market trends? 49 ⓘ

Q13 - People of big IT companies need to be invited as guest lecturers to make us aware of current & future job market trends?	Percentage	Count
Definitely Not	0%	0
Probably not	2%	1
Neutral	12%	6
Probably yes	29%	14
Definitely yes	57%	28

People of big IT companies need to be invited as guest lecturers to make us aware of current & future job market trends? 49 ⓘ

People of big IT companies need to be invited as guest lecturers to make us...	Average	Minimum	Maximum	Count
Definitely Not	-	-	-	0
Probably not	2.00	2.00	2.00	1
Neutral	3.00	3.00	3.00	6
Probably yes	4.00	4.00	4.00	14
Definitely yes	5.00	5.00	5.00	28

Should career fairs be more effective in a way that records how many students ended up in either interviews or job offer? 49 ⓘ



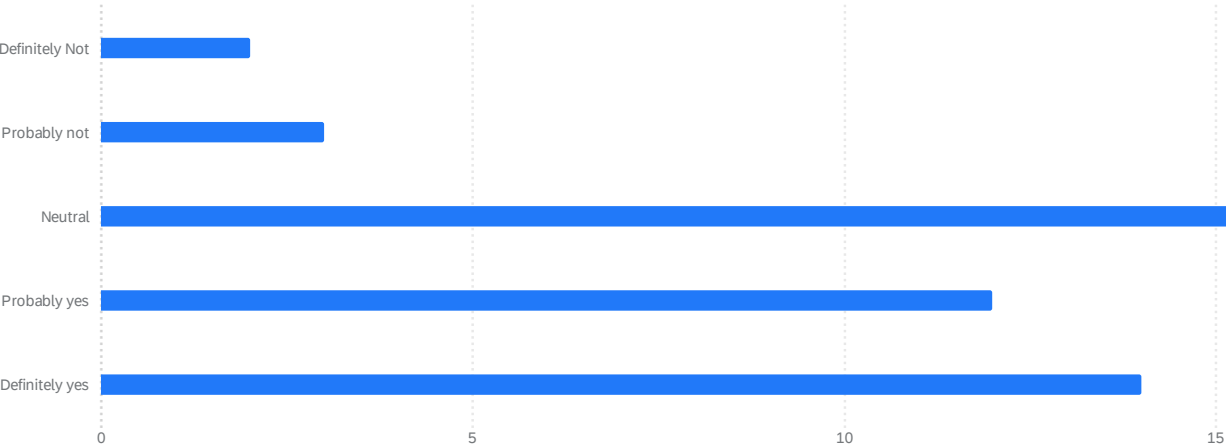
Should career fairs be more effective in a way that records how many students ended up in either interviews or job offer? 49 ⓘ

Q14 - Should career fairs be more effective in a way that records how many students ended up in either interviews or job offer?	Percentage	Count
Definitely Not	2%	1
Probably not	2%	1
Neutral	20%	10
Probably yes	27%	13
Definitely yes	49%	24

Should career fairs be more effective in a way that records how many students ended up in either interviews or job offer? 49 ⓘ

Should career fairs be more effective in a way that records how many studen...	Average	Minimum	Maximum	Count
Definitely Not	1.00	1.00	1.00	1
Probably not	2.00	2.00	2.00	1
Neutral	3.00	3.00	3.00	10
Probably yes	4.00	4.00	4.00	13
Definitely yes	5.00	5.00	5.00	24

Some stressbusting & health-oriented classes like yoga and meditation should be introduced. 49 ⓘ



Some stressbusting & health-oriented classes like yoga and meditation should be introduced. 49 ⓘ

Q15 - Some stressbusting & health-oriented classes like yoga and meditation should be introduced.	Percentage	Count
Definitely Not	4%	2
Probably not	6%	3
Neutral	37%	18
Probably yes	24%	12
Definitely yes	29%	14

Some stressbusting & health-oriented classes like yoga and meditation should be introduced. 49 ⓘ

Some stressbusting & health-oriented classes like yoga and meditation shoul...	Average	Minimum	Maximum	Count
Definitely Not	1.00	1.00	1.00	2
Probably not	2.00	2.00	2.00	3
Neutral	3.00	3.00	3.00	18
Probably yes	4.00	4.00	4.00	12
Definitely yes	5.00	5.00	5.00	14