To democratize stock market education and trading by creating a collaborative platform where users can learn, share, and trade with confidence through a supportive community.

Core Features
1. User login, google & facebook.
    a. Connect login with brokerage account.
    b. Some anonymity for user profile. Use profile image. Show whom he follows and followers to the user.
    c. Show own feed/posts of the user.
2. Read only access to brokerage account.
    a. Zeroda, icici, hdfc etc. Top 4 brokerages.
    b. Display table/some UI for all the stocks and options of the account.
    c. Link the stock in the table of the person sharing the account to google stock chart to provide insights about the stock.
3. Stock ticker information. Search feature as main option on the app
    a. E.g. Zomato real time stock price
    b. Posts related to a stock.
4. Social feed.
    a. Show all posts of the people the user follows
    b. Able to do a new post by the user himself.
    c. Post, text with image and maybe a link to youtube videos.
    d. # tags and annotations to refer to a user.
    e. Replies to posts.
    f. Likes
5. Real-Time Alerts & Notifications
    a. (P1)Market Updates: Live market news and price movements for stocks, ETFs, and more. XSS feed to get market updates from 3rd party apis.
    b.
6. We will need Cloudflare WAF to thwart attacks. The Securities and Exchange Board of India released the Cyber Security & Cyber Resilience Framework for Stock Brokers/Depository Participants in 2018.
7. adheres to SEBI's regulations for internet-based trading (IBT). We need logos and branding to ensure that customers are confident to use our app without any concerns.
8. AI integration to convert voice to text and integrate with open ai to generate results specific to stock questions.

1. Social Trading Platform
   - ◦ Trade Sharing: Users can share their real trades and strategies with others in the community.
   - ◦ ~~Copy Trading: Users can follow and replicate trades from experienced traders, fostering a learning-by-doing approach.~~
   - ◦ ~~Leaderboards: Highlight top-performing users based on trade success, providing credibility and motivation.~~

2
   - ◦ (P1)Trade Alerts: Notify users when followed traders make a move.

3 (P2)Discussion Forums
   - ◦ Topic-specific discussion boards for stock ideas, market trends, and strategies.
   - ◦ Moderated by experts to ensure quality and relevance.

4 (P0)Verified User Base
   - ◦ Verification of trade activity ensures authenticity and trustworthiness.

5 ~~Gamification~~
   - ◦ ~~Badges & Rewards: Users earn badges for trade successes, contributions to discussions, and mentorship roles.~~
   - ◦ Challenges and competitions to engage the community and promote activity.

6. Engagement activity for the users based on xss feed of the stock/trendy stock/

Additional Key Features
   - • Educational Content
   - ◦ Tutorials, blogs, and videos tailored to novice, intermediate, and advanced traders.
   - ◦ In-app quizzes and certifications for skill-building.
   - • Portfolio Tracking
   - ◦ Integrated portfolio management tools to track performance and analyze trends.
   - • Data-Driven Insights
   - ◦ AI-driven sentiment analysis on trending stocks and community discussions.
   - • Integration with Brokers
   - ◦ Secure APIs to connect existing brokerage accounts for seamless trade execution.
   - • Privacy Controls
   - ◦ Users can opt to share anonymously or control visibility of their trades and discussions.

Business Model
1 Freemium Subscription
◦ Free Tier: Basic features like trade sharing, forums, and alerts.
◦ Premium Tier: Advanced analytics, exclusive leaderboards, and direct mentorship.
2 Affiliate Partnerships
◦ Commissions from brokerage integrations and referrals.
3 Sponsored Content
◦ Advertisements from financial institutions or stock-related tools.
4 Gamified Revenue
◦ In-app purchases for additional features or gamified rewards.

Competitive Edge
1 Community-Centric Approach
◦ Focus on authentic, verified trading discussions sets it apart from generic forums.
2 Accessibility & Gamification
◦ Engages younger demographics through interactive and gamified learning.
3 Scalable Infrastructure
◦ Built for global user adoption with multi-language and multi-market support.

Development Roadmap
1 Phase 1: MVP Launch (6 Months)
◦ Features: Trade sharing, basic forums, real-time alerts, and leaderboards.
2 Phase 2: Expansion (12 Months)
◦ Features: Copy trading, brokerage integration, gamification, and premium subscription.
3 Phase 3: AI-Driven Insights (18 Months)
◦ Sentiment analysis and personalized recommendations.

Ask to Investors
• Funding Required: $1M for a 12-month runway to build and market the MVP.
• Projected ROI: 5x within 3 years based on user acquisition, premium subscriptions, and affiliate revenue.

This pitch balances community-building features with revenue-generating opportunities, aiming to create an engaging, scalable, and profitable platform.

New features:

- We will need Cloudflare WAF to thwart attacks. The Securities and Exchange Board of India released the Cyber Security & Cyber Resilience Framework for Stock Brokers/Depository Participants in 2018.
- adheres to SEBI's regulations for internet-based trading (IBT). We need logos and branding to ensure that customers are confident to use our app without any concerns.
- Create an social media feed, which includes posts for stock trades. Generic communication involving hash tags, annotations and images in the post.
- Basic login integration, for users to login.
-