# SOFTWARE DOCUMENT:

ABOUT PAGMART:

PAGMART is a B2B – E-Commerce Company focused on supply chain innovation that aims to empower village retailers to be competitive by providing products directly from manufacturer. The idea is to partner with millions of village retailers and supply product directly from manufacturer. Pagmart directly works with brands to give them a boost on the demand side and reach to masses with transparency and deep market intelligence. Our "execution on ideas" journey started in 2020.
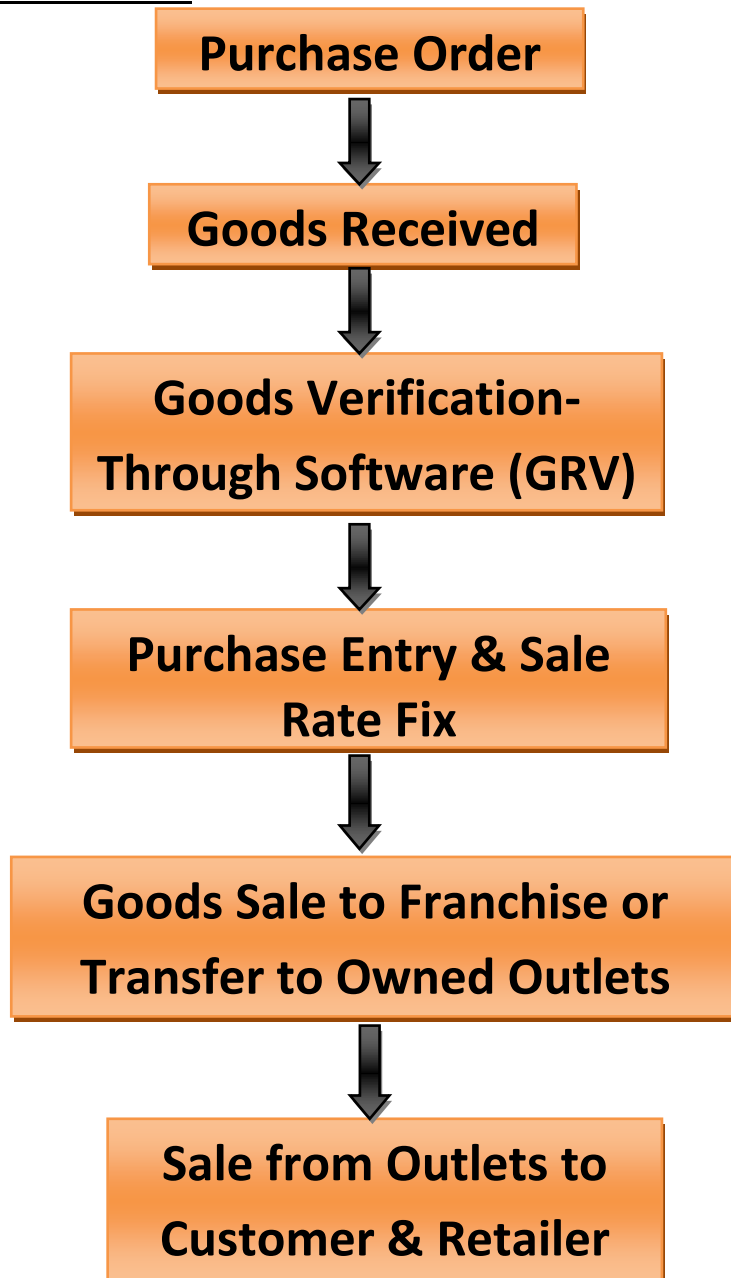
BUSINESS MODEL:
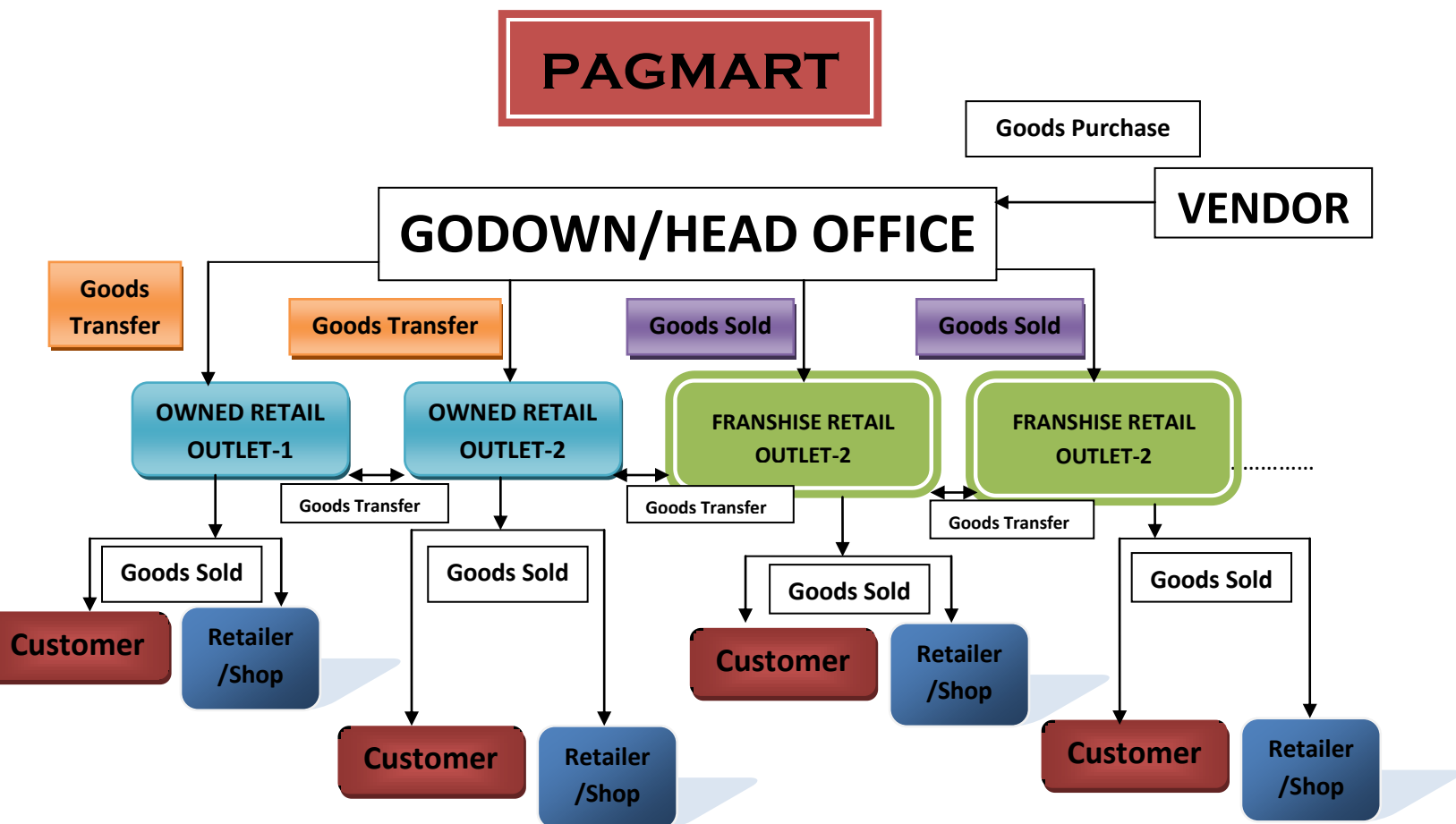
DEPARTMENTS:

1. HEAD OFFICE: Admin
2. Godown:
   a). Goods Purchase- Purchase Order, Goods Received, Entry of Goods
   b). Transfer of Goods in Owned Outlets & vice versa
   c). Sales Goods to Franchise outlets & vice versa (Sales Return)

3. Owned Outlets:
   a). Goods received
   b). Goods entered through transfer in Challan
   c). Goods sold to customer
   d). Goods sold to Retailers

4. Franchise Outlets:
   a). Goods received
   b). Goods entered through Purchase Invoice
   c). Goods sold to customer
   d). Goods sold to Retailers

5. Accounts & Tax Department- GST, Income Tax & Other Compliances
6. Marketing & Sales Department- Offer, Coupon, Sales Rate Control

POINTS TO BE REMEMBER:

1. Online Software
2. Unlimited Users
3. For franchise outlets- system binding
4. Internet Connection- Wire line & wireless
5. Can run in multi system at same time
6. Supported hardware: minimum configuration
7. Point of sales (POS)
8. Point of Purchase for purchase entry
9. Integrated with App
10. Customer bifurfication- Retail Customer & Retailers (Shopkeeper)
11. Bar Code generation & print for non bar code products
12. Allow loose item sale (example Sugar bag 50 kg)
13. Loose item conversion into packet of different units i.e 100gm, 250 gm, 500gm, etc.
14. Packet of different unit conversion into loose item
15. GST Report
16. Customer loyalty point- Store Location Wise (1 Point on purchase of Rs.100- only to members of PAGMart)
17. Coupon or offer application

18. Sale rate changes in bulk through excel sheet
19. Receipt entry for credit sale
20. Payment entry for Expenses
21. All reports in Excel and pdf (import/export)
22. Various reports for data analysis example- Sales report, Purchase report, Inventory Report, Vendors Report, Customer Report etc.
23. SMS through software
24. Send Scheduled report to admin
25. Pop up on deletion of sale bill
26. Sale & Purchase return
27. Branch Transfer Out
28. Branch transfer in

Process Flow Chart:

```
┌─────────────────────────────┐
│       Purchase Order        │
└─────────────────────────────┘
              │
              ▼
┌─────────────────────────────┐
│       Goods Received        │
└─────────────────────────────┘
              │
              ▼
┌─────────────────────────────┐
│     Goods Verification-     │
│  Through Software (GRV)      │
└─────────────────────────────┘
              │
              ▼
┌─────────────────────────────┐
│   Purchase Entry & Sale     │
│         Rate Fix            │
└─────────────────────────────┘
              │
              ▼
┌─────────────────────────────┐
│  Goods Sale to Franchise or │
│  Transfer to Owned Outlets  │
└─────────────────────────────┘
              │
              ▼
┌─────────────────────────────┐
│    Sale from Outlets to     │
│    Customer & Retailer      │
└─────────────────────────────┘
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Reference Software: Retail Graph

Purchase Order:

1. Sort items Order- Vendor wise or Product Wise
2. Fast Moving Goods Analysis
3. A product can be 1 or more vendor: Suggest vendor having cheapest rate

Goods Received Verification:

1. Through Mobile or Computer: Simple Format

Goods Received verification

Date
vendor Name : [From vendor master
                or
               New vendor]

verification by : pick from Employee master
No. of Boxes :

S.NO.	Barcode [Scan. New Generate] ↳ Through scanner or Camera	Product Name Scan- Existing product New - New product	Qty.	MRP	Exp manu. Date Expiry Date

Main Tabs:

1. Master
2. Sales
3. Transfer to owned outlet
4. Quotation
5. Purchase
6. Return
7. Stock/Inventory
8. Accounting
9. GST
10. HRM
11. Query
12. Reports
13. Options
14. Tools

MASTER

Inventory:

1. Product
2. Product Category
3. Tax Category
4. Brand
5. Company
6. Stock Location
7. HSN
8. Units- Kg, Gm, Pcs etc.

Customer:

1. Customer
2. Loyalty Points
3. Coupon Master
4. Customer Series: A. Retail Customer, B. Retailer

Accounts:

1. Account Group
2. Ledger Master
3. Bank Master
4. Tax Master

Outlet Master:

1. Owned Outlets
2. Franchise Outlets

User Master

Employee Master

Bill Master

1. Bill Format
2. Transaction Series

SALES

1. POS
2. Sales Invoice (Retailer)
3. Sales Invoice- Franchise
4. Sales Invoice (Franchise-Franchise)
5. Branch Transfer Outward- Owned Outlets
6. Sales Replacement
7. Sales Return
8. Quotation
9. Convert quotation to Sales Invoice
10. Import Sales by CSV/Excel

Purchase

1. Purchase Order
2. Goods Received Verification (GRV)
3. Purchase Invoice
4. Purchase Challan
5. Branch Transfer In
6. Purchase Replacement
7. Purchase Return
8. Reset Sale Rate

Stock/Inventory

1. Product Conversion (Loose Item to Pack)
2. Reconcile Current Stock

Accounting

1. Receipt Entry
2. Payment Entry
3. Journal Entry
4. Contra Voucher (Cash Deposit & Cash Withdrawal or Inter Bank Transactions)
5. Bank Reconcilation
6. P&L
7. Balance Sheet

GST

1. GSTR-3B
2. GSTR-1

HRM

1. As per PNP universe
2. Pay Slip

Query

1. Product Query
2. Vendor Query
3. Stock Query
4. Rate & Stock Query
5. Print Barcode
6. Customer Loyalty Point Query

Reports

1. Sales Report- Daily, Date Wise
2. Customer Ledger
3. Expiry Report- (Near Expiry to Far Expiry), Vendor Wise and Brand wise
4. Stock Report- Current Stock Report, Sales & Stock, Fast Moving, Non Saleable
5. Purchase Report- Vendors Ledger, Product Wise Purchase (ABC Analysis)
6. Accounting Report- Ledgers Display, Bank Book, Cash Book, P&L, Balance Sheet
7. Profit Report- Date Wise Profit, Product wise Profit
8. Customer Report- Sale Customer Wise, Points Report Customer Wise
9. Scheduled Reports

Options

1. Data Backup
2. Log Backup
3. Import/Export Data

4. Import Transactions- Import data of Branch Transfer Outward
5. Cancel Exported Transaction
6. Change Financial Year
7. Change User
8. Printer Setting

Tools

1. Report Designer
2. Barcode Designer
3. SMS Designer/Template
4. Dashboard Designer
5. Invoice Designer