

CREDIT CARD TRANSACTION REPORT

Total Revenue

55M

Total Interest

8M

Transaction Amount

45M

Transaction Count

656K

card_category	Sum of interest_earned	Sum of annual_fees	Sum of Revenue
Blue	6495888	2685635	46139398
Silver	812081	187505	5586332
Gold	373784	56210	2454072
Platinum	161629	20665	1135608
Total	7843382	2950015	55315410

Q4

Q3

Q2

Q1

Week Start Date

All

F

M

Low

Med

High

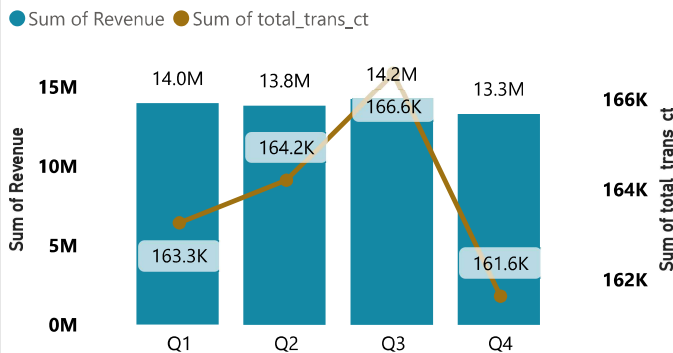
Blue

Gold

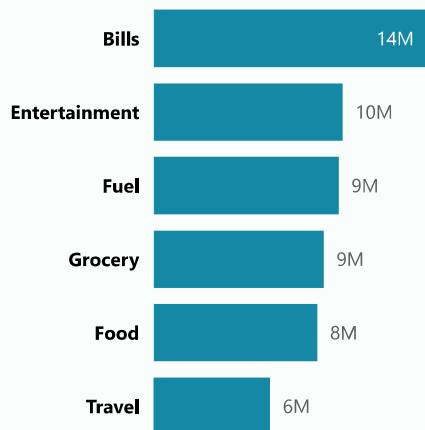
Silver

Platinum

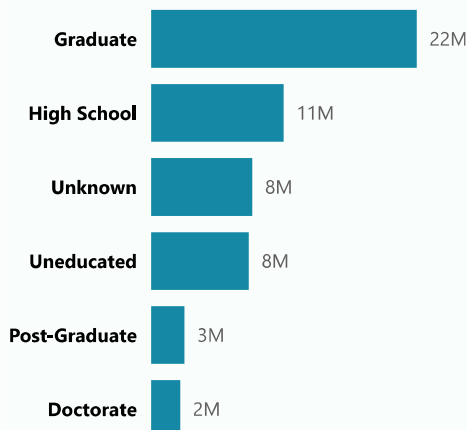
QTR Revenue and Total Transaction count



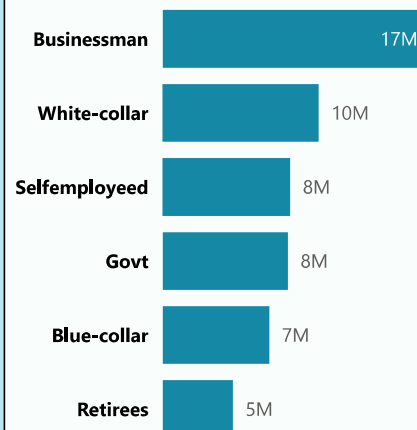
Revenue by Expenditure Type



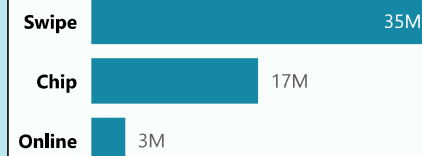
Revenue by Education Level



Revenue by Customer job



Revenue by Use chip



Revenue by Card Category

