

Assignment 3 :

.Financial Sample

- .1 Upload financial sample data and create Data model in power BI
- .2 Rank your product based on Net profit
- .3 Choose top 2 ranked products and demonstrate scenario Analysis of price increase such as 2%, 5% and 10 % and find out the effect in Net profit
- .4 Choose the right graphs to demonstrate the analysis done.

Scenario Analysis - Actual vs Projected

Growth In Overall Profit
34%

Scenario Percentage

2%

5%

10%

Actual Net Sales

118.7M

Net Profit Amount

16.9M

Net Profit Percentage

17%

Summary for the Selected Products

Top 2 Ranked products based on Net Profit

Paseo

VTT

Applied Percentage

10%

Projected Figures in Overall Sales

Projected Net Sales

124.5M

Proj. Net Profit Amount

22.7M

Proj. Net Profit Percentage

22%

Projected Sales Figures for Top 2 Products

Proj_Gross_Sales	63,338,215
Proj_Sales	59,281,085
Proj_Profit_Amt	13,590,066

Actual Sales Figures for Top 2 Products

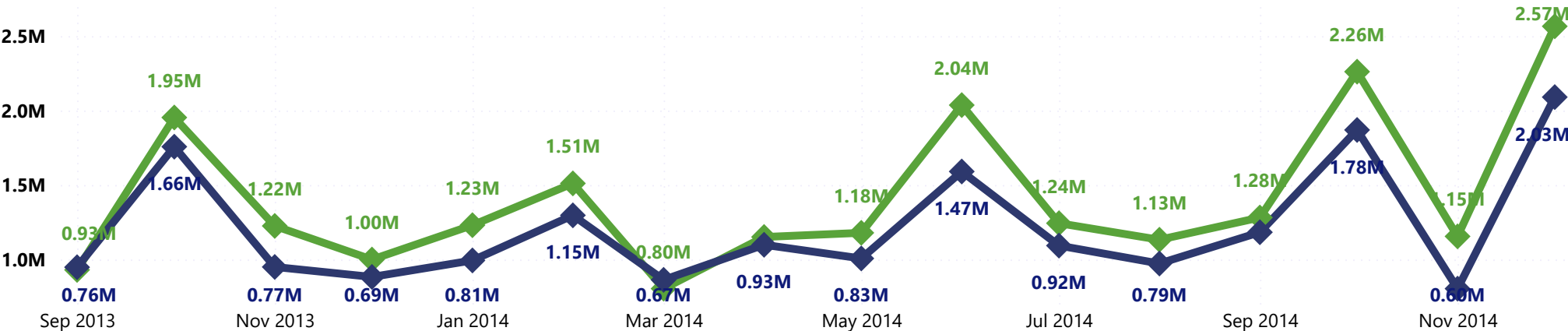
Gross Sales	57,580,196
Net Sales	53,523,065
Product Profit	7,832,046

Effect in Net Profit



Actual Profit vs Projected Profit

◆ Eff_in_Net_Profit ◆ Actual Profit



2013

2014

Canada

Germany

France

Mexico

Channel Partners

Enterprise

Government

Midmarket