Designing Visually Appealing Certificate for a Debate Competition.

1.Introduction

1.1 Overview

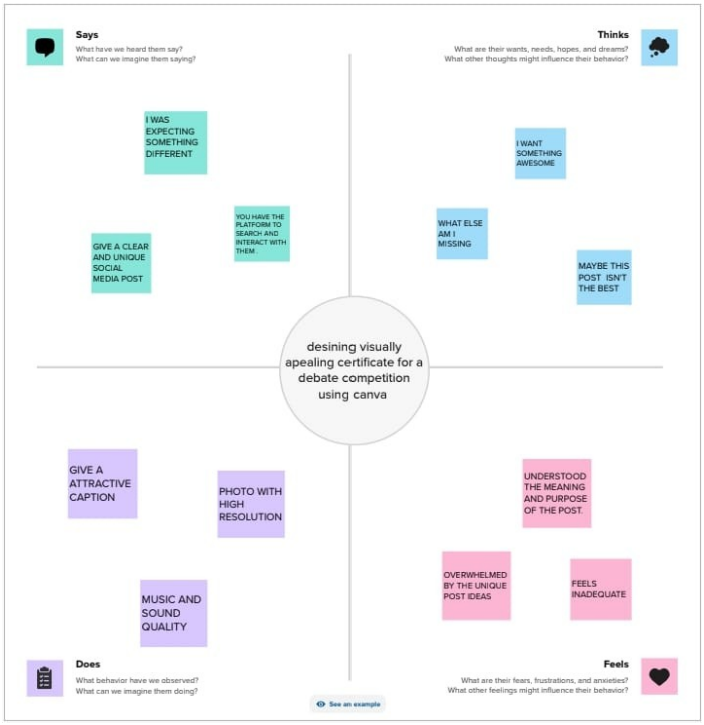
The “Crafting Visually Striking Certificates for a Debate Competition using Canva” project focuses on creating impressive and memorable certificates to recognize the participants, winners and contributors of a Debate Competition.

1.2 Purpose

A well-designed certificate not only serves as a token of achievement but also reinforces the prestige and professionalism of the event. The primary goal of a debate for students to generate effective critical thinking into primary issues in the given topic.

2. Problem Definition and Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map

Brainstorm
& idea prioritization

3. Result

CERTIFICATE
OF DEBATE COMPETITION
IS PRESENTED TO :
Miss.Harsha
For her achievements in participating in the
2023 Debate Competition organized by English
Department and Co.
Dr.Anandha Babu
SUPERVISOR
Dr.Ilaya Raja
VICE PRINCIPAL

4. Advantages & Disadvantages

4.1 Advantages

- Easy to create and Edit.
- Gives a good overview of the important criteria.
- Visual and intuitive.
- It enhances communication.

4.2 Disadvantages

- Templates can be altered to be more custom.
- Unable to move one design to another design.
- Can’t export to files like Powerpoint.
- Technical Issues.

5. Applications

- Debate participation promotes problem solving and innovative thinking and helps students to build links between words and ideas that make concept more meaningful.
- Students are taught to synthesize wide bodies of complex information.
- It exercise creativity and implement different ways of knowing.

6. Conclusion

The Debate competition awarded certificate is an official document provided to the participant by higher management as a token of appreciation.

7. Future scope

- This application of canva will be used more in the future.
- Graphic Designers tend to have a variety of career paths given the breadth of applications for visual design skills.