

SNEKALATHA MANI RAJENDHIRAN

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Coimbatore, Tamil Nadu, India

PROFESSIONAL EXPERIENCE

MINDGRAPH TECHNOLOGIES PVT LTD Frontend Developer Intern

NOVEMBER 2023 - MAY 2024

- Design and developed website in Next.Js with clean coding.
- Coordinated with team and understood the requirements and completed the assignments.
- Developed email templates with clean and professional designs.
- Worked in the development of internal project in React.Js which was actively used inside the organization.
- Wrote Blogs for both client and internal projects.

BOOSTABILITY PVT LTD SEO & PHP Intern

JUNE 2022 - NOVEMBER 2022

- Developed an expense tracker project in PHP with clean understanding.
- Coordinated with team and understood the requirements and completed the assignments.
- Executed SEO techniques to increase the traffic of the website.
- Key Responsibilities - Keyword Research, Internal Link Building, Guest Post , Profile Creation, On-Page & Off-Page SEO, SEO Audit Analysis

STRENGTHS AND EXPERTISE

Technical Stack	Next.Js, React.Js, HTML, CSS, SCSS, Javascript, Typescript, MongoDB, C/C++
Non-Technical Stack	SEO Techniques, Content Writing, Management

PROJECTS

• 3D Animation & Graphics - Major Project - 2 (React js, Three js)	MAY 2024
• Daily Expense Tracker -SEO Optimized - Major Project - 1 (PHP, MySQL)	NOV 2022
• Chatty - Realtime Chat Application - Minor Project (Python, MySql)	MAY 2021

CERTIFICATIONS & ACHEIVEMENTS

- 2023 - Android App Development - PSG College of Arts & Science
- 2023 - Effective Writing - NPTEL
- 2019 - Certificate in Functional English - PSG College of Arts & Science
- 2019 - Joy of computing using Python - NPTEL
- Presented a paper in NCRITIC'21 at PSG College of Arts & Science.
- Student representative for the academic year 2020 - 2021.
- Head Student Coordinator for the Third Hand Club 2021 - 2022 PSG College of Arts & Science.

EDUCATION

PSG College of Arts & Science	Masters in Software Systems (Integrated) 2019 – 2024 – 88.9%
Jai Saradha Matric Hr Sec School	HSC – 2019 – 81.6 %
Jai Saradha Matric Hr Sec School	SSLC – 2017 – 96.2 %

LANGUAGES

English	Tamil	Telugu
Full Professional Proficiency	Native or Bilingual Proficiency	Native or Bilingual Proficiency