BHARATHI WOMEN'S COLLEGE (AUTONOMOUS)
CHENNAI-600108

A PROJECT
ON
EVENT MANAGEMENT SYSTEM

BY

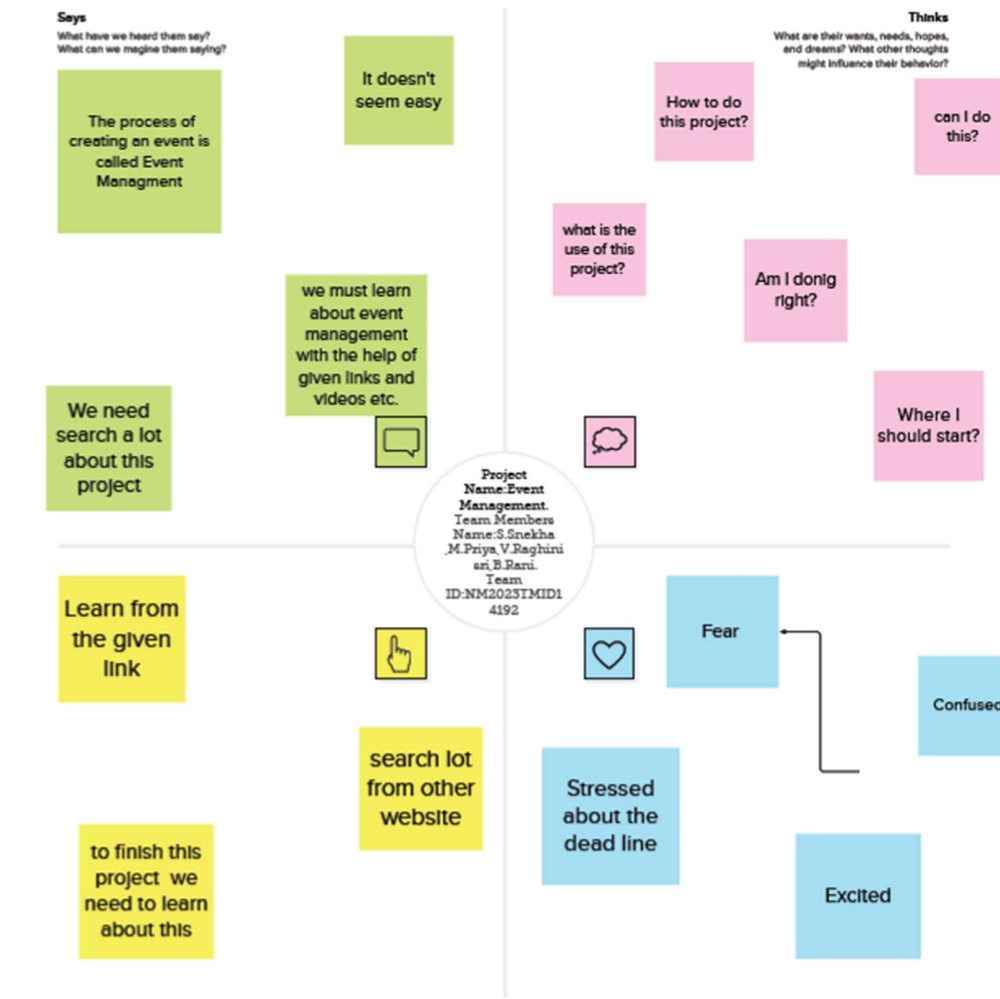| REGISTER NUMBER	ROLE	NAME	EMAIL
2013331011029	Team Leader	SNEKHA S.	Snekha1117@gmail.com
2013331011018	Team member 1	PRIYA M.	priyamurugan1302@gmail.com
2013331011019	Team member 2	RAGHINI SRI V.	rraghiniramya@gmail.com
2013331011020	Team member 3	RANI B.	raniangel076@gmail.com

1. INTRODUCTION

1.1 Overview

Event management is the process of creating and maintaining an Event, An Event Manager planning such as the time, location, and theme of the event. Any event that requires considerable planning and execution is an event.
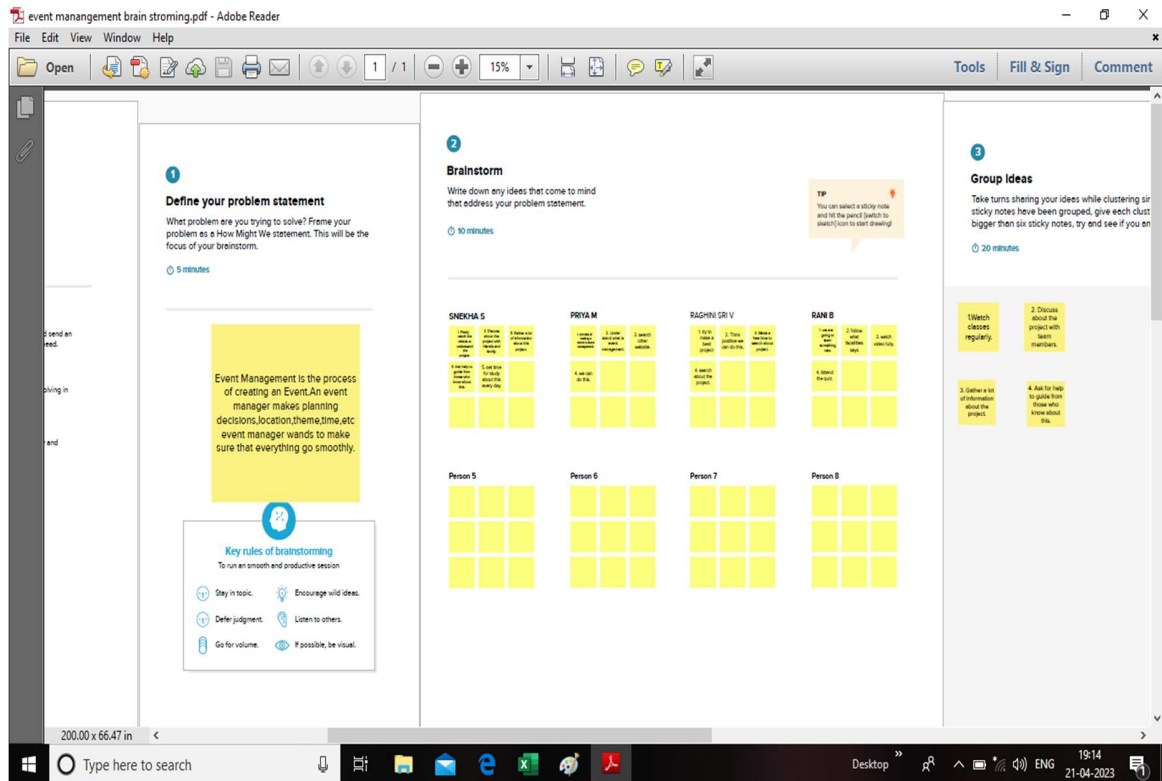
1.2 Purpose

Helps to run a successful event. The event planners can save you money, cover all the details, and organize a better event.

2. PROBLEM DEFINITION AND DESIGN THINKING

2.1 Empathy Map

Says
What have we heard them say?
What can we imagine them saying?

The process of creating an event is called Event Managment

It doesn't seem easy

we must learn about event management with the help of given links and videos etc.

We need search a lot about this project

Learn from the given link

search lot from other website

to finish this project we need to learn about this

Thinks
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

How to do this project?

can I do this?

what is the use of this project?

Am I donig right?

Where I should start?

Project Name:Event Management. Team Members Name:S.Snekha ,M.Priya,V.Raghini ari,B.Rani. Team ID:NM2023TMID1 4192

Fear

Confused

Stressed about the dead line

Excited

2.2 Ideation and Brainstorming

3. RESULT

3.1. Data Model

Object name	Fields in the object	
Events	Field label	Data type
	Events	Text
Attendees	Field name	Data type
	Attendees	Text

Speakers	Field name	Data type
	Speakers	Text
Vendors	Field name	Data type
	Vendors	Text

3.2 ACTIVITY
Milestone 1: Salesforce

Creating a Salesforce developer org
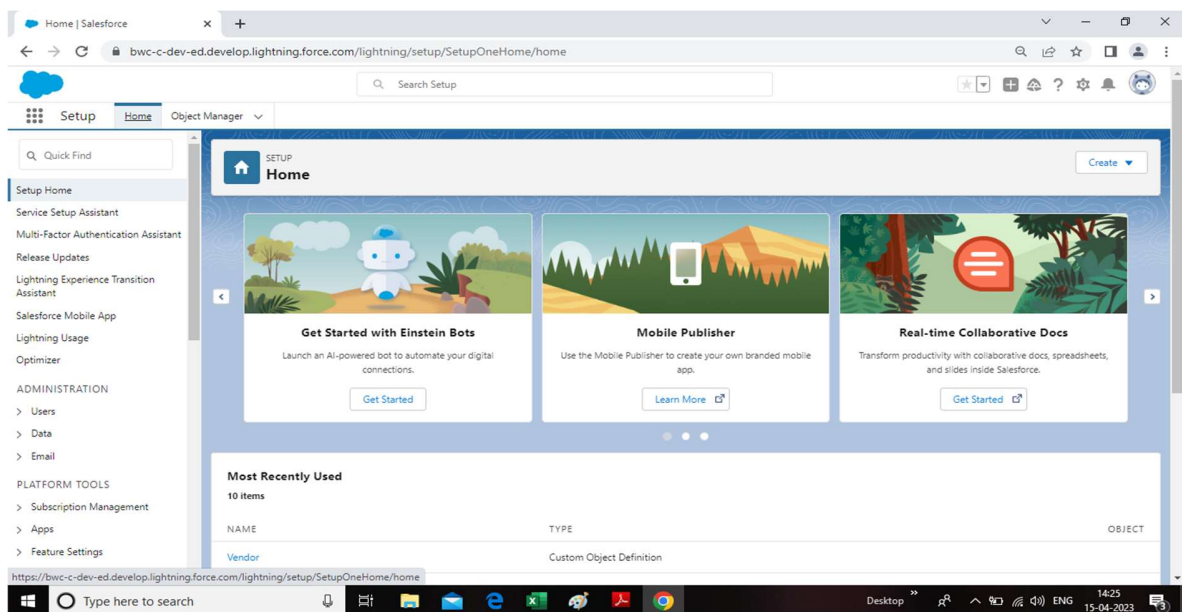
Salesforce is a customer success platform, designed to platform activity such as sell, service, market, analyze, and connect with customers.

Milestone 2: Object

Activity 1: *Creation of objects for Event Management*
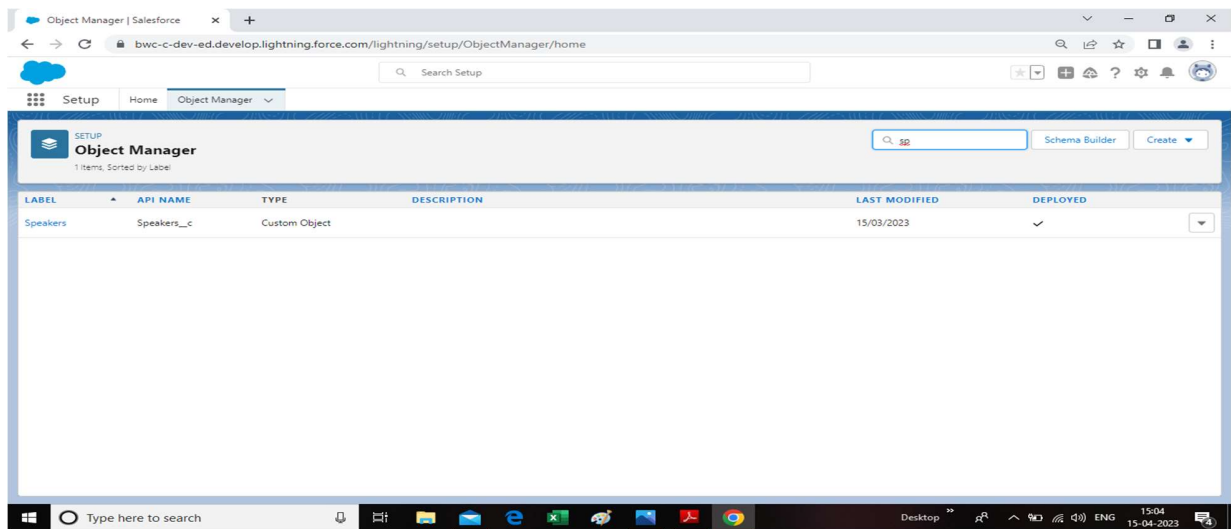
For this Event management we need to create 4 objects that is Events, Attendees, Speakers and vendors.
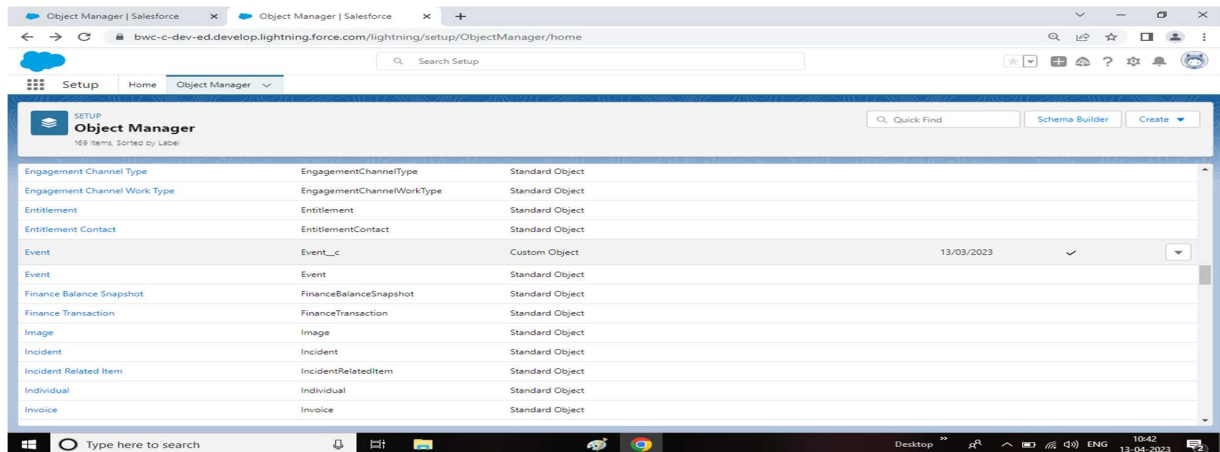
Activity-2: *Creation of Attendees object*:
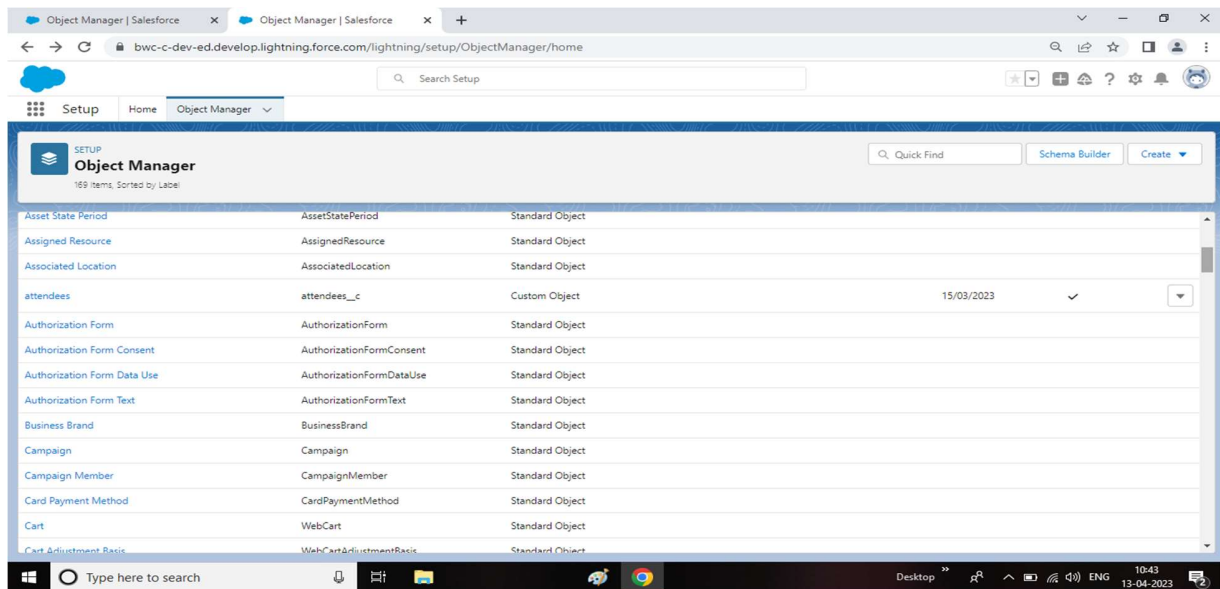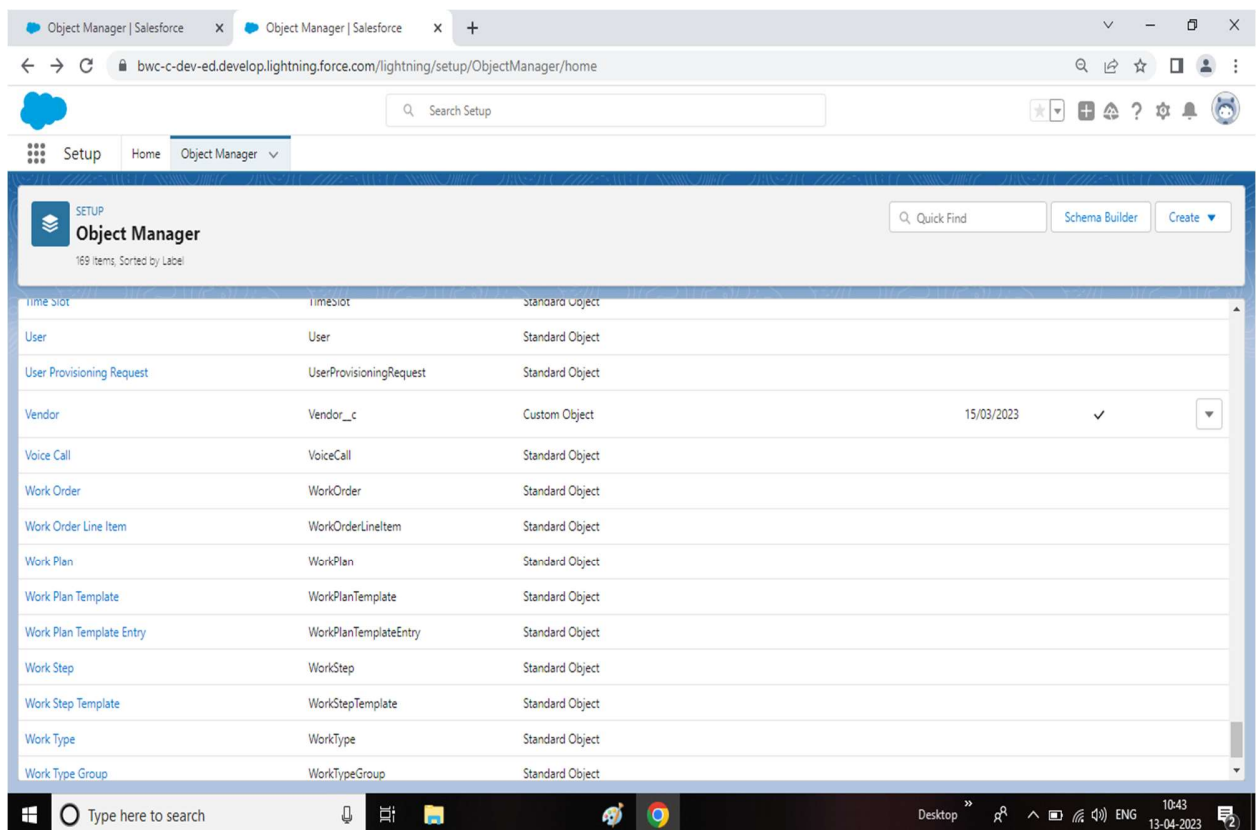
Activity 3: *Creation of speaker object*

Activity 4: *Creation of vendors object*

Milestone 3: Tab

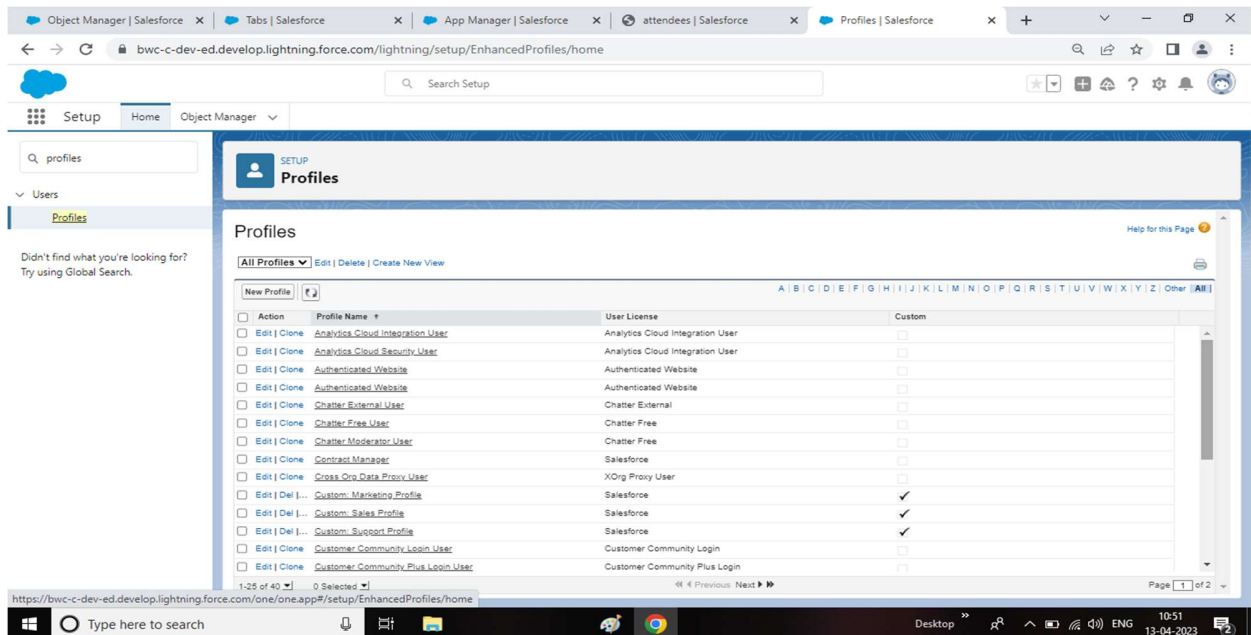**Activity-1 to 4:** *Creation of events, Attendees, Speakers, and vendors tab are created in tab.*
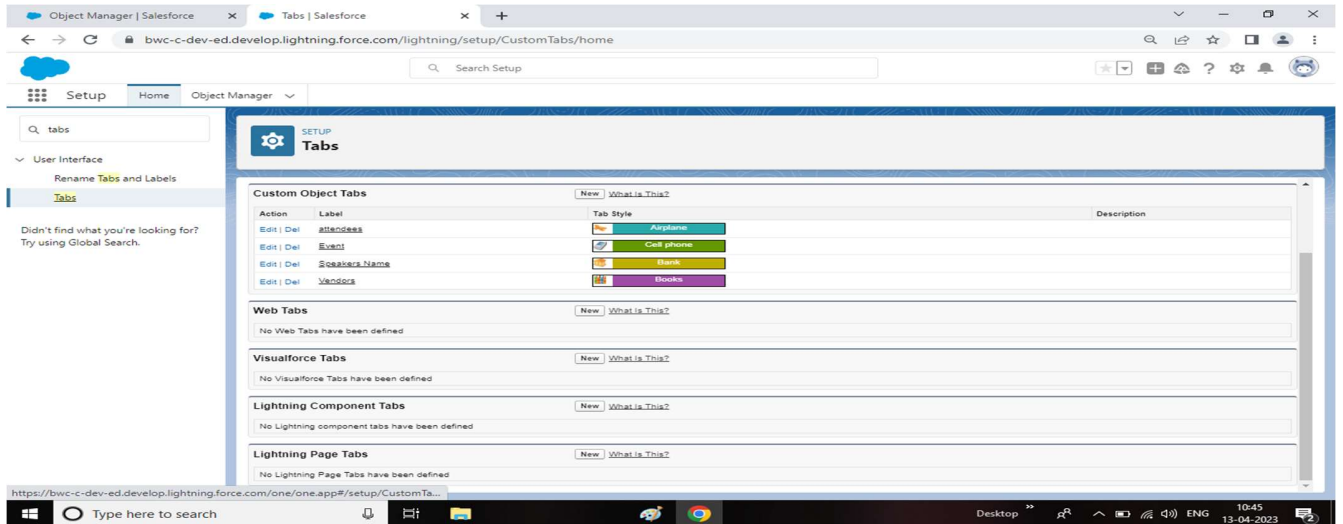
Milestone 4: Fields

Creation of fields for the event objects
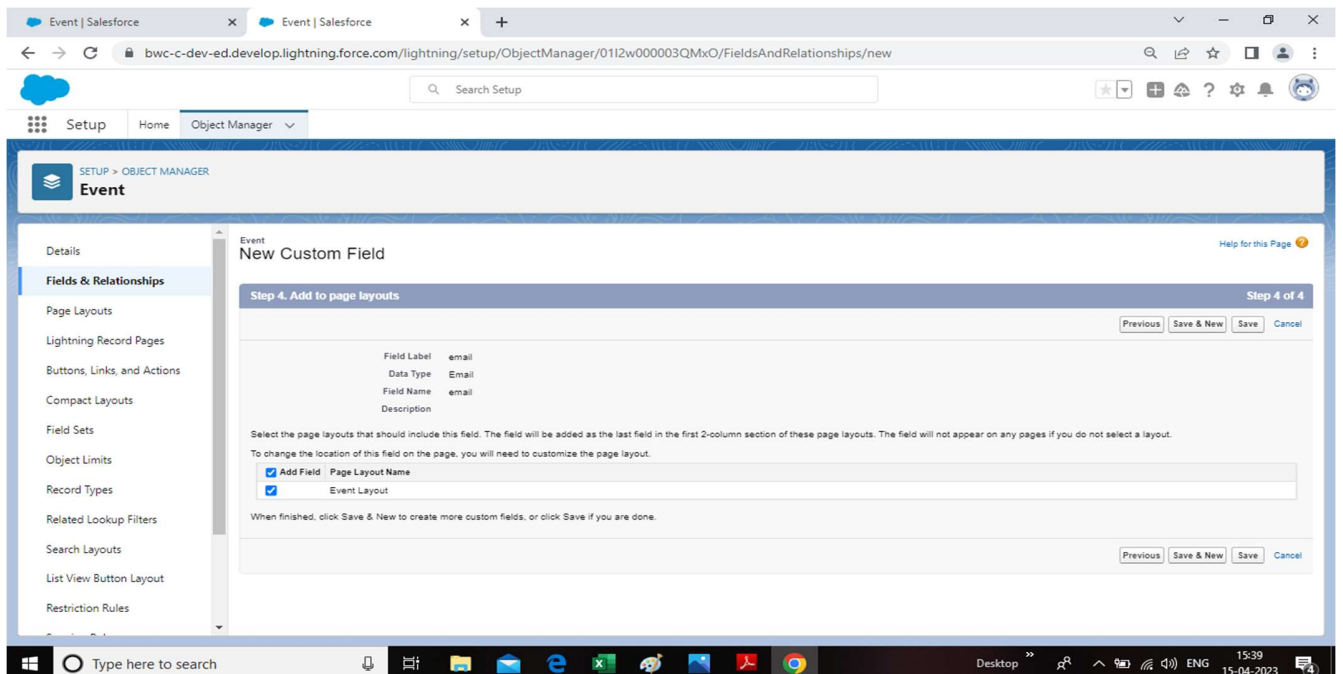
Milestone 5: Profile

Creation of profile

Milestone 6: User
Creating a User

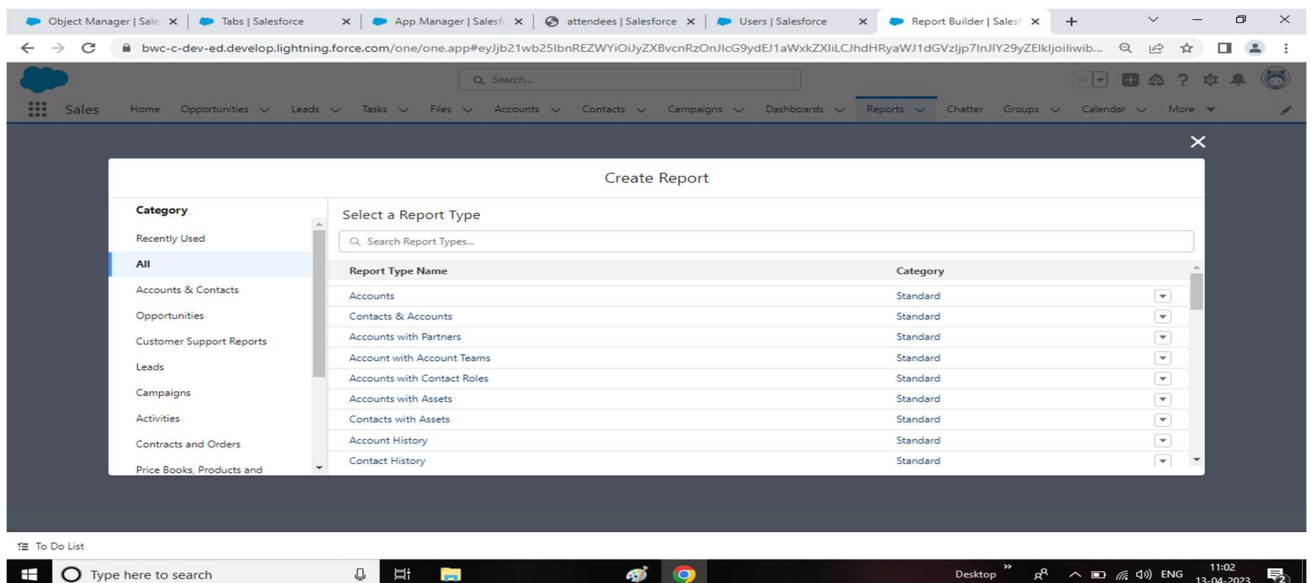## Milestone 7: Permission sets

Creating a Permission Set
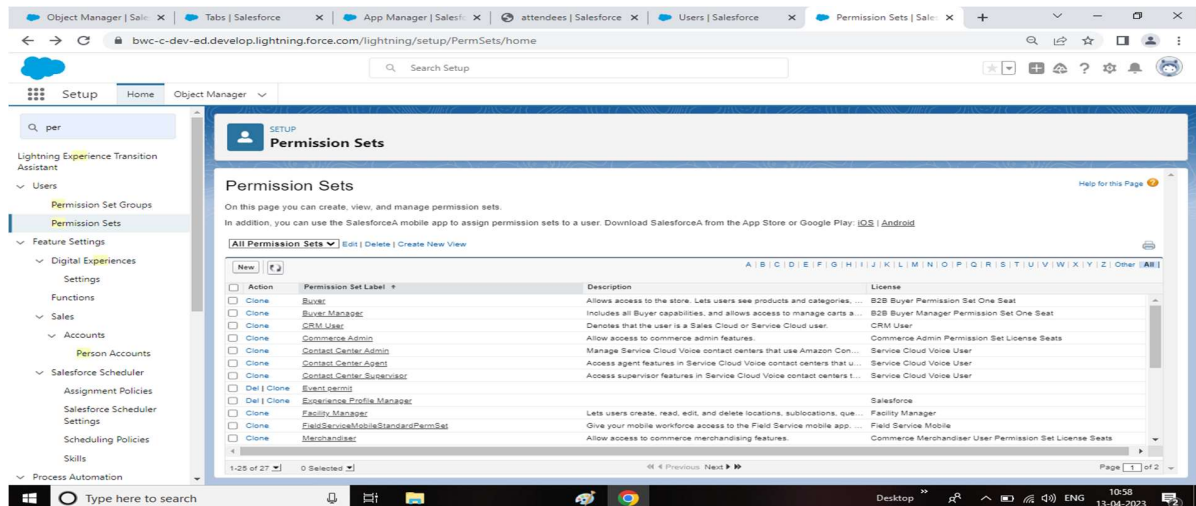
Milestone 8: Reports

Creating a Report

Salesforce reports help to improve the management and tracking of information such as evaluations, terms, and conditions.

4. TRAILHEAD PROFILE PUBLIC URL

Team Lead	https://trailblazer.me/id/sneks9
Team member 1	**https://trailblazer.me/id/priym50**
Team member 2	**https://trailblazer.me/id/RAGHINI**
Team member 3	**https://trailblazer.me/id/ranib11**

5. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- Saves our time.
- Gives creative ideas.
- Manages risks and keeps attendees safe.
- Reduces costs of event planning.
- Reduce last-minute pressure.
- Registration for an event can be within a minute.

DISADVANTAGES

- Difficult to handle work manually.
- Time-consuming for planning.
- More human power is required.

6. APPLICATIONS

The events industry now includes events of all sizes from the Olympics down to business breakfast meetings. Many industries, celebrities, charitable organizations, and interest groups hold events in order to market their label, build business relationships, raise money, or celebrate achievements. Hence it will be used in the workplace, family functions, etc.

7. CONCLUSION

Event Management System is user friendly and cost effective system, it is customized with activities related to the event management life-cycle. It provides a new edge to the management industry.

8. FUTURE SCOPE

Hosting events can redesign the structure of a city by facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage in future.