

BHARATHI WOMEN'S COLLEGE (AUTONOMOUS)
CHENNAI-600108

A PROJECT
ON
EVENT MANAGEMENT SYSTEM

BY

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1. INTRODUCTION

1.1 Overview

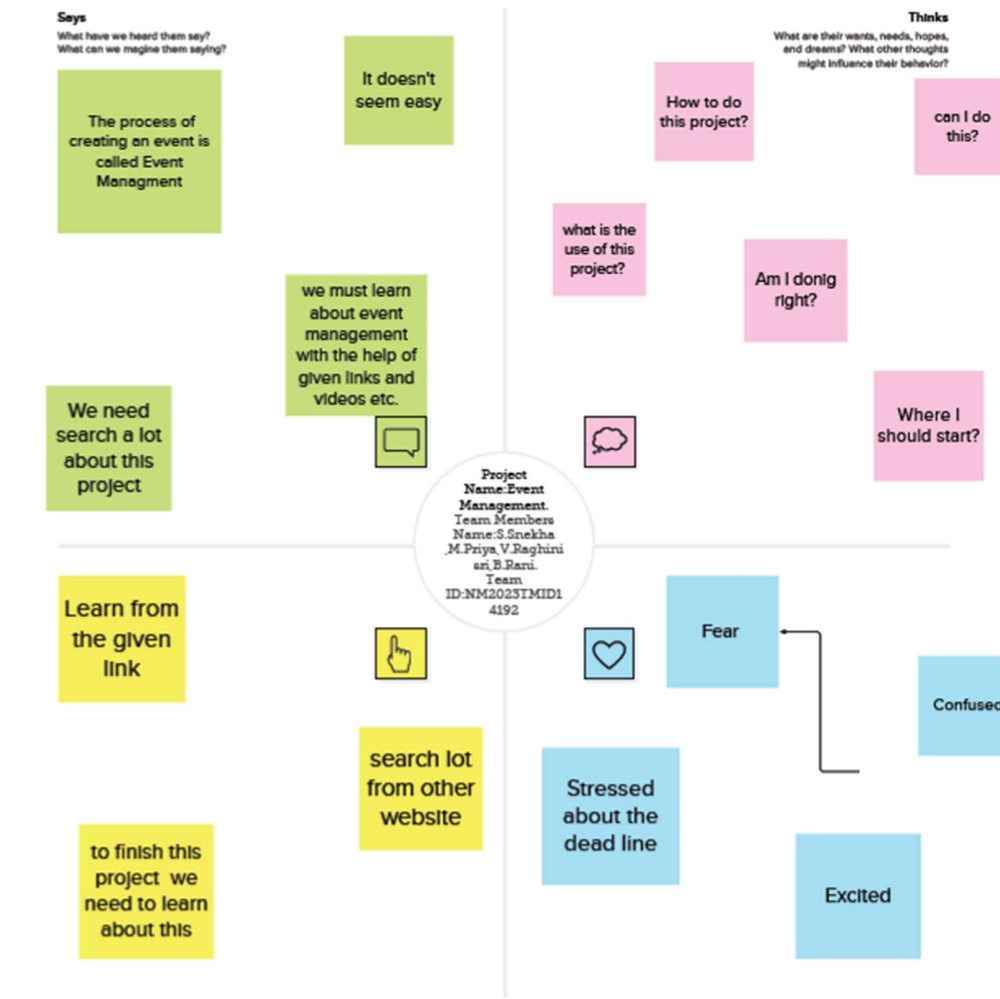
Event management is the process of creating and maintaining an Event, An Event Manager planning such as the time, location, and theme of the event. Any event that requires considerable planning and execution is an event.

1.2 Purpose

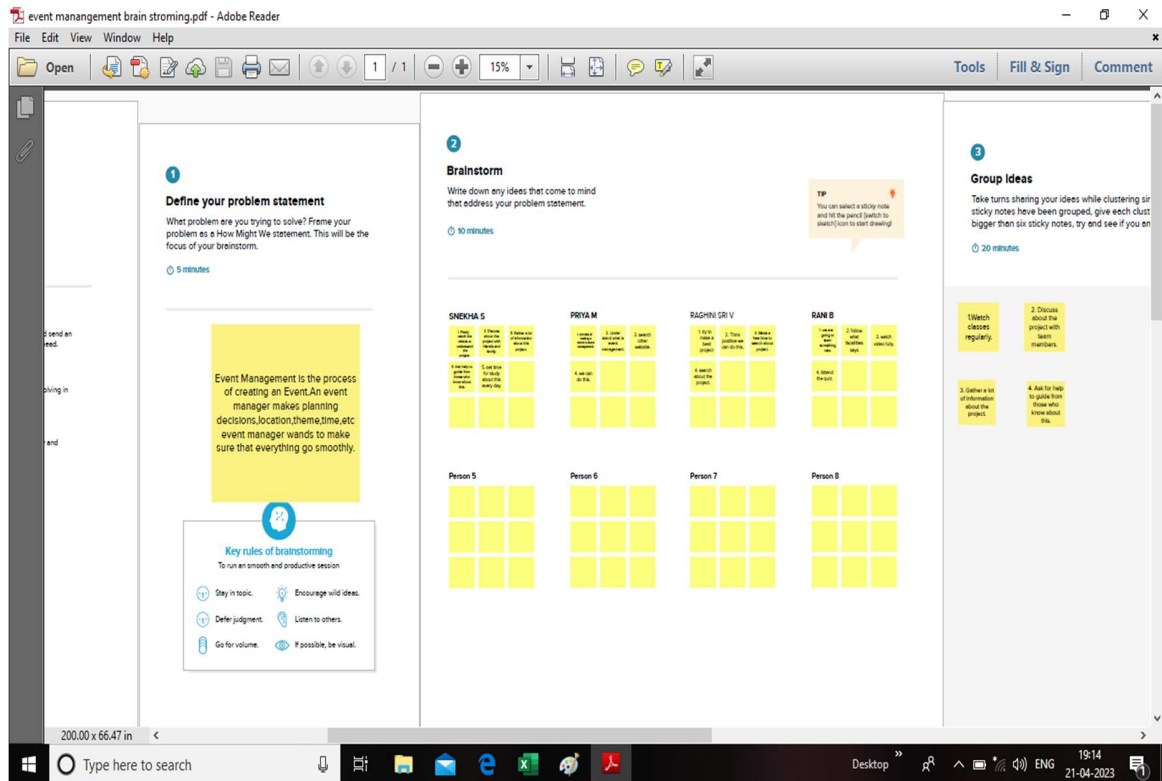
Helps to run a successful event. The event planners can save you money, cover all the details, and organize a better event.

2. PROBLEM DEFINITION AND DESIGN THINKING

2.1 Empathy Map



2.2 Ideation and Brainstorming



3. RESULT

3.1. Data Model

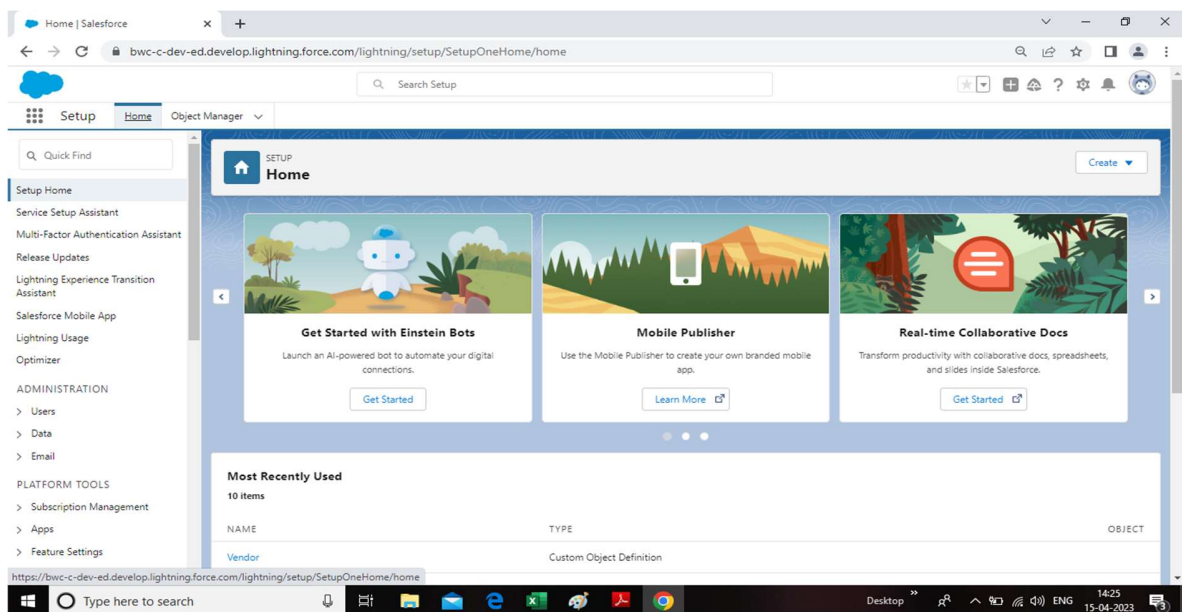
Object name	Fields in the object	
Events	Field label	Data type
	Events	Text
Attendees	Field name	Data type
	Attendees	Text

Speakers	Field name	Data type
	Speakers	Text
Vendors	Field name	Data type
	Vendors	Text

3.2 ACTIVITY

Milestone 1: Salesforce

Creating a Salesforce developer org

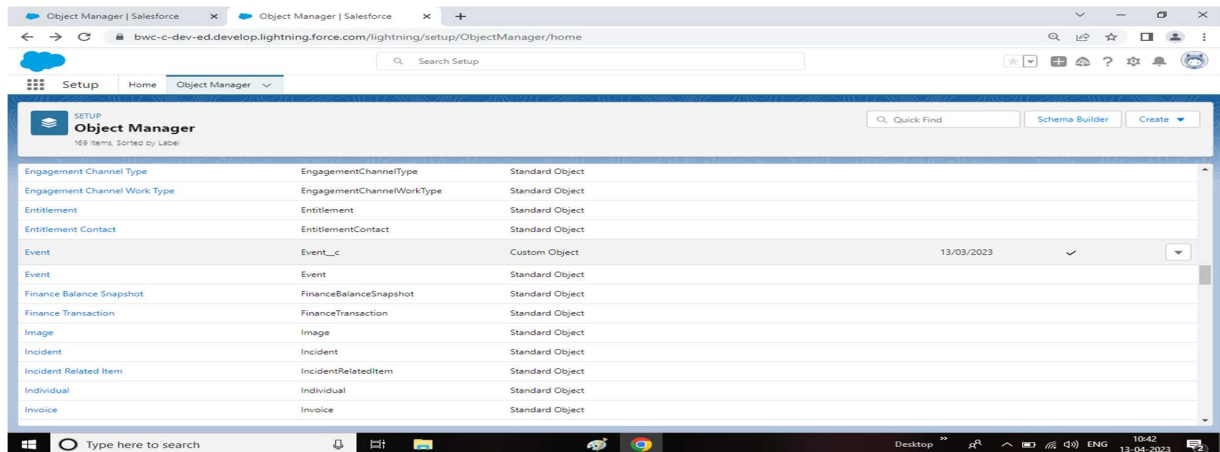


Salesforce is a customer success platform, designed to platform activity such as sell, service, market, analyze, and connect with customers.

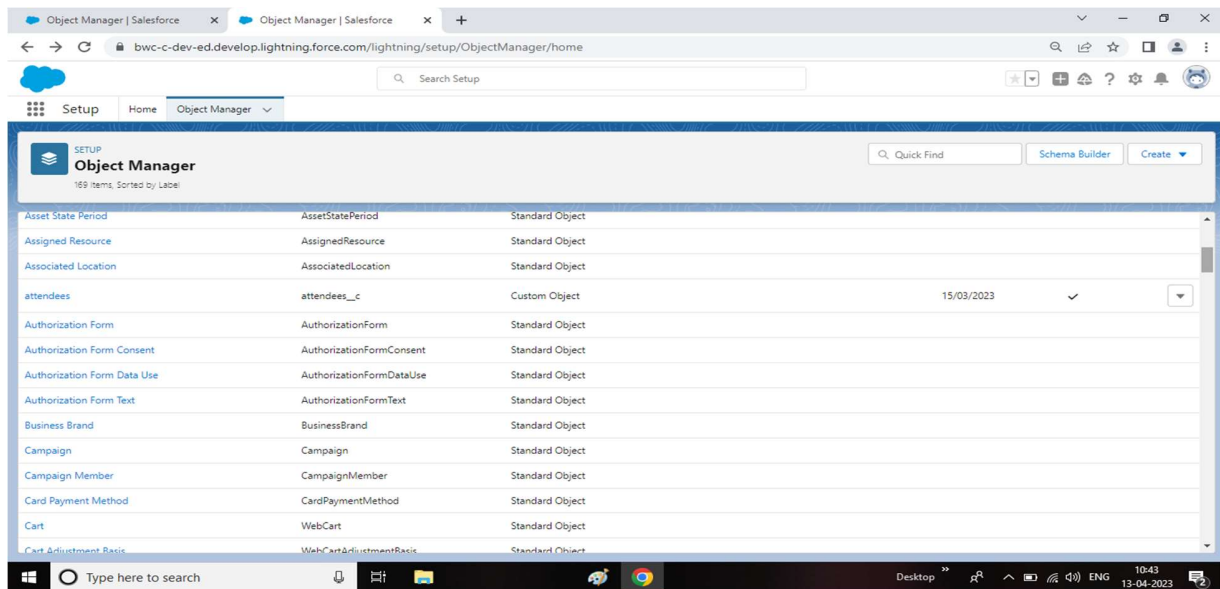
Milestone 2: Object

Activity 1: Creation of objects for Event Management

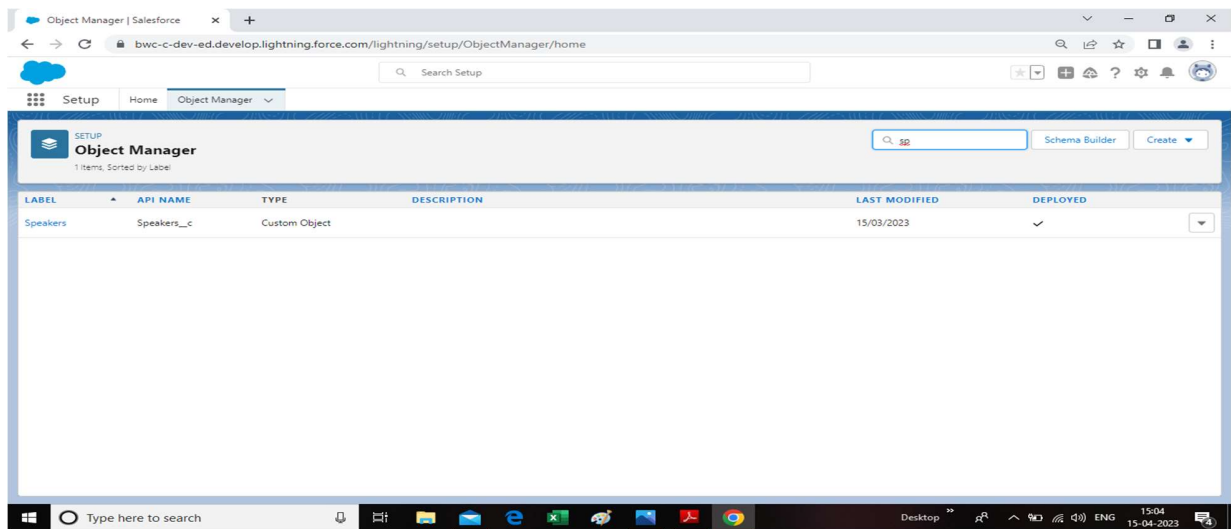
For this Event management we need to create 4 objects that is Events, Attendees, Speakers and vendors.



Activity-2: Creation of Attendees object:



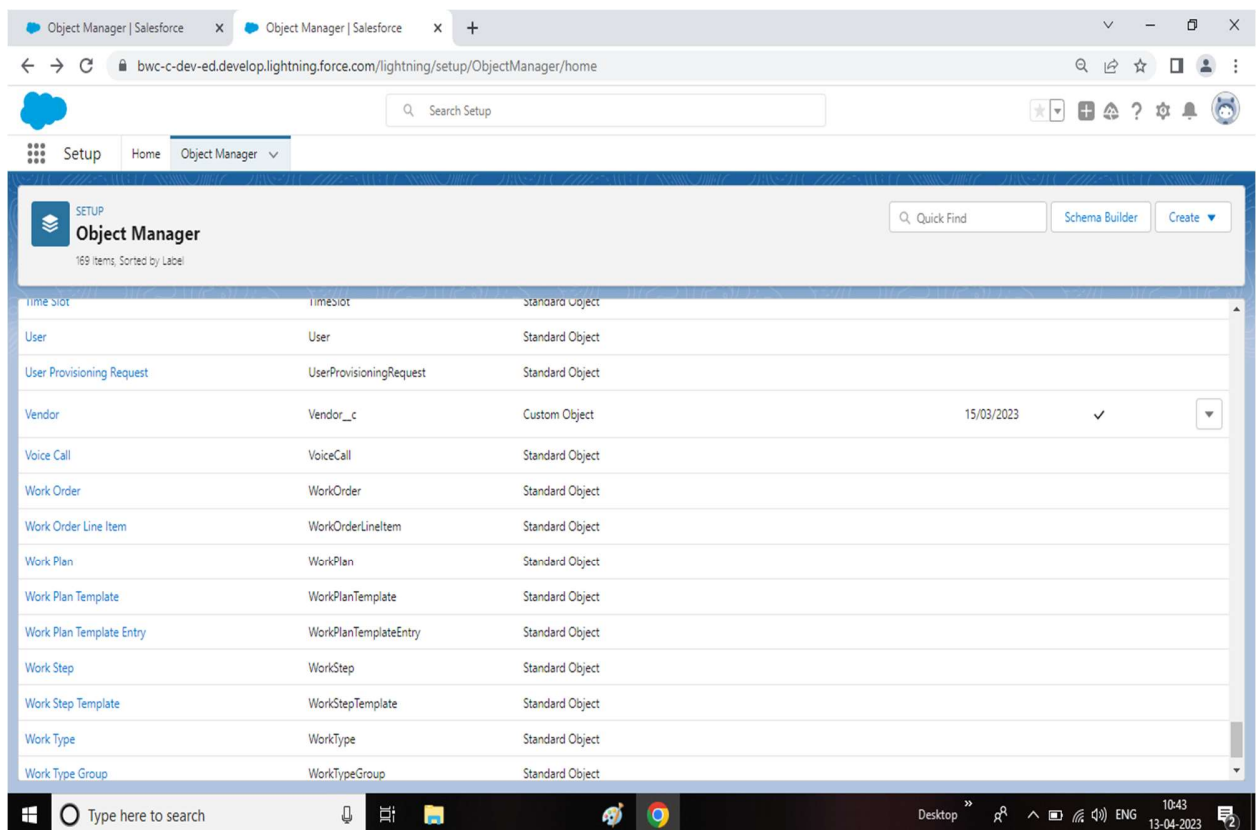
Activity 3: Creation of speaker object



The screenshot shows the Salesforce Object Manager interface. The browser address bar displays `bwc-c-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/home`. The page title is "Object Manager | Salesforce". The main header includes a search bar and buttons for "Schema Builder" and "Create". The main content area shows a table with 1 item, sorted by Label. The table has columns: LABEL, API NAME, TYPE, DESCRIPTION, LAST MODIFIED, and DEPLOYED. The single row is for the "Speakers" object, which is a Custom Object, last modified on 15/03/2023, and is deployed.

LABEL	API NAME	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
Speakers	Speakers__c	Custom Object		15/03/2023	✓

Activity 4: Creation of vendors object

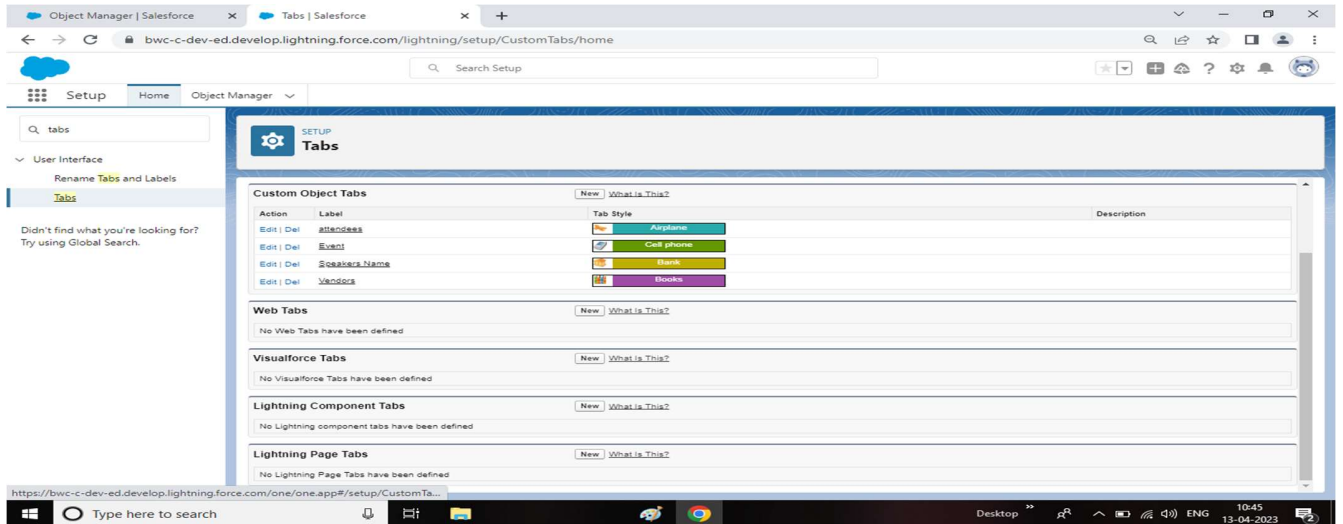


The screenshot shows the Salesforce Object Manager interface with a list of 169 items, sorted by Label. The browser address bar displays `bwc-c-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/home`. The page title is "Object Manager | Salesforce". The main header includes a search bar and buttons for "Schema Builder" and "Create". The main content area shows a table with columns: LABEL, API NAME, TYPE, DESCRIPTION, LAST MODIFIED, and DEPLOYED. The table lists various standard and custom objects. The "Vendor" object is highlighted, showing it is a Custom Object, last modified on 15/03/2023, and is deployed.

LABEL	API NAME	TYPE	DESCRIPTION	LAST MODIFIED	DEPLOYED
Time Slot	timeslot	Standard Object			
User	User	Standard Object			
User Provisioning Request	UserProvisioningRequest	Standard Object			
Vendor	Vendor__c	Custom Object		15/03/2023	✓
Voice Call	VoiceCall	Standard Object			
Work Order	WorkOrder	Standard Object			
Work Order Line Item	WorkOrderLineItem	Standard Object			
Work Plan	WorkPlan	Standard Object			
Work Plan Template	WorkPlanTemplate	Standard Object			
Work Plan Template Entry	WorkPlanTemplateEntry	Standard Object			
Work Step	WorkStep	Standard Object			
Work Step Template	WorkStepTemplate	Standard Object			
Work Type	WorkType	Standard Object			
Work Type Group	WorkTypeGroup	Standard Object			

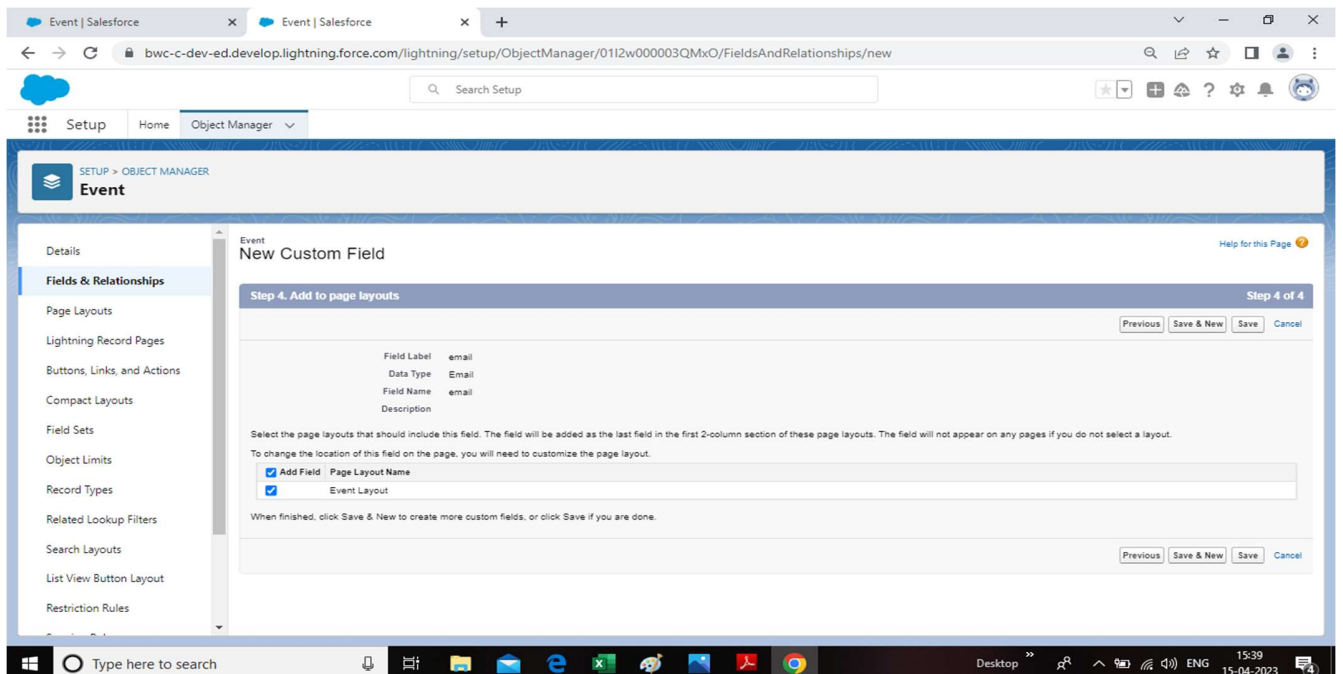
Milestone 3: Tab

Activity-1 to 4: Creation of events, Attendees, Speakers, and vendors tab are created in tab.



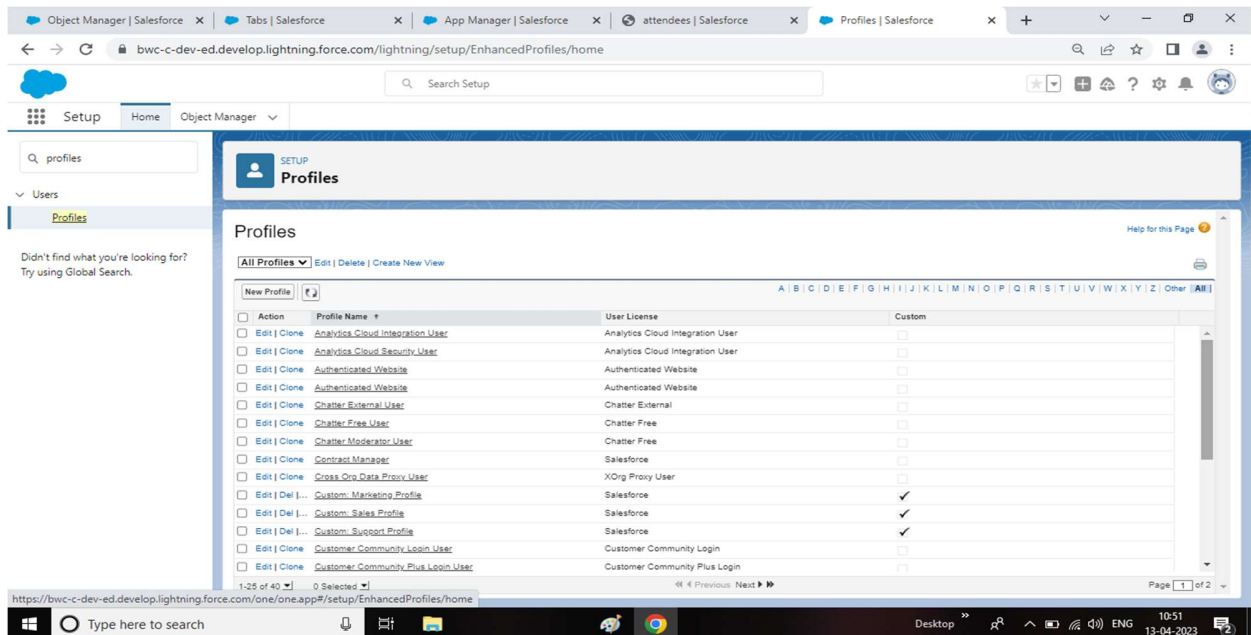
Milestone 4: Fields

Creation of fields for the event objects



Milestone 5: Profile

Creation of profile

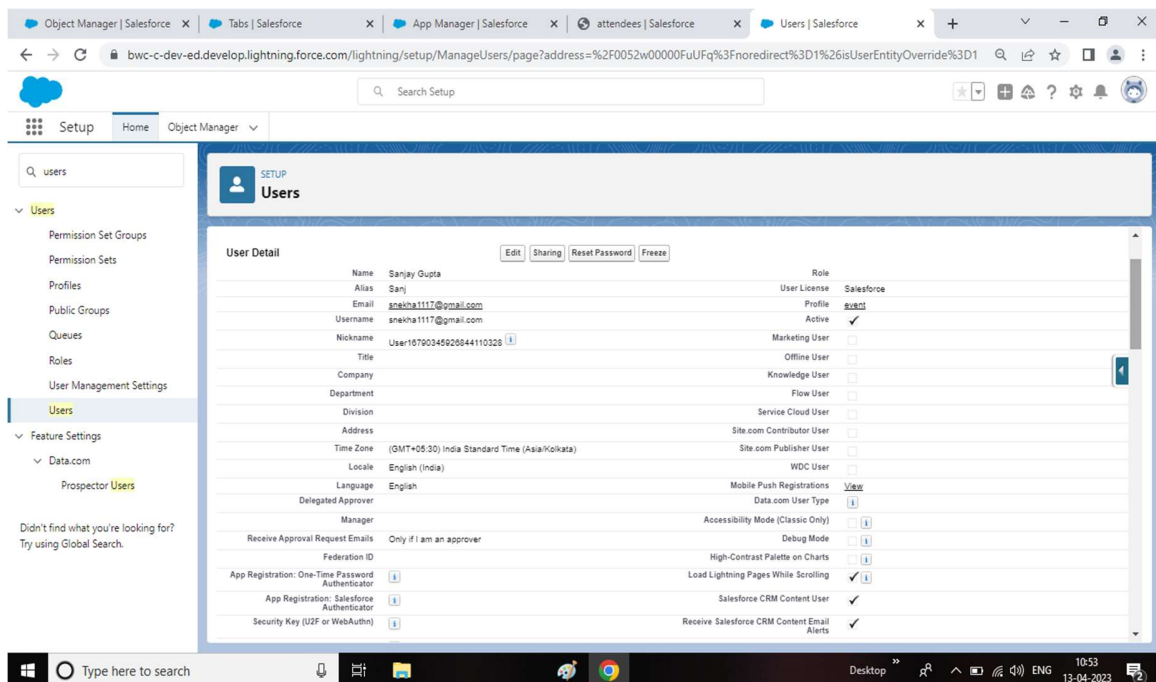


The screenshot shows the Salesforce Setup interface for the 'Profiles' section. The left sidebar contains a search bar with 'profiles' and a list of navigation items: Users, Profiles, Permission Set Groups, Permission Sets, Profiles, Public Groups, Queues, Roles, User Management Settings, Feature Settings, Data.com, and Prospector Users. The main content area is titled 'Profiles' and includes a 'New Profile' button and a table of existing profiles. The table has columns for 'Action', 'Profile Name', 'User License', and 'Custom'. The 'Custom' column contains checkboxes for various features. The 'Salesforce' profile is highlighted with a checkmark in the 'Custom' column.

Action	Profile Name	User License	Custom
<input type="checkbox"/>	Analytics Cloud Integration User	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/>	Analytics Cloud Security User	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/>	Authenticated Website	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/>	Authenticated Website	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/>	Chatter External User	Chatter External	<input type="checkbox"/>
<input type="checkbox"/>	Chatter Free User	Chatter Free	<input type="checkbox"/>
<input type="checkbox"/>	Chatter Moderator User	Chatter Free	<input type="checkbox"/>
<input type="checkbox"/>	Contract Manager	Salesforce	<input type="checkbox"/>
<input type="checkbox"/>	Cross Org Data Proxy User	XOrg Proxy User	<input type="checkbox"/>
<input type="checkbox"/>	Custom Marketing Profile	Salesforce	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Custom Sales Profile	Salesforce	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Custom Support Profile	Salesforce	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Customer Community Login User	Customer Community Login	<input type="checkbox"/>
<input type="checkbox"/>	Customer Community Plus Login User	Customer Community Plus Login	<input type="checkbox"/>

Milestone 6: User

Creating a User

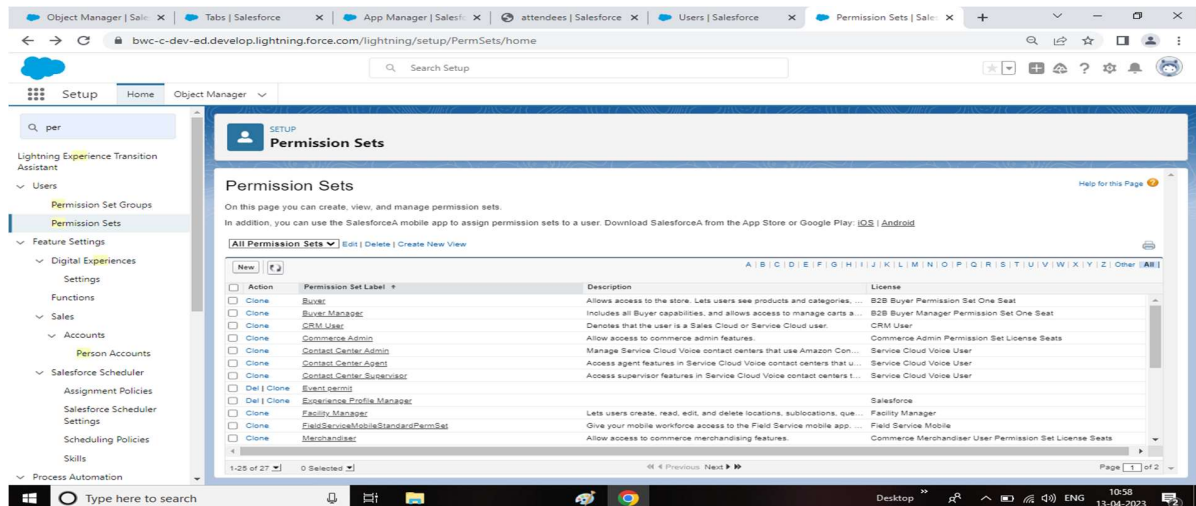


The screenshot shows the Salesforce Setup interface for the 'Users' section. The left sidebar contains a search bar with 'users' and a list of navigation items: Users, Permission Set Groups, Permission Sets, Profiles, Public Groups, Queues, Roles, User Management Settings, Feature Settings, Data.com, and Prospector Users. The main content area is titled 'Users' and includes a 'New User' button and a table of user details. The table has columns for 'Name', 'Email', 'Username', 'Nickname', 'Title', 'Company', 'Department', 'Division', 'Address', 'Time Zone', 'Locale', 'Language', 'Delegated Approver', 'Manager', 'Receive Approval Request Emails', 'Federation ID', 'App Registration: One-Time Password Authenticator', 'App Registration: Salesforce Authenticator', 'Security Key (U2F or WebAuthn)', 'Role', 'User License', 'Profile', 'Active', 'Marketing User', 'Offline User', 'Knowledge User', 'Flow User', 'Service Cloud User', 'Site.com Contributor User', 'Site.com Publisher User', 'WDC User', 'Mobile Push Registrations', 'Data.com User Type', 'Accessibility Mode (Classic Only)', 'Debug Mode', 'High-Contrast Palette on Charts', 'Load Lightning Pages While Scrolling', 'Salesforce CRM Content User', and 'Receive Salesforce CRM Content Email Alerts'.

Name	Email	Username	Nickname	Title	Company	Department	Division	Address	Time Zone	Locale	Language	Delegated Approver	Manager	Receive Approval Request Emails	Federation ID	App Registration: One-Time Password Authenticator	App Registration: Salesforce Authenticator	Security Key (U2F or WebAuthn)	Role	User License	Profile	Active	Marketing User	Offline User	Knowledge User	Flow User	Service Cloud User	Site.com Contributor User	Site.com Publisher User	WDC User	Mobile Push Registrations	Data.com User Type	Accessibility Mode (Classic Only)	Debug Mode	High-Contrast Palette on Charts	Load Lightning Pages While Scrolling	Salesforce CRM Content User	Receive Salesforce CRM Content Email Alerts
Sanjay Gupta	sanjay.gupta@gmail.com	sanjay.gupta@gmail.com	User1070034502044110328						(GMT+05:30) India Standard Time (Asia/Kolkata)	English (India)	English			Only if I am an approver						Salesforce	Standard	Active	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

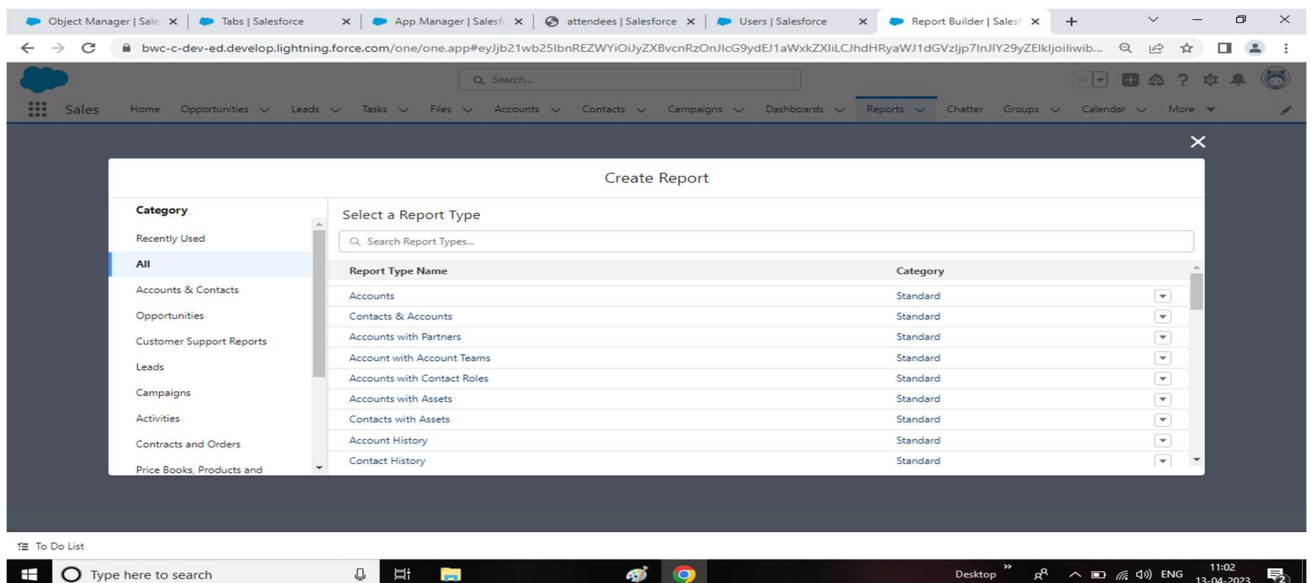
Milestone 7: Permission sets

Creating a Permission Set



Milestone 8: Reports

Creating a Report



Salesforce reports help to improve the management and tracking of information such as evaluations, terms, and conditions.

4. TRAILHEAD PROFILE PUBLIC URL

Team Lead	https://trailblazer.me/id/sneks9
Team member 1	https://trailblazer.me/id/priym50
Team member 2	https://trailblazer.me/id/RAGHINI
Team member 3	https://trailblazer.me/id/ranib11

5. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- Saves our time.
- Gives creative ideas.
- Manages risks and keeps attendees safe.
- Reduces costs of event planning.
- Reduce last-minute pressure.
- Registration for an event can be within a minute.

DISADVANTAGES

- Difficult to handle work manually.
- Time-consuming for planning.
- More human power is required.

6. APPLICATIONS

The events industry now includes events of all sizes from the Olympics down to business breakfast meetings. Many industries, celebrities, charitable organizations, and interest groups hold events in order to market their label, build business relationships, raise money, or celebrate achievements. Hence it will be used in the workplace, family functions, etc.

7. CONCLUSION

Event Management System is user friendly and cost effective system, it is customized with activities related to the event management life-cycle. It provides a new edge to the management industry.

8. FUTURE SCOPE

Hosting events can redesign the structure of a city by facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage in future.