

Danny Snell
CS 318 – User Study and Sitemap

Title: UWEC Men's Volleyball

Client: the UW-Eau Claire Men's Volleyball organization

Contact person: Pierce Moriarty (moriarpm@uwec.edu)

Organization: The men's volleyball team here at UW-Eau Claire is a club sport that competes competitively at the collegiate level. The team competes in the WVC (Wisconsin Volleyball Conference) against other schools, and in the fall they compete in Nationals for the NCVF (National Collegiate Volleyball Federation).

Website goals: The website will provide a knowledge base for students, families, faculty, and fans. It will provide an information page about the schedule, roster, history, contacts, and a photo page where the organization can provide photos of their team and tournaments.

Intended audience: The page will be created for any fans of the Men's Volleyball program at UW-Eau Claire. Any age, gender, or education level is appropriate. People in the Eau Claire area can use the site to find out about upcoming events, and people out of the area can use the site to see photos and learn more about the team; so people in any location can use the site for different purposes.

Comparable site test:

Links:

- <http://www.oshkoshvolleyball.com/index.html>
- <http://studentorgs.uwstout.edu/org/uwstoutmensclub/home>
- <http://students.washington.edu/mensvb/pages/index.php>

Testers:

- Brad Storms: Student at UWEC, no men's volleyball involvement, but occasionally goes to events to support the university club.
- Derrick Dilts: Student at UWEC, plays on the men's volleyball team, uses the site to look at photos and to keep track of the schedule.
- Pierce Moriarty: Client contact person, student at UWEC, plays on the team.

Tasks:

- Take a look at the roster and try to learn a little about each player (eg. Height, position, hometown, etc.)
- Try to figure out how to contact the club, whether it is a club email or a specific contact person.

- Try to connect with the club on social media.
- See if there are any upcoming events.

Feedback from users:

- **Oshkosh:** Overall this seemed to be a page that people liked the most. Both users were impressed with the quantity of information that the site provided. They seemed impressed that all the dropdown menus provided several links to different pages.
- **Stout:** Although it provided sufficient information, both users seemed to think that the page was very plain and boring. They were content with the schedule and stats sections, but were surprised by the home page being almost empty.
- **Washington:** Both users liked that there are a few widgets that allowed social media and calendar events. They liked that the home page was a nice summary of the organization.

Feedback from client:

- **Oshkosh:** Pierce also liked this website the most, but it was agreed between us that our page does not need to contain quite as much information, although it could if it is applicable. We both liked that each page contained a healthy amount of information, but we also both disliked that the home page did not successfully summarize the organization, but instead provided more of a history. We thought the history should remain in it's own page.
- **Stout:** All the information was there, but the client seemed unimpressed with the presentation, and is confident that I can make it look better. He liked the detail of the schedule and roster, and we both agree that they'll be similar to our equivalent pages. Overall, Pierce wasn't fond of how the website looked though.
- **Washington:** The client liked the UW page, but we agreed that it should include more pictures in the gallery page, as well as more information regarding the roster, which is very plain and uninformative. He liked how the schedule was simply just a Google Calendar widget, but our doesn't necessarily have to be like that.
- **Overall:** It was noticed that every page seemed pretty generic. It also was noted that the title page of every page was very long, and it got cut off.

Learning from Comparable Site Test: There were a couple things that stuck out to me from the test. One basic thing is that the title pages need to be shorter, so that the whole title can be read from the browser. Another thing was that I want the tables to not be the basic HTML table design. I liked how Oshkosh's roster page had the tables displayed nicely, making it easy to read and look at. Stout, on the other hand, just used a typical HTML table without adding styles to it, which looks basic and boring. Also, I found it interesting how several pages used widgets in their sites, whether it be a Google Calendar widgets for

their schedule page, or a social media widget on their home pages; I'm not sure if I want to do it quite like that, but it is definitely an idea worth considering. I also liked how Oshkosh used dropdown hover menus in one area, because I think it makes the page look more advanced and intuitive. Again, I'm not sure if it will be necessary to implement that feature, but it's an idea. Another thing I thought was a good idea was to put links to the conferences that we play in at the bottom, so that fans and players can maybe learn more about that. Lastly, none of the pages included the national rankings, so that would be a helpful section to include in the site.

Page Table:

Title	Description
Home – UWEC MVB	Main page of the site, with basic information about the organization, with a team photo included. Also provides a nav menu for navigating to other pages within the site.
Roster – UWEC MVB	Gives a couple of tables of the rosters of the teams within the club, the varisty and junior varsity teams. Provides information like their names, jersey numbers, hometowns, majors, and heights.
Schedule – UWEC MVB	Either a Google Calendar widget, or just a hard copy of the upcoming events and tournaments, with some of the results of previous events and tournaments.
NCVF Rankings – UWEC MVB	A table with the most updated rankings of the NCVF. Will also have a section for other divisions.
Gallery – UWEC MVB	Grid of photos of our club doing a variety of activities. Photos will include in-game action shots, as well as team photos from other team bonding activities and volunteering activities.
About Us – UWEC MVB	Overall summary of the club, along with several contact links for the officers of the organization. Will also provide a section for history of the club in the past decade.

Page Graph:

