



Client: Women's Exchange  
Baltimore, MD

The Women's Exchange (formerly Woman's Industrial Exchange) is a non-profit organization dedicated to providing local craft artists with the opportunity of selling, refining and marketing their handcrafted items in order to supplement their income.

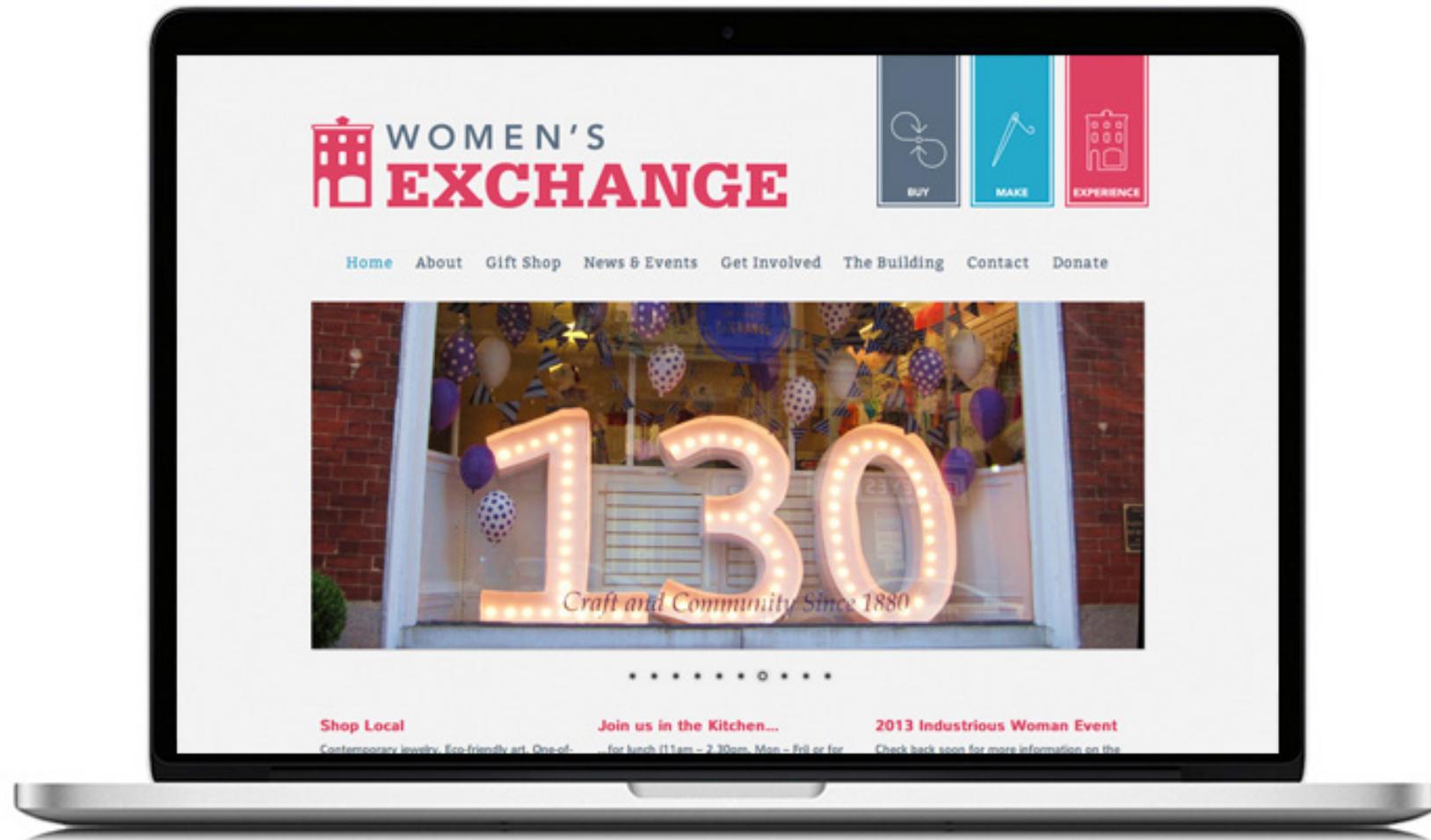
womansindustrialexchange.org

deliverables: logo, store graphics, stationery, printed card, and website.

# WOMEN'S EXCHANGE



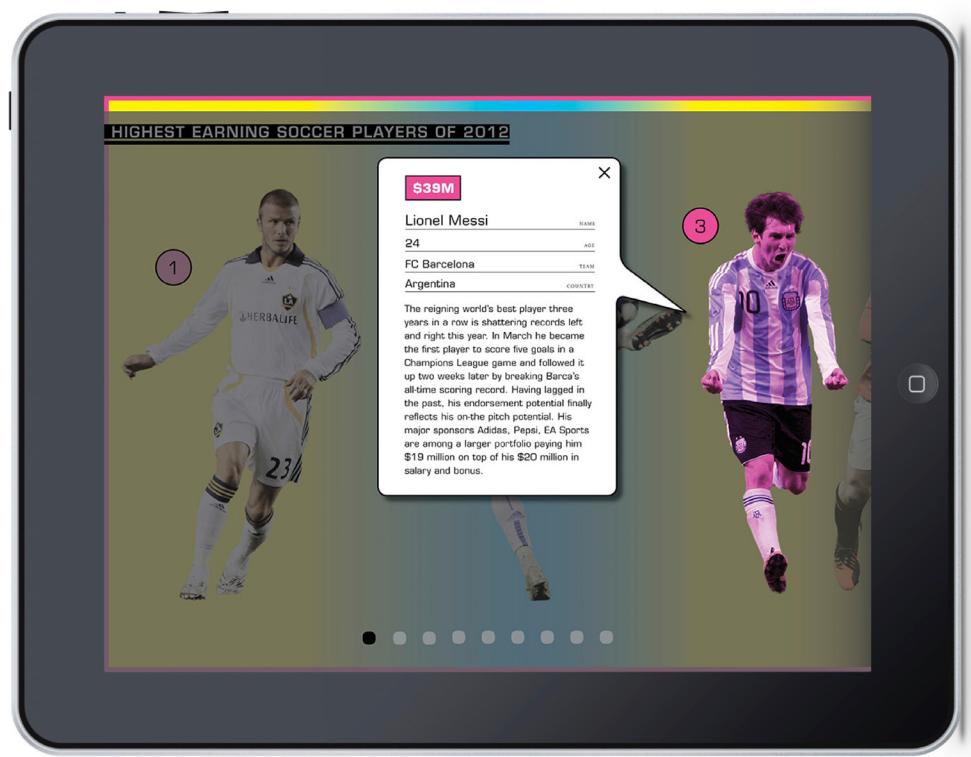




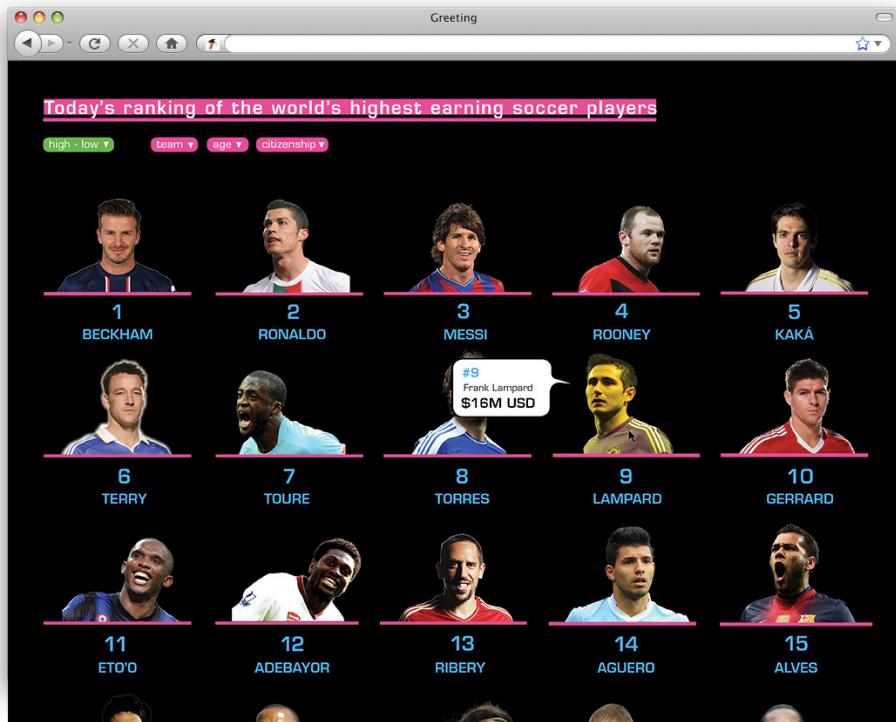
## Highest Earning Soccer Players

Data visualization of the highest earning soccer players shown in three different ways.

deliverables: ipad application, website, and poster.







Greeting

Today's ranking of the world's highest earning soccer players

#9  
**FRANK LAMPARD**  
\$16M USD

OVERVIEW

English professional footballer, Frank James Lampard has a net worth of \$16 million as of April 2012. He plays as an attacking midfielder for Chelsea and the England national team. He also holds the position of vice-captain for his club side. His 2008 contract made him the best-paid footballer in Britain, the incremental deal rising steadily to 180,000 a year (\$12 million a year), a point he has now reached. Lampard became the first midfielder to score 150 Premier League goals, a record that puts most strikers in the shade. Endorsement deals with Adidas and Pepsi boost his annual earnings.

KEY STATS

Age	34
Birthplace	Romford, England
Height	6'0 (1.83 m)
Marital Status	Engaged (Christine Bleakley)

NEWS

- Lampard Wants Long-Term Chelsea Boss 14 April 2013
- Frank Lampard and Christine Bleakley's Summer Wedding 'On Hold' 13 April 2013
- Terry, Lampard, and Torres Benched For Sunderland Clash 09 April 2013

# \$ HIGHEST EARNING SOCCER PLAYERS OF 2012 €



1 \$46M  
DAVID BECKHAM  
37y.o | Los Angeles Galaxy | England

2 \$42M



CRISTIANO RONALDO  
27y.o | Real Madrid | Portugal

3 \$39M



LIONEL MESSI  
24y.o | FC Barcelona | Argentina

4 \$24M



WAYNE ROONEY  
26y.o | Manchester United | England

5 \$21M



KAKÁ  
30y.o | Real Madrid | Brazil

6 \$18M



JOHN TERRY  
31y.o | Chelsea | England

7 \$18M



YAYA TOURE  
28y.o | Manchester City | Ivory Coast

8 \$17M



FERNANDO TORRES  
28y.o | Chelsea | Spain

9 \$16M



FRANK LAMPARD  
33y.o | Chelsea | England

10 \$16M



STEVEN GERRARD  
31y.o | Liverpool | England

11 \$15.7M



SAMUEL ETO'O  
31y.o | Anzhi Makhachkala | Cameroon

12 \$15.4M



EMMANUEL ADEBAYOR  
28y.o | Tottenham Hotspur | Togo

14 \$15.3M



FRANCK RIBÉRY  
29y.o | Bayern Munich | France

15 \$15M



SERGIO AGÜERO  
23y.o | Manchester City | Argentina

16 \$14.9M



DANIEL ALVES  
28y.o | FC Barcelona | Brazil

17 \$14.6M



THIERRY HENRY  
34y.o | New York Red Bulls | France

18 \$14.5M



ZLATAN IBRAHIMOVIC  
30y.o | AC Milan | Sweden

19 \$14.3M



KARIM BENZEMA  
24y.o | Real Madrid | France

20 \$14.2M



DIDIER DROGBA  
34y.o | Chelsea | Ivory Coast

21 \$14M



RIO FERDINAND  
34y.o | Manchester United | England

22 \$13.5M



ANDREA PIRLO  
33y.o | Serie A | Italy

23 \$7M

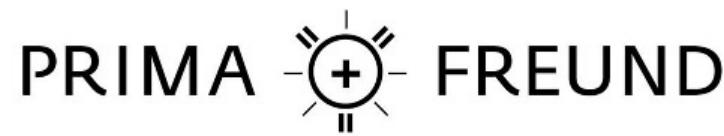


DAVID VILLA  
31y.o | FC Barcelona | Spain

## Prima & Freund

Prima & Freund is an international high-end chair company founded by Kiwa Prima and Barron Freund that sells knitted chairs made by designers from all over the world.

deliverables: website, product care kit, and summer 2013 lookbook.



The screenshot shows the homepage of the Prima & Freund website. At the top, there's a navigation bar with links for "SHOP", "COMPANY", and "BLOG". Below the navigation is a search bar and a "LOG IN" button. The main feature is a large image of a man sitting at a dining table in a modern interior, surrounded by chairs from the Ottawa Collection. The text "THE OTTAWA COLLECTION" is displayed above the image, along with "By Karim Rashid" and a "SEE MORE" button. Below the main image, there's a section titled "NEW ARRIVALS" featuring several smaller images of different chair designs.

The screenshot shows a blog post on the Prima & Freund website. The title of the post is "Featured designer: Hanna Moosbauer". Below the title, there's a photo of a woman sitting in a chair. To the right of the blog post, there's a section titled "NEW ARRIVALS" displaying five different chair designs. Further down the page, there are two smaller sections: "BLOG" (with a photo of a woman sitting in a chair) and "POF at home" (with a photo of a living room). On the right side of the page, there's a sidebar titled "SHOP BY DESIGNER" listing various designers like Robert Grimshaw, Sabrina Hülriegl, Eunyoung Jung, Vladimir Kagan, Ib Kofod Larsen, Kwangho Lee, Kate Mónus, Claire-Anne O'Brien, Sinje Ollen, Karim Rashid, George Toon, Patricia Urquiola, Simeon Utza, Melissa Varsh, and Tomo Watanabe, each accompanied by a small portrait photo. At the bottom of the page, there are links for "ABOUT US", "JOBS", "TERMS OF USE", "PRIVATE POLICY", "FEEDBACK", and "CONTACT US".

Prima & Freund

http://www.primaandfreund.com

Home Office Chairs

Dining Chairs

SORT BY: Recently Added

Item	Description	Quantity	Price
	Schipper MODEL: SCHIP342 NO.: 395884821	1	\$535.00 USD
	Tetlin MODEL: TET1201 NO.: 435533949	2	\$480.00 USD
	Topicalia MODEL: TROP121 NO.: 93584749	1	\$698.00 USD

Subtotal: \$2191.00  
Estimated Shipping: \$112.54  
Estimated Tax: \$131.46

Total: \$2435.00

CHECKOUT

Join our mailing list: E-mail address  SUBSCRIBE

ABOUT US JOBS TERMS OF USE PRIVATE POLICY FEEDBACK CONTACT US

Prima & Freund

http://www.primaandfreund.com

PRIMA & FREUND

SHOP COMPANY BLOG

CART (4) change country

## Cart

Item	Description	Quantity	Price
	Schipper MODEL: SCHIP342 NO.: 395884821	1	\$535.00 USD
	Tetlin MODEL: TET1201 NO.: 435533949	2	\$480.00 USD
	Topicalia MODEL: TROP121 NO.: 93584749	1	\$698.00 USD

Subtotal: \$2191.00  
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CHECKOUT

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Prima & Freund

http://www.primaandfreund.com

# PRIMA FREUND

SHOP COMPANY BLOG

CART (4) change country

Sung's items

Schipper \$535 Quantity: 1

Tetin \$480 Quantity: 2

Model: SCHIPPER

No.: 3948452

Designer: ROBERT GRIMSHAW

Origin: BERLIN, GERMANY

**Schipper**

\$535

Inspired by the amazing fabrics that can be produced with a circular knitting machine, the design of the Dining Chair was born. The airy appearance of the wire frame shows an elegant contrast to the modern padded cushion that is made together with the Audax textile museum in Tilburg.

The trick lies in the composition of the yarn. Some of them shrink more than others when heated. Once the fabric comes out of the machine, a steam iron shrinks the desired locations to create a pattern.

Both the metal and fabric come in a variety of colours. Though the chairs look delicate, they are very durable and suitable for both indoor- and outdoor use.

Quantity:

**ADD TO CART**

f t p

DETAILS

Dimensions (cm): H 80.5, W 52, L: 47.5

Materials: powder coated steel, polyamide, nylon, marino wool, angora wool, elastane

REQUEST MORE INFO

DESIGNER BIOGRAPHY

Robert Grimshaw, architect and designer from Belgium, began designing furniture in the mid-1990's, initially also producing his designs at his workshop in Geneva. He studied architecture at the Sint-Lucas Art Academy in Ghent, Belgium. Simplicity and comfort typify his designs. He has







## [Charm Magazine](#)

Charm is a Baltimore arts and culture magazine that highlights cool events, people, food, and all things Baltimore.

[deliverables: magazine.](#)

The cover of Charm Magazine features two men from the chest up. They are both wearing large, black, abstract glasses that look like thick-rimmed spectacles with irregular, organic shapes. The man on the left has white hair and is looking slightly upwards and to the right. The man on the right has dark hair and is looking directly at the camera. They are both wearing dark turtleneck sweaters. The background is a plain, light color. At the top left, the word "Charm" is written in a large, orange, sans-serif font with a wavy underline. Below it, in a smaller, black, sans-serif font, is "THE ARTS & CULTURE MAGAZINE OF BALTIMORE". At the bottom left, it says "SEPTEMBER 2012: THE DESIGN ISSUE". On the right side, there's a barcode with the number "0 43100 75024" below it. A small orange bar is positioned above the barcode.

## THE ANTI-DESIGNERS



### Against Type:

Nolen Strals and Bruce Willen are not the sort of people who live by the principle "Do one thing and do it really well."

Instead, the Baltimore-based graphic designers—guided by a solid work ethic and an expansive, experimental spirit—have built a business around the concept of variety. Visit the homepage of Post Typographic, their design studio, and you can scroll through a long, eclectic list of their specialties, including but not limited to: graphic design, lettering, type, illustration, animation, print, video, animation making, teaching, writing, book growing, book covers... Seriously, you can't imagine a more broad range of application. (As a fellow pun notes, "I think I have to do my best to come up with a longer list of applications, but whatever, just find it horrific." Ideas, as a fellow pun notes, "are like ketchup: you can't separate parts in the previous sentence, as per Strals' request. Apologies to anyone whose specialty is HAVING KETCHUP.)

Willen and Strals launched Post Typographic in 2009, when they were undergraduates at the Maryland Institute College of Art. It began with an art-church marathons—July-long bouts of art school bureaucracy-related disorientation and a desire to do away with lame typographic conventions. In it, the two designers called for "an overthrow of the Typocracy" and the ultimate realization of "a socially aware and visually typographic revolution." "We are the children of the Typocracy," they declared, "and we are here to end the reign of the Typocracy." (They even created the logo of their favorite band into the cover of their math book: *Vice are the 32nd Big Gun of Typography! We are the Typo Romani!*)

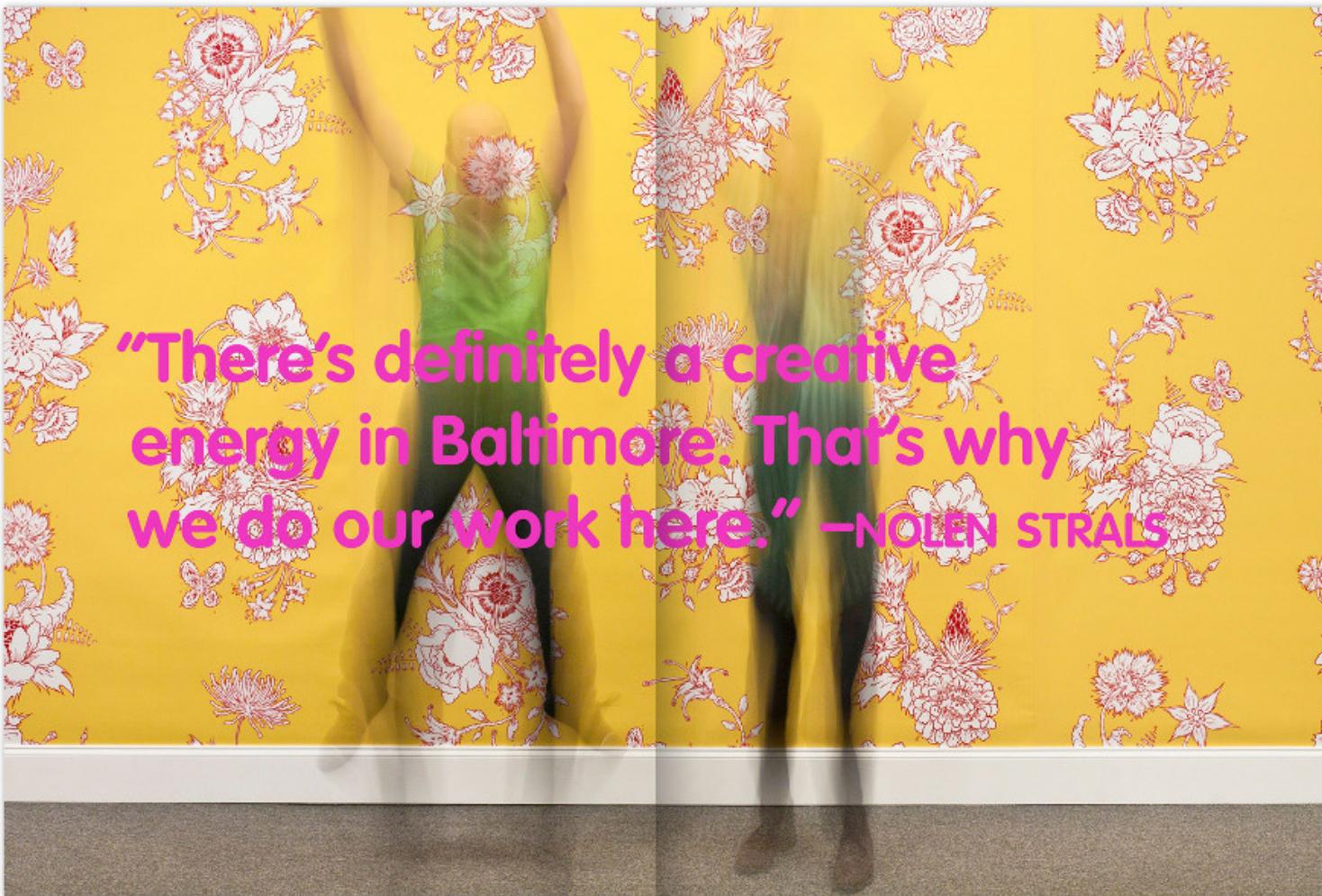
In 2010, the now friends set up Post Typographic as a full-time design studio. Emerging from a meager DIY workspace they do messy, hand-drawn, rock-and-roll and clean, digitally based projects (they do illustrations for *The New York Times*, Strals and Willen have honed their collective ability to brainstorm and execute consistently mid-design solutions.

Abandoning ideas, they seem to encourage obsolescence. Their website is a sprawling, sprawling mess of the two brothers' sketches, the self-taught designers to be just as hyperactive a source of influence and inspiration.

In their manifesto, Strals and Willen refer to a "new oasis system composed of the Design Elite and the Designing Democracy Project." "They do...," we read, "the most hospitable, open, and collaborative environment for the exchange of ideas." We also read too the ironic and forward selection of post-modernism in favor of a valiant and noble design democracy. The delicate oxygen globe of modernism cannot contain the volume and passion of our humanity. We do not seek to create works of grand, sublimity, and legibility. We only answer to the ultimate satisfaction of our own Dadaist impulses..."

The Anti-Designers



A photograph of a person standing behind a yellow wall covered in a repeating pattern of red and white flowers and butterflies. The person is wearing a green long-sleeved top and dark pants, and is positioned centrally behind the backdrop.

**"There's definitely a creative  
energy in Baltimore. That's why  
we do our work here." —NOLEN STRAUS**