

PNC Design Fellowship

DesignSlam Introduction

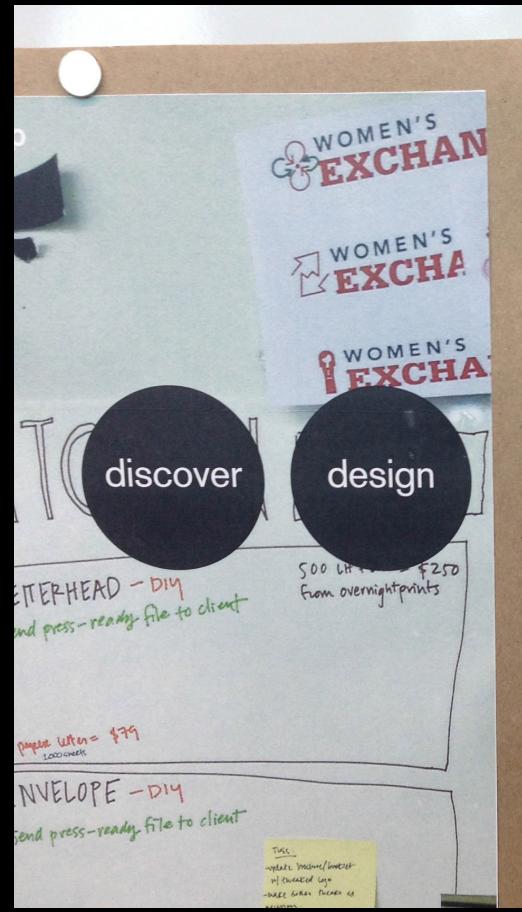
September 23, 2013



M|I|C/A











EXCHANGE
WOMAN'S INDUSTRIAL

WOMAN'S INDUSTRIAL
EXCHANGE
SHOP LOCAL

THE WOMAN'S
INDUSTRIAL
EXCHANGE







PMS 206
Exchange Red



PMS 5405
Historic Grey



PMS 3125
Harbor Blue



PMS 223
Kitchen Pink

PRIMARY

(used for printed materials, thinner lines for fine details)



SECONDARY

(used for big signage, thicker lines for distance readability)



ALTERNATIVE

(filled-in bold versions, used primarily when subtracted out of color for best legibility)





WOMEN'S EXCHANGE

WE CAVE
OPEN
FOR LUNCH!

HOURS
MONDAY-FRIDAY
11am-2:30pm

**WOMEN'S
EXCHANGE**

BYTE RIGHT
Computer Sales and Support









333 N. Charles St.
Baltimore, MD 21201
thewomens-exchange.org



ARTIST & SHOP LIAISON

SHOP 410 685 4388
info@thewomens-exchange.org

333 N. Charles St.
Baltimore, MD 21201

thewomens-exchange.org



WOMEN'S EXCHANGE



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* * * * *

Shop Local

Contemporary jewelry, Eco-friendly art, One-of-a-

Join us in the Kitchen...

...for lunch (11am - 2:30pm, Mon - Fri) or for

2013 Industrious Woman Event

Check back soon for more information on the



YOU'RE INVITED TO

INDUSTRIOUS WOMAN 2013

Please join us for an evening of cocktails, dinner, and dancing to celebrate another successful year of the Industrious Woman Event.

WHEN

Friday, April 12, 2013

8pm - 12pm

WHERE

MICA, Brown Center
1400 Mt. Royal Ave
Baltimore, MD 21217

[RSVP](#)

Make a donation.

Help us to ensure that our local consignors will continue to have a way to support themselves.
Please [give](#) to The Exchange. Every dollar counts.



[Forward this email](#)





New look. Same passion.

We are very pleased to announce the new Women's Exchange brand identity which extends to all aspects of our programs and activities. As we evolve and progress, we know it is critical that our organization remains relevant and vital.

Credibility and Integrity have always been core values at the Women's Exchange. We believe our new brand identity - specifically its sophisticated colors and creative reference to its history, will help tremendously in giving us a forward-looking, energized persona.

[Join Our Mailing List](#)

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Make a donation.

Help us to ensure that our local consignors will continue to have a way to support themselves. Please give to The Exchange. Every dollar counts.