



# Sales Dashboard

High level Insights into sales performance (2021-2022)

Delivery Country

Select date range

Coupon Code

SKU

Buyer

Sales Revenue (\$)

2,068

Average Item Price(\$)

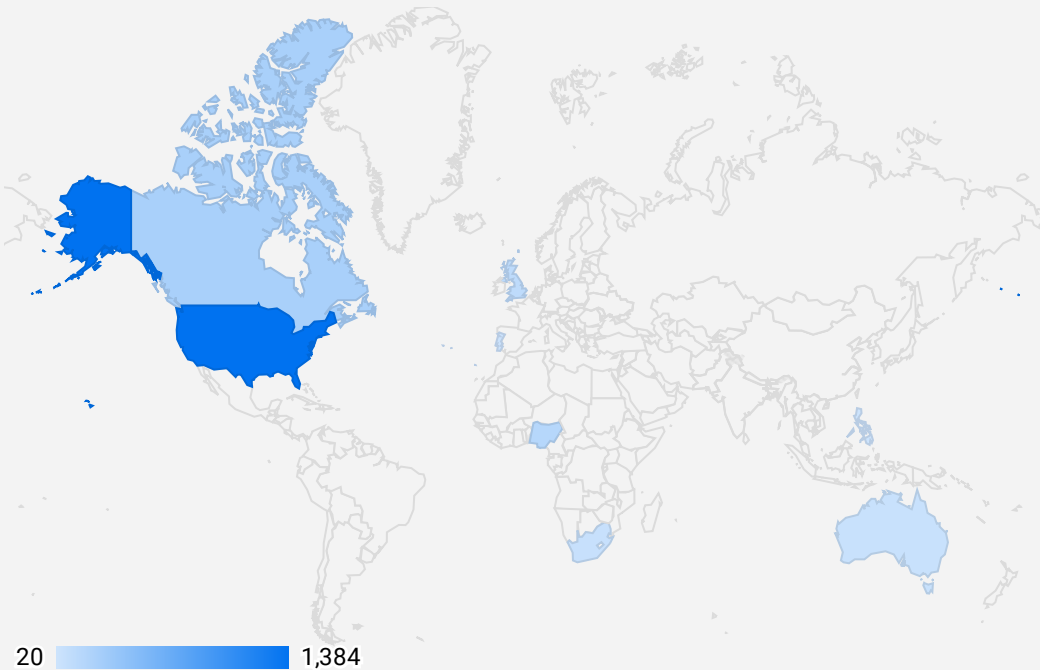
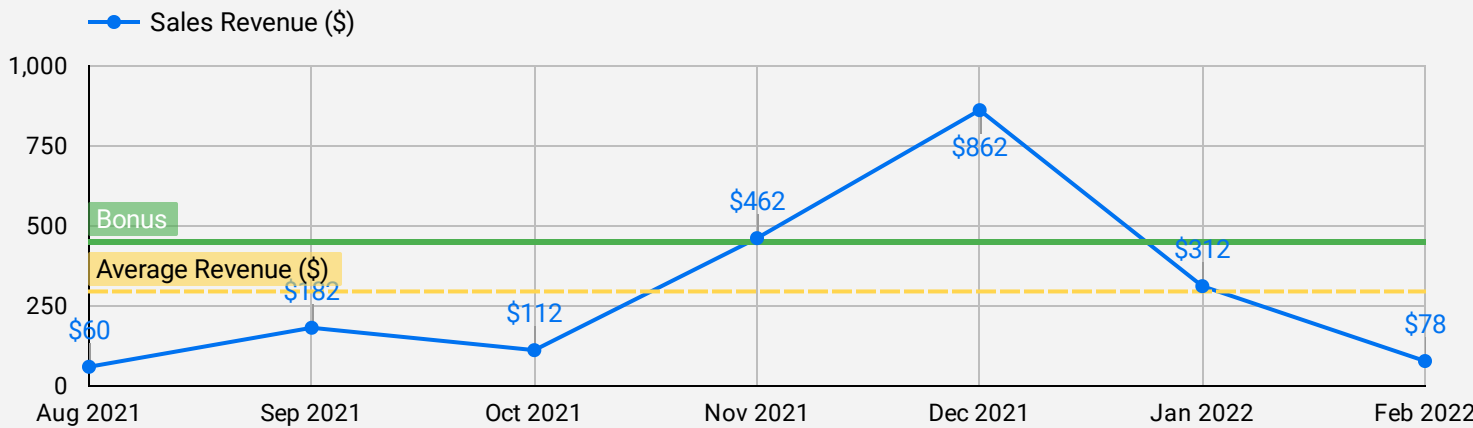
30

Total Item Sold

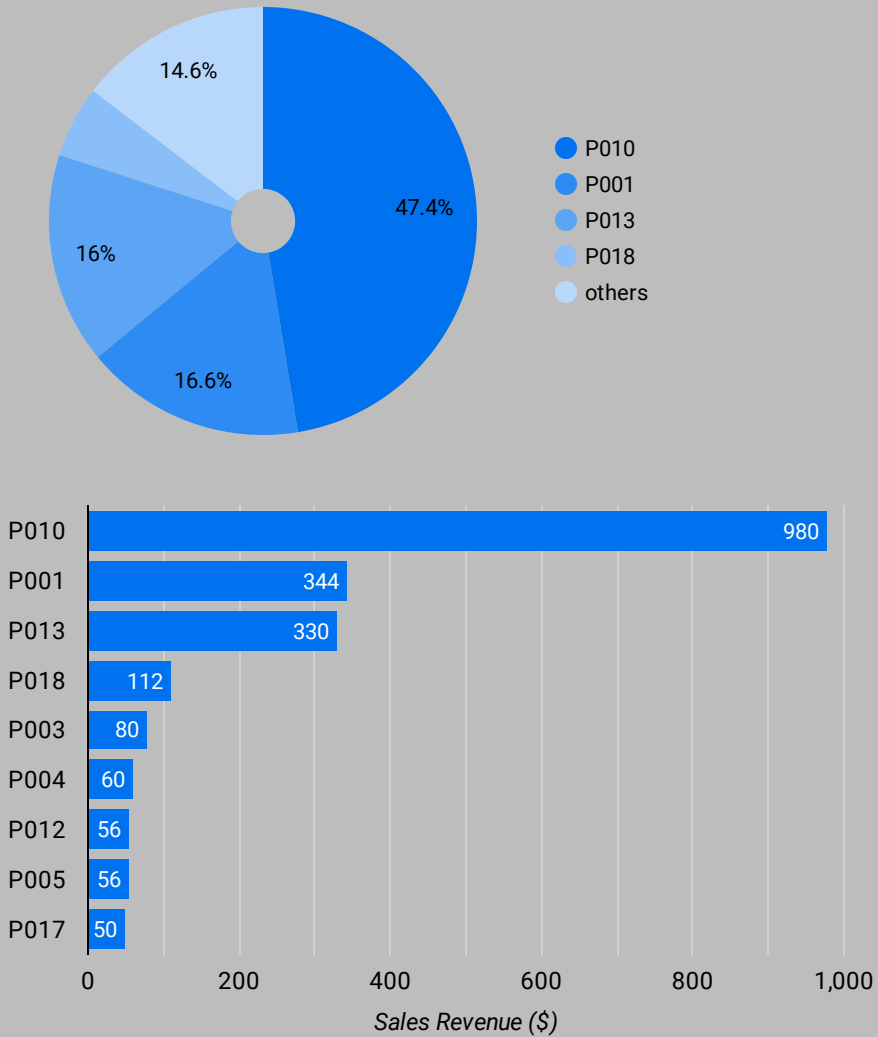
69

Total Customer

29



## PRODUCT INSIGHTS



## CAMPAIGN INSIGHTS

	Promo Code	Sales Revenue (\$)	Discount Amount (\$)	Total Buyers
1.	null	1.7K	0	28
2.	CYBER2021	224.0	56	8
3.	SALE111121	70.0	18	2
4.	FLASH20	60.0	12	2
5.	SALE01	20.0	4	1
6.	OPENINGSALE08082021	20.0	4	1

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	Transaction ID	Price	Discount Amount	Revenue after discoun...
1.	2222222001	55	0	55
2.	2222222137	55	0	55
3.	2222222169	55	0	55
4.	2222222029	55	0	55
5.	2222222165	55	0	55
6.	2222222033	55	0	55
7.	2222222193	40	0	40
8.	2222222057	40	0	40

Grand total

2,068

93.5

1,974.5