Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated: <http://www.mypoorbrain.com/>
2. Author of site evaluated: Tim Smith
3. Evaluator’s first name:­­ Sheridan

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):

2014 MacBook Air macOS Sierra Version 10.12.6

1. Browser (e.g., Internet Explorer 10.0, Safari 7.0)

Chrome

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

Institutional**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, tabs labeled “Design, Illustration, All Work” link to pages that show each project/link as a button on the page. The “Profile, Newsletter and Scrapbook” tabs lead to other pages with more information. | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  Yes. The design is very simple and easy to follow with uncluttered space and subdued backgrounds. Colors are not coordinated; each individual project’s colors are instead visible on the thumbnails. | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, navigation is very easy to understand and navigate. | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, the MPB logo is linked to the home page from all pages. | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, each element hosts a project or a description. | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, each element loads quickly when the thumbnail is clicked. | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | **3** | 4 | 5 |
| Please explain your feedback  Images include alt attributes and clickable thumbnail graphic leads to page descriptor. | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, the site is a minimalistic style with only gray backgrounds and the black text is easily visible on top of this. Each graphic has a white circle with black text as a descriptor on top of the image which is also easily legible. | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, site content is widely accessible. | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  Yes. On a couple pages, each project is linked in a gallery and navigates to a new page, which isn’t shown in the title bar, but title is visible on the top of the page. | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes. Links correspond to various projects and are clearly labeled including a thumbnail image. | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, each link works and brings up a current project. | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, users can click into specific thumbnails if they’d like to see more projects and get information but all other useful content is widely accessible throughout the site. | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, with the simple layout and work posted the user is very interested. It doesn’t offer benefit to the users to return unless they are invested in collaborating with the web designer in some regard, but this appeals to the intended audience. | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, all projects look up to date and recent. | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, this site serves the intended purpose of thinking/reflection and interest for the identified audience of future employers, collaborators, or others interested in the designer’s work. | | | | | |

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| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, all contact info included. | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, all contact info included. | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  Site may contain perceptual bias in a creative sense, but nothing biased is outwardly stated. | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes, this material looks like original work. | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Yes. | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | **2** | 3 | 4 | 5 |
| Please explain your feedback  No, there is no indication of when the material was created. | | | | | |