

**The  
Alan Turing  
Institute**

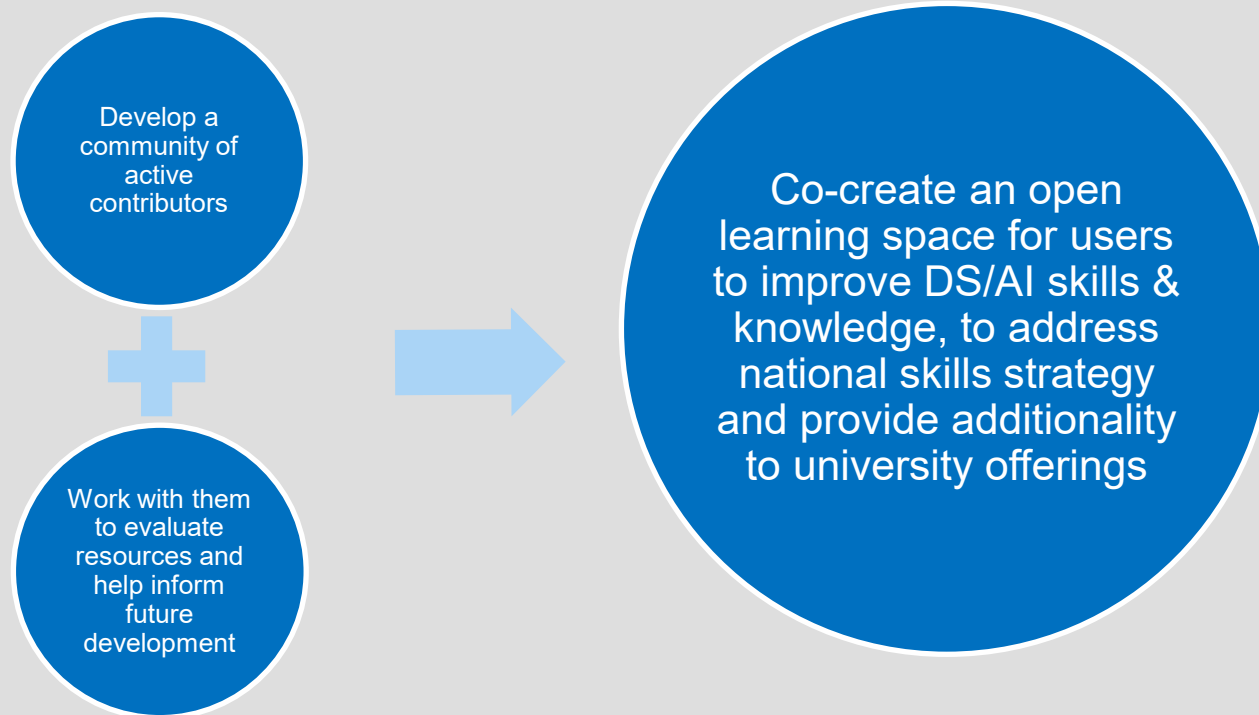
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**Co-creating an Open  
Online Learning  
Platform**



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# Project overview



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# Ideal contributors

Who	What can they tell us?
<b>Researchers &amp; students</b>	What skills or knowledge would help them in their research and studies?
<b>Industry leaders</b>	What DS/AI skills or knowledge do they wish their employees had? What is hard to recruit for?
<b>Practitioners</b>	In what ways do they want to upskill in order to meet the needs of their organisation?



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## What they can help inform

<b>Researchers &amp; students</b>	<ul style="list-style-type: none"><li>• Content quality &amp; suitability</li><li>• Topic coverage</li></ul>
<b>People in industry</b>	<ul style="list-style-type: none"><li>• Topic coverage</li></ul>
<b>Practitioners</b>	<ul style="list-style-type: none"><li>• Content quality &amp; suitability</li><li>• Topic coverage</li></ul>

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# Measuring impact

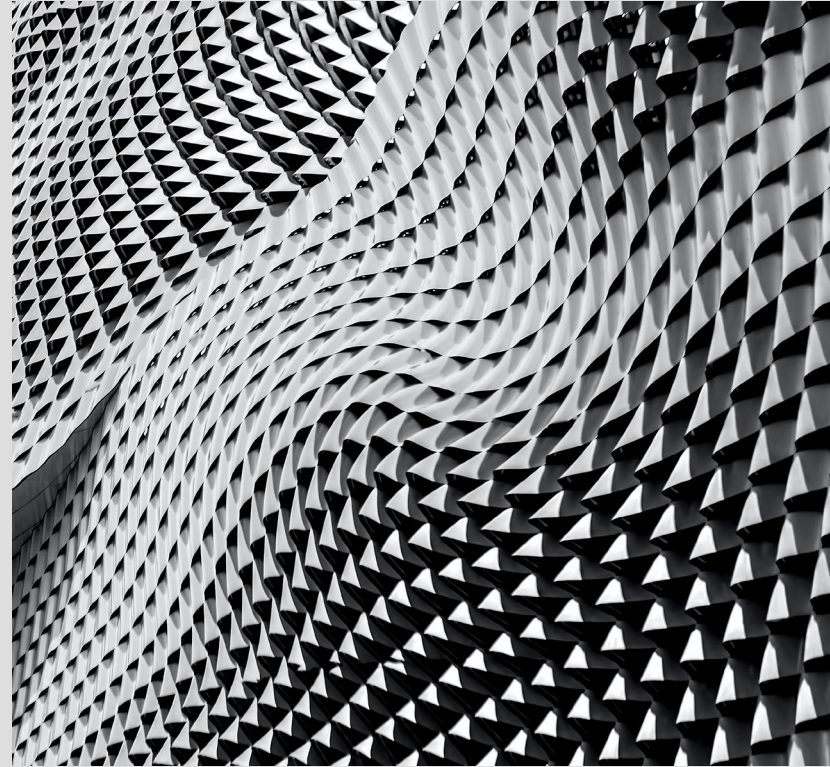
- Number of engaged users growing over time
- Active contributions: feedback, content, etc.
- Case studies / testimonials of how knowledge & skills gained are being applied in users' work



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## Key deliverables

- Fully reviewed and tested courses available on platform
- A clear communication mechanism for contributors (for collaboration, reviews, and reporting bugs/issues)
- Documented feedback and evaluations of each course



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## Key milestones

- Topics identified and agreed
- Content developed by contributors and SMEs
- Content & functionality reviewed
- Courses amended
- Approval by contributors / stakeholders
- Courses go live on platform

