

Possible names: Timely

Possible slogans:

- *Because ads/advertisements/publicity don't/doesn't have to be annoying.*
- *Ads, only when you want*

Somewhere on the site appears something like: “add your own advertisement” or “do you want to advertise your company” etc. Upon clicking that link, a page targeting the advertisers appears with the possible following text:

If you're looking for a cheap but reliable way to reach your customers, you've come to the right place! Timely offers you the possibility to add your own video commercials for as low as 4 cents per user view (this fee can be re-negotiated for large campaigns).

The following are the different packs of user views:

- 1000 views : 40\$
- 5000 views : 200\$
- 10000 views : 400\$
- 50000 views : 2000\$
- 100000 views : 4000\$
- 500000 views: 20000\$
- 1000000 views: 40000\$

These packs include the free option to add a link and/or an image in your video.

They also include the option of adding a small survey of 1 cent per question up to 5 questions. For example if you wish to add a survey of 3 questions, it will cost you 3 cents per survey.

If you wish to choose a different pack than the ones available or want to add your personal touch to your campaign please feel free to contact us:

Mario.navarro@timely.com

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The following is an interactive page:

Choose the pack of views you prefer:

- 1000 views : 40\$
- 5000 views : 200\$
- 10000 views : 400\$
- 50000 views : 2000\$
- 100000 views : 4000\$
- 500000 views: 20000\$
- 1000000 views: 40000\$

Do you wish to add a link or image to your video?

: add link or image box

Example: www.apple.com

Do you wish to add a survey? Yes/no

If yes: choose the number of questions for your survey:

1 2 3 4 5

Choose the questions and answers:

1) *question*

- *answer 1*

- *answer 2*

2) *question*

- *answer 1*

- *answer 2*

3) *question*

- *answer 1*

- *answer 2*

Choose the number of surveys you wish to be completed:

- 1000 surveys : 30\$
- 5000 surveys: 150\$
- 10000 surveys : 3000\$
- 50000 surveys : 1500\$
- 100000 surveys : 3000\$
- 500000 surveys: 15000\$
- 1000000 surveys: 30000\$

The total of your purchase is 7000\$. Proceed with transaction? Yes?No

If yes :

Thank you!