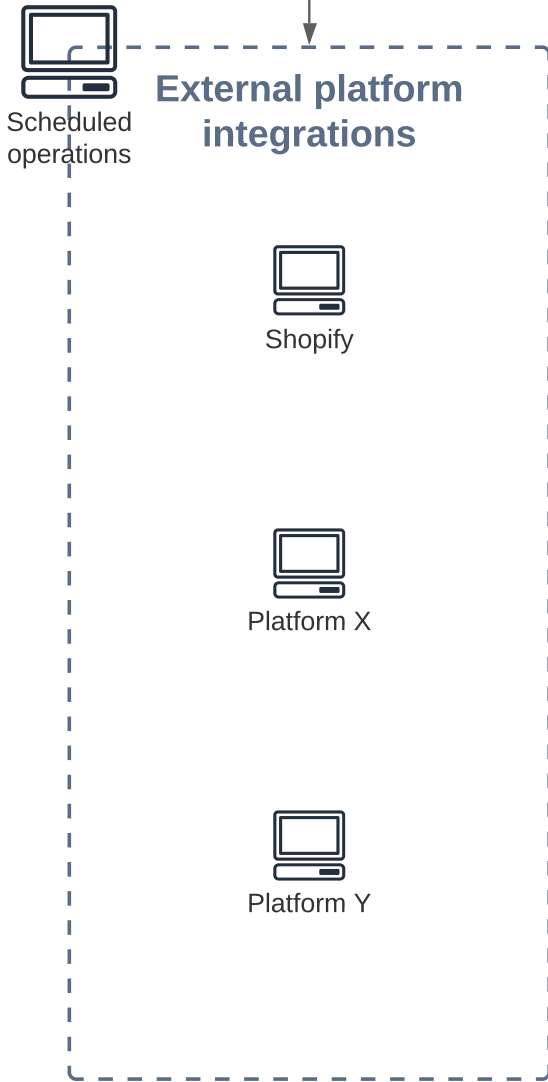
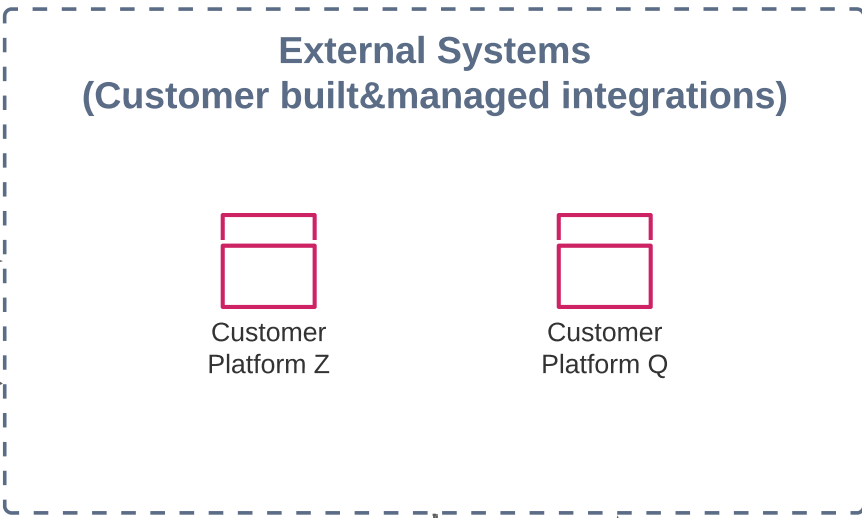
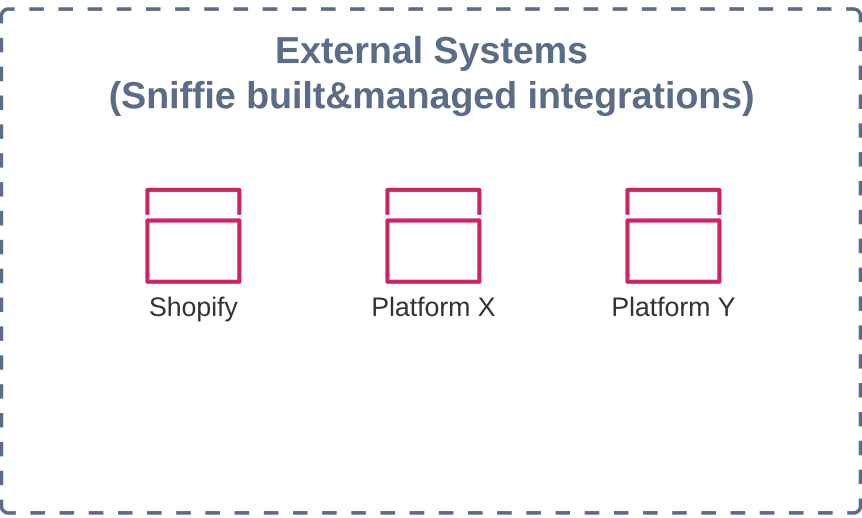


Sniffie External integrations process description

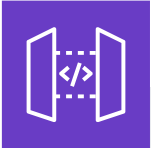
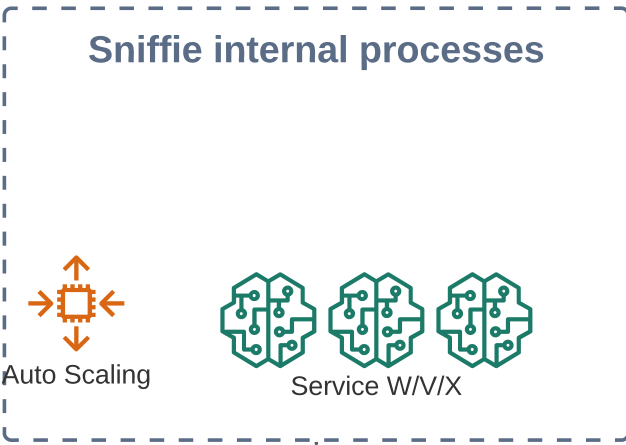
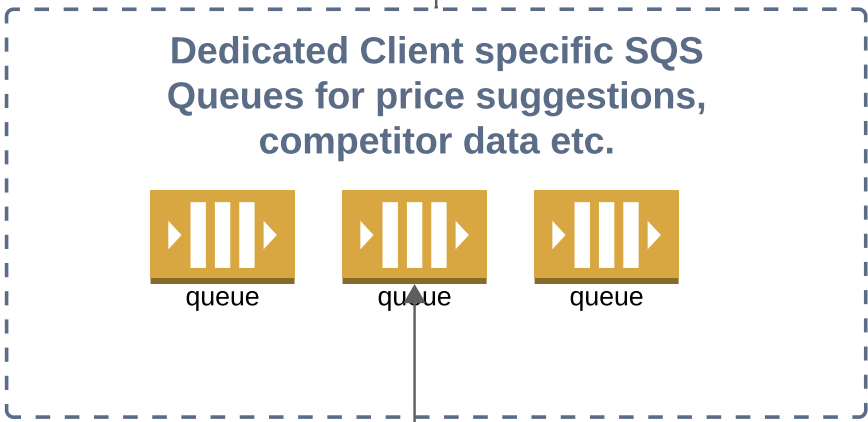
Sniffie managed integrations fetch product and order data daily (usually once per night), and push new price changes as per schedule, whilst managing (price) syncing between the target system and Sniffie



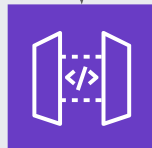
SFTP can be used to transfer products&orders&price data in bulk operations, replacing or complementing External API



SFTP



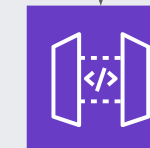
External API



products



orders



price suggestions



Internal API



shopify



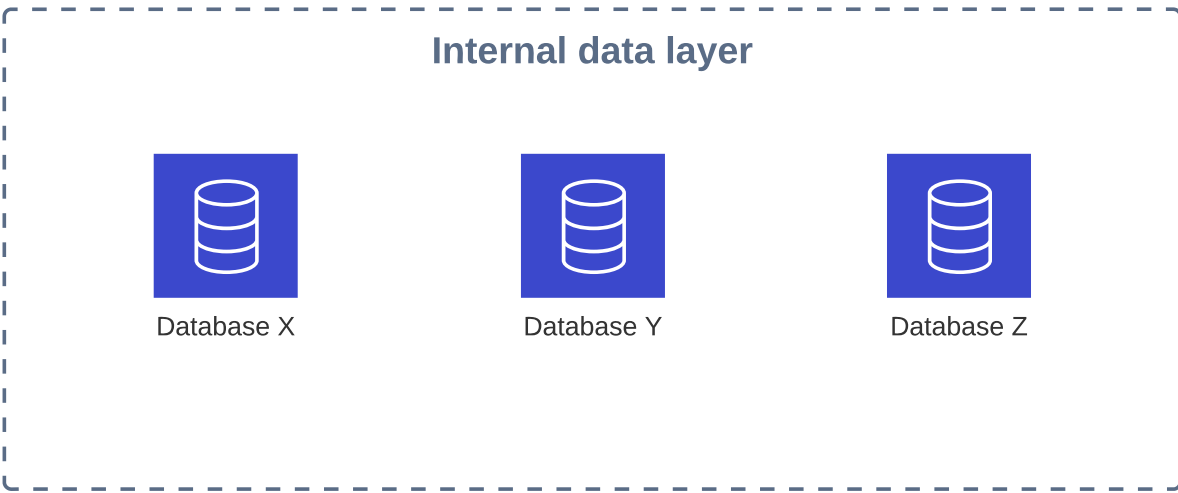
products



orders



price suggestions



Customer managed integrations push product and order data daily (usually once per night), and either fetch new price changes based on their own schedule, or opt in for Sniffie to push price changes to a dedicated endpoint created for this purpose. Customer is responsible for syncing prices between Sniffie and their own platform once the price changes go live.