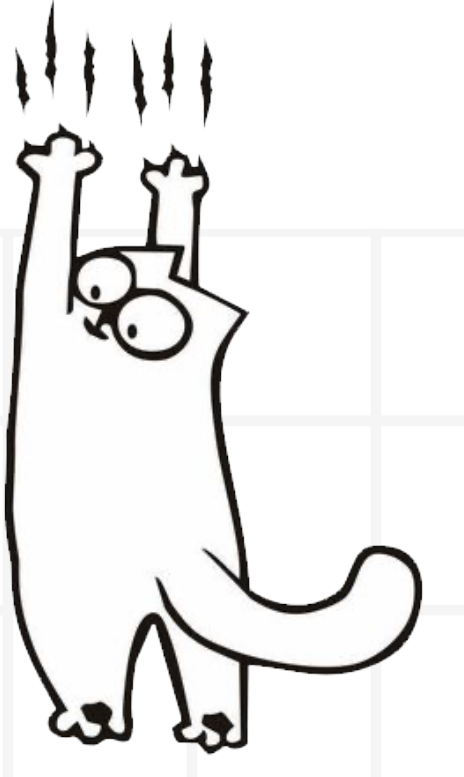


SNIGDHANARAYAN

EXPERIENCE DESIGNER • DOODLE MONSTER • SUSHI LOVER



Work

Price Waterhouse Coopers

Sr. Associate Designer

Sept 2020 - Present

Articulate design decisions while co building products and solutions across various domains. Building strategic technology experience roadmaps for various organisations.

Techolution

Design Lead

Dec 2018 - Sept 2020

Lead projects from ideation to interface Design in various domains (mainly IOT,Healthcare & E-commerce). Also ensured creation of seamless prototypes, oversee production specs & facilitate design reviews with our stakeholders. While leading a team of 6

Next Education

Experience Designer

Jun 2016 - Jun 2018

First designer to join the foundation team. Scaled a design team and lead one of the most complex ideas of building an adaptive learning management system for children. Also worked on ERP, LMS & CMS systems.

Intern

Red Matter Technologies

Intern

Dec 2015 - Mar 2016

UX Reactor

Intern

Apr 2015 - Jun 2015

Study

Symbiosis Institute of Design

Communication Design

Jun 2012 - Jun 2016

UX Conference - Attended

DZMA - Visual Installations Head

Chaap "Typography Event" - Co-lead, Host

Startup Village - Pitched ideas for incubation

P.Obul Reddy Public School

Commerce

2004 - 2012

Sports Captain - Basketball, Throw ball, Table tennis

Theatre group - Mime and Acting

Skills

Design

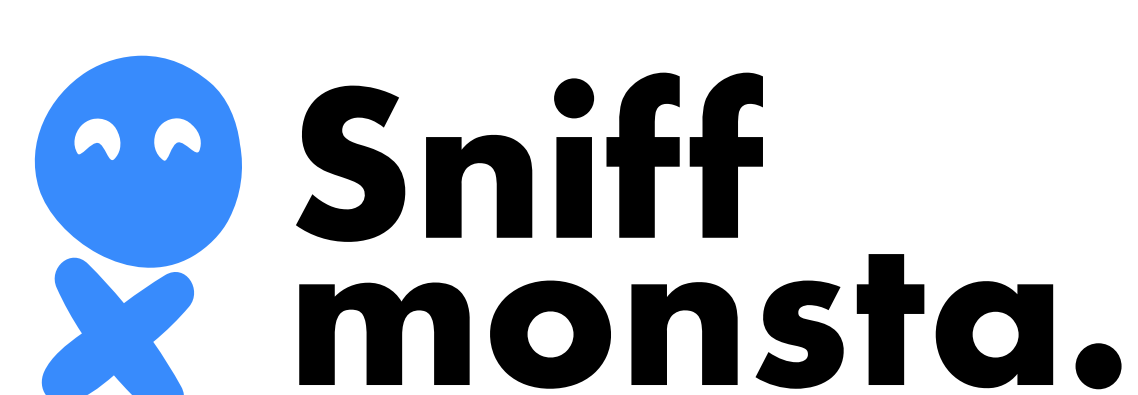
Information Architecture • Strategy Vision
User Flows • Task Flows • Wireframes
User Interface • Illustration • Data Visualisation
Design Systems • User Testing

Research

Primary Research • Secondary Research
Qualitative • Quantitative • Wireframes
User Interface • Illustration • Data Visualisation
Design Systems

Tools

Figma • Adobe XD • Illustrator • Photoshop
Miro • Invision Studio • Sketch • Balasamiq
• Webflow • Marvel • Indigo Studio • Pencil & Paper



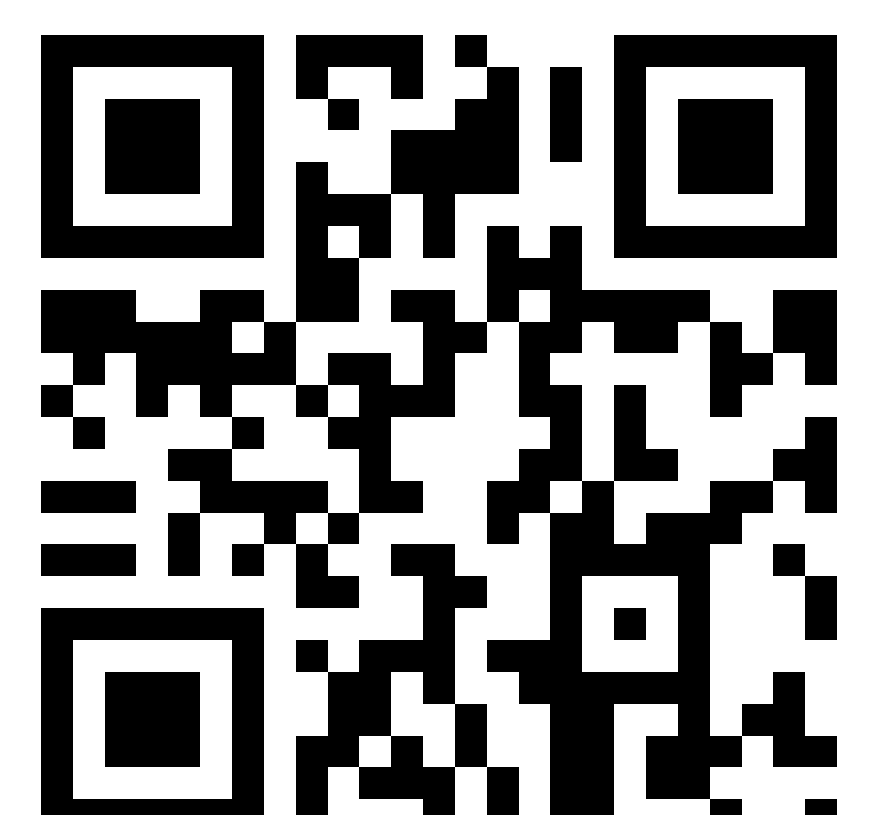
www.sniffmonsta.com



Snigdha

snigdha.sn@gmail.com

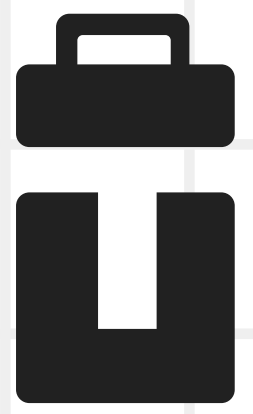
+91 8007422193



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Gigs



Tinmen

Branding, UI/UX

Branding, redesigned the mobile experience and website



Krab

Branding, UI/UX

Designing a smart transport management tool



Charcoal BBQ

Branding

Branding for a local restaurant they make burgers and steaks

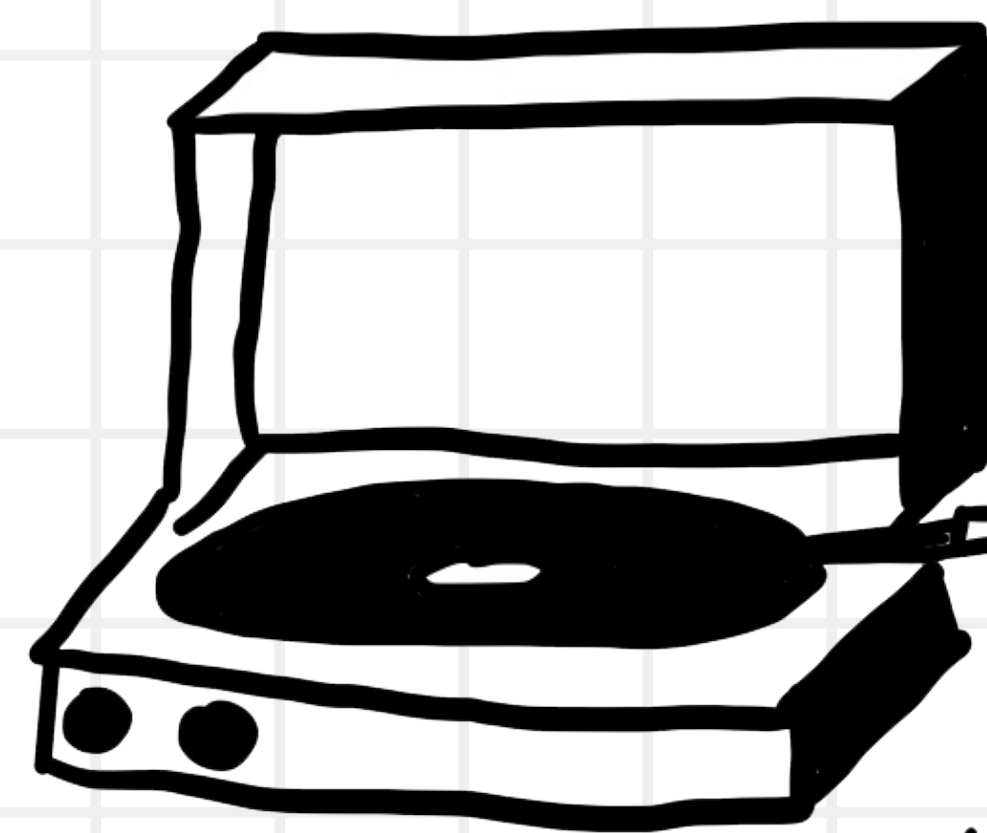
Persona me



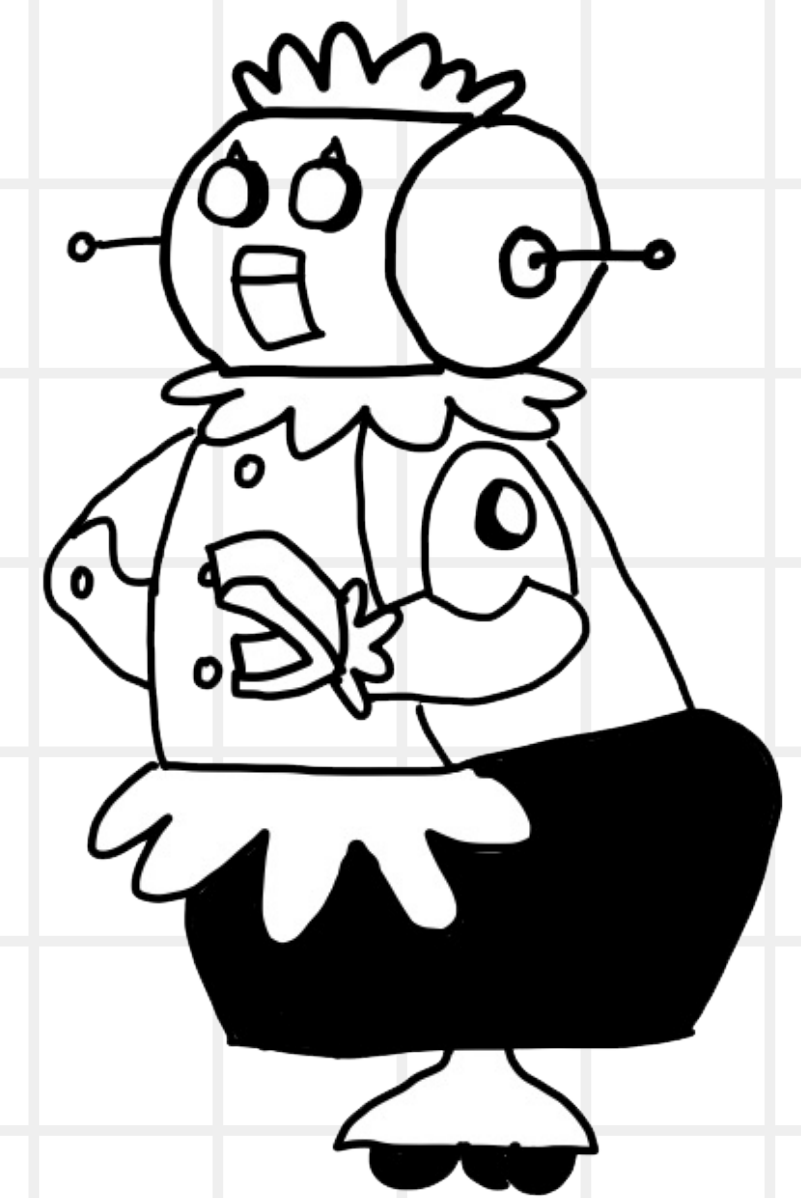
ANIME ♥
'only the short ones'



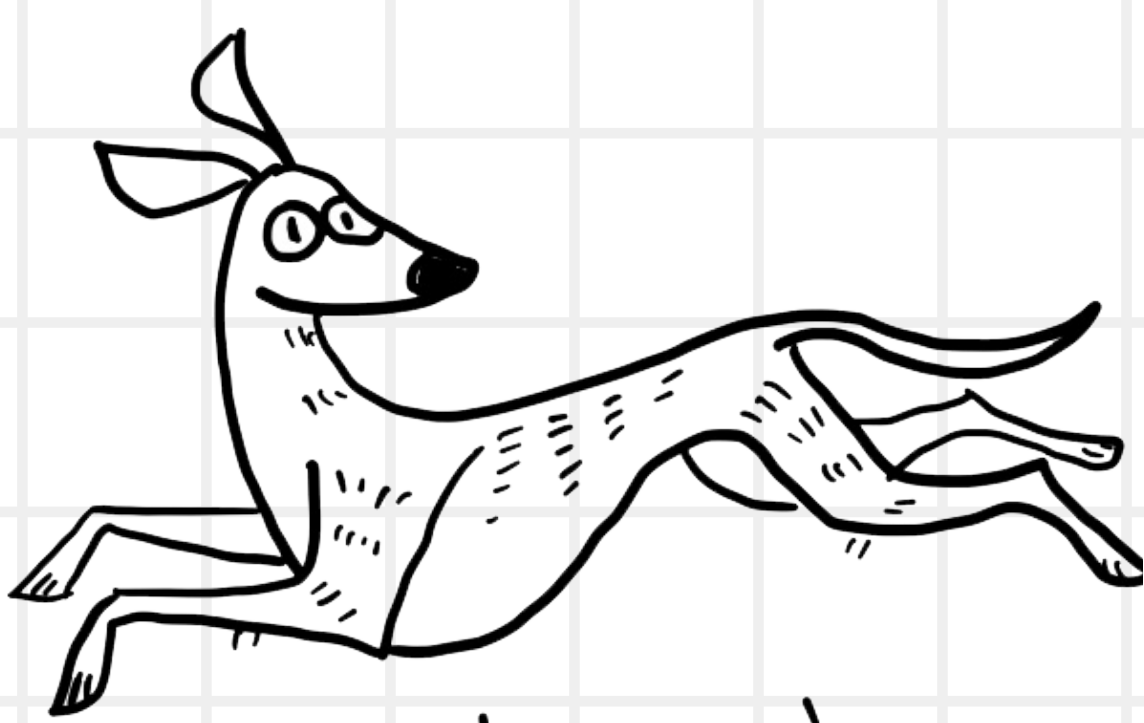
BEER & WHISKEY!
I collect beer caps, so don't throw 'em away!



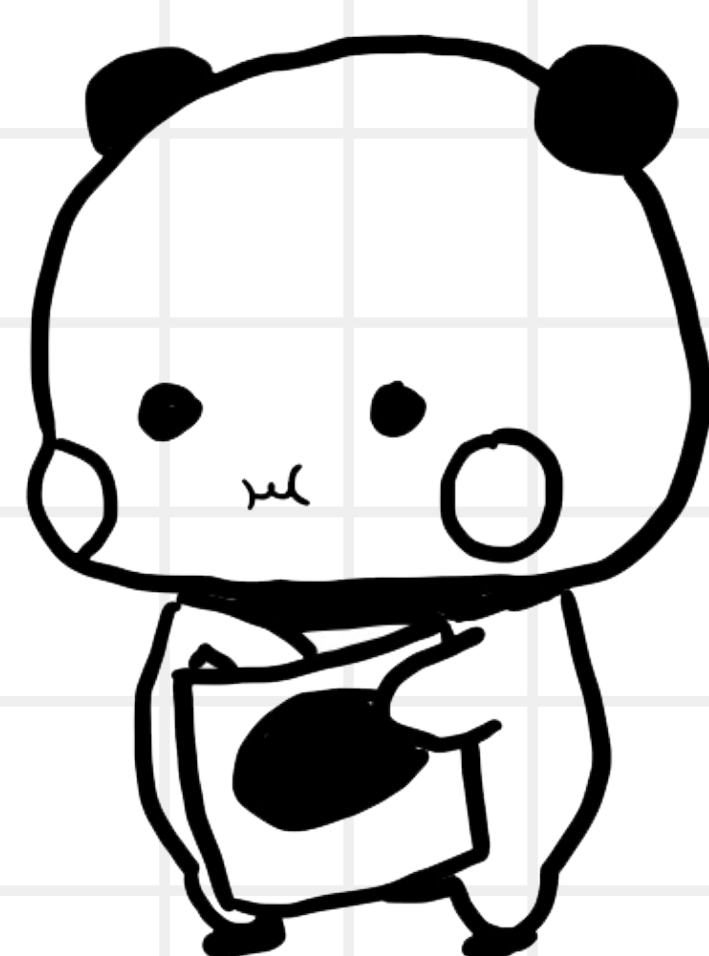
Rock, INDIE, 90's Bollywood



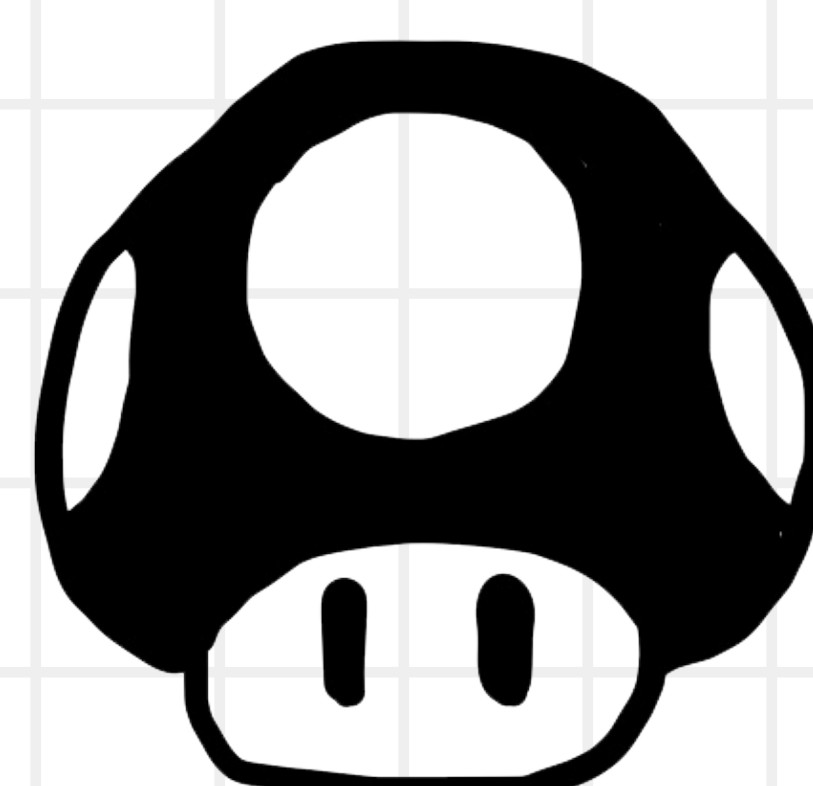
TOY COLLECTOR



Meet 'Yuki'
the love of my life
she be awesome.



ALWAYS CHOMPING
'all junk or nothing'



90's GAMER
Mario anyone?



I FANCY SNEAKERS

