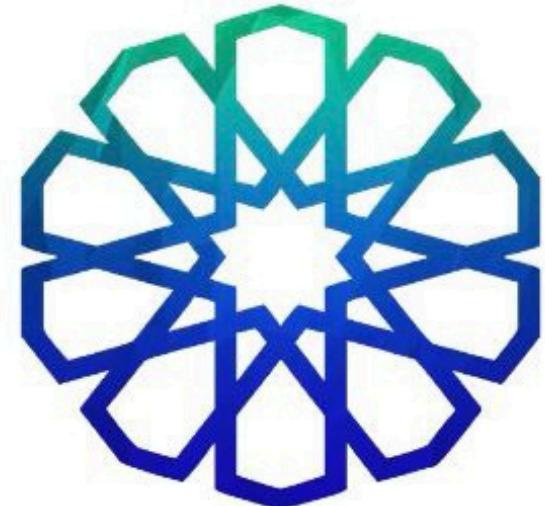




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PROBLEM STATEMENT

- Students lack an all-in-one app for task submission, attendance tracking, deadlines, and discussions, causing disorganization and limited collaboration.
- A more improved app is needed to address the interface and missing key features in comparison to JUNO Student.



JUNO CAMPUS

VS



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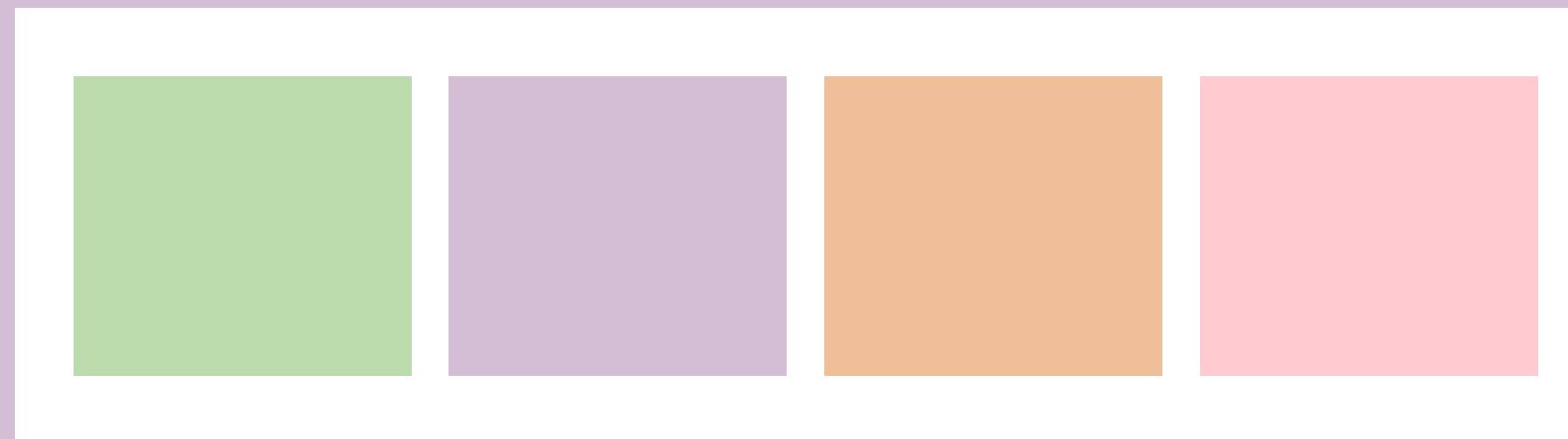
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COMPETITIVE RESEARCH

USER RESEARCH LINK

- Our competitive research highlights that our LMS app outperforms JUNO Student in terms of user interface, essential features, integration capabilities, customization options, and user satisfaction. We are confident that our app provides a more comprehensive and user-friendly solution for students' educational needs.

FEATURES CONSIDERED

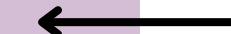


BEFORE USER TESTING

1. FORGOT PASSWORD OPTION WASNT AVAILABLE
2. NO COLLEGE MAP
3. DASHBOARD BUTTON WASNT IDENTIFIABLE
4. LIMITED USAGE OF COLORS

AFTER USER TESTING

1. FORGOT PASSWORD HAS BEEN ADDED
2. COLLEGE MAP IS AVAILABLE
3. EASY ACCESS TO THE DASHBOARD
4. WIDE RANGE OF COLORS



USER TESTING DATA

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- The LMS app improves the learning experience by providing additional skills and job prospects.
- It supports educational journeys through performance tracking and time-independent access to courses.
- The user interface is easy to use, with no confusion or difficulties in navigation. It aligns well with learning goals and objectives, but could benefit from adding reminders and tracking achievements.
- The placement section is impressive. The app encourages engagement through discussions and collaborative activities, fostering motivation and a competitive environment.
- Overall, the app pleasantly surprises with features like placements and interactive quizzes. It could be improved by adding personalized recommendations and project collaboration.

DOCUMENT LINK

PERSONA



*"I design with all my heart,
thinking about the users"*

AGE	20
JOB TITLE	Student
STATUS	Single
LOCATION	Hyderabad

PASSIONATE

EMPATHETIC

CURIOS

ADVENTUROUS

BRANDS



Tanisha Thapa

ABOUT

Tanisha is a third-year B.Tech student pursuing CAM. Alongside her passion for technology, she has a zest for life that extends to various artistic pursuits. Academics have always been a priority for her, and she takes pride in my dedication to my studies. She am proud to call herself Nepali, a member of a rich culture with a vibrant heritage. Her hobbies include dancing, listening to music and playing guitar. Lastly, she have honed my design skills using Figma, a platform that allows her bring her creative visions to life. She embraces all aspects of life and uses them as a catalyst for personal and professional growth.

GOALS

- Achieve academic excellence
- Become a business analyst.

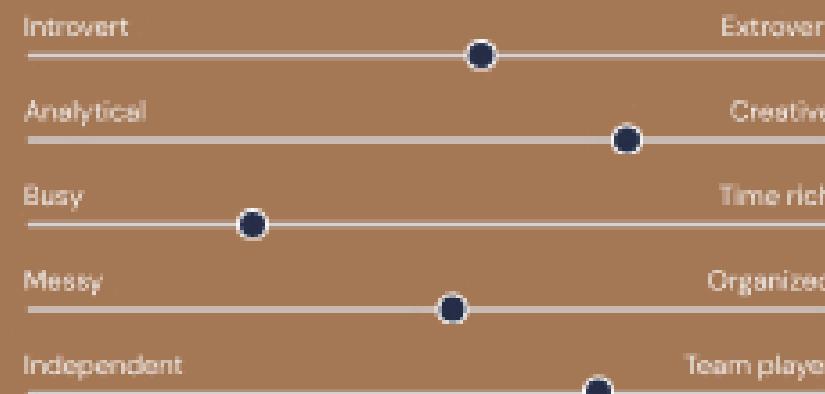
NEEDS

- Looking for a LMS application that helps cut down unnecessary time and effort.
- Easy to navigate and visual appeal

PAIN POINTS

- Performance problems such as slow loading time, freezing or crashing.
- Find it difficult to organize and search their emails efficiently.

PERSONALITY





Elevate Experiences,
Inspire Engagement

AGE	20
JOB TITLE	Student
STATUS	Single
LOCATION	Hyderabad

PASSIONATE

EMPATHETIC

CURIOUS

ADVENTUROUS

BRANDS



Mihir Ranjan

ABOUT

Mihir is a third-year AI student, passionately exploring the intersection of spirituality and science. He finds immense joy and meaning in understanding life from both a spiritual and scientific perspective, believing that together they hold the key to unlocking profound answers. He is also a dedicated gym enthusiast and recognizes the importance of maintaining a healthy mind and body, hitting the gym every day. Beyond his academic and fitness endeavors, he has a creative side that he nurtures through video editing. Capturing moments and crafting visual narratives fascinates him. Overall, he is a curious and driven individual, seeking knowledge and growth at the intersection of spirituality, science, and creativity.

GOALS

- Become successful both financially and spiritually
- Do good for parents and country

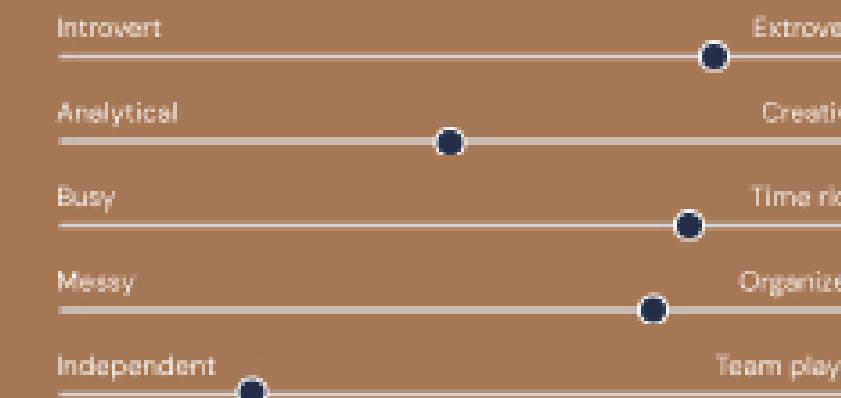
NEEDS

- User interface should be good and easy.
- The UI should provide interactive and engaging learning resources

PAIN POINTS

- There are too many tools that force her to spend time learning them
- Cannot rely on other people's opinion because they are highly subjective
- Certain situations require different tools to communicate her thoughts

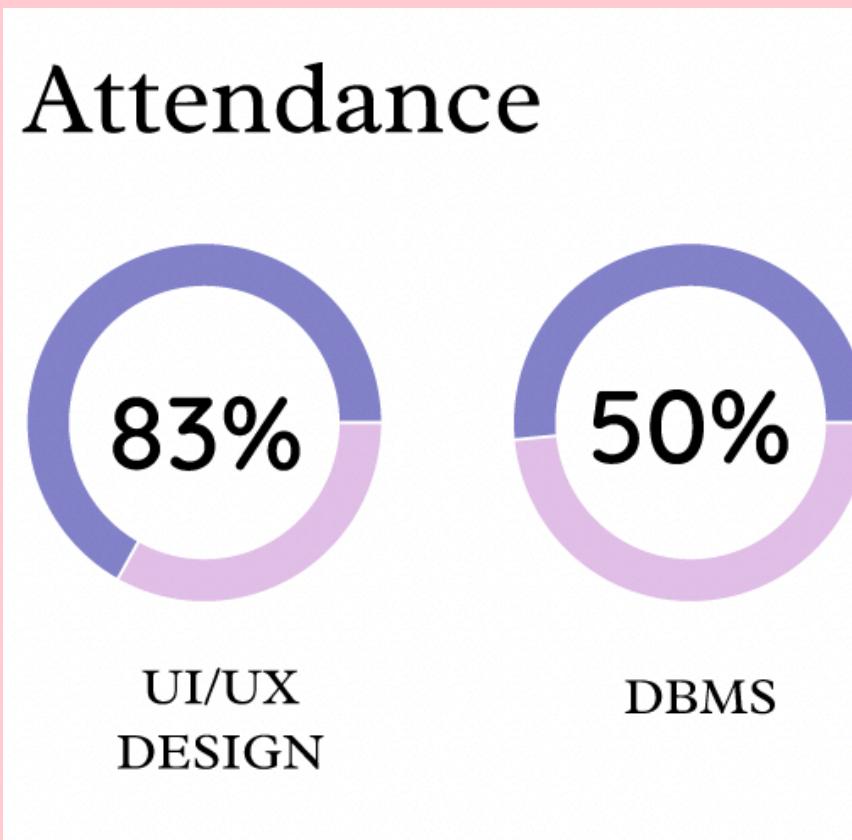
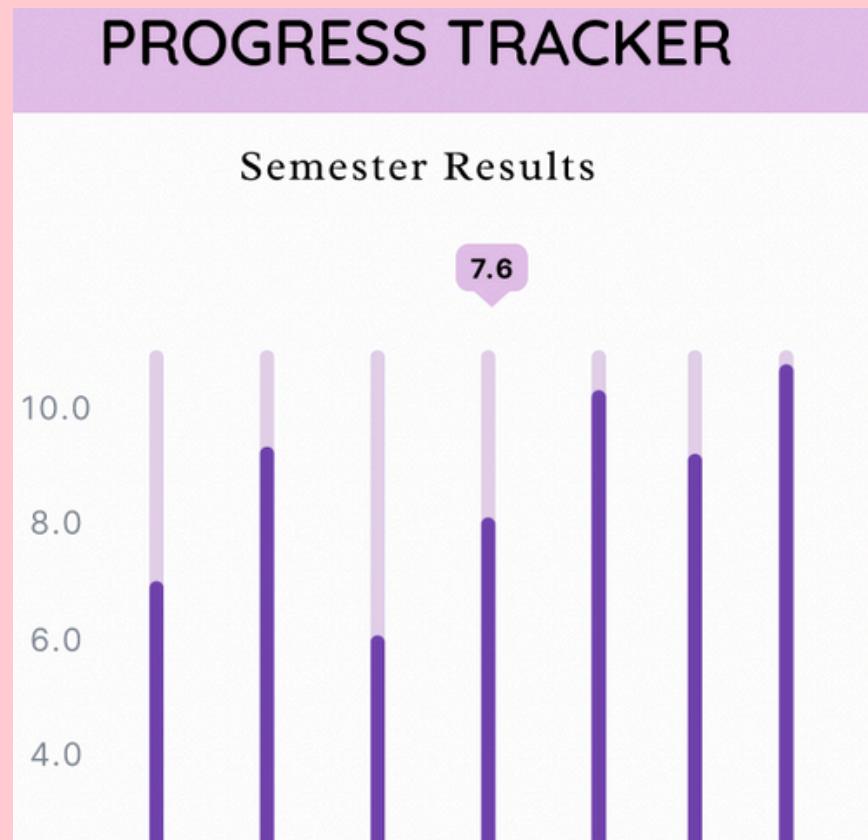
PERSONALITY



PROTOTYPE

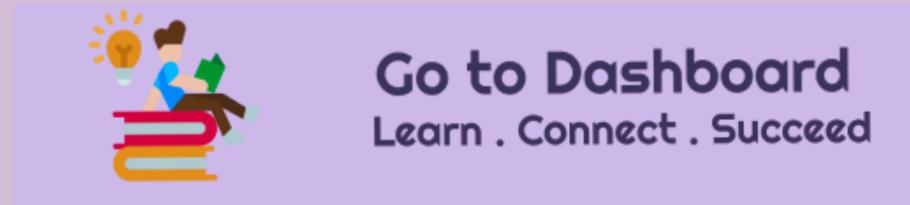
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LINK FOR THE PROTOTYPE



POST USER TESTING

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- GO TO DASHBOARD

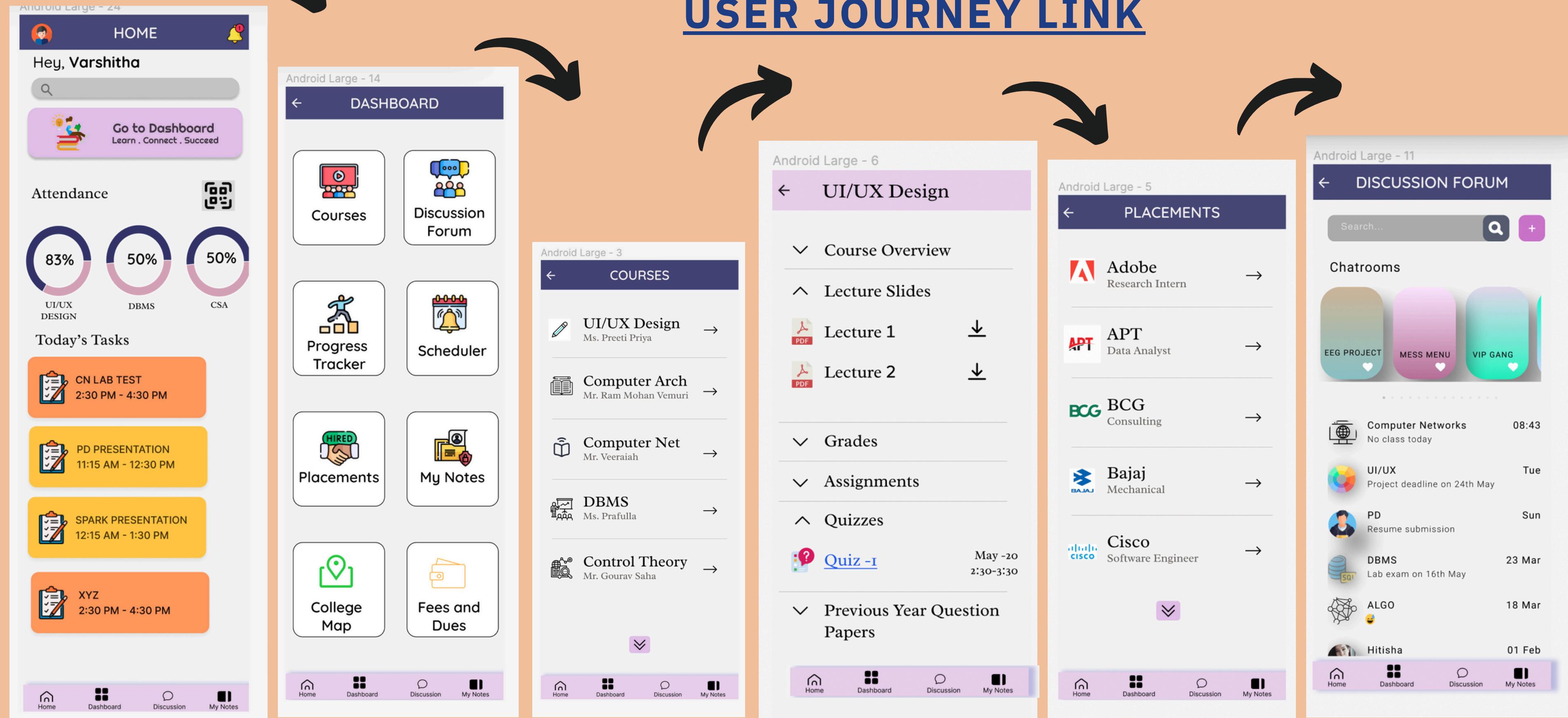


- COLLEGE MAP

- HOME BUTTON

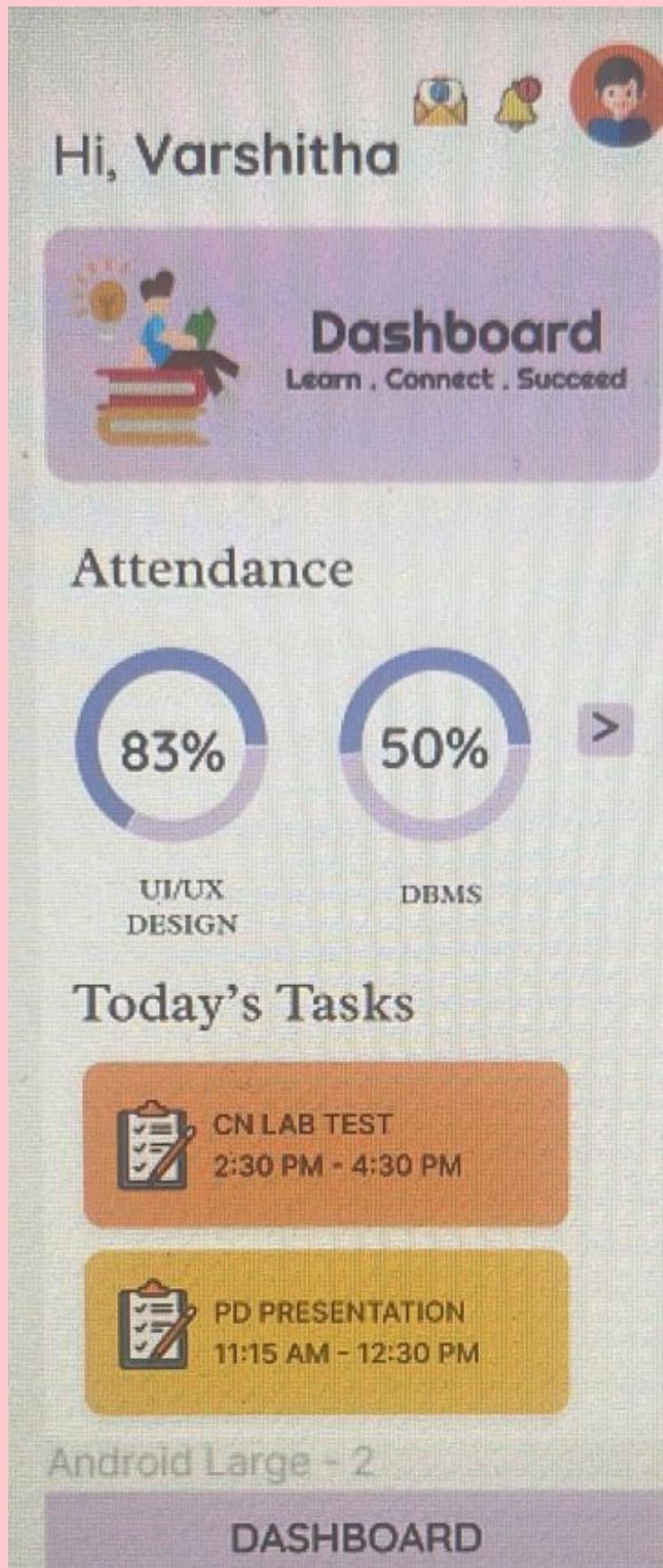
USER JOURNEY

USER JOURNEY LINK

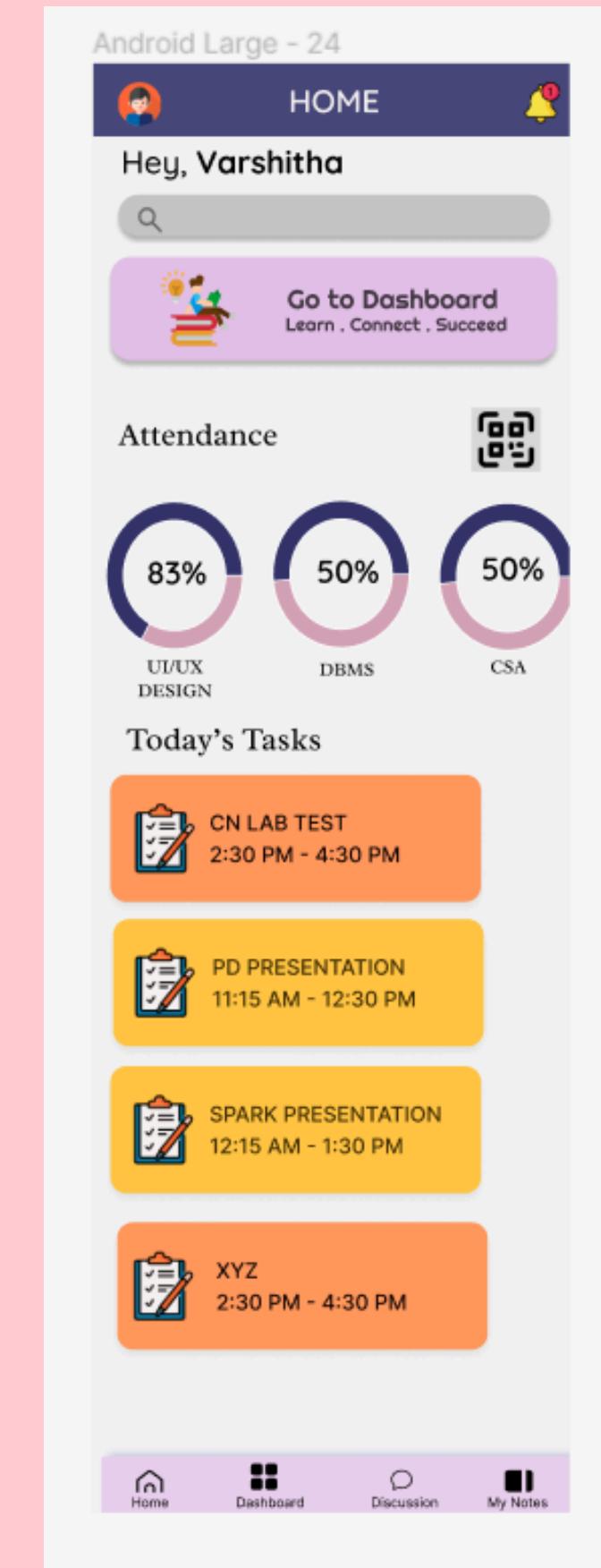


FEATURES CONSIDERED

BEFORE



AFTER



CONCLUSION

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IN CONCLUSION, OUR LMS APP REPRESENTS A SIGNIFICANT IMPROVEMENT OVER THE CURRENT LMS SYSTEM. WE HAVE SUCCESSFULLY DEVELOPED A USER-FRIENDLY AND VISUALLY APPEALING APPLICATION WITH A GREAT UI. OUR APP ADDRESSES THE LIMITATIONS OF THE EXISTING SYSTEM AND OFFERS A SEAMLESS USER EXPERIENCE.

THE ENHANCED USER INTERFACE OF OUR LMS APP PROMOTES EFFICIENT INTERACTION AND STREAMLINES VARIOUS TASKS, SUCH AS SUBMITTING ASSIGNMENTS, ACCESSING COURSE MATERIALS, AND ENGAGING IN ONLINE DISCUSSIONS

OUR TEAM RECOGNIZES THE IMPORTANCE OF ACTIVELY ENGAGING WITH OUR USER COMMUNITY. BY ESTABLISHING CHANNELS FOR FEEDBACK AND SUPPORT, SUCH AS USER FORUMS, SURVEYS, AND DIRECT COMMUNICATION CHANNELS, WE ENCOURAGE USERS TO SHARE THEIR EXPERIENCES, SUGGESTIONS, AND CONCERNs. THIS OPEN AND COLLABORATIVE APPROACH ENSURES THAT WE REMAIN RESPONSIVE TO USER FEEDBACK AND ARE ABLE TO ADDRESS ANY PAIN POINTS OR AREAS FOR IMPROVEMENT SWIFTLY.